



**City of Placerville**  
3101 Center Street  
Placerville, California 95667  
(530) 621-CITY, Fax: (530) 642-5538

March 6, 2014

Terri Daly  
Chief Administrative Officer  
EL DORADO COUNTY  
330 Fair Lane  
Placerville, CA 95667

C.A.O. COUNTY  
EL DORADO COUNTY  
2014 MAR -7 AM 11:30

Re: Placerville Aquatic Center Funding

Dear Terri:

For the past two years we have been discussing Recreation and Parks issues as part of our Two by Two meetings between the City and the County. One issue that we made some progress on was additional funding for our Aquatic Center to assist with costs and to extend the season. Last year the County funded the Aquatic Center in the amount of \$20,000, which extended our season into mid September.

During our discussions my assumption was that this would continue from year to year. However, it has come to my attention that this funding was not budgeted this fiscal year. It is my hope that the funding can be restored for this year and continued going forward. Attached is our most recent report from the 2013 aquatic season showing pool usage. As you can see from the report, almost 70% of the pool usage is from County residents as opposed to just over 23% for City residents.

We appreciate the County's support for this wonderful amenity in our community. Without your support in building the pool, it may have not been possible. I look forward to continuing this collaborative effort to provide this program to our community.

With this letter I am requesting that the County fund extended hours for the Placerville Aquatic Center at a cost of \$20,000. It is my hope that this funding can be received prior to the beginning of the season, so that we can adequately plan for staffing. In addition, I would request that we continue to look at the amount going forward. We are experiencing an increase of \$15,000 this year due to the new minimum wage requirements that take effect on July 1, 2014. This amount will be higher in the coming fiscal year when it applies to the entire year. In addition, the new wage increase will take effect on January 1, 2016, increasing costs further.

I appreciate your consideration of this and would be happy to discuss it with you further.

Sincerely,

M. Cleve Morris  
City Manager

MCM:lrg  
Enclosure

**PLACERVILLE AQUATIC CENTER  
SUMMER 2013 RESIDENCY SURVEY**

**REGISTERED PROGRAM PARTICIPANTS**

	#	% of TOTAL
<b>PLACERVILLE Address</b>	<b>920</b>	<b>62%</b>
Inside City Limits	389	26%
Outside City Limits	517	35%
Unknown or declined to state	14	1%
<b>EL DORADO COUNTY (non-Placerville address)</b>	<b>569</b>	<b>38%</b>
Cameron Park/Shingle Springs/EDH/Rescue	46	3%
Camino	93	6%
Coloma/Lotus/Cool	21	1%
Diamond Springs/El Dorado	188	13%
Garden Valley/Georgetown/Kelsey	31	2%
Pleasant Valley/Somerset/Fairplay/Grizzly Flat	40	3%
South Lake Tahoe/Strawberry/Kyburz	11	1%
Pollock Pines	139	9%
<b>CALIFORNIA (non-El Dorado County)</b>	<b>5</b>	<b>0%</b>
<b>OUT OF STATE</b>	<b>0</b>	<b>0%</b>
<b>FOREIGN</b>	<b>0</b>	<b>0%</b>
Other	19	1%
<b>Total County Residents</b>	<b>1086</b>	73%
<b>Total Placerville Residents</b>	<b>389</b>	26%
<b>TOTAL REGISTERED PARTICIPANTS</b>	<b>1494</b>	100%

## DROP-IN PARTICIPANTS

(July 9 - August 5, 2013)

	# of Visitors	% of TOTAL
<b>PLACERVILLE Address</b>	<b>1550</b>	<b>55%</b>
Inside City Limits	606	21%
Outside City Limits	879	31%
Unknown or declined to state	65	2%
<b>EL DORADO COUNTY (non-Placerville)</b>	<b>1044</b>	<b>37%</b>
Cameron Park/Shingle Springs/EDH/Rescue	159	6%
Camino	183	6%
Coloma/Lotus/Cool	22	1%
Diamond Springs/El Dorado	326	11%
Garden Valley/Georgetown/Kelsey	50	2%
Pleasant Valley/Somerset/Fairplay/Grizzly Flat	73	3%
South Lake Tahoe/Strawberry/Kyburz	27	1%
Pollock Pines	204	7%
<b>CALIFORNIA (non-El Dorado County)</b>	<b>148</b>	<b>5%</b>
<b>OUT OF STATE</b>	<b>78</b>	<b>3%</b>
<b>FOREIGN</b>	<b>18</b>	<b>1%</b>
<b>Other</b>	<b>309</b>	<b>11%</b>
<b>Total County Residents</b>	<b>1923</b>	<b>68%</b>
<b>Total Placerville Residents</b>	<b>606</b>	<b>21%</b>
<b>TOTAL DROP-IN VISITORS</b>	<b>2838</b>	<b>100%</b>

Summary		
<b>Total Placerville Residents</b>	<b>995</b>	<b>23%</b>
<b>Total County Residents</b>	<b>3009</b>	<b>69%</b>
<b>Total Other</b>	<b>328</b>	<b>8%</b>
<b>Total</b>	<b>4332</b>	<b>100%</b>