

Community Funding Request Application

Organization Information

Name: Town Center East Owner's Association

Address of Organization: 4364 Town Center Blvd, #310 El Dorado Hills, CA 95762_____

Type: Non-profit Public Community Organization (informal Nonprofit)

Event/Project for which funds are requested: El Dorado Hills Fireworks and Freedom Concert_____

Event/Project Location: El Dorado Hills Town Center_____

Event Date/Project timeline: July 3, 2023, 6-11 PM

Website: <https://edhtowncenter.com/upcoming-events/calendar/>

Name of Contact Person: Natalie Buerki_____

Telephone Number: 916-812-7664_____

E-mail address: marketing@tcmgroupinc.com

Total Amount Requested (Limit: \$5,000): \$5,000_____

Event/Project Description

The Fireworks & Freedom Concert event is going into its 12th year. It is for our community, region, and other visitors to celebrate Independence Day in a fun and safe way. We are excited to be able to bring this event back this year. In 2022 we brought it back after a 3-year break due to Covid. As we all are experiencing the cost of everything has gone up. Our largest budget item is our safety logistics which is a little over \$52,000. That includes the logistics for a safe exit plan, CHP, Sheriff, EDH Fire, and private security. These funds if granted will help us pay for event which includes our safety logistics, and all agencies listed above, as safety is our number one goal. This event brings revenue to our county as we attract between 20K-30K attendees. They travel here, spend money on hotels, food, and entertainment. This event is loved by many and so appreciated by our community. We also help non-profits during this event such as; Hands4Hope, Rotary, and 3-Strands. Non-profits run our Kids Zone, Beer & Wine, and Information Booths. Between the three they have raised over 35K for their organizations.

How will the event/project support or produce a public benefit to El Dorado County?

This event attracts people from everywhere. We have people that have been coming to this event historically from the bay area, other states, and all over our region. They love to come as we provide a fun and safe event for their family. The hotels fill up and we bring revenue to our businesses and our county.