



# Application for County of El Dorado County, Community and Economic Development Advisory Committee: Linnea Marenco, Penobscot Ranch, Cool, Ca

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8. List all County Board, commissions or committees of which you are now or have been a member. Indicate dates of service.

- Ag Council, El Dorado County Chamber of Commerce, 4 years
- El Dorado County Agricultural Water Quality Management Corporation - 4 years
- Divide Chamber of Commerce, President, 2014-present, and on the Chamber 2 years before
- Board Member, El Dorado County Chamber of Commerce, present
- Participant, Regulatory Reform, 2 years

9. Summary of qualifications related to groups(s) listed above. (What experience of special knowledge do you bring to your area of interest?)

All of the above groups require a willingness to work towards the good of the group and the County. Additionally, I have an MBA, which provides some knowledge related to the field of economic development. I also worked at Stanford University for the Graduate School of Business for several years and in this capacity worked with Stanford MBA's. As a fundraiser in the Business School, I coordinated a great number of SU MBA's which required management and communication skills and the capacity to speak their language, which of course, included economic development and community relations. In addition to business experience, as owner of Penobscot Ranch, a working cattle ranch, I have an interest in the preservation of agriculture in El Dorado County.

10. Affiliations with professional and/or community groups:

- President, Divide Chamber of Commerce, 2014-present, on the Board for several years
- Member, Georgetown Lighting Project, Present
- Presented to the Board of Supervisors on the Georgetown Divide Economy, 2013

11. Why do you seek appointment?

I seek appointment to the Community and Economic Development Advisory Committee because I would like to represent my community and assist the County in helping to meet the objectives of this Committee. I strongly believe in the importance of economic development and I believe our businesses and citizens should provide input and assistance. We need to do our part to help.

I would like to see business expansion and retention, including in North County, but with planning and leadership. I would also like to see economic development for tourism, including ag tourism and history natural resource promotion, but with thoughtful guidance and planning. Working together with cooperation and leadership, we achieve more. We have a tremendous County and we have much to

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offer to our existing and potential new businesses. At the same time as encouraging economic development, we want to be sensitive and protect our rural life style.

## 12. Additional information:

I believe I have some experience pertaining to CEDAC in addition to the above information. For example, I worked with the County's Office of Economic Development to develop and implement the Divide Business Walk reported in 2014. This was a very positive experience and the resulting report is still in use with our Divide Chamber of Commerce as a guide as we move forward. I co-authored the community and economic development grant for the Divide Chamber of Commerce which was funded last year. We succeeded in our goal which was a welcome sign to El Dorado County in Cool. We were also able to utilize the funds for 4 more community welcome signs on the Divide. I helped again to write the second grant for 2015 which has been approved to further support tourism in North County, as well as the County as a whole. Additionally, I participated in the Regulatory Reform group for two years, working with both the Rural Lands and Ag sub-groups. I also provided input to the draft of the Home Occupation Ordinance which can be valuable to our county and our home based businesses. Thus, I have had the opportunity to interact with some County staff already in the area of economic and community development over the last several years.