

Economic Development Strategic Investment Tasks and Timeline

Goal: To develop a robust, vibrant economy by improving support for and interactions with businesses, residents and visitors.

| Task Number | Task | Lead | Priority Score | 13/14 | 14/15 | 15/16 |
|--|---|--------------------------------|-----------------------|--------------|--------------|--------------|
| 1 | General Plan | Kerr | | | | |
| 1a | Support General Plan Implementation (LUPPU, Community ID) | Purvines | 21 | | | |
| 1b | Inventory Parks and Natural Resources | Sanders & Carveth | 20 | | | |
| 1c | Improve Internet Access | Webb | 21 | | | |
| 1d | Inventory Infrastructure | Purvines | 23 | | | |
| 2 | Customer Service | Johnston | | | | |
| 2a | Improve Department Coordination (Survey and Customer Service Training) | Raffety & Trout | 18 | | | |
| 2b | Improve County/State and Federal Agency Relationships | Applegarth | 18 | | | |
| 2c | Economic & Business Relations Manager Recruitment | Kerr | 24 | | | |
| 2d | Review Taxes and Fees | Kerr & Trout | 21 | | | |
| 2e | Review Regulatory Requirements | Applegarth | 24 | | | |
| 2f | Improve Public's Access to Staff (Hours, Parking, Live Chat & Contact Info) | Johnston | 24 | | | |
| 2g | Liason with Other Teams (HR, IT, Facilities, Dept. Accountability) | Johnston | 22 | | | |
| 3 | Incentives | Kerr | | | | |
| 3a | Inventory Existing Incentives, Research and Develop Additional Incentives | Econ/Bus Relations Mgr. | 20 | | | |
| 4 | Marketing | Econ/Bus Relations Mgr. | | | | |
| 4a | Work Cooperatively with CEDAC | Johnston | 20 | | | |
| 4b | Inventory Current Economic Development Efforts | Econ Dev Coordinator | 23 | | | |
| 4c | Develop Web Portal | Webb & Knowlton | 20 | | | |
| Lead = Staff with primary assignment. | | | | | | |
| Priority Score = Estimated score based on anticipated cost effectiveness, implementation time and anticipated success. 1-10 per criteria | | | | | | |
| | Indicates project work scheduled for this period (yellow/gray) | | | | | |
| | Indicates project completed with date of completion | | | | | |