



5-25-2009

Gerri Silva
Director, Environmental Management

Dear Gerri,

American River Music, Inc. (ARM) is a Ca. non-profit, federal 501(c)3 corporation, with a mission "to teach, inspire and enjoy music", and is based in Lotus.

ARM has successfully organized and operated the American River Music Festival the past two years due in part with the support of El Dorado County Sheriff, Search and Rescue, Parks, Planning, Air Quality Management District, Contracts and Procurement, DOT, and the Board of Supervisors especially Supervisor Briggs.

The festival is scheduled for September 18-20, and takes place throughout the communities of Coloma and Lotus. Over 26 folk, americana and roots music performances and workshops are scheduled including on our main stage at Henningsen-Lotus Park, on a guided riverfront hike, a whitewater river trip, three campgrounds, and three Coloma restaurants. This is truly a community event with over 125 local volunteers assisting in its operation, and the complete support of the Coloma-Lotus Chamber, El Dorado County Chamber and El Dorado Arts Council.

This letter is a request for the special event permit letter and waiver of fees (identical to the past two years) regarding the use of Henningsen-Lotus Park on September 19-20 along with the forwarding of our daily ABC license application to the appropriate parties.

The festival brings folks from throughout California and Nevada to El Dorado County who in turn provide much needed economic support and tax revenue to the county, while the festival has yet to run a net surplus in its operations. Waiving the park fees is needed to allow ARM to reduce its expenses allowing us to move toward independent sustainability.

Thank you for your assistance in these matters. Please call me with any questions regarding the festival or American River Music, Inc.

Sincerely,

Matt Semonsen
Executive Director, ARM
530 622-6044
matt@americanrivermusic.org
www.americanrivermusic.org

DAILY LICENSE APPLICATION/AUTHORIZATION - Non Transferable

Instructions: Complete all items. Submit to local ABC District Office with required fee (Cashier's Check or Money Order) payable to ABC. Once license is issued, fee cannot be refunded. For a listing of ABC District Offices please visit <http://www.abc.ca.gov/distmap.html> Pursuant to the authority granted by the organization named below, the undersigned hereby applies for the license(s) described below.

LICENSE NUMBER	GEO CODE
RECEIPT NUMBER	
FEE	
\$	

1. ORGANIZATION'S NAME American River Music, Inc CONDITIONS REQUIRED Yes No DIAGRAM REQUIRED Yes No

2. LICENSE TYPE (Check appropriate license type AND organization type)

a. **Daily General (\$25.00)** (Includes beer, wine and distilled spirits)
 Political Party/Affiliate Supporting Candidate for Public Office or Ballot Measure Fraternal Organization in Existence Over Five Years with Regular Membership
 Organization Formed for Specific Charitable or Civic Purpose Religious Organization
 Other: _____ Vessel per Section 24045.10 B&P (\$50.00)

b. **Special Daily Beer (\$25.00)** **Special Daily Beer & Wine (\$50.00)** **Special Daily Wine (\$25.00)**
 Charitable Fraternal Social Political Other
 Civic Religious Cultural Amateur Sports Organization

c. **Special Temporary License (\$100.00)** (Different privileges depending on statute)
 Television Station per Section 24045.2 or 24045.9 B&P Person conducting Estate Wine Sale per Section 24045.8 B&P
 Nonprofit Corporation per Sections 24045.4 and 24045.6 B&P Women's Educational and Charitable Organization per Section 24045.3 B&P
 Other Special Temporary Licenses, per Section
 License number _____ Amount \$ _____

3. EVENT TYPE
 Dinner Dance Wedding Lunch Picnic Barbeque Social Gathering Festival
 Sports Event Concert Birthday Mixer Carnival Dinner Dance Other: _____

4. TOTAL # OF DAYS 2 5. ESTIMATED ATTENDANCE 1500/day 6. HOURS OF ALCOHOLIC BEVERAGE SALES, SERVICE AND/OR CONSUMPTION
 From 11:00 A.M. To 5:30 P.M.

7. EVENT DATE(S) Sept. 19, 20 2009 8. EVENT IS OPEN TO THE PUBLIC Yes No

9. EVENT LOCATION (Give facility name, if any, street number and name, and city)
Henningsen-Lotus PARK 950 Lotus Rd Lotus, Ca. 95651

10. LOCATION IS WITHIN THE CITY LIMITS Yes No 11. TYPE OF ENTERTAINMENT Music 12. SECURITY GUARDS Yes No If yes, how many? 15/day

13. AUTHORIZED REPRESENTATIVE'S NAME Matt Semonsen 14. REPRESENTATIVE'S TELEPHONE NUMBER 530 622-6044

15. REPRESENTATIVE'S ADDRESS P.O. BOX 830 Lotus, Ca. 95651

16. ORGANIZATION'S MAILING ADDRESS (if different from #15 above)

17. AUTHORIZED REPRESENTATIVE'S SIGNATURE Matt Semonsen 18. DATE SIGNED 5-25-09

PROPERTY OWNER APPROVAL BY (Name), REQUIRED <u>El Dorado County</u>	PHONE NUMBER	PROPERTY OWNER SIGNATURE	DATE SIGNED
LAW ENFORCEMENT APPROVAL BY (Name), IF APPLICABLE	PHONE NUMBER	LAW ENFORCEMENT SIGNATURE	DATE SIGNED
DISTRICT OFFICE APPROVAL BY (Name)		ABC EMPLOYEE SIGNATURE	ISSUANCE DATE

The above-named organization is hereby licensed, pursuant to the California Business and Professions Code Division 9 and California Code of Regulations, to engage in the temporary sale of alcoholic beverages for consumption at the above named location for the period authorized above. This license does not include off-sale ("to-go") privileges.
 This license may be revoked summarily by the Department if, in the opinion of the Department and/or the local law enforcement agency, it is necessary to protect the safety, welfare, health, peace and morals of the people of the State.

Instructions to Applicant:

Draw a sketch of the area on which the licensed premises is or will be located. Show adjacent structures and nearest cross streets. If this is an event for a daily license, catering authorization or miscellaneous use, show the area where sales and consumption of alcoholic beverages will occur. Post a copy of this diagram with Daily License, Catering Authorization or Event Authorization where the event is held. Sales and consumption of alcoholic beverages must be confined to the area designated in the diagram and supervised to prevent violations of the Alcoholic Beverage Control Act.

1. APPLICANT NAME (Last, first, middle) <i>American River Music, Inc</i>	2. LICENSE TYPE <i>ABC 221 / Daily</i>
3. PREMISES ADDRESS (Street number and name, city, zip code) <i>Hemmingen - Lotus PARK 950 Lotus Rd Lotus, CA 95551</i>	4. NEAREST CROSS STREET <i>Bacci Rd</i>

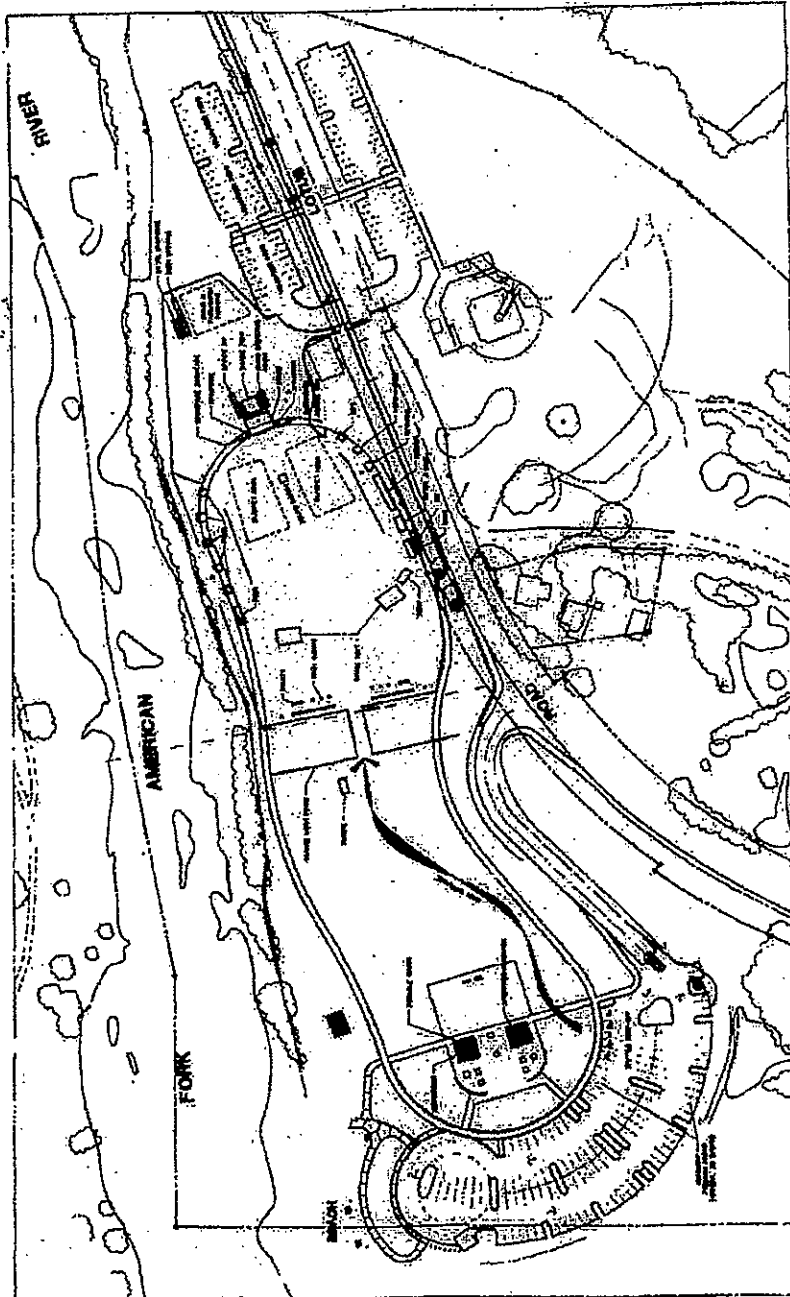
DIAGRAM

See Attached

I have read the above instructions and I declare under penalty of perjury that the above diagram is true and correct.

APPLICANT SIGNATURE *Matt Semonsen* DATE SIGNED *5-25-09*

CERTIFIED CORRECT (S by name) FOR ABC USE ONLY PRINTED NAME INSPECTION DATE



American River Music Festival