

**El Dorado County Fair & Event Center** *a 501 c 3 nonprofit organization*  
100 Placerville Drive, Placerville CA 95667

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August 10, 2020

El Dorado County Board of Supervisors  
311 Fair Lane  
Placerville, CA 95667

County Supervisors,

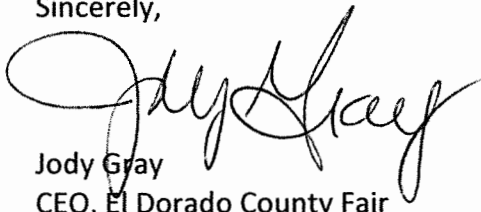
Due to Covid-19, the El Dorado County Fair Association has lost the majority of its revenue, however, still incurring many expenses to stay afloat. We are asking for relief or a deferment of our liability insurance loan for 2020/21 of \$22,808.70 and our unfunded CalPERS amount of \$5481.25 per month beginning July, 2020. This will allow us to get through the end of the year and in to the year 2021 while planning the June Fair (our largest fundraiser).

The Fairgrounds is a Public Asset that is essential to our County. It is an economic engine, not only during the annual fair, it is also throughout the year with the events that it brings. In addition, the funds that are raised for Nonprofits and Service Clubs that rely on these funds to fulfill their missions in our community.

The benefit to the Public by allowing this release of payments is to help the Fair Association's cash flow as seed money to stay open and make it to next year's Fair. The annual Fair brings \$13,781,000.00 in spending activity to our County (based on the 2009 Economic Impact study). 116 jobs are created as a result of spending by the El Dorado County Fair. The business tax revenue created by increased business activity caused by the fair and interim events held on the fairgrounds is \$147,500.

I hope that you can assist the Fair in this situation. I look forward to hearing from you.

Sincerely,



Jody Gray  
CEO, El Dorado County Fair

[www.eldoradocountyfair.org](http://www.eldoradocountyfair.org) Office 530.621.5860 Fax 530.295.2566 [fair@eldoradocountyfair.org](mailto:fair@eldoradocountyfair.org)

*El Dorado County Fair & Event Center is dedicated to maintaining a vital year-round facility  
benefiting the people of El Dorado County.*

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