



PO Box 188093, Sacramento CA 95815  
916-600-6477  
[info@capitalfilmarts.org](mailto:info@capitalfilmarts.org)  
[www.capitalfilmarts.org](http://www.capitalfilmarts.org)

April 4, 2016

Re: El Dorado-Lake Tahoe Film Office

To Whom It May Concern,

As Executive Director of the Capital Film Arts Alliance, and speaking on behalf of over 3,500 local craftspeople that make up our local creative economy through our membership and supporters in a 4 county span, I would like to testify as the the invaluable services offered by the El Dorado/Lake Tahoe Film office, and specifically, acknowledge the work of Kathleen Dodge as film commissioner for that region.

There is incredible talent, passion and resources within our local population that produces films and digital content in a variety of ways, with all manner of media, for all types of audiences and platforms. The film office provides a critical function for promoting our region and bringing outside film business and revenue, as well as to be a necessary conduit and advocate for the local production community. The position of the film office is to also maintain constant communications access, to secure new business, and ensure that smooth, professional production processes are taking place here. We are growing this local creative economy more every day, working to build a solid reputation as a production hub, and we cannot afford to lose financial or human resources that lend to these activities success without a dramatically negative impact on our creative and economic development.

The CFAA is a non-profit corporation founded in 2004 and we have partnered with, supported and championed the work of Ms. Dodge and the El Dorado/Lake Tahoe Film Office for many years. Her personal commitment and hard work sets the standard for what a film office should do for its constituents, and we appreciate her skills, experience and dedicated efforts towards this responsibility. We count on the El Dorado-Lake Tahoe Film Office as a leader in the region and urge the county to approve continued funding and provide a contract that ensures long-term opportunities with Ms. Dodge at the helm of this organization.

Best regards,

Laurie Pederson  
Executive Director  
Capital Film Arts Alliance  
[www.capitalfilmarts.org](http://www.capitalfilmarts.org)