



Economic Development Block Grant Program and Workforce Development

**Presented by
Human Services**



El Dorado County Economic Development Workshop Department of Human Services

The Department of Human Services (DHS) facilitates economic development by administering these programs:

- **Economic Development Block Grant**
- **Workforce Investment Act**

Economic Development Block Grant (EDBG)

Community and Economic Development Block Grants provide State funds, accessed through a California Department of Housing and Community Development application process, for economic development activities. The intent of the EDBG programs is to provide appropriate assistance to entrepreneurs, business owners and real estate development projects, which in turn creates and/or sustains jobs, along with expanding the commercial and industrial base within the community.

- The EDBG Business Loan Program is designed to address capital start-up, expansion or relocation needs of businesses or real estate projects within the County.
- The Microenterprise Program provides outreach, training and technical assistance to business owners and entrepreneurs and makes small business loans available to eligible participants.

Job Market Enhancement with EDBG Programs

Loan assistance, training and support services create and/or sustain businesses that represent jobs.

County Revenue Enhancement with EDBG Programs

Successful establishment or retention of businesses in the community generates County revenues.

Statistics for the Current EDBG Grant Period

- Completed three class sessions on Entrepreneurship, resulting in twelve successful graduates.
- Provided four business loans totaling \$245,000.

Highlights

- Nine economic development business loans totaling \$495,000 provided to a variety of local businesses since 1998.
- Microenterprise Training and Technical Assistance provided to sixty-six existing or potential business owners since 2002.
- Provided \$75,000 in Microenterprise loans since 2006.

Action Plan for 2009/10

- Continue Outreach and Technical Assistance to the business community, which will help establish or sustain local businesses and jobs.
- Provide ongoing Microenterprise Training and Technical Assistance to current and potential business owners.
- Provide loans to income-qualified applicants wanting to start or expand their small business.

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Workforce Investment Act (WIA)

This program offers a comprehensive range of workforce development activities. Available workforce development activities can benefit job seekers, laid off workers, youth, incumbent workers, new entrants into the workforce, veterans, persons with disabilities and employers. The purpose of these activities is to promote an increase in participant employment, job retention, earnings, and occupational skills.

Job Market Enhancement with WIA Programs

The job market is enhanced with the following WIA programs:

- **Adult & Dislocated Worker Program**, which provides funding for training, work experience and on-the-job training opportunities to eligible clients
- **The One Stop Career Resource Centers**, which offer job seeking assistance services to the public
- **Youth Services Program**, which works with eligible youth to prepare them for additional education, vocational training and/or employment

County Revenue Enhancement with WIA Programs

County revenue is enhanced through the **WIA Rapid Response Program**. The objective of Rapid Response is to help businesses stay in business and thrive. When businesses succeed, more revenue is generated for the County.

Statistics for the 2008/09 Fiscal Year to Date

- During the months of October 2008 through January 2009, job seeking services were accessed at the One Stop Career Resource Centers over 10,000 times, averaging 2,600 per month. Although final service numbers since January are not available, the number of persons accessing One Stop services is expected to continue to increase as unemployment rises.
- WIA staff have reached out to over 1,000 businesses, either in person or by mail, to inform them about available Rapid Response services.

Highlights

- All of the job seekers who have taken advantage of the paid work experience program have attained full time employment
- Several small business owners who were considering closing were able to stay open after receiving Rapid Response services
- Over 100 Sierra Pacific Lumber Mill employees received information on unemployment insurance benefits and job seeking services available to them from the Rapid Response team
- Extensive community outreach conducted by WIA staff resulted in receipt of 16 bids from a variety of businesses/enterprises to assist approximately 100 youth with summer employment and job readiness skills

Action Plan for 2009/10

- Increase Rapid Response services in the South Lake Tahoe and Alpine areas by hiring an employee to work in these areas exclusively.
- Improve communications to other County departments and the public regarding the services offered by the WIA, thus reaching more potential clients.

Department of Human Services

**Contribution to the
Economic Development
of
El Dorado County**

May 4, 2009

Department of Human Services

- The Department of Human Services facilitates economic development by administering the following programs:
 - Economic Development Block Grant (EDBG) Program
 - Workforce Investment Act (WIA)

Economic Development Block Grant (EDBG) Program Business Loan Program

- Assists businesses and real estate projects that start-up, expand, or relocate to El Dorado County
- Funds can be used for working capital, purchase of supplies and equipment, property acquisition or leasehold improvements
- Loans range from \$5,000 to \$100,000
- Borrower must create one full time job for every \$35,000 borrowed

Business Loan Program Historical Accomplishments

- Provided 9 economic development loans for a total of \$495,000 since 1998
- Types of Businesses Assisted:
 - Retail
 - Agricultural
 - Law Firm
 - Web Design
 - Manufacturers

Economic Development Block Grant (EDBG) Program Microenterprise Program

- Assistance is available to income-qualified applicants
- Provides training, technical assistance and advisory services to encourage business development
- Offers a wide range of knowledge and skills development opportunities to promote business and entrepreneurial success
- Small business loans are available to eligible participants

Microenterprise Training and Technical Assistance Activities

- Participants attend trainings and seminars designed to enlighten business owners and entrepreneurs and teach basic business skills
- Participants create a business plan to guide them through the organization, establishment and funding of their new venture or making their existing small business more profitable

Microenterprise Loan Activities

- Provides loans to income-qualified applicants wanting to start or expand their small business
- Loan funds can be used for working capital and to purchase supplies or equipment
- Loans range from \$1,000 to \$25,000

Microenterprise Assistance Historical Accomplishments

- **Provided Microenterprise Technical Assistance and Training to 66 existing or potential business owners since 2002**
- **Provided \$75,000 in Microenterprise Loans since 2006**

Economic Development Block Grant Current Grant Period Accomplishments

- Completed three class sessions on Entrepreneurship, resulting in 12 successful graduates
- Provided four business loans totaling \$245,000
- Outreach and Technical assistance to the business community is ongoing to identify and access business owners to inform them about the various EDBG services available in El Dorado County

County Revenue Enhancement

- **County revenues result indirectly from successful establishment and retention of businesses in the community**
- **Successful businesses represent jobs that generate local purchases**

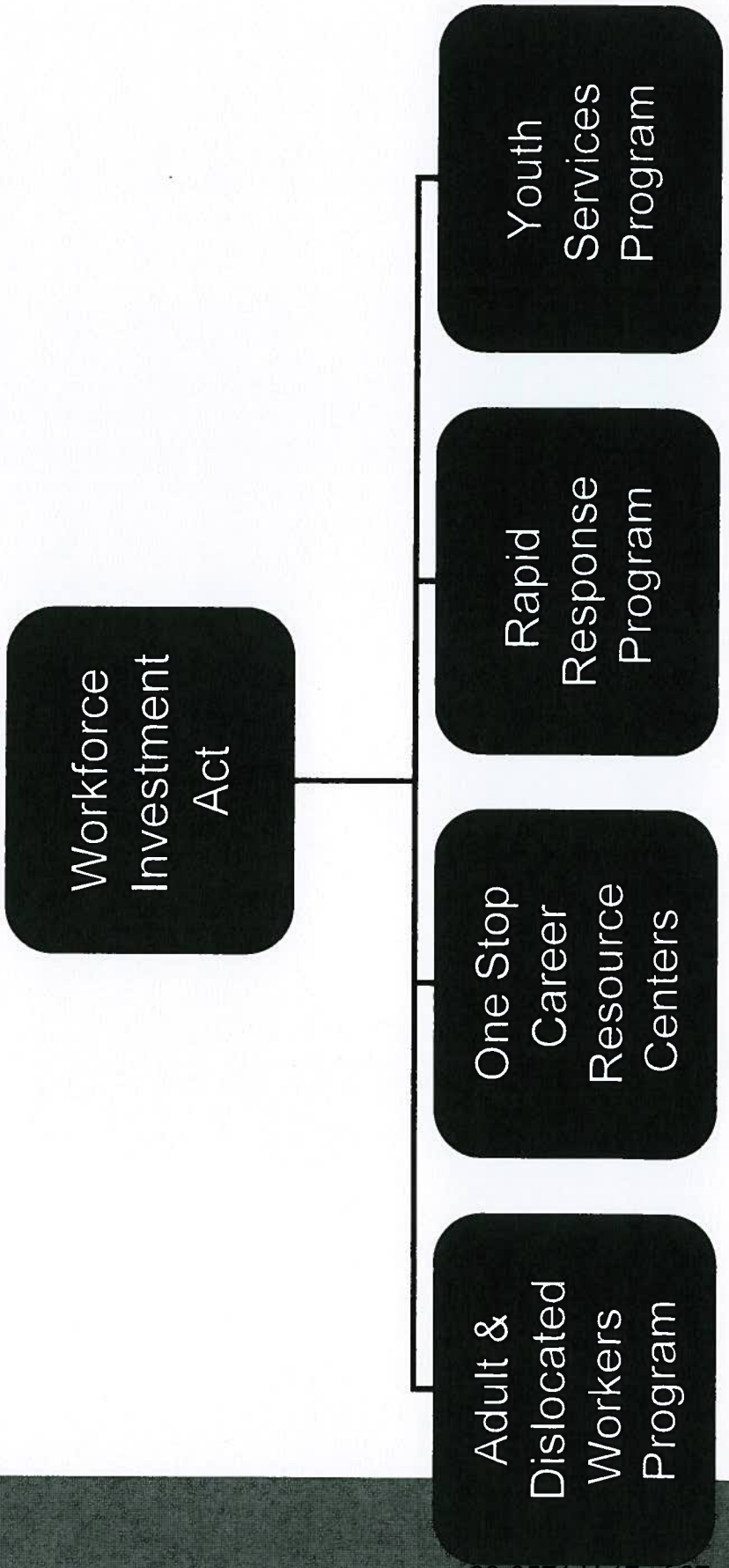
Action Plan for 2009/10

- Continue Outreach and Technical assistance to the business community to identify and access business owners to inform them about the various EDBG services available in El Dorado County
- Provide ongoing Microenterprise Technical Assistance and Training current and potential business owners
- Continue to provide loans to income-qualified applicants wanting to start or expand their small business

Workforce Investment Act

- The federal Workforce Investment Act (WIA) offers a comprehensive range of workforce development activities
- The purpose of these activities is to promote participant job retention, earnings and occupational skills and increased the employment

WIA Funded Programs



Job Market Enhancement

- WIA programs enhance the job market by providing:
 - Funding to train or retrain adults to meet the needs of employers
 - Subsidized on-the-job training
 - Funding to train and/or prepare youth and adults for work, including paid work experience and supportive services

Job Market Enhancement Continued

- The One Stop Career Resource Centers provide job search assistance, use of computers, workshops and job/career information

County Revenue Enhancement

- County revenue is enhanced when the WIA Rapid Response Program helps businesses stay in business and thrive by offering free information and services, including:
 - Consulting and referral services
 - Small business workshops on relevant topics

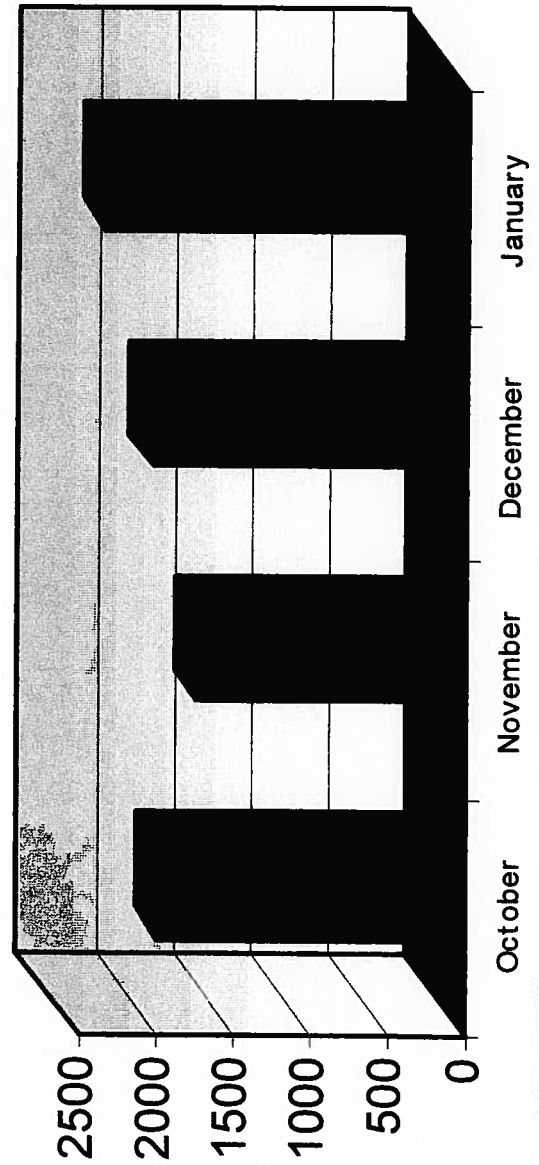
County Revenue Enhancement Continued

- Assistance with Human Resources-related issues such as recruiting, interviewing, hiring and retaining employees
- The latest information on tax credits
- Downsize and lay-off aversion assistance

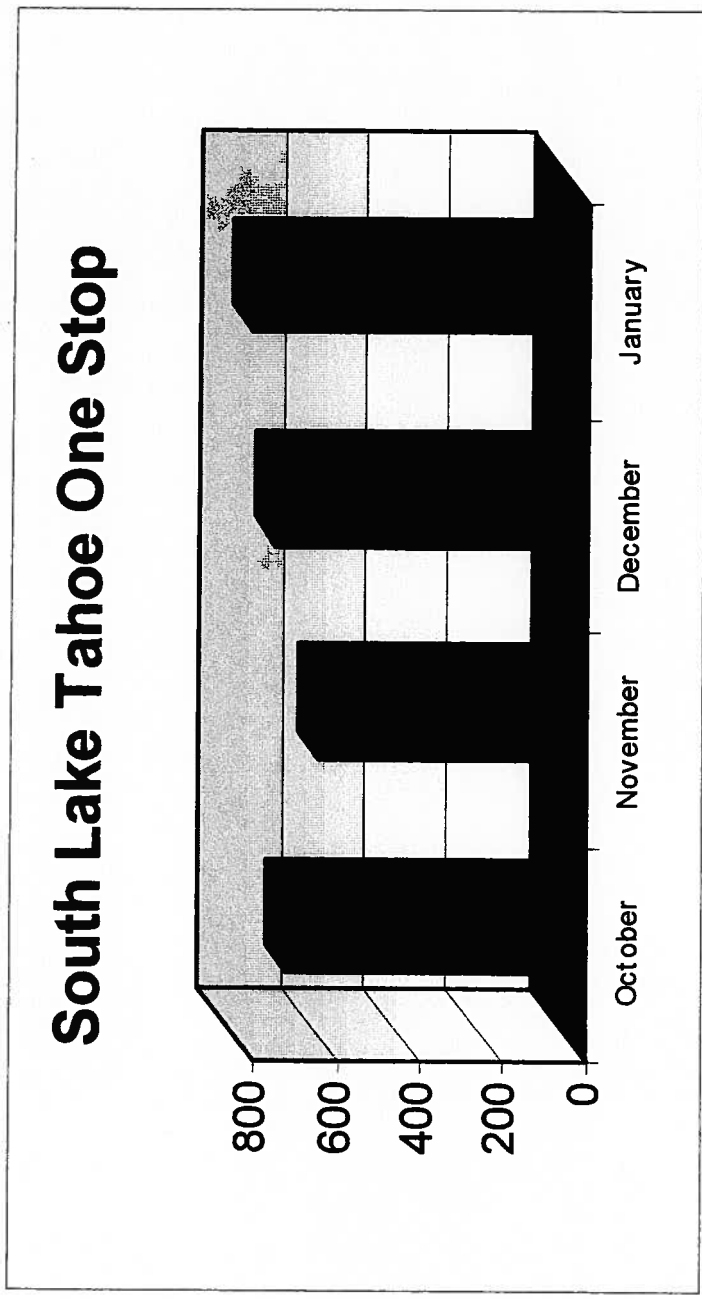
One Stop Career Resource Centers

These charts represent the number of times One Stop services were accessed by job seekers between October 2008 and January 2009

Placerville One Stop



One Stop Career Resource Centers Continued



The number of persons accessing One Stop services is expected to continue to increase as unemployment rises

One Stop Career Resource Centers Continued

- In addition to providing direct services to job seekers at the One Stop locations, WIA staff have reached out to over 1,000 businesses, either in person or by mail, to inform them about available WIA Rapid Response services

Highlights

- Over 100 Sierra Pacific Lumber Mill employees received information regarding unemployment insurance and job seeking services available to them from the Rapid Response team
- All of the job seekers who have taken advantage of the paid work experience program have attained full time employment

Highlights Continued

- Several small business owners who were considering closing were able to stay open after receiving Rapid Response services
- Extensive community outreach conducted by WIA staff resulted in receipt of 16 bids from a variety of businesses/enterprises for funding to assist approximately 100 youth with summer employment and job readiness skills

Action Plan for 2009/10

- Increase WIA Rapid Response services in the South Lake Tahoe and Alpine County areas
- Improve communications to other County departments and the public regarding the services offered by WIA