



AB 518: Unlocking Low-Impact Camping in El Dorado County

This legislation creates a vital opportunity for El Dorado County to support our rural landowners, agriculture, outdoor recreation and boost the local rural economy.



What is AB 518?



- **Official Law:** State legislation that enables low-impact camping on rural and agricultural lands.
- **Simple Concept:** Allows small-scale, "leave no trace" camping without the need for traditional, high-density campground infrastructure.
- **Local Control:** It provides the framework for El Dorado County to make this a reality for our residents.

Why it Matters

- **Income for Landowners:** Provides a secondary revenue stream for rural property owners and working farms.
- **Economic Boost:** Studies in comparable agritourism regions show that low impact camping visitors spend an average of \$450 per day in the local economy. With just 10 farms/rural properties hosting 9 sites each, we could generate up to an additional \$16 million in local income for our farms, rural residents, and small businesses right here in El Dorado County.
- **Preservation:** Supports the financial viability of preserving rural character, keeping large parcels of land undeveloped and agricultural.
- **Low Impact:** Focuses on small groups and minimal environmental footprint.

Call to Action:

El Dorado County leadership needs to know that there is strong community support to make low-impact camping possible here! Contact Our EGG's team to join the local coalition working to make this a reality!

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Strong Support for Low Impact Camping

AB518: Low Impact Camping passed in the legislature with strong support, including many organizations in El Dorado County like EDC Farm Trails, the EDC Chamber, Apple Hill Growers Association and the EDC Farm Bureau.



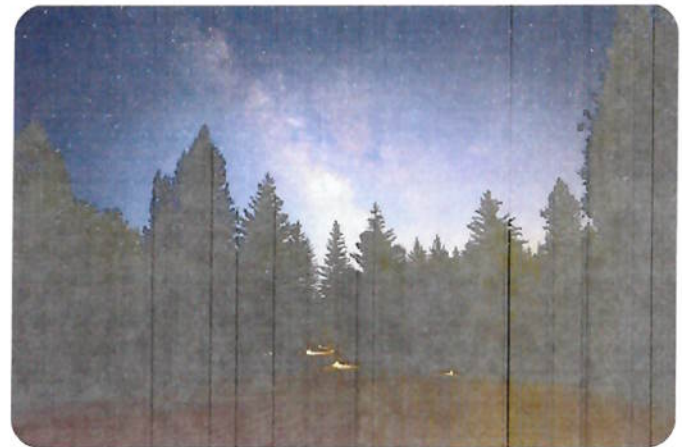
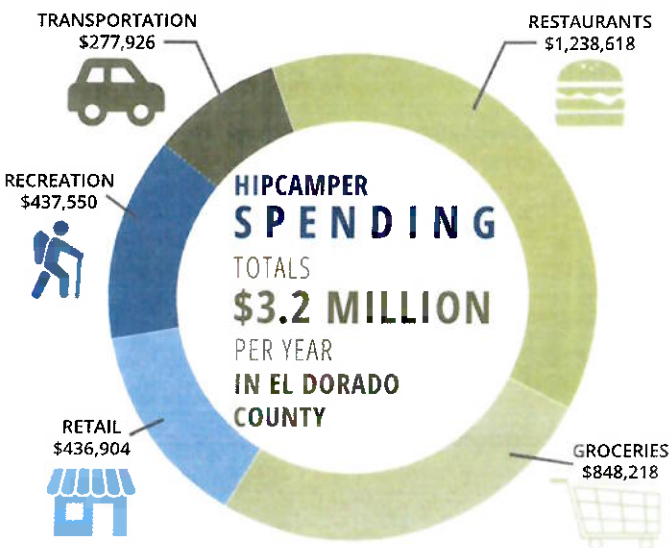
ECONOMIC IMPACT OF HIPCAMP PROPERTIES

How camping on private land benefits the local economy

📍 EL DORADO COUNTY, CALIFORNIA

Local landowners in El Dorado County partner with Hipcamp to make their properties available for camping and other outdoor experiences. These experiences draw visitors (Hipcampers) from outside the region, who then stimulate the local economy with tourism dollars. Each year, Hipcampers add an estimated \$3.2 million in spending,¹ resulting in 24 full- and part-time jobs. Average wages from jobs supported by Hipcamp visitor spending is \$33,000.

Beyond the spending occurring in the community, Hipcamp enables hosts to generate income from natural areas on their properties. The average host in El Dorado County took home \$20,000 in annual supplemental income.



Every dollar spent by Hipcampers results in \$1.51 in spending within the county.



Spending in the community supports 24 jobs, with an average wage of \$33,000.



The average host earned \$20,000 in supplemental income.

¹ The estimates presented here track spending over 2020 and 2021, and have been re-scaled to annual values.

