



PC 09/08/2022  
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Planning Department <planning@edcgov.us>  
2 PAGES

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## Letter of Support

1 message

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**Chelcee Thomas** <cthomas@liveviolencefree.org>  
To: "planning@edcgov.us" <planning@edcgov.us>

Wed, Sep 7, 2022 at 6:22 PM

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**Embarc Meyers - Chelcee Thomas - Letter of Support.docx**  
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Dear El Dorado Planning Commissioners,

I appreciate the opportunity to express my support for Embarc and their retail cannabis storefront in Meyers. As a lifelong El Dorado County resident, I commend the County for their work to safely bring retail cannabis to our County and am confident they have found the right partner to do so with Embarc.

As the Executive Director of Live Violence Free and a member of Embarc Tahoe's Community Advisory Board, I have had the opportunity to work with Embarc and my fellow Board members to deliver community benefits to the Tahoe community. In serving on this Board, I have seen firsthand how Embarc empowers leaders of our community to ensure that the financial benefits for the retail cannabis industry are invested in a manner that is reflective of the communities' priorities.

Embarc has served as engaged leaders of the Tahoe cannabis industry and have demonstrated their commitment to the education and protection of Tahoe's youth and other vulnerable populations. I understand the value of engaged leadership and am confident Embarc will serve as a responsible and responsive business leader in the Meyers community.

Thank you for your time and consideration and I hope you will support Embarc Meyers and approve their Conditional Use Permit.

All the Best,

Chelcee Thomas, PhD  
Executive Director  
Live Violence Free



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Planning Department <planning@edcgov.us>

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## RE: Support for Embarc Meyers CUP

1 message

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Jamie Orr <jamie.f.orr@gmail.com>  
To: planning@edcgov.us

Wed, Sep 7, 2022 at 7:37 PM

Dear Planning Commissioners,

I am writing to voice my support for Embarc Meyers and their proposed location in Meyers on Hwy 50.

I also want to express my appreciation to El Dorado County for their conscientious approach to cannabis licensing. As a longtime county resident in Tahoe, it is important to me that the cannabis operator that serves our community is aligned with our priorities and long-term goals. As part of those long-term goals, our community has voted for access and the County has developed and administered a process that resulted in the best operator to serve our community – Embarc Meyers.

With trusted local leadership in our community and a proven track record of supporting youth and advancing drug prevention and education in neighboring communities, I am confident that Embarc shares our values and will serve as community-centric cannabis partners --putting the safety and wellbeing of our community is at the forefront of their operations.

I respectfully ask this Commission to approve Embarc's CUP – bringing us one step closer to having access to legal safe cannabis in our community.

Thank you for your time and consideration,  
Jamie Orr



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Planning Department <planning@edcgov.us>

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## Support for Embarc Meyers - Public Comment

1 message

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Jennifer Peterson <jennypetersonesq@gmail.com>

Wed, Sep 7, 2022 at 10:12 PM

To: planning@edcgov.us, jvegna@edcgov.us, anevis@edcgov.us, john.clerici@edcgov.us, Daniel.harkin@edcgov.us, kpayne@edcgov.us

Dear El Dorado County Planning Commissioners,

Thank you for this opportunity to express my support for Embarc Meyers and their cannabis retail location on HWY 50 in Meyers. As a longtime resident of South Lake Tahoe and a parent, I have a vested interest in ensuring retail cannabis in Meyers is done right by responsible operators who comply with the laws.

I have seen firsthand the work that the Embarc team has done for the nonprofits in South Lake Tahoe. They are a trusted partner in the community and have generously supported a number of organizations both with volunteer time and monetary donations. Embarc has worked to bring Friday Night Live back to the high school and worked with the Boys and Girls Club of Lake Tahoe leadership to identify, approve and fund an accredited youth drug prevention program for Tahoe's youth. Embarc is committed to making sure that cannabis does not end up in the wrong hands and would never allow underage customers in their stores.

Embarc has the type of engaged and responsible leadership that the cannabis industry needs and that the Meyers community deserves. I am confident that with Embarc, Meyers will find a true partner that will work with residents and civic leaders to ensure that the integration of legal, safe, compliant cannabis is a positive addition to the Meyers community.

Thank you for your time and consideration on this important topic.

Sincerely,

Jennifer Peterson

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Jennifer Peterson  
Attorney at Law  
CA Real Estate Broker  
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South Lake Tahoe, CA 96151  
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Planning Department <planning@edcgov.us>

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## Embarc Cannabis Dispensery

1 message

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**Walter Morris** <waltermorris24@gmail.com>

Thu, Sep 8, 2022 at 7:15 AM

To: planning@edcgov.us, jvegna@edcgov.us, anevis@edcgov.us, john.clerici@edcgov.us, Daniel.harkin@edcgov.us, kpayne@edcgov.us

Esteemed Members of the Commission:

My name is Walter Morris and I have been a member of this community for 23 years.

I have watched our community discuss this issue of cannabis for years and am excited to see Embarc finally at the finish line.

Embarc has been an engaged partner on retail cannabis from the start and has put forward an application that earned the highest score in the County's rigorous merit-based licensing process yet has faced a continuous uphill battle – in my opinion, without rational reasoning.

There have been concerns raised related to youth and the proximity of this location to a bus stop. I believe we all share a prioritization on youth safety above all else and it is because of this that I want to reiterate that Embarc's storefront will pose no negative impact on our youth. No youth will be allowed into this facility. There is full security and operational protocols in place to ensure it. There will be no signage that is attracting youth. There will be no loitering of any individuals let alone youth. And last but not least, the bus stop is located on the other side of HWY 50 and I would have larger concerns over youth crossing HWY 50 unaccompanied then them getting near a cannabis dispensary.

It is time for our community to embrace safe, compliant and responsible retail cannabis and the tax revenue and community benefits that will come with it.

I respectfully ask our Planning Commissioners to support Embarc Meyers.

Walter Morris



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Planning Department <planning@edcgov.us>

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## Support for Embarc Project

1 message

David Wise <djwise@alum.mit.edu>

Thu, Sep 8, 2022 at 8:50 AM

To: jvegna@edcgov.us, kpayne@edcgov.us, john.clerici@edcgov.us, andy.nevis@edcgov.us, daniel.harkin@edcgov.us, "planning@edcgov.us" <planning@edcgov.us>

Commissioners,

I want to thank you all for your time and diligent approach to cannabis licensure. I am here to express my full support for Embarc and their proposal to operate a retail cannabis dispensary in Meyers.

I was born and raised in Meyers. I believe Meyers is ready for access to safe, legal cannabis and that Embarc has proven to be the right team to do it.

Neighboring communities are already experiencing the benefits of how responsible cannabis operations can serve as engaged leaders delivering tangible benefits to the broader community.

The cannabis industry of Tahoe has donated thousands of dollars towards youth drug prevention and education spurring the City to develop a program for non-profits to seek funding for youth drug prevention through the funds raised from legal cannabis.

I am confident that with a trusted and community-focused partner like Embarc, Meyers too will see the benefits that engaged cannabis operations can provide.

In getting to know Embarc's leadership team and their operations I believe they share our values in protecting our youth and am confident they will be a positive addition to our community.

Thank you for your time and I look forward to Embarc Meyers opening in my community.

David Wise

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**Aurora M. Osbual**

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**From:** David Orr <drorr17@gmail.com>  
**Sent:** Thursday, September 8, 2022 10:18 AM  
**To:** Planning@edcgov.us  
**Subject:** Embarc Meyers

Dear Commissioners,

I appreciate the opportunity to voice my support for Embarc Meyers and their proposed location in Meyers on Hwy 50.

I want to thank the County for their diligent approach to licensing as I believe it is important to ensure the cannabis operator that serves our community is aligned with our priorities and long-term goals.

As a longtime member of this community I believe that access to legal, safe cannabis is long overdue. We have voted for access and the County has developed and administered a process that resulted in the best operator to serve our community – Embarc Meyers.

Embarc comes with local leadership that is trusted in our community, plus a solid record of supporting youth and advancing drug prevention and education in neighboring communities. I am confident that Embarc shares our values and will serve as community-centric cannabis partners. They will have the safety and wellbeing of our community as a top priority of their operations.

I respectfully ask this Commission to approve Embarc's CUP – bringing us one step closer to having access to legal safe cannabis in our community.

Thank you for your time and consideration.  
David Orr