

Attachment 1

PROJECT SUMMARY

Applicant: El Dorado County Chamber of Commerce

Contact Person: Laurel Brent-Bumb, CEO

Address: 542 Main Street, Placerville CA 95667

Telephone: 530-621-5885

FAX: 530-642-1624

Email: chamber@eldoradocounty.org

Project Description: The El Dorado Stay & Play Shuttle program is designed to address transportation & lodging concerns with regard to weddings and large events. The shuttle will encourage group transportation and overnight stays from El Dorado County lodging to regional wedding and event venues by sharing the cost with applicant. Total contribution will be based on number of room nights at one or more EDC Lodging. Included in the Stay & Play program will be elements of public education with regard to emissions, public behaviors and the benefits of public and group transportation to the community as well as ride share options.

Estimated Emission Reduction/Cost Effectiveness	
Useful Life of Project	24 months
Totak Lifetime Emissions Reduced	663.69 lbs
Cost Effectiveness (total project costs)	\$74.17
Cost Effectiveness (AQMD Funded project costs)	\$61.80

Budget Summary	AB2766 Funds	Matching Funds	In-Kind Match	
Personnel	\$16,800.00		\$5,600.00	
Sub Contract Work - with private transportation company for shuttles	\$44,000.00	\$7,300.00		
Insurance	\$4,800.00			
Marketing	\$10,800.00	\$2,700.00		
Accounting/Admin	\$4,021.02	500		
TOTAL	\$80,421.02	\$10,500.00	\$5,600.00	\$96,521.02

Attachment 2

CONTENTS CHECKLIST

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Still Finding Gold In El Dorado County

November 26, 2013

Dave Johnston, Air Pollution Control Officer
El Dorado County Air Quality Management District
330 Fair Lane
Placerville, CA 95667

Dear Mr. Johnston,

The El Dorado County Chamber of Commerce Board of Directors requests your consideration of our proposal for the AB2766 Motor Vehicle Emissions Reductions Grant 2014&2015.

We recognize that this is a competitive process and that our request may not be a successful candidate. Should our request for proposal be successful and chosen for grant funding we are aware of and accept all responsibility and encumbrances associated with said grant.

Thank you for your consideration.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Mark Luster", with a long horizontal line extending to the right.

Mark Luster
President

A handwritten signature in black ink, appearing to read "Laurel Brent-Bumb", written in a cursive style.

Laurel Brent-Bumb
Chief Executive Officer

EL DORADO COUNTY CHAMBER OF COMMERCE

542 Main Street, Placerville, California 95667
(530) 621-5885 (800) 457-6279 Fax (530) 642-1624

**2013 El Dorado County Chamber of Commerce
Board of Directors**

Office	First Name	Last Name	Company
	Vicki	Barber, Ed.D	EDC Office of Education
	Kirk	Bone	Parker Development Company
	Kevin	Brown	Breaker Glass Co., LLC
Divide Rep	Ken	Calhoon	Golden West Real Estate
Vice President	Christa	Campbell	Rainbow Orchards
	Susie	Davies	M.O.R.E
Vice President	Richard	Esposito	Mountain Democrat
	Susan	VanDelinder	El Dorado Disposal
	Leonard	Grado	Palos Verdes Properties
Past President	Brian	Jensen	Hospital Council of Nor.& Central CA
	Mike	Kobus	Koby Pest Control
President	Mark	Luster	Sierra Pacific Industries
Coloma Rep	Howard	Penn	LB Commercial House
PDA Rep	Shelly	Winzeler	The Wine Smith
	Dolly	Wager	DSW & Associates
South Tahoe rep	Duane	Wallace	South Lake Tahoe Chamber
	Barbara	Winn	at&t

Project Description

Objectives:

- Encourage group transportation and overnight stays from El Dorado County lodging to regional wedding and event venues.
- Provide safe, convenient and reliable shuttle service to weddings and other large volume events
- Reduce number of motor vehicle emissions related to large events and weddings.
- Educate new visitor segments about EDC transportation options and the benefits of choosing group transportation

2014 – 15 El Dorado Stay & Play Shuttle Program Guidelines:

- Operate shuttle year round within the limitations of funding
- Number of passengers riding each shuttle will be incorporated into reporting structure
- Area of operation will expand beyond county lines to region.
- Lodging must be in El Dorado County
- Transportation funding will be managed on a sliding scale with a maximum of \$1,000.
- Cost with a total dollar funding based on number of rooms at one or more EDC Lodging.

20 room nights	\$500.00
30 room nights	\$750.00
40 room nights	\$1000.00 max

Scope of Work:

- Assign program coordinator
- Create communication & marketing plan
- Develop & incorporate a dedicated landing page into the www.visiteldorado.com website for use in reservations, marketing and communications. Applicant will access program description and requirements.
- Research and contract with transportation company
- Develop “welcome kits” for all shuttle participants with information about EDC transportation options and the benefits of choosing group transportation.
- Promote program across multi media platforms & database
- Evaluate program
- Gather and report necessary data

Project Organization/Background - The EDC Visitors Authority, a council of the EDC Chamber of Commerce, will be the governing board to oversee the program. The council is comprised of volunteers representing several tourism related organizations throughout El Dorado County. The council is very proud of its successes leveraging promotional funding from the county with other marketing funds through partnerships, collaborations and in kind donations to create a countywide tourism promotional plan.

Our vision is to continue to develop and implement countywide tourism programs that position El Dorado County as a year-round travel destination taking into consideration the interests and needs of current and potential visitors, tourism-related businesses, Agri-tourism, cultural heritage, history, recreation, tourism promotion agencies and local governments in order to work in harmony with the environment and the values of the community.

The Visitors’ Authority Council has a proven track record in creating innovative, effective marketing programs that benefit the county as a whole. By developing long-standing

partnerships and fostering collaborations among stakeholders the Visitors Authority has reached and surpassed many industry benchmarks.

The El Dorado Stay & Play program coordinator will be responsible for completing the scope of work listed above.

Background: The Visitors Authority Council created the El Dorado Stay & Play Shuttle pilot program in January 2013 to address transportation & lodging concerns with regard to weddings and large events. The program serviced 8 applicants for a total of 186 room nights from April 2013 to September 2013. Shuttle size ranged from 24 passenger Corporate Mini Coach to a 57 passenger full size coach bus. Professional transportation was contracted with Baja Limo of Rancho Cordova. Lodging, applicant and Baja Limo were all surveyed after event to determine success, areas of improvement and economic impact of the program. After evaluating the pilot program, the EDC Visitors Authority agreed on its success and expanded plans for the 2014 – 2015 shuttle program to meet the needs of the community and visitors.

The **El Dorado Stay & Play Shuttle** contracts group transportation only. Many times multiple trips are made for the same event. See projected trip log.

Groups = Trip Days

Effectiveness Period = 24 months

(G) Groups=Days 87

(R) Ridership 4171

(VMT) Annual Van/Shuttle Miles Traveled 4488

(A) Adjustment on Auto Trips 1.0

(L) Auto Trip Length N/A

(AA) Adjustment for auto access to & from shuttle N/A

(LL) Trip Length for auto access to & from Shuttle N/A

Annual Auto Trips Reduced = (R*A) = **4171**

Annual Auto VMT Reduced = G*R*A= 362,877 miles reduced

Annual Emissions Reductions

$[(\text{Annual Auto Trips Reduced}) * (\text{Auto Trip End Factor}) + (\text{Annual Auto VMT Reduced}) * (\text{Auto VMT Factor}) - (\text{Van VMT}) * (\text{Van VMT Factor})] / 454$ (number provided to us)

ROG: $[(4171 * 1.023) + (362,877 * .277) - (4488 * .20)] / 454 = \mathbf{228.82}$

NOx: $[(4171 * 0.462) + (362,877 * .324) - (4488 * .20)] / 454 = \mathbf{261.24}$

PM10: $[(4171 * 0.016) + (362,877 * .221) - (4488 * .32)] / 454 = \mathbf{173.63}$

Total Annual Emissions Reduced = 663.69 lbs/24 mos

(CRF) Capital Recovery Factor = 0.51

Cost Effectiveness of Total Funding Dollars

$(\text{CRF} * \text{Funding}) / (\text{ROG} + \text{NOx} + \text{PM10})$

$(0.51 * 96,521.02) / 663.69 = \mathbf{\$74.17}$

Cost Effectiveness of AB2766 Funding Dollars

$(\text{CRF} * \text{AB2766 funding}) / (\text{ROG} + \text{NOx} + \text{PM10})$

$(0.51 * 80421.02) / 663.69 = \mathbf{\$61.80}$

El Dorado Stay & Play Projected Trip Log

The El Dorado Stay & Play Shuttle provides group transportation to and from weddings and other large events. Individuals do not pay a fee for use the group organizer contracts for shuttle service. Many times multiple trips are made for the same event. The routes listed below are projected based upon last years program and lodging estimates.

# of Groups/days	Route Log	Miles per group/day	Total Shuttle Miles = Groups/Days x miles per trip	Riders per group/day	Total Riders = Riders per trip x total # of trips
10	Holiday Inn to Helwig	60	600	25	250
8	Holiday Inn to David Girard Vineyards	37	296	75	600
9	Best Western Placerville to David Girard	22	198	70	630
5	Cary House to Gold Hill Vineyard	20	100	50	250
10	Rock Creek Inn to Rome Valley Vineyards	30	300	45	450
4	Lake Tahoe Resort Hotel to Apple Hill	120	480	25	100
6	Cary House to Helwig	50	300	27	162
3	Cary House to Fair Play Wine Region	60	180	27	81
8	Best Western to Helwig	50	400	26	208
6	Cary House to David Girard	20	120	50	300
4	Placerville Fair Play Festival x 2 day tour	75	300	50	200
8	Passport x 4 tour	100	800	77	616
6	Placerville to coloma Am Riv Music tour x 3	69	414	54	324
87	Totals	713	4488	601	4171

Work Statement - Timeline for program activities designed to achieve objectives

0-6 Months

- a) Assign program coordinator; create communication & marketing plan, research & contract with selected transportation company.
- b) Develop & incorporate program into the www.visitdorado.com website. Applicant will access program details, complete application, and give payment information.

6-12 Months

- a) Implement marketing plan across several media platforms, create “welcome kits” encourage repeat visits, EDC transportation options and the benefits of choosing group transportation

Ongoing - Gather and report necessary data

12 months – Evaluate program

12–18 months – Implement any recommended modifications to program

Measurement Tools: Measurement of traffic to Stay & Play page, number of room nights, number of event attendees, volume of shuttle riders, economic impact.

Acknowledgment –Public acknowledgment that project was funded by AQMD with AB2766 Funds will be included on all marketing materials, websites, print media, and welcome kit collateral.

BUDGET ITEMIZATION

EXHIBIT D

Line Item	Title/Classification	Unit Total	Salary Rate		Total Rate	Total Costs
Personnel		Hours	Rate/Hour		Total Rate/Hour	
1	Coordinator	700	\$30.00		\$30.00	\$16,800.00
Subtotal						\$16,800.00
Operations		2013 Actual	2014 Projection	2015 Projection		
1	Contracted Transportation Services	\$ 7,590	\$20,000	\$ 35,000		\$44,000.00
2	Insurance		\$ 3,000	\$ 3,000		\$4,800.00
3	Marketing & Advertising including but not limited to dedicated landing page on visiteldorado.com website, online ads, regional print publications, branded El Dorado Stay & Play welcome kits and printed collateral material.		50% \$ 8,500	25% \$ 5,000		\$10,800.00
4	Administrative Costs including report preparation, accounting, payroll, utilities and leasing or renting space (limited to 5%)		0 0	0 0		\$4,021.02
Subtotal						\$63,621.02
PROJECT SUBTOTAL GRANT AMOUNT:						\$80,421.02
Match						
5	event coordinator cash contribution					\$7,300.00
7	Merchant Fees					\$500.00
8	Marketing & Advertising including but not limited to dedicated landing page on visiteldorado.com website, online ads, regional print publications, branded El Dorado Stay & Play welcome kits and printed collateral material.				13500*20%	\$2,700.00
9	In-Kind-Volunteer	Hours 700		cost per hour \$8		\$5,600.00
PROJECT SUBTOTAL MATCH AMOUNT:						\$16,100.00
PROJECT TOTAL:						\$96,521.02
						\$0.00
TOTAL:						\$96,521.02

Holiday Inn Express & Suites
4360 Town Center Boulevard
El Dorado Hills, CA 95762
t: 916.358.3100
f: 916.358.3111
1.866.833.8773



EL DORADO HILLS

November 27, 2013

holidayinnexpress.com/eldoradohills

Dave Johnston, Air Pollution Control Officer
El Dorado County Air Quality Management District
330 Fair Lane
Placerville, CA 95667

Mr. Johnston,

The Holiday Inn Express – El Dorado Hills fully supports the El Dorado County Chamber of Commerce, Visitors Authority's request for AB 2766 grant program funds to operate a shuttle for the El Dorado County Chamber/Visitors Authority. El Dorado County Chamber operated the Stay and Play shuttle service as a pilot program in 2013 the shuttle project provided well over 200 passenger trips over the short life of the minimally funded pilot project.

The El Dorado County Chamber of Commerce is an organization of businesses and individuals devoted to preserving the quality of life in El Dorado County by advocating and promoting a strong, healthy and diverse business community. With programs designed to expand our existing business base and to attract new, clean industry, the Chamber helps to ensure that the business opportunities and quality of life we know today may be sustained through future generations.

The shuttle program offers passengers the convenience of lodging to venue transportation, reducing traffic congestion and lowering emissions related to excessive idling. By providing alternative transportation, the shuttle reduces traffic congestion and provides the visitor an alternative from lodging to venue for their event while increasing our local transient occupancy and sales tax.

We strongly recommend that the El Dorado County Air Quality Management District approve the El Dorado County Chamber grant for the implementation of this project. The shuttle meets the objectives of the grant program and will greatly enhance travel to on going local events.

Kind Regards,

A handwritten signature in cursive script that reads 'J Klann'.

Jennie Klann
General Manager
Holiday Inn Express
4360 Town Center Blvd.
El Dorado Hills, CA 95762
916-358-3100

November 26, 2013

Dave Johnston, Air Pollution Control Officer
El Dorado County Air Quality Management District
330 Fair Lane
Placerville, CA 95667

Mr. Johnston,

I fully support the El Dorado County Chamber of Commerce, Visitors Authority's request for AB 2766 grant program funds to operate a shuttle for the El Dorado County Stay and Play 2014 and 2015 project. El Dorado County Chamber operated the Stay and Play shuttle service as a pilot program in 2013 the shuttle project provided well over 200 passenger trips over the short life of the minimally funded pilot project.

The El Dorado County Chamber of Commerce is devoted to preserving the quality of life in our County by advocating and promoting a strong and diverse business community. The Chamber helps to ensure that the business opportunities and quality of life are sustained into the future.

The Stay and Play shuttle offers passengers the convenience of transit from lodging to venues. By providing alternative transportation, the shuttle reduces traffic congestion and increases our local transient occupancy and sales tax.

I strongly recommend that the El Dorado County Air Quality Management District approve the El Dorado County Chamber grant for the implementation of this project. The shuttle meets the objectives of the grant program and will greatly enhance travel to local events.

Sincerely,

Maryann Argyres
4220 North Canyon Road
Camino CA 95709

A handwritten signature in black ink, reading "Maryann Argyres". The signature is written in a cursive style with a long horizontal flourish extending to the right.



November 26, 2013

Dave Johnston, Air Pollution Control Officer
El Dorado County Air Quality Management District
330 Fair Lane
Placerville, CA 95667

Dear Mr. Johnston,

The Historic Cary House Hotel fully supports the El Dorado County Chamber of Commerce and Visitors Authority's request for AB 2766 grant program funds to operate a shuttle for the El Dorado County Stay and Play 2014 and 2015 project. The El Dorado County Chamber operated the Stay and Play shuttle service as a pilot program in 2013. The shuttle project provided well over 200 passenger trips over the short life of the minimally funded pilot project.

The El Dorado County Chamber of Commerce is an organization of businesses and individuals devoted to preserving the quality of life in El Dorado County by advocating and promoting a strong, healthy and diverse business community. With programs designed to expand our existing business base and to attract new, clean industry, the Chamber helps to ensure that the business opportunities and quality of life we know today may be sustained through future generations.

The Stay and Play shuttle offers passengers the convenience of lodging to venue transportation, reducing traffic congestion and lowering emissions related to excessive idling. By providing alternative transportation, the shuttle reduces traffic congestion and provides the visitor an alternative from lodging to venue for their event while increasing our local transient occupancy and sales tax.

We strongly recommend that the El Dorado County Air Quality Management District approve the El Dorado County Chamber grant for the implementation of this project. The shuttle meets the objectives of the grant program and will greatly enhance travel to on going local events.

Sincerely,

Lorraine W. Hardy
General Manager
Historic Cary House Hotel

November 26, 2013

Dave Johnston, Air Pollution Control Officer
El Dorado County Air Quality Management District
330 Fair Lane
Placerville, CA 95667

Mr. Johnston,

Wofford Acres Vineyards fully supports the El Dorado County Chamber of Commerce, Visitors Authority's request for AB 2766 grant program funds to operate a shuttle for the El Dorado County Stay and Play 2014 and 2015 project. El Dorado County Chamber operated the Stay and Play shuttle service as a pilot program in 2013 the shuttle project provided well over 200 passenger trips over the short life of the minimally funded pilot project.

The El Dorado County Chamber of Commerce is an organization of businesses and individuals devoted to preserving the quality of life in El Dorado County by advocating and promoting a strong, healthy and diverse business community. With programs designed to expand our existing business base and to attract new, clean industry, the Chamber helps to ensure that the business opportunities and quality of life we know today may be sustained through future generations.

The Stay and Play shuttle offers passengers the convenience of lodging to venue transportation, reducing traffic congestion and lowering emissions related to excessive idling. By providing alternative transportation, the shuttle reduces traffic congestion and provides the visitor an alternative from lodging to venue for their event while increasing our local transient occupancy and sales tax. As a winery owner I appreciate the opportunity the shuttle gives to entertain private groups who have taken the time to seek out our smaller winery venues while keeping our roads safe for all. I also see the need for group shuttle service to the Apple Hill® Growers Association ranches during their busiest times.

We strongly recommend that the El Dorado County Air Quality Management District approve the El Dorado County Chamber grant for the implementation of this project. The shuttle meets the objectives of the grant program and will greatly enhance travel to on going local events.

Sincerely,

Ann Wofford
Wofford Acres Vineyards- Principal
El Dorado Winery Association- Secretary
Apple Hill® Growers Association- Association Secretary
El Dorado County Farm Bureau- Treasurer

3160 Gold Valley Drive #500, Rancho Cordova CA 96742

916.638.1400

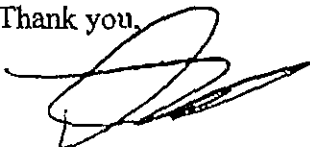
BAJA LIMO

November 27, 2013

Dear Laurel -- El Dorado County Chamber,

All vehicles purchased from 2010 forward are Air Resource Board certified Green. All diesel vehicles have installed a particulant filter which qualifies them as Green. The following three vehicles utilized for Stay & Play shuttles are all Green certified. Any further information needed please call at your earliest convenience.

Thank you.



Glen Main
Baja Limo
Owner

SALES REP:

NAME:	Pat Butler
CELL:	714 720 9438
FAX:	951 681 7599
EMAIL:	pbutler@buscrazy.net



Phone: 1-855-546-6060
www.DonBrownBus.com

STOCK #	2011 f-550 XLT CHASSIS	CAPACITY	28
PASSENGERS			
CHASSIS	Ford F550	VIN NUMBER	1FDUF5GT2DEA24284
BODY MAKE/MODEL	Newport Coachworks	INT.COLOR	BLACK

OPTIONS INCLUDED

- 28 PASSENGER
- REAR LUGGAGE
- EXECUTIVE SEATING PACKAGE
W/ RECLINE & SEATBELTS
- DVD PLAYER
- 1 42" LCD MONITOR
- 50 STATE DOT PACKAGE
34" luggage in rear
Shades for rear windows
Back up camera
Loading door step
Grab rails
10" 1/2 seat spacing
High tech ceiling w/ac vents
Custom interior lighting
two switch with door key

Standard Equipment

- Resin Infusion Fiberglass Body
- Electric Entry Door
- Ext. Ent. Door Key Switch
- Gerflor Wood-look Flooring
- Frameless Windows
- 120,000 BTU A/C System with
- 65,000 BTU Rear Heater
- Dual Compressors
- Rooftop Condenser
- REI AM/FM/CD
- REI PA System
- REI Back-up Camera
- LED Interior/Exterior Lighting
- Cab Running Board
- Air Ride Suspension
- Stainless Wheel Inserts
- Remote/Heated Mirrors
- Roof Hatch
- Power rear step
- 102" Wide Body
- Composite Fiberglass Flooring
- "Seville" Molded Interior Panels
- Tube Steel Cage Frame
- Full Body Paint (White)
- Level 4 Driver/Co-Pilot Recover
- Entrance grab handles
- 3 Drive-shaft guards
- Mud-flaps
- Rear Door
- Rear Door Ajar Buzzer
- Back-up alarm
- Fire Extinguisher
- First Aid Kit
- Emergency Triangle Kit
- White "Standee" Line
- Egress Window Lights
- Rear Center Mount Brake Light
- Mid-ship Turning Lights

SOLD TO BAJA LIMO OF SACRAMENTO CA

Upon signing a purchase order there is a 10% deposit required with all orders; balance in full is due at the pick-up or delivery.
Selling price includes all available rebates and incentives from both the body & chassis manufacturer. There will be no additional discounts available after the sale; Quoted price does not include sales tax.

SALES REP:

NAME:	Pat Butler
CELL:	714 720 9438
FAX:	951 681 7599
EMAIL:	pbutler@buscrazy.net



Phone: 1-855-546-6060
www.DonBrownBus.com

STOCK #	2011 F-550 XLT CHASSIS	CAPACITY	28
PASSENGERS			
CHASSIS	Ford F550	VIN NUMBER	1FDUF5GY8BEC3793
BODY MAKE/MODEL	Newport Coachworks	INT.COLOR	BLACK

OPTIONS INCLUDED

- 28 PASSENGER
- REAR LUGGAGE
- EXECUTIVE SEATING PACKAGE
W/ RECLINE & SEATBELTS
- DVD PLAYER
- 1 42" LCD MONITOR
- 50 STATE DOT PACKAGE
34" luggage in rear
Shades for rear windows
Back up camera
Loading door step
Grab rails
10" 1/2 seat spacing
High tech ceiling w/ac vents
Custom interior lighting
two switch with door key

Standard Equipment

- Resin Infusion Fiberglass Body
- Electric Entry Door
- Ext. Ent. Door Key Switch
- Gerflor Wood-look Flooring
- Frameless Windows
- 120,000 BTU A/C System with
- 65,000 BTU Rear Heater
- Dual Compressors
- Rooftop Condenser
- REI AM/FM/CD
- REI PA System
- REI Back-up Camera
- LED Interior/Exterior Lighting
- Cab Running Board
- Air Ride Suspension
- Stainless Wheel Inserts
- Remote/Heated Mirrors
- Roof Hatch
- Power rear step
- 102" Wide Body
- Composite Fiberglass Flooring
- "Seville" Molded Interior Panels
- Tube Steel Cage Frame
- Full Body Paint (White)
- Level 4 Driver/Co-Pilot Recover
- Entrance grab handles
- 3 Drive-shaft guards
- Mud-flaps
- Rear Door
- Rear Door Ajar Buzzer
- Back-up alarm
- Fire Extinguisher
- First Aid Kit
- Emergency Triangle Kit
- White "Standee" Line
- Egress Window Lights
- Rear Center Mount Brake Light
- Mid-ship Turning Lights

SOLD TO BAJA LIMO OF SACRAMENTO CA

Upon signing a purchase order there is a 10% deposit required with all orders; balance in full is due at the pick-up or delivery.
Selling price includes all available rebates and incentives from both the body & chassis manufacturer. There will be no additional discounts available after the sale; Quoted price does not include sales tax.



USED VEHICLE DEALER NOTICE/TEMPORARY IDENTIFICATION

(Must be affixed to the vehicle before delivery to the purchaser)

52826254

MAKE <i>Ford</i>	YEAR MODEL <i>2011</i>	BODY TYPE <i>Truck</i>	VEHICLE IDENTIFICATION NUMBER <i>3FRWF6FE0BV086065</i>	
DATE SOLD (MM/DD/YY)		DEALER'S NUMBER <i>8075P</i>	SALESPERSON'S NUMBER	
SOLD TO: PRINT TRUE FULL NAME(S) (1) <i>Bayo hump</i>			(2)	
BUSINESS OR RESIDENCE ADDRESS <i>2121 Deer Valley Rd.</i>			APT./STE. NO. CITY <i>Rescue</i>	STATE ZIP CODE <i>CA 95672</i>
NOTE: UPON TRANSFER OR SALE, DEALER MUST ENTER ODOMETER READING HERE: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			IMPORTANT! ENTER BOTH DEALER'S AND SALESPERSON'S NUMBERS. This is a notice of purchase of vehicle. Do not use as an application for registration or title.	

REG 51 (REV. 11/2011)