

PROCLAMATION OF THE BOARD OF SUPERVISORS OF THE COUNTY OF EL DORADO

Proclaiming May 12-20, 2007 "National Tourism Week" In El Dorado County

WHEREAS, the travel and tourism industry supports the vital interests of El Dorado County and the United States, contributing to our employment, economic prosperity, international trade and relations, peace, understanding, and goodwill; and,

WHEREAS, travel and tourism ranks as one of El Dorado County's largest industries in terms of revenues generated; and,

WHEREAS, travel spending in El Dorado County in 2005 was six hundred and twenty-nine million dollars; and,

WHEREAS, the tourism industry in El Dorado County in 2005 provided 10,410 jobs and earnings of two hundred and thirty-two million dollars; and,

WHEREAS, in 2006, \$1,527,800 in transient occupancy taxes was generated from within the unincorporated areas of El Dorado County; and,

WHEREAS, the 24th Annual National Tourism Week scheduled for May 12-20, 2007, is an annual event sponsored by the Travel Industry Association of America (TIA) and commemorated by states, cities and organizations across the nation. This year's theme is: "Tourism: American's Front Door"; and,

WHEREAS, in May 1984, then President Ronald Reagan signed a Presidential Proclamation urging citizens to observe the week with "the appropriate ceremonies and activities"; and,

WHEREAS, given these laudable contributions to the economic, social, and cultural well-being of the citizens of El Dorado County, it is fitting that we recognize the importance of travel and tourism.

NOW, THEREFORE BE IT PROCLAIMED, the El Dorado County Board of Supervisors does hereby proclaim May 12-20, 2007, as "**National Tourism Week**" in El Dorado County.

Passed and adopted by the Board of Supervisors of the County of El Dorado at a regular meeting of said Board, held the 8th day of May, 2007.

Attest: Cindy Keck Clerk of the Board of Supervisors by	
Deputy Clerk	Chairman, Board of Supervisors