



EL DORADO COUNTY  
RECEIVED

MAR 24 2010

ENVIRONMENTAL  
MANAGEMENT

3.23.2010

Gerri Silva  
Director, Environmental Management

Dear Gerri,

American River Music, Inc. (ARM) is a Ca. non-profit, federal 501(c)3 corporation, with a mission "to teach, inspire and enjoy music", and is based in Lotus.

ARM has successfully organized and operated the American River Music Festival the past three years due in part with the support of El Dorado County Sheriff, Search and Rescue, Parks, Planning, Air Quality Management District, Contracts and Procurement, DOT, and the Board of Supervisors especially Supervisor Briggs.

The festival is scheduled for September 17-19, 2010, and takes place throughout the communities of Coloma and Lotus. Over 32 folk, americana and roots music performances and workshops are scheduled in 11 different locations including on our main stage at Henningsen-Lotus Park, on a guided riverfront hike, a whitewater river trip, three campgrounds, and four Coloma restaurants. This is truly a community event with over 125 local volunteers assisting in its operation, and the complete support of the Coloma-Lotus Chamber, El Dorado County Chamber and El Dorado Arts Council.

This letter is a request for the special event permit letter and waiver of fees (identical to the past three years) regarding the use of Henningsen-Lotus Park on September 18-19 along with the forwarding of our daily ABC license application to the appropriate parties.

The festival brings folks from throughout California and Nevada to El Dorado County who in turn provide much needed economic support and tax revenue to El Dorado County. Waiving the park fees is needed to allow ARM to reduce its expenses allowing us to move toward independent sustainability.

Thank you for your assistance in these matters. Please call me with any questions regarding the festival or American River Music, Inc.

Sincerely,

Matt Semonsen  
Executive Director, ARM  
530 622-6044  
[matt@americanrivermusic.org](mailto:matt@americanrivermusic.org)  
[www.americanrivermusic.org](http://www.americanrivermusic.org)

**DAILY LICENSE APPLICATION/AUTHORIZATION - Non Transferable**

*Instructions: Complete all items. Submit to local ABC District Office with required fee (Cashier's Check or Money Order) payable to ABC. Once license is issued, fee cannot be refunded. For a listing of ABC District Offices please visit <http://www.abc.ca.gov/distmap.html> Pursuant to the authority granted by the organization named below, the undersigned hereby applies for the license(s) described below.*

LICENSE NUMBER	GEO CODE
RECEIPT NUMBER	
FEE	
\$	
DIAGRAM REQUIRED	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

1. ORGANIZATION'S NAME American River Music, Inc CONDITIONS REQUIRED  Yes  No

2. LICENSE TYPE (Check appropriate license type AND organization type)

a.  **Daily General (\$25.00)** (Includes beer, wine and distilled spirits)

Political Party/Affiliate Supporting Candidate for Public Office or Ballot Measure  Fraternal Organization in Existence Over Five Years with Regular Membership

Organization Formed for Specific Charitable or Civic Purpose  Religious Organization

Other: \_\_\_\_\_  Vessel per Section 24045.10 B&P (\$50.00)

b.  **Special Daily Beer (\$25.00)**  ~~Special Daily Beer & Wine (\$25.00)~~  **Special Daily Wine (\$25.00)**

Charitable  Fraternal  Social  Political  Other: \_\_\_\_\_

Civic  Religious  Cultural  Amateur Sports Organization

c.  **Special Temporary License (\$100.00)** (Different privileges depending on statute)

Television Station per Section 24045.2 or 24045.9 B&P  Person conducting Estate Wine Sale per Section 24045.6 B&P

Nonprofit Corporation per Sections 24045.4 and 24045.6 B&P  Women's Educational and Charitable Organization per Section 24045.3 B&P

Other Special Temporary Licenses, per Section \_\_\_\_\_

License number \_\_\_\_\_ Amount \$ \_\_\_\_\_

3. EVENT TYPE

Dinner  Dance  Wedding  Lunch  Picnic  Barbeque  Social Gathering  Festival

Sports Event  Concert  Birthday  Mixer  Carnival  Dinner Dance  Other: \_\_\_\_\_

4. TOTAL # OF DAYS 2 5. ESTIMATED ATTENDANCE 1500 6. HOURS OF ALCOHOLIC BEVERAGE SALES, SERVICE AND/OR CONSUMPTION

From 11:00 am To 5:00 PM

7. EVENT DATE(S) 9. 18-19, 2010 8. EVENT IS OPEN TO THE PUBLIC  Yes  No

9. EVENT LOCATION (Give facility name, if any, street number and name, and city) Henningsen - Lotus Park 950 Lotus Rd Lotus Ca, 95651

10. LOCATION IS WITHIN THE CITY LIMITS  Yes  No 11. TYPE OF ENTERTAINMENT Folk music 12. SECURITY GUARDS  Yes  No If yes, how many? 15/day

13. AUTHORIZED REPRESENTATIVE'S NAME Matt Semonsen 14. REPRESENTATIVE'S TELEPHONE NUMBER \_\_\_\_\_

15. REPRESENTATIVE'S ADDRESS P.O. Box 830 Lotus Ca 95651

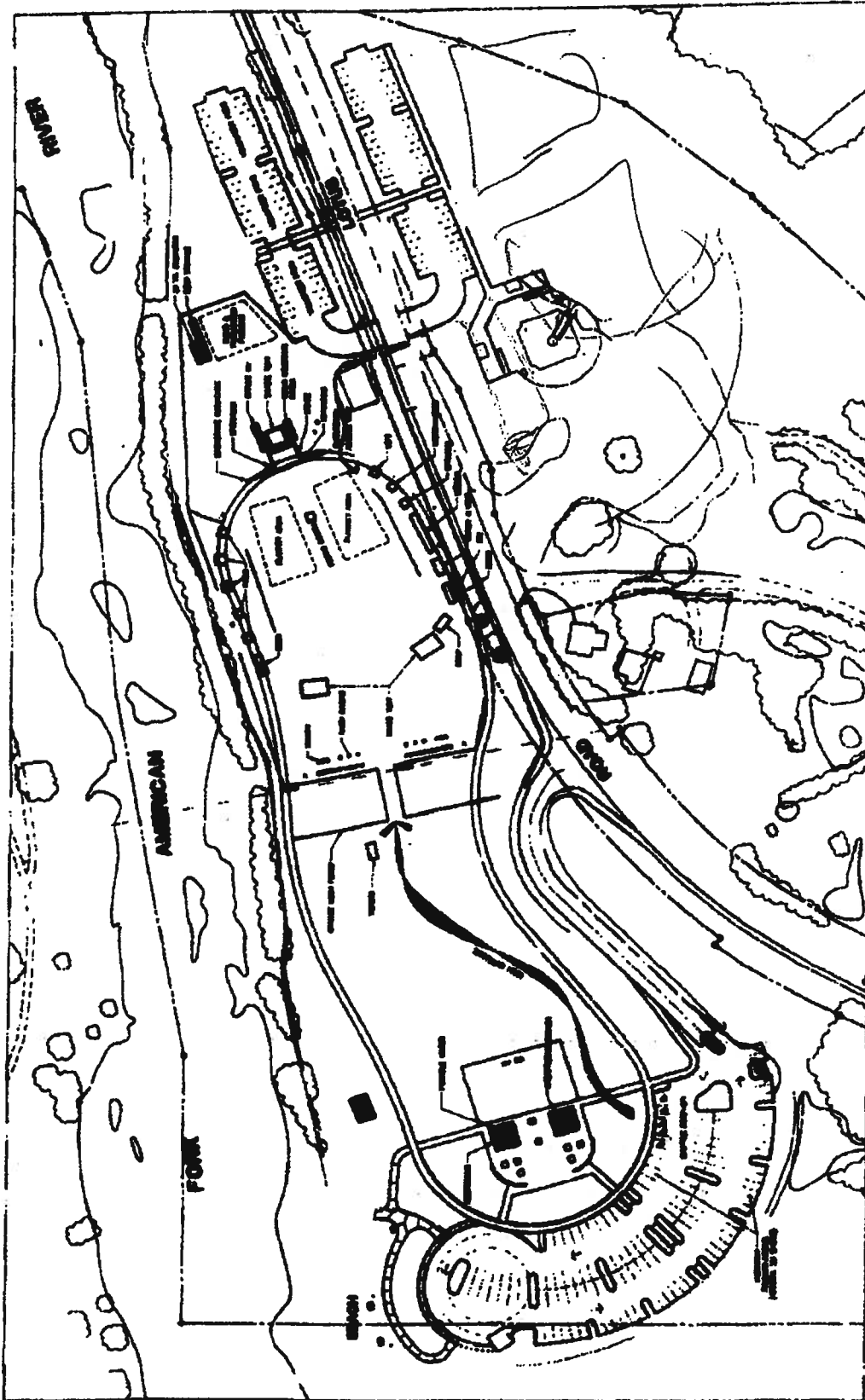
16. ORGANIZATION'S MAILING ADDRESS (if different from #15 above) \_\_\_\_\_

17. AUTHORIZED REPRESENTATIVE'S SIGNATURE Matt Semonsen 18. DATE SIGNED 3-22-2010

PROPERTY OWNER APPROVAL BY (Name), REQUIRED	PHONE NUMBER	PROPERTY OWNER SIGNATURE	DATE SIGNED
LAW ENFORCEMENT APPROVAL BY (Name), IF APPLICABLE	PHONE NUMBER	LAW ENFORCEMENT SIGNATURE	DATE SIGNED
DISTRICT OFFICE APPROVAL BY (Name)		ABC EMPLOYEE SIGNATURE	ISSUANCE DATE

The above-named organization is hereby licensed, pursuant to the California Business and Professions Code Division 9 and California Code of Regulations, to engage in the temporary sale of alcoholic beverages for consumption at the above named location for the period authorized above. This license does not include off-sale ("to-go") privileges. This license may be revoked summarily by the Department if, in the opinion of the Department and/or the local law enforcement agency, it is necessary to protect the safety, welfare, health, peace and morals of the people of the State.





*American River Music Festival*