

# Zoning Ordinance Digital Signs Amendments – Resolution of Intention

**Board of Supervisors**

**January 6, 2026**



# BACKGROUND

## March 2025

- Board formed Signage Ad Hoc Committee

## September 2025

- Committee recommended, and Board adopted, a digital sign ban with limited exceptions (Zoning Ordinance Section 130.36.090.2)

## October–December 2025

- Staff received and fielded extensive feedback
- Staff determined to bring forward a Resolution of Intention (ROI) for Board discussion and recommended approval

## ISSUES TO DISCUSS/CONSIDER

- Technology used to minimize impacts
- Restrictions on message changes
- Sign placement/location
- Restrictions on size, type, height, and number
- Permitting process

## RECOMMENDATION

Direct staff to initiate the process of amending Title 130 (Zoning Ordinance) as needed to update the County's regulations for digital signs through approval of the ROI