



Scope of Work

Grantee: El Dorado County Public Health Department	Contract Number: #0607-15-303-702
Project Name: ACCEL Initiative	
Contract Period: Jan 1, 2007 – June 30, 2008	
First 5 Result Area: Children Are Healthy (3)	
Service Area: Health Access	

Program Goal: Assist uninsured families in El Dorado County to access health care coverage for their children.	
Strategy: Outreach: Promote available health care coverage options for children and advertise application assistance for families.	
Major Activities	Timeline
Coordination with day care providers.	Ongoing
Coordination with all county schools.	Ongoing; concentrated efforts Aug. – Sept.
Conducting media campaigns	Ongoing
Speaking engagements for community based organizations	Ongoing
Health and Safety Fairs and Events	Ongoing



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Strategy:

Enrollment: Provide individual appointments to assist families in filling out health care coverage applications

Major Activities	Timeline
Maintaining a toll free Health Access phone line	Ongoing
Individual application assistance appointments for families	Ongoing
Providing appointments off-site (in client's home, etc.)	As needed
Follow-up appointments to verify appropriate documentation	As needed



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Strategy: <i>Retention:</i> Educate families regarding the importance of retaining health care coverage and assisting them with solutions to stay enrolled	
Major Activities	Timeline
Follow-up phone calls to determine if children received health care benefits	As needed
Follow-up appointments to assist families with problem solving	As needed
Follow-up phone calls to all CHDP Gateway clients	Ongoing
Re-enrollment appointments (after a child has retained coverage for 10 months, they must reapply for coverage)	Ongoing



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Strategy: <u>Utilization</u>	
Major Activities	Timeline
ACCEL Care Pathways “Obtaining A Medical Home”(OMH) pathway - the OMH pathway serves as a “road map” for assisting families in obtaining health insurance for their children and then in finding a medical home in which they will receive ongoing well-child, preventive and primary care.	Ongoing
ACCEL Care Pathways “Pediatric Mental health Consult” (PMHC) pathway - the PMHC pathway serves as a “road map” for assisting families with referrals from their child’s primary care provider to the Mental Health Department.	Ongoing