



LEADERSHIP LAKE TAHOE

**A Lake Tahoe South Shore Chamber of
Commerce Program**





About Leadership Lake Tahoe

The mission of Leadership Lake Tahoe is to identify and develop current and future leaders through a comprehensive professional development program designed to increase knowledge and awareness of the issues and challenges facing the South Shore of Lake Tahoe.



OUR “2003” ALUMNI

Diana Brown – LT Wellness Institute

Britany Clelan – Sierra at Tahoe

Dennis Cocking – STPUD

Keith Cooney – Placer Title Company

Roni Davis – Heavenly Mountain Resort

Penny Echan – McCall Realty

Annie Franey – Wells Fargo Bank

Kerry Hawk – Blue Sky Events

Rich Hodge – Tahoe Vacation Planner

Lawrence Howell – Rite of Passage

Debi Jones - LTCC

Steve Kenninger – QMO LLC

Matt Krystoflak – Caesars Tahoe

Nancy Marzocco – Stanford Camp

Kelley Keiper – Brooke, Shaw, Zumpft

Nancy McDermid – Holiday Inn Express

Kae Reed – Tahoe Daily Tribune

Nicole Robbins – Lulu’s Hair Design

Ed Slater - Retired

Megan Waskiewicz – Alpen Sierra

Richard Wiggins - TRPA



OUR “2004” ALUMNI

Andra Ballard – Tahoe Douglas CC

Kent Booth – Sierra at Tahoe

Tom Castaneda – Tahoe Beach Club

Jo Ann Conner – Pre-Paid Legal Services

Alexis Craig – SLTCC

Dave Davis – Harrah’s/Cabo Wabo

John Dayton – Captain BlueGo

Chris Gallup – Lake Tahoe Cruises

Michael Greenstein – Hot Spots

Jane Harland-Flavin – Harrah’s

Nichole Loftis – SLT Women’s Center

Janet Murphy – Tahoe Douglas District

Christian Passink – The Ridge Tahoe

Patty Sandoval - LTVA

Brandi Schlagel - Aramark

Paul Sciuto - STPUD

Coleen Shade - TRPA

Linda Van Dam – Grocery Direct

Tricia Ward – Conlon Consulting



OUR “2005” ALUMNI

Doris Azevedo – Tahoe Summit Village

Jodi Ballard – Tahoe Douglas CC

Rich Heffelfinger – Aramark

Brenda Johnson – Strategic Marketing

Patrick Kaler – LTVA & TDVA

Jennifer Lukins – Law Offices

Alissa Nourse – Tahoe Youth & Family

Connie Robertson – Doug. Co. Park/Rec

Arturo Rangel - LTCC

Pamela Ross-Osinski – SLTCC

Austin Sass – Heavenly Mountain Resort

Tracy Saunders – Away Wee Go Rentals

Monica Scuito – Barton Hospital

Denise Sloan – Sierra Recovery Center

Debbie Swanston – Zephyr Cove Resort

Paul Swanston – Sierra at Tahoe

Rod Walton – LTCC Student

Susan Zeiter – Tahoe Specialty Shoppe



OUR “2006” ALUMNI

Amin Aminian – Colonial Bank

Marianne Bennett – Volunteer

Robin Barnes – Personal Trainer

Ryan Blocher – Incorporation Consultant

Melinda Choy – Acupuncturist/Herbalist

Frank Clark – First Allied Securities

Charles Emmett - TRPA

Susanna Gascoine – Chase International

Diane Imbach – Pacific Crest Bank

Gail Powell-Acosta – Tahoe Daily Tribune

Paula Peterson – Columbia Sussex Corp.

Andy Osinski – Tahoe Douglas CC

Lorretta Reed – Great Outdoor Clothing



Program Topics

- **Leadership Orientation**
- **Government (Nevada & California; City & County)**
- **Public Education System**
- **Social Services/ Community Resources**
- **Tourism**
- **Environment/Transportation**
- **Public Safety**
- **Economic Development/ Redevelopment**
- **Media/Communication**
- **Specialized leadership skills workshops**



Benefits to the Participant

- **Personal and professional growth**
- **Exposure to community issues and leaders**
- **Participation in an informative, eye-opening, thought-provoking program**
- **Opportunity to make a difference in our community as a leader in public, private, civic, and volunteer organizations**
- **Develop business relationships with a diverse group of individuals in our community**



Benefits to the Employer & Community

- **A comprehensive and affordable professional development program for key staff members that includes hands-on exposure to project management and team leadership**
- **Increased awareness of each participants' organization**
- **Build community “bench strength” and contribute to the economic future of Lake Tahoe**
- **Develop key employees' leadership skills with the ultimate goal of enhancing organizational effectiveness**
- **Create a committed workforce that is dedicated to staying in our community**



Required Commitment

- **Program sessions are held the second Wednesday of each month (September through June) 8:00 a.m. – 5:00 p.m.**
- **Participants are expected to attend all sessions.**
- **Participants will work on a group project that will benefit the community and develop a multitude of leadership skills.**
- **Two “experiential” work-related assignments (create a training or marketing program, actively participate in a public agency meeting, etc.).**



Application Process

Applications are due by June 15 and include:

- **Cover letter describing career goals and desire for an active leadership role in the South Shore community**
- **Application form completed and signed by employer**
- **Current resume**
- **Letter of recommendation**
- **\$100 deposit**



Investment Requirements

- **Tuition is \$500 for Chamber members (\$750 for non-members)**
- **Due by August 1**
- **Scholarships may be available**
- **Be a sponsor !**



Sponsorship Opportunities

- **Coach Level \$ 300**
- **Mentor Level \$ 600**
- **Leader Level \$ 1200**



Sponsorship Opportunities

- **Coach Level \$ 300**
 - **Company name/logo on the Chamber website**
 - **Company name hyperlink on the Chamber website**



Sponsorship Opportunities

- **Mentor Level \$ 600**
 - **Company name/logo on the Chamber website**
 - **Company name hyperlink on the Chamber website**
 - **Company acknowledgement at Graduation - program/podium**
 - **Company logo on participant materials**
 - **Attend one Leadership Lake Tahoe breakfast/luncheon**



Sponsorship Opportunities

- **Leader Level \$ 1200**
 - **Company name/logo on the Chamber website**
 - **Company name hyperlink on the Chamber website**
 - **Company acknowledgement at Graduation - program/podium**
 - **Company logo on participant materials**
 - **Attend one Leadership Lake Tahoe breakfast/luncheon**
 - **Attend two management workshops at Leadership Lake Tahoe**
 - **One “no charge” email blast**
 - **A representative from your organization may speak at the opening session**
 - **Company ad in one quarterly chamber newsletter**
 - **“Adopt” a Leadership Student**

QUESTIONS?

