

Attachment 1
Strategic Priorities for the County of El Dorado
March 26, 2013

Vision Statement: no change to existing statement.

El Dorado County will remain the leader in supporting our safe, healthy, and vibrant communities, wisely managing our natural resources, and preserving our local heritage.

Our Mission: chose one or amend

To provide the best customer service within fiscally sound principles per the needs and input from the residents of El Dorado County, respecting their rights as afforded by the U.S. Constitution.

To provide essential public services within El Dorado County as efficiently and effectively as possible, within fiscally sound principles, and under the direction of the policies set by the Board of Supervisors a transparent manner, respecting public input and administered in a fair and consistent manner.

The overarching purpose of our organization is to create value by providing services people need to make the County a desirable place to live; keeping people physically, financially and emotionally safe; and providing a forum and structure to operate as a community.

2013-2016 Strategic Priorities

HR/Risk: To attract, develop and retain the highest quality, most productive workforce available/possible and to develop management practices that will productively limit risk for the County and maximize results in the short-term and long-term.

Economic Development: To develop a robust, vibrant economy offering a diverse range of opportunities for County residents.

Facilities: To plan for, build, and maintain the most efficient, effective facilities for County operations for the short-term and long-term.

Department Accountability and Culture: To empower County employees and managers to provide world-class customer service efficiently and effectively.

Information Technology Infrastructure: To support the provision of services in the most efficient, effective means possible.

For consideration to add:

- An additional priority that has been suggested over the past year is Government and Community Affairs, including legislative efforts at state and federal levels, community communications, and coordination with other local jurisdictions.
- The process of updating the General Plan and related processes (the Land Use Policy Programmatic Update) once completed, will require ongoing implementation efforts. While those efforts will be headed by the Assistant Director-Long-Range Planning in the Community Development Agency, resources and focus will be required to implement the General Plan strategies.

Next Steps:

1. Each Investment Team recommends to the Board the priority projects within each strategic area.
2. Each Investment Team estimates costs for each priority project and additional resources needed for completion of each project.
3. Each Investment Team estimates time schedule for completion of projects and for each project.
4. Investment Team leaders compile overall list of recommended strategic priorities for Board consideration.
5. Investment Teams return to the Board of Supervisors with recommendations for adoption of strategic priorities and direction for budgeting, by May 1, 2013.