

9-15-10 #2  
10-0990

**From:** Linda Wei  
**Sent:** Wednesday, September 08, 2010 12:38 PM  
**To:** Dan Mishell  
**Subject:** RE: Tourist Spending

The average amount of total expenditure for those who stayed at paid accommodations amounts to \$1121 in 2009. \$361 of that was spent on lodging overnight, \$150 on food, \$66 on entertainment, and \$67 on shopping.

The average amount of total expenditure for those who stayed at a B&B in 2009 amounts to \$1288 in 2009. Lodging accounts for \$483 of that amount compared with \$210 for food, \$77 for entertainment, and \$112 for shopping.

For those who stayed at a B&B in CA for more than one night in 2009, the average total spending amounts to

\$1676 with \$719 spent for lodging, \$267 on food, \$78 on entertainment, and \$156 on shopping.

For those who only stayed for one night, the total expenditure amounts to \$787 with \$177 spent on lodging, \$136 on food, \$75 on entertainment, and \$55 on shopping.

I have attached the TNS reports.

Thanks,

*Daryl Sullivan*

9.15.10