



RESOLUTION NO. 106-2014

OF THE BOARD OF SUPERVISORS OF THE COUNTY OF EL DORADO

RESOLUTION OF INTENTION TO AMEND THE SIGN ORDINANCE

WHEREAS, the County of El Dorado is mandated by the State of California to maintain an adequate and proper General Plan; and

WHEREAS, the County of El Dorado adopted a General Plan in 2004; and

WHEREAS, many Policies, programs, and implementation measures of the General Plan are implemented through the Zoning Ordinance; and

WHEREAS, the Zoning Ordinance has not been comprehensively updated for over 30 years, yet has been amended an average of twice a year, resulting in a Zoning Ordinance that is a patchwork of provisions and dated regulations; and

WHEREAS, many State and federal regulations and Board identified priorities that affect the Zoning Ordinance are not accurately reflected in the General Plan and Zoning Ordinance; and

WHEREAS, the Board of Supervisors has directed staff to amend the Sign Ordinance, which is a Chapter in the Zoning Ordinance, to meet State and federal regulations and Board priorities; and

WHEREAS, according to Section 17.10.010 of the Zoning Ordinance, an amendment must be initiated by Board of Supervisors Resolution; and

NOW, THEREFORE, BE IT RESOLVED that the County of El Dorado Board of Supervisors hereby authorizes Long Range Planning to proceed with the preparation of a Comprehensive Update to the Sign Ordinance to ensure that signs are consistent with the visual and aesthetic goals and policies set by the El Dorado County General Plan and to protect the County's visual character and scenic landscapes. The Ordinance shall address the following criteria:

- A.** Promote economically stable and visually attractive communities within the County;
- B.** Promote signs that are attractive, pleasing, and harmonized with the physical character of the structure and environment surrounding properties;
- C.** Recognize the distinct signage needs and applications in the County's designated urban and rural areas through distinct sign regulations;
- D.** Prevent an inadvertent favoring of commercial speech over noncommercial speech or favoring of any particular noncommercial message over any other noncommercial message;
- E.** Protect viewsheds in designated scenic corridors;

- F. Encourage individuality among communities and businesses through signage;
- G. Encourage consolidation of signs to reduce visual clutter;
- H. Improve traffic safety and the smooth and efficient flow of pedestrians, bicyclists and vehicles to their destinations; and
- I. Direct persons to various activities and enterprises, in order to provide for maximum public convenience.

BE IT FURTHER RESOLVED the Planning Commission and the Board of Supervisors will also consider amendment of the General Plan as follows:

Objective 2.7.1 as follows; Signs Regulation - Regulation of the location, number and size of highway signs and potential relocation or elimination of billboards along identified designated scenic corridors and historic routes (as may be designated in the future) in accordance with state and federal law.

Policy 2.7.1.2 - Existing billboards within designated scenic corridors shall be considered for removed or relocated out of the corridor in accordance with state and federal law. ~~allowing an adequate time period for billboard owners to amortize the value of their signs pursuant to an amortization schedule to be included in the Sign Ordinance.~~

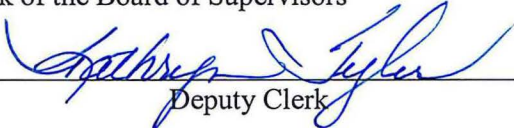
BE IT FURTHER RESOLVED that the Board of Supervisor hereby authorizes the Community Development Agency Long Range Planning Division, under the management of the Chief Administrative Officer, to proceed with the preparation of all necessary documentation and environmental review requirements pursuant to the California Environmental Quality Act.


BE IT FURTHER RESOLVED that the Planning Commission and Board of Supervisors will return in a public hearing to consider the proposed amendments.

PASSED AND ADOPTED by the Board of Supervisors of the County of El Dorado at a regular meeting of said Board, held the 22 day of July, 2014, by the following vote of said Board:

Attest:
James S. Mitrison
Clerk of the Board of Supervisors

Ayes: Briggs, Santiago, Mikulaco, Veerkamp
Noes: none
Absent: none

By: 
Deputy Clerk


Chair, Board of Supervisors
Brian K. Veerkamp