

**Community Economic Development Advisory Committee (CEDAC)
2017 Ad-hoc Sub-Committee Action Plan
DRAFT**

	PROJECT/DELIVERABLES	DISCUSSION	Members	Status
1.	<u>Economic Development Opportunities</u> Identify and promote Economic Development Opportunities <ul style="list-style-type: none"> • • • 	Identify and promote the County's positive opportunities and strengths. Identify what distinguishes EDC; work with County CAO's office, including Communications and Outreach Manager, to identify and promote economic development opportunities.	Chair: Linnea Marengo Roberta Long Maryann Argyres	
2.	<u>Placemaking:</u> Keep and/or attract young educated people ("Millennials") to our county and retain our home grown ones as they complete their studies or trade apprenticeships. <ul style="list-style-type: none"> • Advocate 4-5 yr. college • Talk to HS students/classes • Entrepreneurial start ups • Review results for ED attraction, as appropriate • Attract and encourage the development of moderate housing for Millennial homebuyers 	Millennials – those between 20 and 37 years old – are the single biggest demographic in American history, bigger than the Baby Boomers. They are the force that will create the jobs of the future and have been described as part of a "Creative Class" that basically will live, work and play anywhere they wish.	Chair: David Orr Charlie Downs	
3.	<u>High Speed Internet Access:</u> Support efforts to attract reliable High Speed Internet Access <ul style="list-style-type: none"> • • • 	The lack of reliable high speed Internet access has stunted capital investment in our existing communities and their business parks particularly as you move further east, and particularly home-based businesses. High speed access will continue to have a dramatic effect on our ability to attract new business while retaining existing businesses to the county. Recommendation: start-up funds be made available for businesses wireless devices.	Chair: David Orr	
4.	<u>Non-Residential Land Inventory:</u> Analyze General Plan 5-year review as it	Identify key commercial lands (and vacant inventory) with intention to market to prospective employers.	Chair: Linnea Marengo	Completed: April 13, 2017

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	related to ED and <u>non-residential land inventory</u> as part of the LRP effort (including vacant inventory). • • •		Larry Brilliant Kris Payne	
5.	Need Title: Preserve and expand <u>collaboration</u> with Chambers of Commerce and other organizations to share news and recognize [business] needs. • Expand “Buy Local” Campaigns • Develop marketing materials • Identify community-wide communication tools (calendar, organizations, etc.) • Promote destination shopping • Promote El Dorado County • Develop a Regional description of EDC to attract prospective businesses to relocate or expand to El Dorado County	A collaborative relationship with all the Chambers and other organizations can help share news and recognize [business] needs. Working together is always preferable.	Chair: Maryann Argyres Roberta Long Linnea Marengo	
6.	Community Planning: (proposed) • • •		Chair:	