



El Dorado County

Missouri Flat Master Circulation and Financing Plan (MC&FP) Phase II

Focus Group Application

El Dorado County will hold a series of focus groups to discuss key issues and concerns related to the development of the Missouri Flat Master Circulation and Financing Plan (MC&FP) Phase II project. Participants will be asked to attend two meetings over the course of the project, each lasting approximately two hours. Two groups will be formed to represent the following interests:

- Local Businesses and Economic Development representatives (Chambers of Commerce; Economic Development Partnership; tourism industry)
- Real estate industry representatives (developers; landowners; real estate brokers)

We anticipate there will be 2-3 groups consisting of 8-12 people representing diverse viewpoints. The first round of focus groups, which will identify key issues and concerns regarding the Plan, is tentatively scheduled to occur in October 2017. The second round of focus groups, to discuss the proposed Financing Plan, is tentatively scheduled to occur in May 2018. All focus group meetings will be held at the County's offices. Applications will be accepted through 5:00 PM on September 6, 2017, either online or submitted in writing at the front counter of the County of El Dorado, Community Development Services, Government Center Building C, 2850 Fairlane, Placerville, CA, 95667.

To apply on line, visit the project website at:
<http://www.edcmisouriflatupdate.com/>

For more information, please contact:

Claudia Wade
El Dorado County Project Manager
claudia.wade@edcgov.us
(530) 621-5977

Amy Lapin
Economic & Planning Systems, Inc.
alapin@epssac.com
(916) 649-8010

APPLICATION

Name: _____

Which of these best describes your interest and/or area of expertise? (Select ONE)

- ❖ Resident
- ❖ Environmental Advocate
- ❖ Development Community
- ❖ Economic Development
- ❖ Transportation

Address:

City: _____ State: _____ Zip: _____

Email: _____

Phone Number: _____

Why do you want to be part of a focus group and which one would you prefer?

