



## Bi-Annual GRANT APPLICATION

Please complete this form in its entirety and mail or fax to:  
Alzheimer's Foundation of America  
322 Eighth Ave, 7<sup>th</sup> Floor  
New York, NY 10001  
Attn: Bi-Annual Grant Proposal  
Phone: 866-AFA-8484  
Fax: 646-638-1546

**Deadlines: Spring: (postmarked by) February 1 Fall: (postmarked by) August 1**

Second Submission  
(for same program)

Organization: Senior Day Care Services of El Dorado County

Address: 935A Spring Street

City: Placerville State: CA Zip: 95667

Phone: 530-621-6180 Web site: www.edcgov/Government/HumanServices/Senior\_Services/Senior\_Day\_Care.aspx

Contact Person: Wanda Demarest Title: Program Supervisor

E-mail address: wanda.demarest@edcgov.us

### BACKGROUND

Organization's mission:

It is our mission to provide adult day services that enable impaired adults to function at their maximum level of independence in an atmosphere that provides the respect and care they deserve, while emphasizing a positive self-image and belief in the possibility of improvement through continued stimulation of body, mind and spirit and to reduce the burden experienced by their caregivers through respite, education and support.

Briefly describe organization's services:

Senior Day Care Services of El Dorado County (SDCS) provides non-medical (social) adult day services to people who are partially or totally dependent on others for their care due to physical, emotional, mental or cognitive impairments. SDCS specializes in meeting the needs of individuals in all stages of Alzheimer's disease or related dementia.

Year organization was founded: 1989

Number of employees: 9

Number of volunteers: 66+

Annual budget: \$408,851

## **PROGRAM SUMMARY**

Name of Program to be funded: Senior Day Care Services University

New Program                       Continuing Program—Year Established \_\_\_\_\_

1. Brief overview of the program:

The creation of the "University" is in response to our rural community's need for a reliable, timely and easily accessible source of information, support and education for individuals with Alzheimer's disease or related dementia, their families and health care professionals. The "University" will include our three existing monthly caregiver support groups plus the "Dementia 101 Series" and "Memory Loss Information & Screening" events. The "Dementia 101 Series" will be held three times per year and includes three consecutive weekly classes - 1) Dementia 101, an overview of dementia; 2) Dementia Behavior 101, understanding and coping effectively with dementia behaviors; and 3) Caregiver Empowerment, learning how to thrive despite the tough journey. Each class will be taught by a top dementia care expert. The "Memory Loss Information & Screening" events will also be held three times each year and will feature a presentation by an expert from the University of California Davis Alzheimer's Disease Research Center followed by confidential memory screenings. After the presentation and while the memory screenings are being conducted, attendees will have the opportunity to speak casually with representatives from various key agencies. Please refer to the attach sample flyers for proposed program details and content.

2. Objectives/goals of the program:

By December, 2011, it is our goal to have created a well respected, highly recognizable, and reliable "go-to" source for dementia education, information and support for individuals with dementia, their families and health care professionals in El Dorado County and beyond.

3. Statement of need for this program:

Due to the rural nature of El Dorado County and its predicted 142% increase in Alzheimer’s cases (by 2030), reaching everyone with the need for dementia education is an enormous task. The local Family Caregiver Support Program (FCSP) provides four educational courses each year, falling far short of the community’s need. The SDCS University will fill in the gap by offering six more educational events each year creating timely access to information and support for the community. Receiving a diagnosis of AD can be devastating for both the individual and his/her family. Therefore, it is imperative we act now to meet the growing need for support through the long and most difficult dementia journey.

4. Brief description of how funds will be used:

If awarded, the funds will be used to create and maintain the SDCS University Program. They will be used to cover an on-going and comprehensive outreach/marketing plan including the cost of radio and newspaper advertising, a mailing campaign and the development and printing of flyers and brochures. In addition, funds will be used to cover speaker fees and honorariums, postage, classroom supplies, mileage reimbursement and other printing costs including classroom handouts/materials, surveys and memory screening forms.

5. Criteria used to determine client eligibility:

The program will be open to the public. There will be no eligibility requirements.

6. Number of clients currently served by this program: 0

7. Number of additional clients served by this program if grant is awarded: 100s the 1<sup>st</sup> year

8. Locations currently served by this program and new locations served if grant is awarded:

CITY	COUNTY	STATE	CURRENT	FUTURE
Placerville	El Dorado	CA		X
El Dorado Hills	El Dorado	CA		X

9. Qualifications of the person(s) administering this program:

Wanda Demarest, who has been the Supervisor for the Senior Day Care Services Program since its inception in 1989, will administer the SDCS University program. In addition to providing dementia specific care, support services and education, Wanda has a Bachelor of Science degree in Organizational Behavior and over thirty-five years of supervisory and management experience.

10. How will you evaluate the effectiveness of the program?

Through the use of classroom surveys, the effectiveness of the program will be evaluated according to the degree in which the following anticipated outcomes are met. 1) 95% of attendees will report overall satisfaction with each class/event. 2) By the end of the first year, 2 or more attendees of each class/event will have been referred by physicians and/or other health care professionals. 3) 95% of attendees will report the class/event to have been helpful to them. 4) A minimum of 10 individuals will attend each class/event.

11. How will you fund the program once this grant ends?

In an effort to stretch the AFA start up grant, a donation of \$10 per class/event will be requested. In addition to seeking other sources of monetary contributions, we will seek on-going in-kind donations for such expenses as refreshments, printing and supplies.

12. List current funding sources for this program:

<b>SOURCE</b>	<b>AMOUNT</b>
Senior Day Care Services	\$ 4, 188. (Staff costs)
	\$
	\$
	\$
	\$
	\$

13. If you receive this grant, will there be a fee for the program?

Yes     No

If yes, what is the amount? \$ 10.00 donation per class/event \_\_\_\_\_

\_\_\_\_Daily    \_\_\_\_Weekly    \_\_\_\_Monthly    \_\_\_\_Annually

**ANNUAL PROGRAM BUDGET**

	<b>Total Budget</b>	<b>Funded by Grant</b>	<b>Other Sources</b>
<b>PERSONNEL-Salary</b>	\$ 2982.	0.00	\$ 2982.
<b>PERSONNEL-Fringe</b>	\$ 1206.	0.00	\$ 1206.
<b>RENT</b>	0.00	---	---
<b>TELEPHONE</b>	0.00	---	---
<b>SUPPLIES</b>	\$ 1480.	\$ 1480.	0.00
<b>EQUIPMENT</b>	0.00	---	---
<b>ADVERTISING</b>	\$ 1166.	\$ 1166.	0.00
<b>PRINTING</b>	\$ 990.	\$ 990.	0.00
<b>TRAVEL</b>	\$ 200.	\$ 200.	0.00
<b>INSURANCE</b>	0.00	---	---
<b>OTHER-Postage</b>	\$ 564.	\$ 564.	0.00
Speaker Fees and Honorariums	\$ 600.	\$ 600.	0.00
<b>TOTAL</b>	\$ 9188.	\$ 5000.	\$ 4188.

**PUBLICITY WAVIER**

I understand that should my organization's grant proposal be approved, information about our program and/or service may be used during various Alzheimer's Foundation of America publicity and fundraising opportunities, including printed articles and press releases.

Contact Person Wanda Demarest Title Program Supervisor

Signature  \_\_\_\_\_ Date: \_\_\_\_\_

Ray Nutting, Chairman, El Dorado County Board of Supervisors



# Senior Day Care Services University Presents Dementia 101 Series

## **Place**

Senior Day Care Center  
935A Springs Street  
Placerville

## **Dates**

Three consecutive Tuesdays  
beginning 00/00/00

## **Time**

All classes are 5:30pm to  
7:30pm

## **Cost**

All classes are FREE—  
Although a \$10 donation  
per session is appreciated

## **For Reservations**

Please call Senior Day Care  
Services @ 530-621-6180  
OR email us at  
wanda.demarest@edcgov.us



## **COURSES**

### **DEMENTIA 101—Tuesday, \_\_\_\_\_**

**Instructor Cindy Rice, RN**, Executive Director, Partners-In-Care, Inc.

Course description: In this class, participants will learn the difference between forgetfulness and the memory loss that comes with dementia; be able to recognize the symptoms of Alzheimer's disease and other dementias; learn the common causes of dementia; understand how a person is diagnosed; learn what medications and therapies are used to treat people with dementia; understand the effects of dementia on the brain's function and behavior.

### **DEMENTIA BEHAVIOR 101— Tuesday, \_\_\_\_\_**

*It Takes Two; Understanding and Coping with Dementia Behaviors*

**Instructor Wanda Demarest**, Program Supervisor, Senior Day Care Services

Course description: In this class, participants will learn specialized skills and techniques that are helpful in coping effectively with the unique behaviors associated with dementia. Come prepared for good company, laughter, information and support.

### **CAREGIVER EMPOWERMENT 101—Tuesday, \_\_\_\_\_**

**Instructor Eileen Keaveny, LCSW**, Psychotherapist, Private Practice

Course description: Find out why it is so normal for caregivers to feel frustration, anger, guilt, fear, depression and resentment. Learn how to recognize warning signs, practice skillful ways to navigate this rough terrain and how to smooth out the bumps. Come feed your emotional and mental self with some good stuff!

El Dorado County Department of Human Services  
**SENIOR DAY CARE SERVICES**  
935A SPRING STREET  
PLACERVILLE, CA 95667  
PHONE: 530-621-6180 — WEBSITE: [www.edcgov.us/  
Government/HumanServices/Senior\\_Services/  
Senior\\_Day\\_Care.aspx](http://www.edcgov.us/Government/HumanServices/Senior_Services/Senior_Day_Care.aspx)





Senior Day Care Services University

Presents

# Free Health Talk & Memory Screenings

## Place

Senior Day Care Center  
935A Springs Street  
Placerville

## Date

Tuesday  
April ??, 2011

## Time

5:30pm to 7:30pm

## Cost

The class is **FREE**—  
although a \$10 donation is  
appreciated

## For Reservations

Please call  
Senior Day Care Services

@

530-621-6180

OR email us at

wanda.demarest@edcgov.us



## Advances in the Detection and Treatment of Memory Loss

### Speaker

XXX XXXX, MD

UC Davis Alzheimer's Disease  
Research Center  
Xxx  
Xxx

Dr. XXX will present the latest findings on early detection and new treatments for Alzheimer's disease and memory loss. He is the Associate Professor of Psychiatry and Behavioral Sciences at the University of California, Davis. Dr. XXX is a board-certified geriatric psychiatrist with a background in both health services research and medical anthropology. He is actively involved in conducting (epidemiological and anthropologically-informed) research with older adults and their families.

**FREE**

**Memory Screenings**

### Q & A with the Experts

Following Dr. XXX's presentation, he and other dementia care specialists will be available to talk casually with you and answer any questions you may have. Those specialist include staff from:

*Del Oro Caregiver Resource Center  
UC Davis Alzheimer's Disease  
Research Center  
EDC Senior Day Care Services  
Partners In Care, Inc.*

### Program & Screening Schedule

- 5:30 Registration & Refreshments
- 6:00 Presentation Followed by Question & Answer Period
- 7:00 Free "Confidential" Memory Loss Screenings & Visits with the Experts



El Dorado County Department of Human Services  
**SENIOR DAY CARE SERVICES**

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PLACERVILLE, CA 95667

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Senior\\_Services/Senior\\_Day\\_Care.aspx](http://www.edcgov.us/Government/HumanServices/Senior_Services/Senior_Day_Care.aspx)