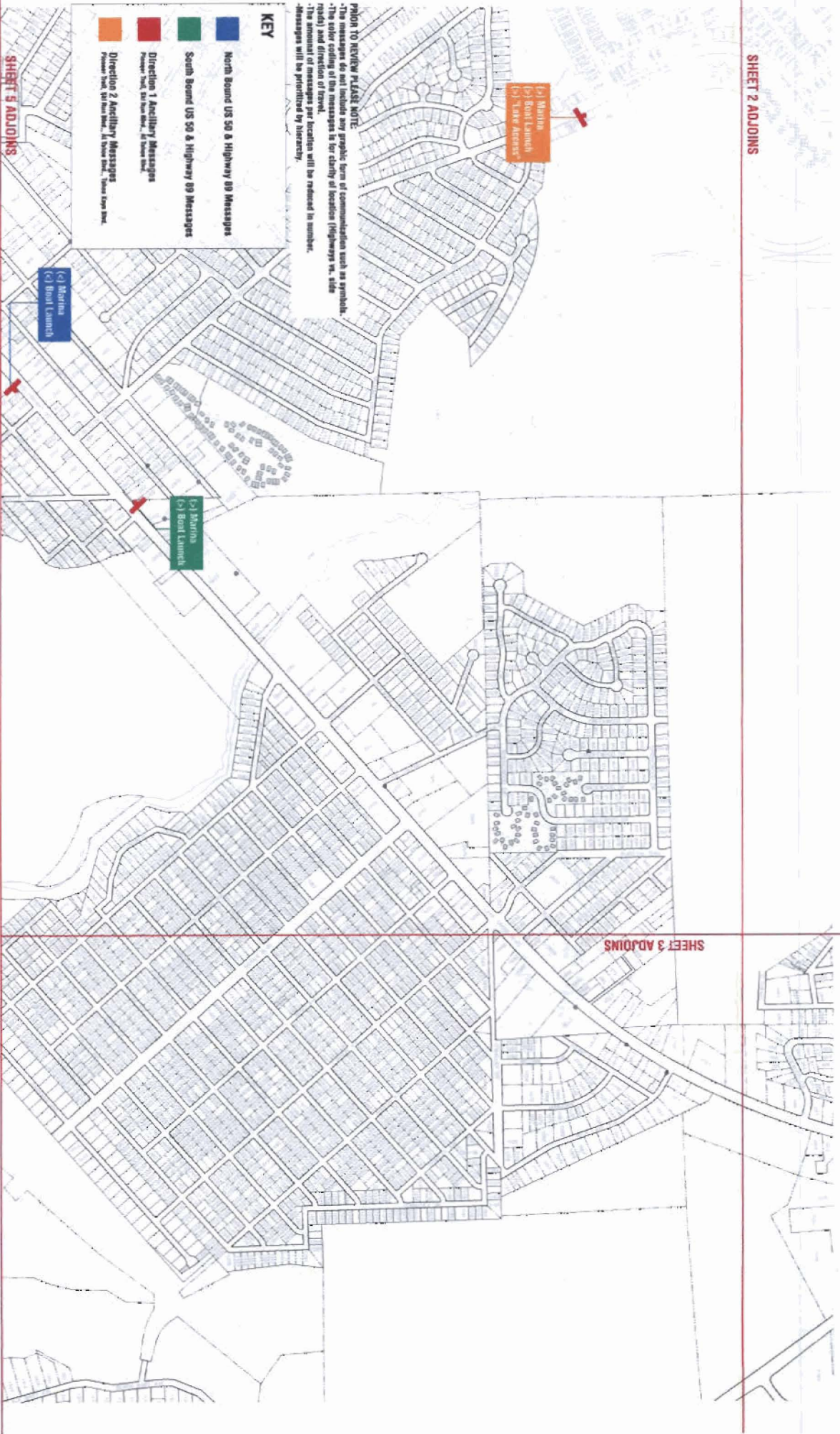




SHEET 2 ADJOINS

SHEET 3 ADJOINS



PRIOR TO REVIEW PLEASE NOTE:
-The messages do not include any graphic form of communication such as symbols.
-The color coding of the messages is for clarity of location (Highways vs. side roads) and direction of travel.
-The amount of messages per location will be reduced to number.
-Messages will be prioritized by hierarchy.

- KEY**
- North Bound US 50 & Highway 89 Messages
 - South Bound US 50 & Highway 89 Messages
 - Direction 1 Ancillary Messages
Priority: Turn, Stop, Slow Down, At Roundabout
 - Direction 2 Ancillary Messages
Priority: Turn, Stop, Slow Down, At Roundabout, Thruway Stop Sign

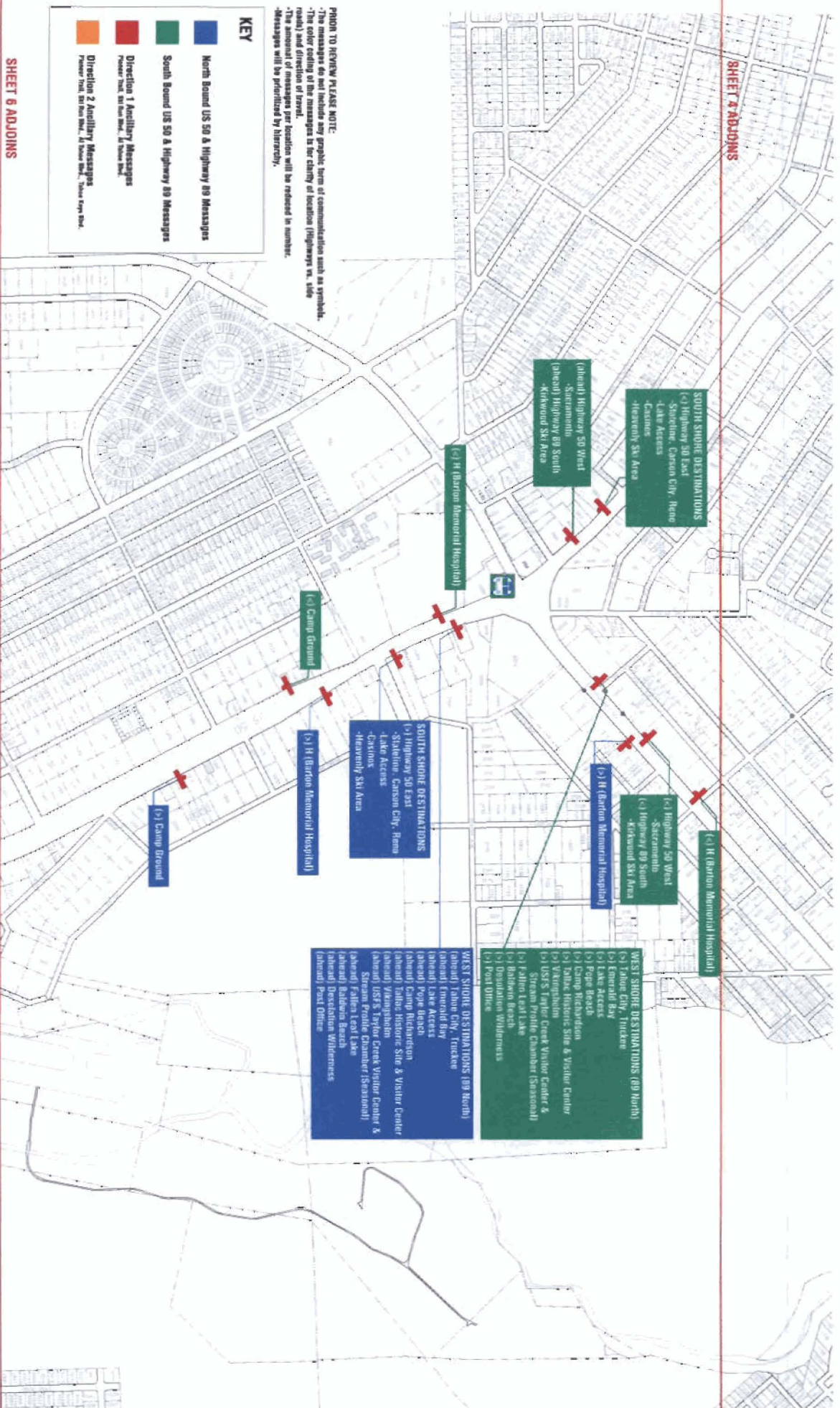
SHEET 5 ADJOINS

SOUTH LAKE TAHOE WAYFINDING
Lake Tahoe South Shore Chamber of Commerce

SOUTH LAKE TAHOE, CALIFORNIA

WAYFINDING MESSAGE LOCATION PLAN SHEET 4

SHEET 4 ADDDINS



SOUTH LAKE TAHOE WAYFINDING

Lake Tahoe South Shore Chamber of Commerce

WAYFINDING MESSAGE LOCATION PLAN SHEET 5



DESIGN WORKSHOP

EAT: March 3, 2004

SHEET 5 ADJOINS

PRIOR TO REVIEW PLEASE NOTE:
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 -Messages will be prioritized by hierarchy.

KEY

- North Bound US 50 & Highway 89 Messages
- South Bound US 50 & Highway 89 Messages
- Direction 1 Ancillary Messages
Pioneer Trail, Ski Run Blvd., Al Tahoe Blvd.
- Direction 2 Ancillary Messages
Pioneer Trail, Ski Run Blvd., Al Tahoe Blvd., Tahoe Keys Blvd.

SHEET 7 ADJOINS

WEST SHORE DESTINATIONS (80 North)
 -Tahoe City, Truckee
 -Emerald Bay
 -Lake Access
 -Pope Beach
 -Camp Richardson
 -Tahoe Historic Site & Visitor Center
 -Vikingsholm
 -USFS Taylor Creek Visitor Center & Stream Profile Chamber (Seasonal)
 -Fallen Leaf Lake
 -Baldwin Beach
 -Desolation Wilderness

SOUTH SHORE DESTINATIONS (50 East)
 -Stateline, Carson City, Reno
 -Lake Access
 -Casinos
 -Heavenly Ski Area

Existing
 "Welcome to
 South Lake Tahoe"

(-) Lake Tahoe Airport
 (-) City Administrative Offices

(-) Lake Tahoe Airport
 (-) City Administrative Offices



SHEET 6 ADJOINS

PRIOR TO REVIEW PLEASE NOTE:
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-Messages will be prioritized by hierarchy.

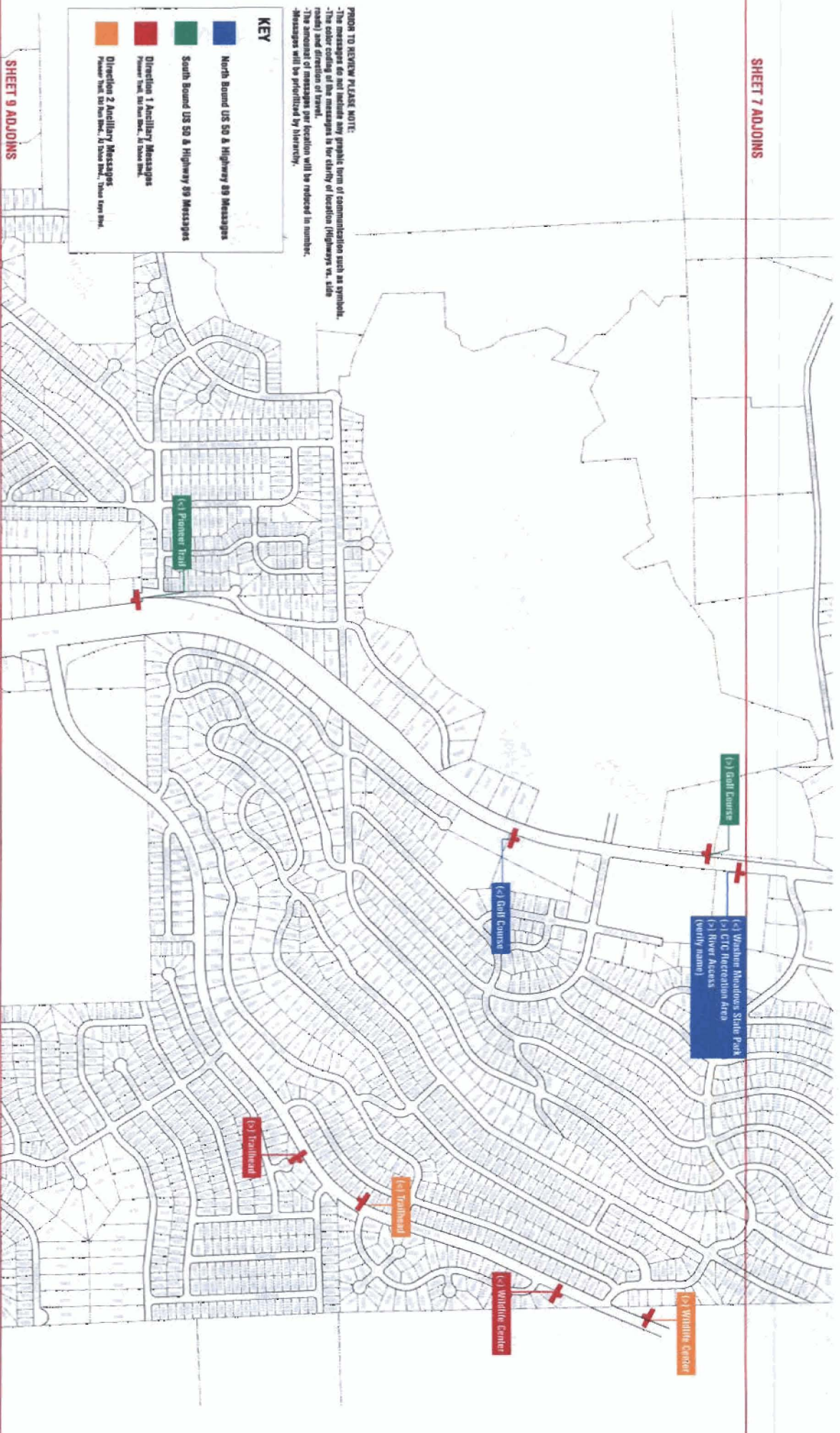
KEY

- North Bound US 50 & Highway 89 Messages
- South Bound US 50 & Highway 89 Messages
- Direction 1 Ancillary Messages
Pioneer Trail, Ski Run Blvd., Al Tahoe Blvd.
- Direction 2 Ancillary Messages
Pioneer Trail, Ski Run Blvd., Al Tahoe Blvd., Tahoe Keys Blvd.

(*) Washoe Meadows State Park
(c) CTC Recreation Area
(c) River Access
(verify name)

SHEET 8 ADJOINS





Lake Tahoe South Shore Chamber of Commerce

WAYFINDING MESSAGE LOCATION PLAN SHEET 1

DESIGN WORKSHOP



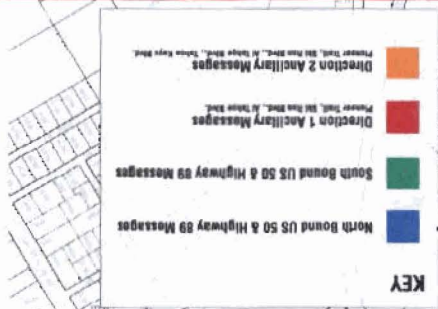
SHEET 2 ADJOINS



PRIOR TO REVIEW PLEASE NOTE:
 -The messages do not include any graphic form of communication such as symbols, color coding or the messages for clarity of location (Highways vs. side roads) and direction of travel.
 -The amount of messages per location will be reduced in number.
 -Messages will be prioritized by hierarchy.

KEY

- North Bound US 50 & Highway 89 Messages
South Bound US 50 & Highway 89 Messages
Direction 1 Ancillary Messages
Direction 2 Ancillary Messages
Premier Trail, 501 First Street, At Tenth Street, Tenth Street Road



SHEET 2 ADJOINS

SHEET 4 ADJOINS

PHONE TO REVIEW PLEASE NOTE:

- The messages do not include any graphic form of communication such as symbols, road signs, or directional arrows.
- The color coding of the messages is for clarity of location (Highways vs. side roads) and direction of travel.
- The amount of messages per location will be reduced in number.
- Messages will be prioritized by hierarchy.

KEY

- North Bound US 50 & Highway 89 Messages
- South Bound US 50 & Highway 89 Messages
- Direction 1 Auxiliary Messages
Priority Road, All Other Road, All Other Road
- Direction 2 Auxiliary Messages
Priority Road, All Other Road, All Other Road, Thruway Road

SOUTH LAKE TAHOE WAYFINDING
Lake Tahoe South Shore Chamber of Commerce

SOUTH LAKE TAHOE, CALIFORNIA

WAYFINDING MESSAGE LOCATION PLAN SHEET 3



DESIGN WORKSHOP

DATE: March 2008