

RESOLUTION NO.

RESOLUTION OF INTENTION OF THE BOARD OF SUPERVISORS OF THE COUNTY OF EL DORADO TO AMEND PORTIONS OF CHAPTER 130.36 OF THE ZONING ORDINANCE (SIGNS) REGARDING AMENDMENTS FOR DIGITAL SIGNS

WHEREAS, the County of El Dorado (County) is mandated by the State of California to maintain an adequate and proper General Plan; and

WHEREAS, the County adopted a General Plan in 2004; and

WHEREAS, many policies, programs, and implementation measures are implemented through the Zoning Ordinance; and

WHEREAS, for over 35 years, the County's sign regulations had not undergone a comprehensive e review, and prior Zoning Ordinance amendments regarding signs were limited to targeted, issue-specific updates, resulting in a patchwork of provisions and dated regulations; and

WHEREAS, on July 28, 2015, the County Board of Supervisors (Board) adopted Ordinance No. 5025, comprehensively updating Chapter 130.36 of the Zoning Ordinance (Signs) to clarify, consolidate and modernize the County's previous sign regulations; and

WHEREAS, in 2021, the Board directed staff to undertake focused amendments to Chapter 130.36 to resolve issues discovered during implementation of the 2015 updates including enlargement of sign sizes for certain commercial zones, updates for consistency with current law and clarification of sign permitting processes, procedures and enforcement requirements; and

WHEREAS, on February 25, 2025, staff held a public workshop with the Board to review a preliminary draft of the 2021 amendments and to receive feedback from the Board and the public before advancing the proposed amendments to hearing; and

WHEREAS, at the February workshop, the Board directed the formation of a Signage Ad Hoc Committee ("Committee") to evaluate signage inconsistent with existing standards, and the Board formally established the Committee on March 25, 2025; and

WHEREAS, on September 16, 2025, the Committee submitted its recommendations to the Board, including a ban on digital signs with limited exceptions for public health, safety, welfare or public information, and the Board adopted the amendments to Chapter 130.36 with the Committee's recommended changes; and

WHEREAS, staff has received feedback since the Board adopted the digital sign language that it was written too narrowly and it has unintentionally prohibited digital signs that were desired in the County; and

WHEREAS, to address this feedback, staff recognizes that amendments to Chapter 130.36 are necessary to reconsider the digital sign ban and/or further expand the list of exceptions provided for digital signs to allow reasonable digital signs in desired locations within the County; and

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WHEREAS , pursuant to Section 130.63.020 of the Zoning Ordinance, which requires Zoning Ordinance amendments to be initiated by a Resolution of Intention;
NOW, THEREFORE, BE IT RESOLVED, that the County Board will set a public hearing to consider proposed amendments to the County Zoning Code (Title 130) of the County Code of Ordinances, including but not limited to, the following:
A. Article 3, Section 130.36.070.H.3 (standards for electronic [digital] signs);
B. Article 3, Section 130.36.090.B.2 (prohibition on electronic message signs with exceptions);
C. Other portions of Article 3, Chapter 130.36 (Signs) as needed based on the desired digital sign amendments; and
D. Amendments to other Chapters/Sections of Title 130 as needed to ensure consistency with the above amendments.
BE IT FURTHER RESOLVED that the Board hereby authorizes the Planning and Building Department - Long Range Planning, to proceed with the preparation of all necessary documentation and environmental review requirements pursuant to the California Environmental Quality Act.
BE IT FURTHER RESOLVED that the Planning Commission and Board will hold public hearings to consider the proposed amendments.
NOW, THEREFORE, BE IT RESOLVED, that the Board hereby authorizes the Planning and Building Department - Long Range Planning, to proceed with the preparation of the above stated amendments/updates to the Zoning Ordinance.
PASSED AND ADOPTED by the Board of the County at a regular meeting of said Board, held the 6th day of Januarry, 2026, by the following vote of said Board:
Ayes: Attest: Noes:

Absent:

Chair, Board of Supervisors

Attest:

Kim Dawson

Ву: _____

Clerk of the Board of Supervisors

Deputy Clerk