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Fw: LED Signage in El Dorado County - 3/23 BOS Agenda Item 31  
Suzanne Allen de Sanchez to: Cynthia C Johnson

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Please print and distribute for tomorrow's meeting.

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— Forwarded by Suzanne Allen de Sanchez/PV/EDC on 03/22/2010 02:45 PM —

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Date: 03/22/2010 12:33 PM  
Subject: LED Signage in El Dorado County - 3/23 BOS Agenda Item 31

Dear Mr. Nutting and other members of the El Dorado County Board of Supervisors,

The following item is on the Board of Supervisors meeting agenda for Tuesday, March 23<sup>rd</sup> :

31. 10-0256 Supervisor Sweeney requesting the Board discuss Special Use Permit No. S09-0018 - Western Sign, previously heard by the Planning Commission on December 10, 2009, Agenda Item No. 7:

- 1) Waive appeal time from the action of the Planning Commission's decision in which they approved the application for the Special Use Permit but excluded the digital message center; and
- 2) Consider the action of the Planning Commission and determine if the digital message center should be allowed. (Est. Time: 30 Min. )

<http://www.co.el-dorado.ca.us/bos/wwwroot/detailreport/matter.aspx?key=11552>

I urge you and other members of the Board to seriously consider that previous requests for LED lighted signage in El Dorado County have been refused by the Planning Commission, the Board of Supervisors, and local advisory councils and commissions. The request by Wilson Sign Company should be no exception. The glare and intrusive nature of LED lighting has no place in the dark, quiet, and rural skies of El Dorado County. Further, I urge the Board to NOT waive the appeal time and to NOT allow the **LED DIGITAL MESSAGE CENTER** requested by Western Sign Company. The EDC Planning Commission did its job correctly when it denied Western Sign Company's request for the **LED DIGITAL MESSAGE CENTER**. I urge the Board of Supervisors to support and uphold the Planning Commission's findings and decision. Please, do not open the gate to this crass and intrusive form of commercialization in El Dorado County. It is bad enough that the State of California ignores El Dorado County's desire for dark, quiet, and rural skies by allowing schools to erect glaring and intrusive LED signs. Let's not do it to ourselves.

Thank you in advance for doing the right thing and rejecting Legislative File ID 10-0256.

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