



Elevate to El Dorado

A Great Place to Live, Work & Play

Community & Economic Development Advisory Committee (CEDAC)

ACTION PLAN

Board of Supervisors Presentation

January 11, 2022

Current CEDAC* Membership (Resolution # 177-17) consists of 9 appointees:

- **Glenn Krakow**, District I Member and Chair
- **Felicity Carlson**, At-Large Member and Vice Chair
- **Rod Pimentel**, District II Member
- **Lexi Boeger**, District III Member
- **Sol Nisbet**, District IV Member
- **Scott Robbins**, District V Member
- **Tamara Johnston**, At-Large Member
- **Kris Payne**, At-Large Member
- **Brandon Reinhardt**, At-Large Member (Vacant as of 10/1/21)

*Subject to the Brown Act

*Meetings Open to the Public

- Policy 10.1.1.1 of the Economic Development Element of the County General Plan - ***“Annually review the success of the Economic Development Element, establish the program for the coming year, and take action to ensure continued productive activities.”***
- CEDAC is meeting its obligations through its active, broad-based membership.

Background

- CEDAC follows the General Plan Economic Development Element vision: ***“Enable a Prosperous and Vibrant Community”***.
- CEDAC’s 2017 Action Plan contained Targeted Economic Development, Placemaking, High-Speed Internet Access, Non-Residential Land Inventory, and Collaborations For Success. In 2018, additions to the Action Plan included Community Planning, Exploring Low-Cost Energy Alternatives and Strengthening the County’s Economic & Fiscal Base. In 2019, the Economic Development Division presented CEDAC’s annual update to the Board on the implementation of the Economic Development objectives of the County’s Strategic Plan.
- Significant changes to CEDAC’s Action Plan for 2021 included the additions of Fairgrounds, Alternative Use of Wood Products, and Alternative Energy Cogeneration/Biomass. CEDAC also incorporated revisions to some of the items to account for changes that occurred since the 2019 Action Plan.
- During the Board’s May 18, 2021 meeting, the Board directed CEDAC to explore the economic opportunities relative to hemp in the County. In response, CEDAC voted to amend their work plan to include the exploration of economic opportunities relative to Hemp in the County during the CEDAC meeting of June 10, 2021.

Community & Economic Development Advisory Committee (CEDAC) Action Plan

Targeted Economic Development: Help attract prospective businesses to relocate or expand to El Dorado County; Identify and promote Targeted Economic Development Opportunities; Identify and promote the County’s positive business opportunities and strengths; Work with the County’s Chief Administrative Office, including Communications and Outreach Manager, to promote targeted economic development opportunities; and in all of the above, protect and enhance the natural, cultural and historical assets of the County.

	PROJECT-DELIVERABLES	OBJECTIVES	COMMITTEE LEAD/ AD-HOC MEMBERS	STATUS
1.	<u>Housing (Ad-Hoc Committee)</u> <ul style="list-style-type: none"> • Workforce Housing • Affordable Senior Housing 	Housing, including solutions for workforce, affordable, very low, low, and moderate-housing.	<u>Ad-Hoc</u> Lead: Felicity Carlson Tamara Johnston Lexi Boeger Sol Nisbet	Ongoing
2.	<u>Career Creation (Ad-Hoc Committee)</u> <ul style="list-style-type: none"> • Keep and/or attract young educated people • Retain home grown talent as they complete their studies or trade apprenticeships • Support entrepreneurial start ups 	Develop a thriving environment that provides quality careers for all demographics.	<u>Ad-Hoc</u> Lead: Glenn Krakow Sol Nisbet Lexi Boeger	Ongoing
3.	<u>Fairgrounds (Ad-Hoc Committee)</u> <ul style="list-style-type: none"> • Deliverables TBD 	Supporting the fairgrounds in becoming a better economic driver in the County of El Dorado.	<u>Ad-Hoc</u> Lead: Glenn Krakow Lexi Boeger Tamara Johnston	Ongoing
4.	<u>Community Planning (Ad-Hoc Committee)</u> <ul style="list-style-type: none"> • Support development of Community Planning Template • Support development of design guidelines/standards 	Objectives to be determined as directed by the Board of Supervisors.	<u>Ad Hoc</u> Lead: Kris Payne Sol Nisbet Lexi Boeger	Ongoing

	PROJECT-DELIVERABLES	OBJECTIVES	COMMITTEE LEAD/ AD-HOC MEMBERS	STATUS
5.	<u>Alternative Use of Wood Products</u> <u>(Ad-Hoc Committee)</u> <ul style="list-style-type: none"> Explore new options for exporting wood products Export wood debris in the form of products Coordinate with El Dorado County Fire Safe Council 	Exploring ways to efficiently export excess wood products and debris in El Dorado County.	<u>Ad-Hoc</u> Lead: Rod Pimentel Kris Payne	Ongoing
6.	<u>Alternative Energy Cogeneration/Biomass</u> <u>(Ad-Hoc Committee)</u> <ul style="list-style-type: none"> Find appropriate technology options Find location for facility Work with State and Federal agencies 	Saving our forests from wildfires.	<u>Ad-Hoc</u> Lead: Rod Pimentel Kris Payne	Ongoing
7.	<u>Economic Opportunities Relative to Industrial Hemp</u> <u>(Ad-Hoc Committee)</u> <ul style="list-style-type: none"> Identify potential economic benefits of hemp in the County vs. negative impacts 	Make a recommendation to the Board per Board direction based on the findings.	<u>Ad-Hoc</u> Lead: Rod Pimentel Kris Payne	Target Completion Date: September 2021
CONTINUE MONITORING	<u>High Speed Internet Access</u> <ul style="list-style-type: none"> Support efforts to attract reliable high speed internet access 	The lack of reliable high speed internet access has stunted capital investment in our existing communities and their business parks, particularly as you move further east, and particularly home-based businesses. High speed internet access will continue to have a dramatic effect on our ability to attract new business while retaining existing businesses to the County.	N/A	Project had advanced to County Staff County Staff to provide annual or semi-annual updates.

	PROJECT-DELIVERABLES	OBJECTIVES	COMMITTEE LEAD/ AD-HOC MEMBERS	STATUS
ON HOLD	<p><u>Advocate for Secondary and Post- Secondary Education Pathways (8-12+)</u> <i>(Ad-Hoc Committee)</i></p> <ul style="list-style-type: none"> • Talk to HS students/classes • Attract/develop a 4-year college • Investigate and identify gaps in educational opportunities 		<p><u>Ad-Hoc</u> Lead: Kris Payne Sol Nisbet</p>	Placing on hold until June, 2021
COMPLETED	<p><u>Collaborations for Success</u> <i>(Ad-Hoc Committee)</i> Preserve and expand <u>collaboration</u> with Chambers of Commerce and other organizations to share news and recognize business needs.</p> <ul style="list-style-type: none"> • Roundtable Discussions • Economic Summit • Cultural/Historical Organizations 	A collaborative relationship with all the Chambers and other organizations can help share news and recognize business needs. Working together is always preferable.	<p><u>Ad-Hoc</u> Lead: Kris Payne Roberta Long</p>	Completed: October 10, 2018
COMPLETED	<p><u>Non-residential Land Inventory</u> <i>(Ad-Hoc Committee)</i> Analyze General Plan 5-year review as it is related to ED and non-residential land inventory as part of the Long Range Planning effort (including vacant inventory).</p>	Identify key commercial lands (and vacant inventory) with intention to market	<p><u>Ad-Hoc</u> Lead: Linnea Marengo Larry Brilliant</p>	Completed: April 13, 2017

1. Housing (*Ad-Hoc Committee*)

Project/Deliverables:

- Workforce Housing
- Affordable Senior Housing

Objectives:

- Housing, including solutions for workforce, affordable, very low, low, and moderate housing

2. Career Creation (*Ad-Hoc Committee*)

Project/Deliverables:

- Keep and/or attract young educated people
- Retain home grown talent as they complete their studies or trade apprenticeships
- Support entrepreneurial start ups

Objectives:

- Develop a thriving environment that provides quality careers for all demographics

3. Fairgrounds (*Ad-Hoc Committee*)

Project/Deliverables:

- Deliverables to be determined

Objectives:

- Supporting the fairgrounds in becoming a better economic drive in the County of El Dorado

4. Community Planning (*Ad-Hoc Committee*)

Project/Deliverables:

- Support development of Community Planning Template
- Support development of design guidelines/standards

Objectives:

- To be determined as directed by the Board

5. Alternative Use of Wood Products (*Ad-Hoc Committee*)

Project/Deliverables:

- Explore new options for exporting wood products
- Export wood debris in the form of products
- Coordinate with El Dorado County Fire Safe Council

Objectives:

- Exploring ways to efficiently export excess wood products and debris in El Dorado County

6. Alternative Energy Cogeneration/Biomass (*Ad-Hoc Committee*)

Project/Deliverables:

- Find appropriate technology options
- Find location for facility
- Work with State and Federal agencies

Objectives:

- Saving our forests from wildfires

7. Economic Opportunities Relative to Industrial Hemp (*Ad-Hoc Committee*)

Project/Deliverables:

- Identify potential economic benefits of hemp in the County vs. negative impacts

Objectives:

- Make a recommendation to the Board per Board direction based on findings



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Questions?

Comments?

Thank you!