



Elevate to El Dorado

A Great Place to Live, Work & Play

Community & Economic Development Advisory Committee (CEDAC)

WORK PLAN

10/15/2019 * BOS Presentation

Current CEDAC* Membership (Resolution # 177-17) consists of 9 appointees:

- **Kris Payne**, At-Large Member and Chair
- **Glenn Krakow**, District I Member and Vice Chair
- **Scot Bernstein**, District II Member
- **Ann Wofford**, District III Member
- **Sol Nisbet**, District IV Member
- **Leon Abravanel**, District V Member (Non-participating)
- **Brandon Reinhardt**, At-Large Member
- **Felicity Carlson**, At-Large Member
- **Tamara Johnston**, At-Large Member

*Subject to the Brown Act

*Meetings Open to the Public

- Policy 10.1.1.1 of the Economic Development Element of the County General Plan - ***“Annually review the success of the Economic Development Element, establish the program for the coming year, and take action to ensure continued productive activities.”***
- CEDAC is meeting its obligations through its active, broad-based membership.

Background

- CEDAC follows the General Plan Economic Development Element vision: ***“Enable a Prosperous and Vibrant Community”***.
- The 2017 work plan generated by CEDAC contained Targeted Economic Development, Placemaking, High-Speed Internet Access, Non-Residential Land Inventory, and Collaborations For Success. 2018 additions were Community Planning, Exploring Low-Cost Energy Alternatives and Strengthening the County’s Economic & Fiscal Base.
- On 7/23/2019, Economic Development Division presented their annual update to the BOS on the implementation of the Economic Development objectives of the County’s Strategic Plan.
- The work plan has been updated.

Community & Economic Development Advisory Committee (CEDAC) Action Plan

Targeted Economic Development: Help attract prospective businesses to relocate or expand to El Dorado County; Identify and promote Targeted Economic Development Opportunities; Identify and promote the County’s positive business opportunities and strengths; Work with the County’s Chief Administrative Office, including Communications and Outreach Manager, to promote targeted economic development opportunities; and in all of the above, protect and enhance the natural, cultural and historical assets of the County.

	PROJECT-DELIVERABLES	OBJECTIVES	COMMITTEE LEAD/ AD-HOC MEMBERS	STATUS
1.	<u>Housing (Full Committee)</u> <ul style="list-style-type: none"> • Workplace Housing • Ultra-luxury Housing • Affordable Senior Housing • Inclusionary Housing 	Balance Jobs With Housing, including solutions for workforce, affordable, very low, low, and moderate-housing.	<u>Committee Lead</u> Felicity Wood	Ongoing
2.	<u>Explore Energy Alternatives (Ad-Hoc Committee)</u> <ul style="list-style-type: none"> • Transmission • Clean Energy • <i>Community Choice Aggregation Program</i> 	Feasibility Assessment	<u>Committee Lead</u> Glenn Krakow Brandon Reinhardt	Project has advanced to County Staff. Ongoing: CEDAC presented to the Board of Supervisors on 10/30/18.
3.	<u>Career Creation (Full Committee)</u> <ul style="list-style-type: none"> • Keep and/or attract young educated people • Retain home grown talent as they complete their studies or trade apprenticeships • Support entrepreneurial start ups 		<u>Ad Hoc</u> Lead: Glenn Krakow Ann Wofford Sol Nisbet	Ongoing
4.	<u>Community Planning (Full Committee)</u> <ul style="list-style-type: none"> • Support development of Community Planning Template (ad-hoc) • Support development of design guidelines/standards (ad-hoc) 	Board of Supervisors authorized \$250,000 in FY 17-18 for initiation of Community Planning in Community Regions with Shingle Springs as the prototype.	<u>Ad Hoc</u> Lead: Kris Payne Sol Nisbet	Project has advanced to County Staff. Ongoing
5.	<u>High Speed Internet Access (Full Committee)</u> <ul style="list-style-type: none"> • Support efforts to attract reliable High Speed Internet Access 	The lack of reliable high speed Internet access has stunted capital investment in our existing communities and their business parks, particularly as you move	<u>Committee Lead</u> Scot Bernstein	Project has advanced to County Staff Committee Lead will attend the

	PROJECT-DELIVERABLES	OBJECTIVES	COMMITTEE LEAD/ AD-HOC MEMBERS	STATUS
		further east, and particularly home-based businesses. High speed access will continue to have a dramatic effect on our ability to attract new business while retaining existing businesses to the county.		Broadband Technical Advisory Group meetings with NEO Connect & County Staff and report back to CEDAC. NEO Connect was awarded the Broadband Feasibility Study and Needs Assessment.
6.	<p>Advocate for Secondary and Post- Secondary Education Pathways (8-12+)</p> <p><u>(Ad-Hoc Committee)</u></p> <ul style="list-style-type: none"> • Talk to HS students/classes • Attract/develop a 4-year college • Investigate and identify gaps in educational opportunities 		<p><u>Ad Hoc</u></p> <p>Lead: Kris Payne Glenn Krakow Sol Nisbet Ann Wofford</p>	Ongoing
COMPLETED	<p><u>Collaborations for Success (Ad-Hoc Committee)</u></p> <p>Preserve and expand <u>collaboration</u> with Chambers of Commerce and other organizations to share news and recognize business needs.</p> <ul style="list-style-type: none"> • Roundtable Discussions • Economic Summit • Cultural/Historical Organizations 	A collaborative relationship with all the Chambers and other organizations can help share news and recognize business needs. Working together is always preferable.	<p><u>Ad Hoc</u></p> <p>Lead: Kris Payne Roberta Long</p>	Completed: October 10, 2018
COMPLETED	<p><u>Non-residential Land Inventory (Ad-Hoc Committee)</u></p> <p>Analyze General Plan 5-year review as it is related to ED and non-residential land inventory as part of the Long Range Planning effort (including vacant inventory).</p>	Identify key commercial lands (and vacant inventory) with intention to market	<p><u>Ad Hoc</u></p> <p>Lead: Linnea Marengo Larry Brilliant</p>	Completed: April 13, 2017

1. Housing (*Full Committee*)

- Workplace Housing – affordable housing close to the workplace
- Accessory Dwelling Units (ADUs)

Actions

- Collaboration with Tahoe Prosperity Center and California Housing Partnership
- Preparing to make CEDAC recommendation to the BOS
- Look forward to collaborating more closely with County staff on the Housing Element Update

2. Explore Energy Alternatives (*Ad-Hoc Committee*)

- Community Choice Aggregation Program has become part of the County's Strategic Plan
- Micro-generation is an opportunity for a CCA to use locally-generated electricity
- CCA is continuing to grow and expand throughout California

3. Career Creation (*Full Committee*)

- Topic deferred until 2020

4. Community Planning (*Full Committee*)

- Support development of Community Planning Template
 - Design guidelines/standards
- Contract has been executed and initial kick-off meeting has taken place
- Recruitment efforts for community advisory teams have begun

5. High Speed Internet Access (*Full Committee*)

- Support efforts to attract reliable High Speed Internet Access
 - ✓ On-going County Effort – NeoConnect (Gigabit Strategy)

6. Advocate for Higher Education Pathways (8-12+) (*Ad Hoc*)

- Talked to district office administrators
 - EDCOE is implementing programs that are in place and is actively researching additional opportunities
 - Staff limitations inhibit full dissemination to students
 - CEDAC is advocating but not implementing
- Attract/Develop a 4-year college - ongoing

7. Collaborations For Success (*Ad Hoc*)

Preserve and expand collaborations with chambers of commerce and other organizations to share news and recognize business needs.

- Ongoing - projected date summer of 2020



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Questions?
Comments?

Thank you!