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BOSfive@co.el-dorado.ca.us, tourism@eldoradocounty.org
bcc

Subject BOS Consent Calendar for Tomorrow's Meeting

We are writing you regarding item 21 on the consent calendar, award of request for proposals for promotion funds.

We are requesting that you remove this item from the consent calendar and open it to public comment and hearing. It is unfortunate that this item was not placed on an earlier meeting, so that those that are the funding source and those with a vested interest in the award of the monies be able to attend and comment. A meeting in Lake Tahoe is difficult for most businesses to attend, as it means committing most of the day to the meeting.

It is very disappointing that the award to the El Dorado County Chamber of Commerce is significantly less than the funding received last year. The Visitors Authority has worked very hard to promote tourism in El Dorado County, with the objective of increasing "heads in beds". After all, that is the source of the subject funding -- the money our guests pay to the County for the privilege of spending time here. Our inn alone generates thousands of dollars to the County. The money awarded should go to those organizations and activities that will bring the heads in beds and ultimately increase our available funding for tourism activities.

Again, we urge you to remove the item from the consent calendar and hear comment on the proposed awards.

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