

El Dorado County Economic Development Monthly Report

Thursday, April 30, 2009

Project Activity (Year to Date)

Actual (% of Goal)		Annual Goal
55	Total Files Worked	N/A
20+	Projects Opened YTD	N/A
48	Active Projects	N/A
5	Located Projects	N/A
2	Dropped Projects	0

Completed Projects Only

4284*	Square Feet	N/A
41	New Jobs	N/A
\$5,650,000	Investment	N/A

Active Project Sources

CALBIZ - State of California, Business Transportation and Housing	1
Sacramento Area Commerce & Trade Organization (SACTO)	1
Sacramento Metro Chamber	0
Sacramento Regional Technology Alliance (SARTA)	0
El Dorado Irrigation District	1
El Dorado County, Development Services Department	Many
El Dorado County, Department of Transportation	3
El Dorado County Chamber of Commerce	3
El Dorado Hills Chamber of Commerce	8
Georgetown Divide Chamber of Commerce	3
Lake Tahoe South Shore Chamber	2
Shingle Springs - Cameron Park Chamber of Commerce	1

MarCom Activities Completed

March 4, 2009 Promotions Account meeting
 March 10, 2009 CALED Partnership Awards scores
 March 13, 2009 ED Chamber Business Showcase
 March 17, 2009 El Dorado Builders Exchange speech
 April 1, 2009 EDH Business Walk & Spotlight event
 April 3, 2009 Fabulous 50 Showcase (Site Tour)

Earned Media

March 2009 - Gtown Gazette EDAC recruitment article



El Dorado County Economic Development Monthly Report

Thursday, April 30, 2009

Projects Assisted Year To Date

	Jobs	Sq. Ft.	\$ Invest	Wages
Car Repair facility *	36			
Drug Store *	5 jobs	1,344 sq. ft	\$5.5 M	
Lodging Facility *	3	2,940 sq. ft	\$150,000	
Dog Kennel *	5	2,587 sq. ft.	\$500,000	
Restaurant		67/25 acre	\$700,000	
Vineyard, tasting and crush facility		1,500 sq. ft.		
Deer Creek Project *				
Early Care & Education				
Medical Office Bldg./ Café				
Solar Farm				
Office Bldg.		144 acres	\$1.4M	
Architects		20-25,000 sq. ft.		
Broadband Wireless provider		5,000 sq. ft.		
Assisted Living facility				
Lumber Company	15	21,000 sq. ft	\$4.3 M	\$11 to \$14 hr
Winery	164 FTE's			
Technology Incubator		12.54 acres		
Power Center-Retail Development		59,900 sq. ft.		
Added-value Food Manufacturing		139,646 sq. ft		
Photovoltaic Firm	3	2,00 sq. ft.	\$50,000	
National Recreation Retailer	10-100	30,000-100,000sq. Ft.		
Manufacturing/Sales		33 acres	\$9M	
Wine Storage Facility		38 acres		
Retail Development Phase I	3	16,000 sq. ft.		
Commercial Center		35,000 sq. ft.		
Assisted Living Facility		26,000 sq. ft.		
Retail Development			\$15M	
Not-for-profit	50-60 FTE's	60,000 sq. ft		
Car Repair facility		17,500 sq. ft	\$2.5 M	
Private Hightech Online Security	3	936 sq. ft.	\$45,000	
Dental Office	5-9 FTE's	2,100 sq. ft		



El Dorado County Economic Development Monthly Report

Thursday, April 30, 2009

Restaurant	Attraction	20	2,488 sq. ft.	\$1.4 M
Dog Kennel	Attraction - SUP/TIM Fee	6 to 7	5,088 sq. ft.	\$100,000
Commercial facilities (2)	Attraction - PD application			\$100M
Sports Complex	Attraction - TIM fee issue	10 Max	910,000 sq.	\$80,000
El Dorado County Sheriff sub-station inquiry	Expansion - stimulus funding sought			
Office Bldg.	Retention	7 FTE's	21,000 sq. ft.	\$10 M
Solar Water Heating System	Attraction		4808 sq. ft.	
Retail Bldg. 3903	Retention		2,519 sq. ft.	
Retail Bldg 3905	Retention		1,246 sq. ft.	
Retail Bldg. 3905	Retention		1,521 sq. ft.	
Retail Bldg. 3907	Retention		2,741 sq. ft.	
Retail Bldg. 3907	Retention		2,052 sq. ft.	
Retail Bldg 3905	Retention		2,957 sq. ft.	
Retail Bldg 3905	Retention		1,455 sq. ft.	
Retail Bldg. 3907	Retention		1,079 sq. ft.	
Retail Bldg. 3907	Retention		1,810 sq. ft.	
Retail Bldg. 3907	Retention		1,474 sq. ft.	
Equine Not-for-profit	Attraction	207		\$8.295M
Ranch Property/Horse & Educational Development	Attraction		33 acre	
Horse Training Group	Attraction		Business Development assistance	
Software Development tenant	Retention - Bldg permit issue	8 to 12 jobs		
Commercial/Retail vacancy	Retention/Attraction		6,400 sq. ft.	
Hotel	Retention - Signage & Competition			
Hotel	Attraction	150	180,000 sq.	\$50M
Hotel	Attraction			
Hotel	Attraction	25	50,000 sq.	\$13 M
Hotel/Mini Mart/Gas Station	Attraction			
Hotel	Attraction	35	77,000 sq.	\$22 M
Hotel/Retail Development Phase II	Expansion		120,000 sq. ft.	
Hotel	Attraction		2 acres	\$1.45M
Hotel and Gas Station	Attraction - foreclosure needs financing			\$3.26M
Micro-Wave Defense contractor	Attraction	1,450	3,000,000 s	\$1.6 B
Flash Memory Drive firm	Attraction - Sited in Folsom	464	100,000	\$240M
				\$118,000

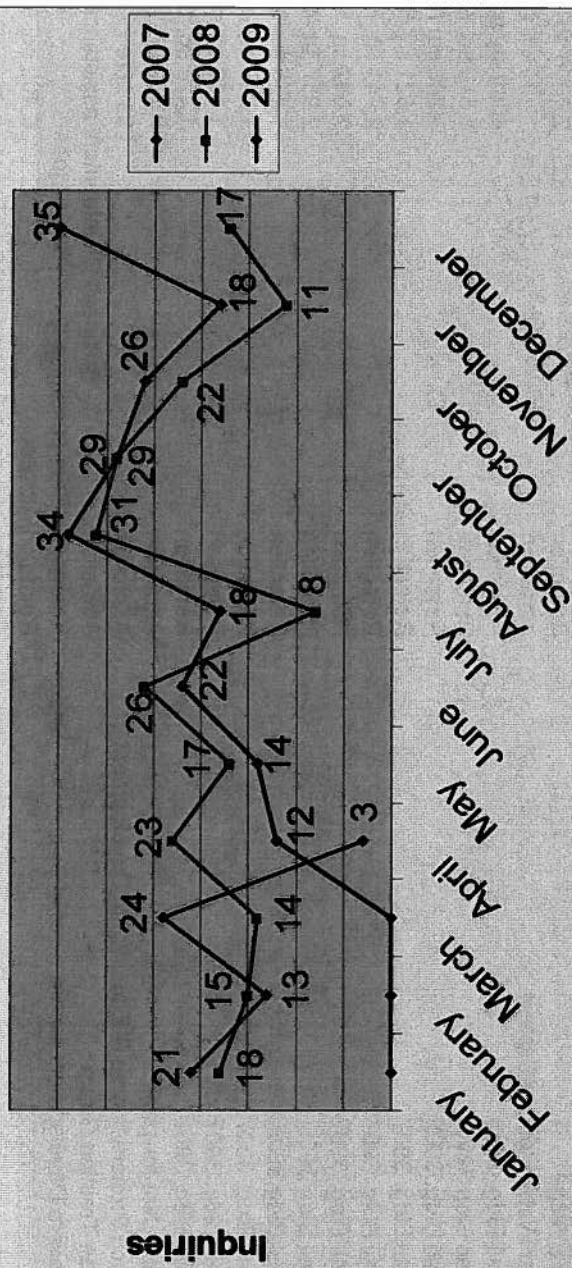


**El Dorado County
Economic Development Monthly Report**

Thursday, April 30, 2009

Business 411 inquiries assisted

Business 411



Inbound	Year
214	2007
231	2008
61	2009



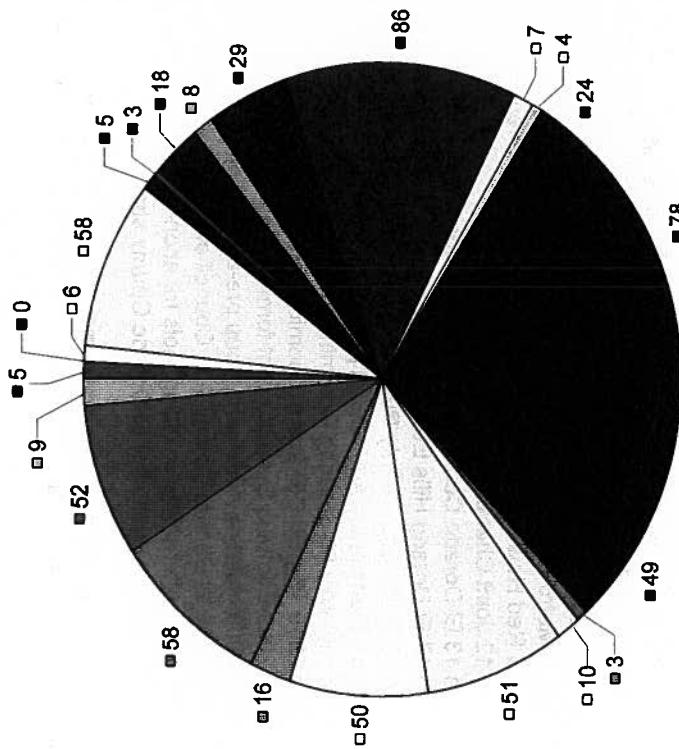
El Dorado County Economic Development Monthly Report

Thursday, April 30, 2009

Metro Pulse business visitations

Year	Bus. Visits	Total
2007	135	135
2008	179	314
2009	56	370

Metro Pulse Visitations (By NAICS)



*North American Industry Classification System



El Dorado County Economic Development Monthly Report

Thursday, April 30, 2009

Miscellaneous Information

March 3 Georgetown Divide Chamber meeting
March 6 Metro Pulse circuit rider deployment and funding meeting
March 6 Red Hawk Casino/El Dorado Hills Chamber event coordination meeting
March 12 Joint Chambers monthly meeting
March 13 El Dorado County Business Luncheon and Showcase event
March 17 El Dorado Hills Economic Development Foundation meeting
March 18 El Dorado County Builders Exchange presentation
March 19 Biodiversity Agricultural promotion meeting
March Highway 50 Steering Committee meetings (event)
March 2009 10 year CIP and economic center project meetings
March 2009 Stimulus Summit event formation discussions
March 2009 Hotel development group pre-application briefings
March 2009 El Dorado County Arts Council annual letter of support
March 2009 Alternative financing tools for econ-dev. projects (meetings)
March 2009 Compilation of El Dorado County stimulus project requests

Regulatory Reform Activities Year-To-Date

Zoning Ordinance revision - 17.14.210 Communication Facilities Wireless/17.40.140 Wireless Communication
TIM Fee Reassessment - Early Care & Education
Zoning Ordinance update - Early Care & Education
General Plan amendment - Policy 10.2.1.5 Public Facilities and Services Financing Plan
Regulatory Barrier - Airport Hanger issue (pending)
Zoning ordinance update - Agricultural Support Services (DSD spearheading)
Zoning Ordinance Design Control Overlay Removal - Location K (In Progress)
River Park Village - CalTrans roadway repairs (Ongoing)

Upcoming Events

April 16, 2009 SARTA Power Surge event
April 15 - 17, 2009 CALED state-wide conference
April 30 SBDC "Show me the Money" small bus. event
SBDC/SBA event
May 4 BOS Economic Development Workshop
May 6 El Dorado County Financing Panel
May 13 EDH Area Planning Committee presentation
May 27 Shingle Springs/Cameron Park Business Walk

