



**LOCATION MANAGERS GUILD  
INTERNATIONAL**



## LMGI GOLD RUSH TOUR TRI-COUNTY FAM GIVE-AWAY

- SACRAMENTO**
  - Two-night hotel stay at the Kington Sawyer Hotel in downtown Sacramento
- PLACER - NORTH LAKE TAHOE**
  - Complimentary wine tasting or flights for 2 at Dono da Cielo, Lone Buffalo, Tappé Farms Vineyards, Secret Haven, Villa Castelfano, wineries at placervine.com
  - One-night stay at Spring Hills Suites in Auburn
- EL DORADO - SOUTH LAKE TAHOE**
  - One-night stay in Placerville and a one-night stay in South Lake Tahoe
  - VIP Wine Dinner for 2 hosted by the Film Commission and a complimentary bottle from EDoradoWines.org
  - White-Water Rafting trip for 2 on the South Fork of the American River

### LMGI VIRTUAL FAMTOUR INCLUDES

- Reach 50+ professionals day of call, and hundreds more from the recording
- Pre- and post event marketing
- Event web page on Locationmanagers.org
- Event packaged and displayed on LMGI Member Dashboard (Location Library)
- Newsletter coverage
- Hosts receive a copy of the recording to share with their prospects

**RECORDING NOW AVAILABLE!**

CLICK [HERE](#) TO VIEW, OR SIGN IN TO YOUR MEMBER DASHBOARD TO VIEW LATER!

# CALIFORNIA GOLD RUSH VIRTUAL FAMTOUR



## EL DORADO LAKE TAHOE FILM + MEDIA

Stunning El Dorado County offers more than 1,800 square miles of remarkably diverse topography for filming movies and commercials. Nestled between Sacramento and Tahoe in the magnificent Sierra Nevada, El Dorado has 4 distinct seasons with rivers and lakes throughout. From open ranch land to rugged forest, elite suburbs to rural historic charm, verdant meadows, vineyards, and orchards, El Dorado County has it all!

*It's all here, all year!*

- WATER**  
Lake Tahoe and dozens of alpine lakes, ponds, 5 rivers, marinas, whitewater, and waterfalls
- HISTORY**  
Placerville and Coloma, historic towns, homes, bridges and churches
- ADVENTURE**  
The Rubicon Trail rated 10 for most difficult OHV, country roads, mountain roads, precision roads, roads through agriculture, and the highway to the danger zone.
- AGRICULTURE**  
Camino, the home of Apple Hill, farms, barns, ranches, vineyards, orchards
- COMMUNITY**  
El Dorado Hills Town Center and Business Park, upscale contemporary neighborhoods, and mansions
- NATURE**  
Forests, parks, trails, rolling hills, mountains, meadows, vistas and ski resorts
- SERVICES**  
On call 24/7, online location library, crew and vendor lists, area maps, lodging info, permitting and scouting services, AFCI and FLICS member



## EL DORADO LAKE TAHOE FILM + MEDIA

Kathleen Dodge, Executive Director  
Film@ElDoradoCounty.org  
FilmTahoe.com  
530.626.4400



# PROGRAM OVERVIEW



## Marketing through;

- Relationship building, Cold Calls on Projects, Direct mail advertising
- Social Media Platform
- Immediate response to client calls on a 24 hour a day 7 day a week basis
- Region Marketing for both the Gold Country and Lake Tahoe Regions
- Working in conjunction with the California Film Commission of Legislative Issues
- Attendance at as many industry related events and expos as the budget allows including but not limited to, Locations Expo, CFC COLA Awards, AFCI Cineposium, Independent Feature Project in New York, Show Biz Expo, Cinegear. The purpose (of these events) is to introduce ourselves to new clients, bond with old clients, and keep our identity fresh in the minds of working film industry professionals.
- A “Media” specific On-Line Press Room complete with high resolution promotional photos of the county
- Award-winning Promotional giveaways

## NEEDS STATEMENT

The El Dorado County Chamber of Commerce Film Commission is continuing an aggressive program for attracting the film/television industry to El Dorado County. Once a project arrives in the County, the El Dorado Lake Tahoe Film & Media Office acts as a liaison between local businesses, government, County residents, landowners and the film/television production companies. Working to facilitate on-location production activity and referrals ensures maximum local participation and economic benefits to our County.



# CREW+TALENT+VENDORS+LOCATIONS=\$\$

The El Dorado Lake Tahoe Film & Media Office provides production companies with many services. Location filming means jobs and revenues, not just within the film industry, but also in a wide variety of other local businesses, and a widespread economic impact that benefits the community. In an industry of small businesses, not just large studios the El Dorado Film Commission guide for location shoots creates jobs for camera operators, sound and lighting technicians, electricians, caterers, plumbers, carpenters, animal trainers, truck drivers, makeup artists, graphic artists, photographers, hairdressers, set designers, and production assistants. The El Dorado Film Commission works with each production company to provide local referrals and act as a liaison between business, government agencies and individuals.



# COMMUNITY EDUCATION & OUTREACH

- **Film Industry Mixer** – Networking aspiring media professionals and how the general public can participate in and benefit from on location filming in the region.
- **Business education** – One on one meetings and conversations to answer questions about working with the film industry, business referrals, and seminars
- **Career education** – Speakers who attend school career events and also offer individualized information on working in the entertainment industry
- **Philanthropic Endeavors** - Film items donated to El Dorado County charities for silent auctions



# PROJECT DEVELOPMENT

- Working with emerging filmmakers on new feature film productions.
- Working with local stations to develop and support new programming and expand local crew base.
- Working with producers in creating local content for cable and network television.
- Working with production companies during filming to maximize promotion of El Dorado County brands and labels through “product placement” ventures.



# SPECIFIC PROGRAM ACTIVITIES



CHEVY TRUCKS



EL DORADO COUNTY FIRE PROTECTION DISTRICT  
FILM LOCATION  
FIRE SAFETY FIELD INSPECTION CHECKLIST

PERMIT NUMBER \_\_\_\_\_ DATES OF FILMING \_\_\_\_\_  
DAY \_\_\_\_\_ OF \_\_\_\_\_ FILM DAY(S)  
LOCATION ADDRESS \_\_\_\_\_ PRODUCTION NAME \_\_\_\_\_

THIS CHECKLIST MUST BE COMPLETED DAILY FOR EACH PERMITTED FILMING LOCATION AND MUST BE AVAILABLE WITH A COPY OF THE FILM PERMIT. This completed checklist shall be:

- Provided to any El Dorado County Fire Inspector visiting the filming location.

For each item below, indicate if the location matches the statement or if it is Not Applicable. For each NO answer, corrective actions must be noted and executed before filming can continue.

Today's Date: \_\_\_\_\_

I. ACCESS/ FIRE EQUIPMENT		Question	Yes	No	N/A
A	Are all required fire lanes kept clear (20-foot clearance)? Are all fire hydrants and Fire Department Connections (FDC's) clear of all equipment and vehicles?				
B	Are all fire sprinkler heads kept clear for proper operation (18" clearance)? There is nothing attached or hung from the sprinkler system piping.				
C	Are all sprinkler systems, standpipes, fire alarms and other fire protection equipment properly serviced and in good working order? Fire protection systems shall be disabled for filming operations only with specific approval from County of Los Angeles Fire Department and the owner of the building.				
	Extinguishers (2A, 10B C min rating) and other fire and life safety equipment (exit secondary lighting, etc.) properly serviced, in good working order and readily available?				
	Method of reporting an emergency to the Fire Department readily available (e. landline)?				

ON TO BE TAKEN:

- Employment Development for jobs in the movie/television industry-related fields
- Generate leads and respond to inquiries by providing information and location pictures to film/television companies
- Generate media releases and articles to stimulate local interest and cooperation in providing information on locations, services available and talent/extras available
- Research and development of Social Media strategies
- Permitting with over 75 agencies





*Self  
Guided  
Tour of  
Filming  
Locations  
in EDC*

**FILMED ON LOCATION  
IN EL DORADO COUNTY!**

EL DORADO  
WALK OF FAME

- HONKYTONK MAN (1982)**  
1. Latrobe Road, Latrobe
- BLOODLINE (2011)**  
2. El Dorado Hills Town Center  
23. Jenkinson Lake, Sly Park
- CHAIN LETTER (2010)**  
3. El Dorado Hills Town Center
- INDIANA JONES: TEMPLE OF DOOM (1984)**  
4. South Fork of the American River
- WHITE MILE (1994)**  
5. Troublemaker, South Fork of the American River
- ANITA AND THE KING (1959)**  
6. American River Resort, Coloma
- STRAIGHT FROM THE HEART (2003)**  
7. St. John's Church, Coloma  
29. Picketts Junction at Luther Pass

- VALLEY OF LIGHT (2007)**  
8. Marshall Gold Discovery State Historic Park, Coloma
- BAYWATCH: RIVER OF NO RETURN (1994)**  
9. Gorilla Rock, South Fork of the American River, Coloma
- BUSHWHACKED (1995)**  
10. South Fork of the American River  
27. Eldorado National Forest
- LOVE COMES SOFTLY (2003)**  
11. Cronin Ranch, Pilot Hill
- MEMOIRS OF A GEISHA (2005)**  
12. Cronin Ranch, South Fork of the American River
- BREAKDOWN (1997)**  
13. Auburn State Recreation Area
- GOOD LUCK (1994)**  
14. Georgetown

- THE INVITED (2010)**  
15. Placerville Cemetery, Camino  
21. Crystal Springs, Camino
- OUT OF THE WOODS (2005)**  
16. Main Street, Placerville
- THE RETRIEVERS (2001)**  
17. City of Placerville  
20. Camino Lumber Mill
- GONE BUT NOT FORGOTTEN (2005)**  
18. Courthouse, City of Placerville
- 180 (2011)**  
19. Shadow Ridge Ranch  
33. Camp Richardson Beach, South Lake Tahoe
- ALL HELL BROKE LOOSE (2009)**  
22. Ghost Mountain Ranch, Pollock Pines

- THE HORSE WHISPERER (1998)**  
24. PIPi Campground, Eldorado National Forest
- ALMOST FAMOUS (2000)**  
25. Mormon Immigrant Trail
- JACK'S FAMILY ADVENTURE (2010)**  
26. China Flat, Kyburz
- WHITE AIR (2007)**  
28. Sierra at Tahoe, Eldorado National Forest
- SMOKIN' ACES (2008)**  
30. Stateline, South Lake Tahoe
- CITY OF ANGELS (1998)**  
31. Fallen Leaf Lake, South Lake Tahoe  
35. Emerald Bay, South Lake Tahoe
- THE BODYGUARD (1992)**  
32. Fallen Leaf Lake, South Lake Tahoe

- A PLACE CALLED HOME (2004)**  
34. Pope Estate, Tallac Historic Site, South Lake Tahoe
- COBB (1994)**  
36. Erhman Mansion, Sugar Pine Point State Park
- THE DEEP END (2001)**  
37. Highway 89 West Shore of Lake Tahoe



WALK OF FAME



USE YOUR SMART PHONE!  
GO TO FILMTAHOE.COM/GUIDE  
Find the exact locations,  
trivia, and more!!!

**RELATIONSHIP BUILDING and STRENGTHENING with National, Statewide, and Regional Film Industry agencies and organizations; To enhance our professional reputation, establish and reinforce positive brand recognition and identification for our Film & Media Office, El Dorado County and the City of South Lake Tahoe.**



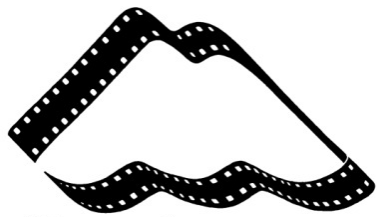
**ASSOCIATION  
OF INDEPENDENT  
COMMERCIAL  
PRODUCERS**



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filmtahoe.com



CHEERS FROM EL DORADO COUNTY!





# PROGRAM EVALUATION



- Monthly work reports
- Annual staff reviews
- Annual economic impact tracking

## Data Tracking

- The film office keeps record of all client contacts, the date of the contact and the nature of the project the clients are working on.
- The film office also keep record of all projects that actual film in El Dorado County or use El Dorado County resources in manner that would create economic impact within the county.

## Short Term Benefits

- Each year since the start-up of the Film Office between twenty and thirty projects film on location in El Dorado County annually, with an estimated economic impact between \$1 and \$6 million dollars. We have learned that these projects purchase many things in the county including, groceries, gasoline, clothing, expendables, lodging, building supplies, and location rentals as well as employing crew members and talent for their projects. Therefore, we know location filming has increased and become a consistence revenue source in the county, positively effecting both tax dollars and employment.

## Long Term Benefits

- In addition to the obvious economic benefits on location filming provides to our community, it will also have a long-term impact on our “cultural history”. The films shot on location now will be a public archive of our cultural history. The Film & Media Office also impacts future career opportunities in the industry by providing experiences to local community members to participate in motion picture filming that they would otherwise not have been exposed to; at he same time making them more employable for further endeavors in the industry.



**FILM INDUSTRY UNION STRIKES**  
**6 months in 2023**

WGA - Writers Guild of America  
May 2 – September 27  
SAG – Screen Actors Guild  
July 14 – November 9



