

2/6/2018

Edcgov.us Mail - Villa Florentina meeting Feb 8

PC -2-8-18  
#4



Planning Department <planning@edcgov.us>

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## Villa Florentina meeting Feb 8

1 message

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Jeannie <jellolynne@charter.net>  
To: planning@edcgov.us

Mon, Feb 5, 2018 at 5:34 PM

Me and my family spent a week at Villa Florentina last summer and had a great time exploring Coloma and going river rafting. Villa Florentina is a beautiful place and Adam and Angela Anderson are very sweet, hospitable people. This is a memorable venue for a wedding. Guests come to Coloma from all over and help generate revenue for the city. It would be a shame if Villa Florentina was unavailable for weddings.

Sincerely,  
Jeannie Ingal  
Villa Florentina Guest, June 2017

2/6/2018

Edcgov.us Mail - Adam Anderson

PC 2-8-18  
#4



Planning Department <planning@edcgov.us>

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## Adam Anderson

1 message

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**Vance Harris** <worldwidevance@gmail.com>  
To: planning@edcgov.us

Mon, Feb 5, 2018 at 6:11 PM

Hello my name is Vance Harris and I am employed by Adam Anderson who owns Villa Florentina, I love working there it is an amazing job. If we lose our permit, others and I will be without a job. Please take my word into consideration. This is a good business and I've never felt we have been to loud, if we are shut down this would be a shame for the community

Sincerely, Vance Harris

2/6/2018

Edcgov.us Mail - Feedback Special Use Permit S10-0009/Villa Florentina

PC 2-8-18

#4  
2 pages



Planning Department <planning@edcgov.us>

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## Feedback Special Use Permit S10-0009/Villa Florentina

1 message

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Ce Ciofal <ceciofal@yahoo.com>  
Reply-To: Ce Ciofal <ceciofal@yahoo.com>  
To: planning@edcgov.us  
Cc: skpriority@earthlink.net

Mon, Feb 5, 2018 at 7:41 PM

My personal feedback attached. Thanks. Cathy

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 **Villa F..doc**  
226K

Monday, February 05, 2018

Dear Planning Commission,

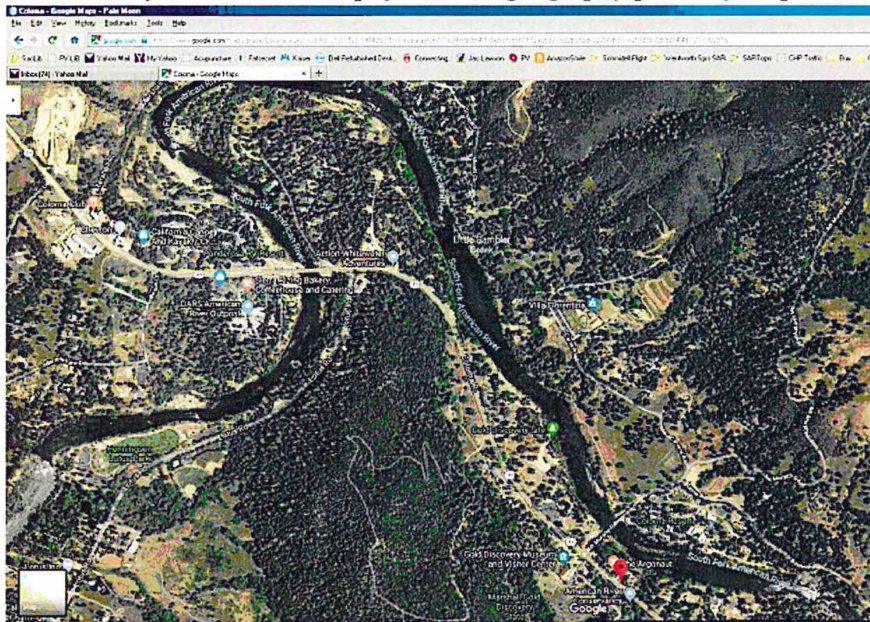
Thank for this opportunity to comment on Special Use Permit S10-0009/Villa Florentina Bed & Breakfast. This business is a near neighbor to me on Carvers Road (~600ft distant).

As a bed and breakfast, I have little concerns with Villa Florentina. It has a few rooms available and generates some traffic including employees. The owners and managers are good neighbors.

As an event venue, I have issues and concerns.

The issues are with the large crowds (over 25 people), amplified music, amplified wedding announcers, and additional traffic from caterers and additional employees.

- 1) The amplified music makes my windows vibrate. I can not sit outside on evenings that they have events. The music and beats are disturbing. When the music stops and the disembodied announcer booms out, I jump. In 2016, the music was very loud and my windows would vibrate on all sides of the house. In 2017, the music was loud but less loud than previous; my windows vibrated only on the side facing the Villa.
- 2) Large events generate many vehicles. Carvers Rd is a one lane road with several curves and dips that are blind. Unfortunately, the guests at these events seem think it is ok to drive at city speeds. Late at night there is a constant string of vehicles leaving.
- 3) My concerns include the fire safety of having to evacuate during one of these events. The size of the crowd more than doubles/quadruples the vehicles of the permanent residents – how can everyone get across Mt Murphy bridge safely?
- 4) You can see from this Google Map that Villa Florentine is nestle high up on a river shelf and against the many folds of Mt Murphy and this geography perfectly amplifies the music much further.



Thank you for allowing me to provide this feedback

Yours truly, *Catherine Ciofalo*

Catherine Ciofalo

6719 Carvers Rd

Coloma, Ca

2/6/2018

Edcgov.us Mail - Letter of Support for Villa Florentina

PC 2-8-18  
#4



Planning Department <planning@edcgov.us>

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## Letter of Support for Villa Florentina

1 message

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**Andrew Moffitt** <a.moffitt@live.com>  
To: "planning@edcgov.us" <planning@edcgov.us>

Mon, Feb 5, 2018 at 8:31 PM

Dear Planning Committee,

I have been close friends with the Anderson's for many years, and they are the nicest of people. To shut down a family run business that is in accordance with all county ordinances will only deprive El Dorado County of potential business. A wedding does not only support the hosting facility itself but all of the local companies being used to provide services (catering, floral, etc.). All of these businesses would therefore suffer if you choose to revoke Villa Florentina's permit. Please consider these wide-ranging impacts of shutting down this local family run business and its negative impacts on the entire local business environment. Villa Florentina should be allowed to operate as it is now--in accordance with all county ordinances.

Thank you,  
Andrew Moffitt

2/6/2018

Edcgov.us Mail - Feedback for Special Use Permit S10-0009/Villa Florentina

PC 2-8-18  
#4  
2 pages



Planning Department <planning@edcgov.us>

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## Feedback for Special Use Permit S10-0009/Villa Florentina

1 message

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Ce Ciofal <ceciofal@yahoo.com>

Mon, Feb 5, 2018 at 9:00 PM

Reply-To: Ce Ciofal <ceciofal@yahoo.com>

To: planning@edcgov.us

Cc: skpriority@earthlink.net

Dear Roger Trout and Planning Commission

I sent in a letter with feedback to you regarding this special use permit. I thought a bit and then realized that a picture

might be useful so I created this map.

If 189 guests arrived, probably 2 per vehicle, that would be about 94 vehicles.

If 94 vehicles all left at same time, then this would be a trail of vehicles about one half mile long!!!!

I used 94 Prius (~14.5 feet long with one car length between).

This attached map shows that the 94 vehicles would totally fill up Carvers Road from Villa Florentina to the Mt Murphy Bridge approach.

This brings up safety concerns; residents trapped in their driveways while the Villa Guests leave, evacuation if Mt Murphy burns again, need for medical response versus clogged single lane road, people trying to get back home after a night out, guests at Coloma Resort trying to return to their places after a night out.

I hope this illustrates the issues at hand. The B&B is a welcome business concern but the extended event permit brings many potentially dangerous issues.

Thanks

Catherine Ciofalo

6719 Carvers Rd

Coloma, Ca



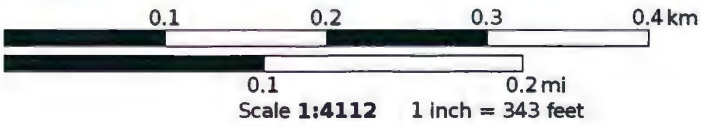
**Villa F 189 Attendees leaving at once.pdf**

2739K





Mercator Projection  
 WGS84  
 UTM Zone 10S  
 SARTopo



2/6/2018

Edcgov.us Mail - Villa Florentina

PC 2-8-18  
#4



Planning Department <planning@edcgov.us>

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## Villa Florentina

1 message

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**Jennifer Mantei** <j.mantei@icloud.com>

Mon, Feb 5, 2018 at 9:48 PM

To: planning@edcgov.us

Cc: info@villaflorentina.net

Hello. Our names are Dominic and Jennifer Mantei and we are writing this letter in support of Villa Florentina. Adam and Angela Anderson are upstanding members of the community and are a positive asset to the Coloma Valley and El Dorado County. Both my wife and I are employed in the wine and hospitality business in the region and Villa Florentina is an integral part of the tourism that brings revenue to the region. They are respectful, law abiding and generous with their time and involvement in the betterment of this community. We know and support the Andersons professionally and personally and look forward to seeing how they will contribute to the Coloma Valley in the future.

Sincerely,

Dominic and Jennifer Mantei

Sent from my iPhone



2/6/2018

Edcgov.us Mail - Re: Special Use Permit S10-0009/Villa Florentina Bed & Breakfast

PC 2-8-18

#4

2 pages



Planning Department <planning@edcgov.us>

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**Re: Special Use Permit S10-0009/Villa Florentina Bed & Breakfast**

1 message

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**Bob Day** <bob@maddogmesa.com>  
Reply-To: bob@maddogmesa.com  
To: planning@edcgov.us

Tue, Feb 6, 2018 at 8:41 AM

FEBRUARY 5, 2018

TO THE PLANNING COMMISSION,

WE LIVE NEAR VILLA FLORENTINA AND HAVE BEEN ADVERSELY AFFECTED BY THE NOISE OF THEIR LARGE EVENTS. WE PREVIOUSLY PROVIDED PUBLIC COMMENT AT A HEARING AT WHICH WE TOLD THE COMMISSION THAT WE COULD HEAR THE MUSIC FROM VILLA FLORENTINA'S EVENTS AND WE LIVE APPROXIMATELY 1.5 MILES AWAY. WE HAVE CONTINUED TO HEAR THE MUSIC FOLLOWING THE HEARING WE ATTENDED BUT IT IS NOT QUITE AS LOUD, AS IN THE PAST.

WE THINK THAT A REASONABLE COMPROMISE IS FOR THE PLANNING COMMISSION TO ADOPT THE RECOMMENDATION OF THE PLANNING DEPARTMENT TO MODIFY THEIR SPECIAL USE PERMIT TO REMOVE THE USE OF SPECIAL EVENTS AND AMPLIFIED MUSIC. THE BED AND BREAKFAST THAT THEY OPERATE FITS IN WITH THE NEIGHBORHOOD AND DOES NOT CAUSE DISTURBANCES FOR THE NEIGHBORS, BUT THEIR LARGE EVENTS HAVE REPEATEDLY BEEN A PROBLEM FOR US AND OTHERS IN THE NEIGHBORHOOD.

WE ARE ALSO CONCERNED ABOUT THE NUMBER OF CARS CONNECTED WITH EVENTS HELD AT VILLA FLORENTINA WHICH IS AT THE END OF A NARROW, WINDING DEAD-END ROAD. IN THE EVENT OF A FIRE, THESE ADDITIONAL CARS WOULD CLOG THE SINGLE EMERGENCY EXIT ACROSS THE ONE LAND BRIDGE.

THANK YOU FOR HELPING TO RESTORE ORDER TO OUR NEIGHBORHOOD,

WE ARE ALSO REQUESTING THAT WE BE NOTIFIED OF ANY FUTURE HEARINGS ON THIS MATTER, AS WE DID NOT RECEIVE ANY NOTIFICATIONS FOLLOWING OUR ORIGINAL PUBLIC COMMENTS.

2/6/2018

Edcgov.us Mail - Re: Special Use Permit S10-0009/Villa Florentina Bed & Breakfast

SINCERELY,

BOB & AMY DAY

P O Box 316

COLOMA, CA 95613-0316

PC 2-8-18  
#4

Dear Members of the Planning Commission,

I am a neighbor to Villa Florentina in Coloma, I support the Commission's recommendation to remove the wedding events at Villa Florentina. They are a nuisance and they have proven time and time again they will not comply with the regulations set forth by this commission. They have continued to have weddings on their lawn and have the music at unacceptable levels. I have two young daughters and it is very difficult to put them to bed when the music and people are so loud they can hear it in their bedroom. The traffic from these events is wearing Carvers rd at an accelerated rate and has now developed large potholes. People coming to and from the weddings, and after looking at the location for their wedding/ event fail to drive at safe and proper speeds on our single lane rd. I hope your decision will have a positive impact on the neighbors.

Respectfully

Daniel White

6625 Carvers rd

Please send a reply via Email so I know it was received.

2/6/2018

Edcgov.us Mail - Fwd: 2/8/18 Planning Commission - #4 Villa Florentina SUP

PC 2-8-18  
#4  
7 Pages



Serena Carter <serena.carter@edcgov.us>

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**Fwd: 2/8/18 Planning Commission - #4 Villa Florentina SUP**

2 messages

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**Char Tim** <charlene.tim@edcgov.us>

Tue, Feb 6, 2018 at 3:05 PM

To: Serena Carter <serena.carter@edcgov.us>

Cc: Evan Mattes <evan.mattes@edcgov.us>, Melody Lane <melody.lane@reagan.com>

Serena,

Please process the following email and the attachment with other public comment received today (2/6/18) for the Villa Florentina project that is on the PC 2/8/18 meeting. Thank you.

----- Forwarded message -----

From: **Melody Lane** <melody.lane@reagan.com>

Date: Tue, Feb 6, 2018 at 2:49 PM

Subject: 2/8/18 Planning Commission - #4 Villa Florentina SUP

To: gary.miller@edcgov.us, James Williams <james.williams@edcgov.us>, jvegna@edcgov.us, jeff.hansen@edcgov.us, brian.shinault@edcgov.us, Roger Trout <roger.trout@edcgov.us>, Char Tim <charlene.tim@edcgov.us>

Cc: Michael Ranalli <michael.ranalli@edcgov.us>, sue.novasel@edcgov.us, brian.veerkamp@edcgov.us, shiva.frentzen@edcgov.us, john.hidahl@edcgov.us, kris.payne@edcgov.us, edc.cob@edcgov.us, josh.morgan@edcgov.us, charles.callahan@edcgov.us, john.arenz@edcgov.us, steve.yonker@edcgov.us, bosfive@edcgov.us, bosfour@edcgov.us, bosone@edcgov.us, bosthree@edcgov.us, bostwo@edcgov.us

Please ensure the attached document is timely posted to Legistar for the 2/8/18 Planning Commission hearing, Item #4 Villa Florentina SUP #S10-00009.

Note as well the relevance to last night's chaotic RMAC meeting held at Coloma Grange Hall. There was no county representative present, hence RMAC representatives blatantly acted outside of the law by failing to abide by the Brown Act.

*Melody Lane*

**Founder – Compass2Truth**

Any act by any public officer either supports and upholds the Constitution, or opposes and violates it.

--

**Char Tim**

Clerk of the Planning Commission

County of El Dorado

2/6/2018

Edcgov.us Mail - Fwd: 2/8/18 Planning Commission - #4 Villa Florentina SUP

Planning and Building Department  
2850 Fairlane Court  
Placerville, CA 95667  
(530) 621-5351 / FAX (530) 642-0508  
charlene.tim@edcgov.us

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 **2-8-18 Villa Florentina SUP.pdf**  
2125K

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**Serena Carter** <serena.carter@edcgov.us>  
To: Char Tim <charlene.tim@edcgov.us>  
Cc: Evan Mattes <evan.mattes@edcgov.us>, Melody Lane <melody.lane@reagan.com>

Tue, Feb 6, 2018 at 3:08 PM

Your public comment has been received for the S10-0009 Villa Florentina Bed & Breakfast project that is agendized for the Planning Commission's February 8, 2018 meeting.

Thank you.

[Quoted text hidden]

--

**Serena Carter**  
Administrative Secretary

**County of El Dorado**  
Planning and Building Department  
2850 Fairlane Court  
Placerville, CA 95667  
(530) 621-5351 / FAX (530) 642-0508  
serena.carter@edcgov.us





# Compass2Truth

*Citizens for Constitutional Liberty*

P.O. Box 598  
Coloma, CA 95613

February 6, 2018

TO: EDC Planning Commissioners J. Vegna, G. Miller, J. Hansen, J. Williams & B. Shinault  
Planning & Development Director Roger Trout

CC: Board of Supervisors M. Ranalli, B. Veerkamp, S. Novasel, J. Hidahl & S. Frentzen

RE: 2/8/18 Villa Florentina SUP S10-00009 Public Hearing

Dear Planning Commissioners:

I have lived in Coloma for 20 years approximately ¼ mile from the Villa Florentina Bed & Breakfast owned by Adam Anderson, the current business representative to RMAC. In the course of that time frame I've attended most River Management Advisory Committee meetings, most of which escalated into chaotic and volatile encounters when it came to dealing with frequent amplified noise issues within the 6 mile stretch of the river designated as the Quiet Zone.

Many of my neighbors were threatened, and in some cases even assaulted, for expressing their concerns during RMAC meetings about the lack of code or law enforcement. It did not take long before constant bully tactics caused most river residents to stop attending RMAC meetings altogether. The RMAC meetings were taken over by what neighbors referred to as the River Mafia Mob.

Out of necessity COMPAS was established in 2009 to deal with multiple issues relevant to the South Fork American River and the Marshall Gold Discovery Park (see attached). As founder of COMPAS my role was mediator for those who didn't feel safe attending or expressing their viewpoints about noise issues during the chaotic RMAC meetings. Eventually an ad hoc committee was formed—the Community Clamor Committee—to deal specifically with noise, code, and law enforcement issues in the Quiet Zone. I served as scribe for the ad hoc, and those minutes were incorporated into the yearly River Management Update.

However the ad hoc meetings also became volatile, and for that reason I requested the Sheriff provide representation at RMAC meetings to ensure the peace and safety of all participants. As the only woman I was deeply resented for requesting the presence of law enforcement. Shortly thereafter the ad hoc committee fizzled out for lack of a quorum and the loud amplified events commenced the following season.

During the August 24<sup>th</sup> Planning Commission hearing the EDC Chamber of Commerce CEO, Laurel Brent-Bumb, claimed she enjoyed the amplified sounds from Villa Florentina wedding events, thus advocating on behalf of Adam Anderson maintaining his SUP. During her public comments Laurel lied by stating she attended the aforementioned Community Clamor Committee meetings. I immediately brought to the attention of the Commissioners the fallacy of her statements. I still retain to this day the minutes and attendee lists proving that she never attended any of them.

Adam Anderson has consistently demonstrated his lack of integrity and adherence to the requirements of his SUP and the River Management Plan. Despite numerous warnings by the Planning Commission and testimonies of Coloma neighbors, the Villa Florentina amplified events have continued unabated. Frequently Anderson has been caught in blatant lies, blaming others, and the same overt bully tactics of his predecessors to RMAC.

The 2/5/18 River Management Advisory Committee meeting held at the Coloma Grange Hall was just another example of Anderson's arrogant insolence. When I entered the building Mr. Anderson immediately approached me in manner that can only be described as menacing. I ignored him until the point he invaded my personal space making it impossible to avoid him. Finally I turned around and questioned why he hadn't resigned as he stated and made part of the minutes of the 9/11/17 RMAC meeting:

Member Anderson said that chances are that he will be closing down his business **Villa Florentina** due to the pressure from the neighbors and trouble complying with the County noise ordinance. He therefore would be **resigning from RMAC** at the end of the year since he would then no longer be a business owner in the Coloma-Lotus area.

Nate Rangel also announced Anderson's resignation during the October 19, 2017 Parks & Recreation Commission meeting when Supervisor John Hidahl and Nate Rangel were the only other members of the public. (That P&R audio was conveniently **corrupted** which is all too frequently the case.)

Anderson replied to me with a sneer, "*Oh, that was just a legal manipulation.*"

His attitude and other hostile comments made during the RMAC meeting strongly indicated that the outcome of the 2/8/18 Planning Commission hearing for his Villa Florentina SUP was a predetermined, fixed outcome. (See Exhibit B – 2/5/18 RMAC Open Forum)

It is noteworthy that Parks & Recreation Commissioner, Kris Payne, monopolized the 2/5/18 RMAC dialog, and that Lori Parlin and Sue Taylor also participated in the RMP Resolution, none of whom are river residents or members of the Coloma-Lotus community. As such it calls into question the political and legal ramifications, not to mention the lack of government transparency and accountability.

Every citizen is entitled to live in peace and safety. Any amplified event such as those held at Villa Florentina adversely impacts the quality of life of river residents within the Quiet Zone and diminishes the value of their homes.

Sincerely,

*Melody Lane*

Founder – Compass2Truth

Attachments:

Exhibit A - COMPAS News Release November 2009

Exhibit B – 2/5/18 RMAC public comment



# COMPAS

*Citizens Organized to Monitor Protect And Serve*

## NEWS RELEASE

Contact • Melody Lane • 530-642-1670 • [melodylane@calis.com](mailto:melodylane@calis.com)

Coloma, CA November 12, 2009 - *COMPAS*, a new citizens association has been formed in El Dorado County to do just what the name says - *Citizens Organized to Monitor Protect and Serve*. This very compelling mandate is the cornerstone of the newly formed group which dovetails perfectly with the Preamble of the CA Brown Act:

**"The people, in delegating authority, do not give their public servants the right to decide what is good for the people to know and what is not good for them to know. The people do not yield their sovereignty to the bodies that serve them. The people insist on remaining informed to retain control over the legislative bodies they have created."**

*COMPAS* is comprised of concerned citizens, residents and dedicated volunteers. We believe that this statement and the hundreds of other legal requisites of the Ralph M. Brown Act and The Bagley-Keene Open Meeting Act pertain to the River Management Advisory Committee (RMAC), the State Department of Parks & Recreation, Marshall Gold Discovery Historic State Park, and other affiliated organizations in El Dorado County that work closely with government agencies.

The mission of *COMPAS* is to sustain the high quality of life in El Dorado County, to educate residents and visitors while providing focused direction and assuring protection from the effects of unmonitored management and a general degradation of the wonders and benefits of this historic county.

The goal of *COMPAS* is to preserve the environmental and historic heritage of El Dorado County for present and future generations. Included in this goal is the method of accountability of funds used to maintain the historic environment that makes the western slope of El Dorado County a safe and desirable area for residents and tourists alike. This objective includes citing informed suggestions for more desirable methods of operation in addition to accountability for historic artifacts, natural resources and designated funds.

Long standing controversies associated with the El Dorado County River Management Plan and the Marshall Gold Discovery Park have captured the attention of Governor Schwarzenegger and other legislators in

**EXHIBIT A**

Sacramento. However few citizens fully comprehend the complexity of the controlling powers or how to effectively navigate these shark infested political waters. In a CA non-profit benefits corporation the anonymity of group members is protected from intimidation or retaliation for exposing illegal operations and/or abusive manipulation by all agencies and their affiliates.

A serious crisis of public safety and fiscal accountability lurks at the “world wide renowned Marshall Gold Discovery Park.” The El Dorado County Board of Supervisors and CA State Parks Director Ruth Coleman have continually turned blind eyes & deaf ears to concerned residents calls for action. *COMPAS* is calling for **investigation and action into these violations**, for which there are both Civil Remedies and Criminal Sanctions. We pledge to get this information properly disseminated to the general public, State & National government offices, watchdog organizations and the media. Consultants view this as significant breakthrough in undetected and/or underreported accounts of dreadfully serious malfeasance at the site where the 1849 California Gold Rush had its beginning.

*COMPAS* now has the tools and first-hand knowledge to expose many of the problems that for years have plagued this historic American River region. They may be partially summed up as: mislaid records, missing money, lost artifacts, lack of code & law enforcement, private property encroachments, five recent arson fires, unethical business conduct, censorship and many serious public safety issues that have been swept under the rug of government bureaucracy. *COMPAS* provides the concerned citizens of El Dorado County a powerful venue to navigate conflicts and ensure that local and State government officials will no longer ignore those citizens in favor of special interest groups.

Since 1998 *COMPAS* President, Melody Lane has resided adjacent to the 500-acre Marshall Gold Discovery Historic State Park. She is Past President of the Bay Area Chapter of Executive Women International, has worked for El Dorado County Human Services as well as for the Executive Staff at Sacramento City Hall, and served as the 2001 President of the Gold Discovery Park Association. Her judicious record-keeping and deep concern for the area assures validity in forthcoming reports and materials *COMPAS* will bring forward. Additionally her wide experience involves several art organizations, an essential financial support to the area. She is currently the Public Relations/Membership Director for the International Association of Pastel Artists. Her home is ideally situated upon the historic Mt. Murphy overlooking the South Fork of the American River where the panoramic views have provided inspiration to artists of all mediums from throughout the world.

Melody is available for interviews of all kinds. [REDACTED] • [melodylane@calis.com](mailto:melodylane@calis.com) Photo included.

9/11/17 RMAC meeting – Anderson still on RMAC as of 2/5/18 – Villa Florentina SUP hearing scheduled 2/8/18.

#### COMMITTEE MEMBER COMMENTS AND ANNOUNCEMENTS

Member Rangel asked about the transition of the Institutional Groups as proposed in the updated River Management Plan.

Member Dietchamn asked about the use of private land by Institutional Groups and thanked people for attending the meeting.

Member Anderson said that chances are he will be closing down his business Villa Florentina due to the pressure from the neighbors and trouble complying with the County noise ordinance. He therefore would be resigning from RMAC at the end of the year since he would then no longer be a business owner in the Coloma-Lotus area.

October 19, 2017 Parks & Rec Commission audio corrupted. Nate Rangel announced Adam Anderson resigning from RMAC. John Hidahl was only other person in audience.

October 23, 2017 I sent email to BOS & Parks & Rec commissioners that audio was corrupted. John Hidahl was unresponsive to email inquiry.

January 18, 2018 Parks & Rec Commission – Corrupted RMAC audio again brought to attention of Planning Commission & BOS and fact that this happens on a regular basis, not to mention falsified data being submitted by county staff to BOS & PC. Vicki Sanders reminded Commissioners to read their email. BOS & county staff unresponsive to issues pertaining to transparency & accountability.

Same issues brought up at Taxpayers Association meeting 2/5/18.

**EXHIBIT B**



PC 2-8-18  
#4



Planning Department <planning@edcgov.us>

## Villa Florentina Special Use Meeting

1 message

**Norm Schoenhoff** <norm@whitewaterexcitement.com>

Tue, Feb 6, 2018 at 3:14 PM

To: planning@edcgov.us, Adam Anderson <admandrsn@msn.com>, Adam Anderson <Adam@wealthguardadvisors.com>

Dear Members of the Planning Commission -

My name is Norm Schoenhoff, owner of Whitewater Excitement, a river rafting company permitted on the South Fork of the American river since 1978.

I have known Adam Anderson of Villa Florentina, both personally and business wise for the last 12 years. Adam is a solid El Dorado County and specifically, Coloma/Lotus citizen. As a businessman he operates with the utmost integrity and concern for his fellow business partners and also his neighbors.

To bring in people from around the State of California to our local community to have their wedding and festivities, not only rewards Adam and his business, but the entire El Dorado County area. They come up for a wedding, but also stay in local hotels and motels, eat at local restaurants, and some even stay a bit longer to enjoy a river rafting trip on the South Fork of the American, or a nice hike at Cronin Ranch. These folks get to experience the awesome side of El Dorado County, the Coloma/Lotus Valley, and once they find us up here, they are more than likely going to make future trips up to the area to find other experiences and adventures to do, thus bringing more business to us all.

To reject the Special Use Permit of Villa Florentina, or hinder it in any way, would be a huge loss for not only Adam and his family, but to the entire community and it's businesses. Wedding receptions are a tradition and a way of celebrating two people who have committed to be with each other for the rest of their lives. As you know, there is food, music, dancing, and I say a little spirits to toast the bride and groom as they begin their new lives together. During these festivities, there is noise, but it is a happy noise, and not until all hours of the night. Adam and his family are there for each wedding making sure everyone has a great time, the wedding goes off smoothly, and the rules of the Special Use Permit are followed. Having someone measure the noise level at all hours of the afternoon and evening (by the way, Adam and his family are there to make sure the noise levels go down after 10 PM) and on only 15-20 Saturdays of the entire year, then saying that the noise is unbearable, sounds to me like a "not in my backyard" approach.

As I have said earlier Adam Anderson and his family run a wedding business that has many, many benefits for the local community and economy, AND to those couples and families that want a wedding outside in a totally beautiful setting, which both El Dorado County and Villa Florentina are.

I would really hope that you, The Planning Commission of El Dorado County, see what this is really all about and make an informed, commonsense decision to grant Adam Anderson and his family a continued Special Use Permit for Villa Florentina for weddings and receptions.

Thank you for your time and countless hours of work to make El Dorado County one of the best places to live, work, play, and for sure get married.

Norm Schoenhoff, Owner



**Norm Schoenhoff**

Owner, Whitewater Excitement Inc.

1-800-750-2386 x 101 | norm@whitewaterexcitement.com | whitewaterexcitement.com | PO Box 5992 - Auburn, CA 95604

