

The County of El Dorado

Community & Economic Development Advisory Committee

2850 Fairlane Court Placerville, CA 95667-4197

Community & Economic Development Advisory Committee – 2021 Annual Report

Reporting Period: January 1, 2021 through December 31, 2021

Committee Members:

Glenn Krakow, Chair, District I
Felicity Carlson, Vice-Chair, At-Large Member
Rod Pimentel, District II
Lexi Boeger, District III
Sol Nisbet, District IV
Scott Robbins, District V
Tamara Johnston, At-Large Member
Kris Payne, At-Large Member
Brandon Reinhardt, At-Large Member (vacant as of 10/1/21)

Staff:

Kyle Zimbelman, Economic and Business Relations Manager Tom Meyer, Sr. Administrative Analyst Patricia Soto, Administrative Assistant

CEDAC's Goals:

Targeted Economic Development

- Help attract prospective businesses to relocate or expand to El Dorado County;
- Recommend ways to reform and improve regulatory processes relating to existing County regulations and procedures
- Identify and promote Targeted Economic Development Opportunities;
- Identify and promote the County's business opportunities, strengths, constraints and threats;
- Work with the County's Chief Administrative Office, including the Communications and Outreach Manager, to promote targeted economic development opportunities; and
- In all of the above, protect and enhance the natural, cultural, and historical assets of the County.

2021 Action Plan Focuses:

1. Housing

- a. Project/Deliverables:
 - i. Workforce Housing
 - ii. Affordable Senior Housing
- b. Objectives:
 - i. Housing, including solutions for workforce, affordable, very low, low, and moderate housing
- c. Ad-Hoc Committee Members:
 - i. Felicity Carlson, Tamara Johnston, Lexi Boeger, and Sol Nisbet
- d. Status Ongoing
- e. Notable Activities During 2021:
 - i. Research and presentation on shortage of affordable and moderate income housing in El Dorado County
 - ii. Established criteria for automatic support from CEDAC on workforce housing projects
 - iii. Established regular updates from County staff to proactively engage with housing projects

2. Career Creation

- a. Project/Deliverables:
 - i. Keep and/or attract young educated people
 - ii. Retain home grown talent as they complete their studies or trade apprenticeships
 - iii. Support entrepreneurial start-ups
- b. Objectives:
 - i. Develop a thriving environment that provides quality careers for all demographics
- c. Ad-Hoc Committee Members:
 - i. Glenn Krakow, Sol Nisbet, and Lexi Boeger
- d. Status Ongoing
- e. Notable Activities During 2021:
 - i. Potential career creations through other CEDAC sub-committees i.e. hemp and co-generation/biomass

3. Fairgrounds

- a. Project/Deliverables:
 - i. Deliverables TBD
- b. Objectives:
 - i. Supporting the fairgrounds in becoming a better economics driver in the County of El Dorado
- c. Ad-Hoc Committee Members:
 - i. Glenn Krakow, Lexi Boeger, and Tamara Johnston
- d. Status Ongoing
- e. Notable Activities During 2021:

i. Started conversations with Fairground staff to express interest in assisting the Fairgrounds

4. Community Planning

- a. Project/Deliverables:
 - i. Support development of Community Planning Template
 - ii. Support development of design guidelines/standards
- b. Objectives:
 - i. Objectives to be determined as directed by the Board of Supervisors
- c. Ad-Hoc Committee Members:
 - i. Kris Payne, Sol Nisbet, and Lexi Boeger
- d. Status Ongoing- monitoring progress with Long Range Planning

5. Alternate Use of Wood Products

- a. Project/Deliverables:
 - i. Explore new options for exporting wood products
 - ii. Export wood debris in the form of products
 - iii. Coordinate with El Dorado County Fire Safe Council
- b. Objectives:
 - Exploring ways to efficiently export excess wood products and debris in El Dorado County
- c. Ad-Hoc Committee Members:
 - i. Rod Pimentel and Kris Payne
- d. Status Ongoing research and collaboration with SOFAR

6. Alternative Energy Cogeneration/Biomass

- a. Project/Deliverables:
 - i. Find appropriate technology options
 - ii. Find location for facility
 - iii. Work with state and federal agencies
- b. Objectives:
 - i. Saving our forests from wildfires
- c. Ad-Hoc Committee Members:
 - i. Rod Pimentel and Kris Payne
- d. Status Ongoing research and collaboration with SOFAR

7. Economic Opportunities Relative to Industrial Hemp

- a. Project/Deliverables:
 - i. Identify potential economic benefits of hemp in the County vs. negative impacts
- b. Objectives:
 - i. Make a recommendation to the Board per Board direction based on findings
- c. Ad-Hoc Committee Members:
 - i. Lexi Boeger, Glenn Krakow, Kris Payne, and Tamara Johnston
- d. Status Completed October 2021
- e. Notable Activities During 2021:

- i. Analyzed economic opportunities with the Hemp industry
- ii. Created a working committee between CEDAC and the Ag Commission to develop a pilot program for industrial hemp
- iii. Recommended and presented with the Ag Commission a hemp pilot program to the Board of Supervisors
- iv. Received direction from the Board of Supervisors to continue working on the viability of an ordinance for an industrial hemp pilot program

Glenn Krakow Chair