



LOCATION MANAGERS GUILD  
INTERNATIONAL



## LMGI GOLD RUSH TOUR TRI-COUNTY FAM GIVE-AWAY

### SACRAMENTO

- Two-night hotel stay at the Kingston Sawyer Hotel in downtown Sacramento



### PLACER - NORTH LAKE TAHOE

- Complimentary wine tasting or flights for 2 at Dono da Cielo, Lone Buffalo, Rappé Family Vineyards, Secret Haven, Villa Castellano, wineries at PlacerVine.com
- One-night stay at Spring Hills Suites in Auburn



### EL DORADO - SOUTH LAKE TAHOE

- One-night stay in Placerville and a one-night stay in South Lake Tahoe
- VIP Wine Dinner for 2 hosted by the Film Commission and a complimentary bottle from ElDoradoWines.org
- White-Water Rafting trip for 2 on the South Fork of the American River



## LMGI VIRTUAL FAMTOUR INCLUDES

- Reach 50+ professionals day of call, and hundreds more from the recording
- Pre- and post event marketing
- Event web page on Locationmanagers.org
- Event packaged and displayed on LMGI Member Dashboard (Location Library)
- Newsletter coverage
- Hosts receive a copy of the recording to share with their prospects

## EL DORADO LAKE TAHOE FILM + MEDIA

Stunning El Dorado County offers more than 1,800 square miles of remarkably diverse topography for filming movies and commercials. Nestled between Sacramento and Tahoe in the magnificent Sierra Nevada, El Dorado has 4 distinct seasons with rivers and lakes throughout. From open ranch land to rugged forest, elite suburbs to rural historic charm, verdant meadows, vineyards, and orchards, El Dorado County has it all!

*It's all here, all year!*

### WATER

Lake Tahoe and dozens of alpine lakes, ponds, 5 rivers, marinas, whitewater, and waterfalls

### HISTORY

Placerville and Coloma, historic towns, homes, bridges and churches

### ADVENTURE

The Rubicon Trail rated 10 for most difficult OHV, country roads, mountain roads, precision roads, roads through agriculture, and the highway to the danger zone.

### AGRICULTURE

Camino, the home of Apple Hill, farms, barns, ranches, vineyards, orchards

### COMMUNITY

El Dorado Hills Town Center and Business Park, upscale contemporary neighborhoods, and mansions

### NATURE

Forests, parks, trails, rolling hills, mountains, meadows, vistas and ski resorts

### SERVICES

On call 24/7, online location library, crew and vendor lists, area maps, lodging info, permitting and scouting services, AFIC and FLICS member



## EL DORADO LAKE TAHOE FILM + MEDIA

Kathleen Dodge, Executive Director  
Film@ElDoradoCounty.org  
FilmTahoe.com  
530.626.4400



## RECORDING NOW AVAILABLE!

CLICK [HERE](#) TO VIEW, OR SIGN IN TO YOUR MEMBER DASHBOARD TO VIEW LATER!

## CALIFORNIA GOLD RUSH VIRTUAL FAMTOUR



Film+Media  
SACRAMENTO



# PROGRAM OVERVIEW



## Marketing through;

- Relationship building, Cold Calls on Projects, Direct mail advertising
- Social Media Platform
- Immediate response to client calls on a 24 hour a day 7 day a week basis
- Region Marketing for both the Gold Country and Lake Tahoe Regions
- Working in conjunction with the California Film Commission of Legislative Issues
- Attendance at as many industry related events and expos as the budget allows including but not limited to, Locations Expo, CFC COLA Awards, AFCL Cineposium, Independent Feature Project in New York, Show Biz Expo, Cinegear. The purpose (of these events) is to introduce ourselves to new clients, bond with old clients, and keep our identity fresh in the minds of working film industry professionals.
- A “Media” specific On-Line Press Room complete with high resolution promotional photos of the county
- Award-winning Promotional giveaways

## NEEDS STATEMENT

The El Dorado County Chamber of Commerce Film Commission is continuing an aggressive program for attracting the film/television industry to El Dorado County. Once a project arrives in the County, the El Dorado Lake Tahoe Film & Media Office acts as a liaison between local businesses, government, County residents, landowners and the film/television production companies. Working to facilitate on-location production activity and referrals ensures maximum local participation and economic benefits to our County.





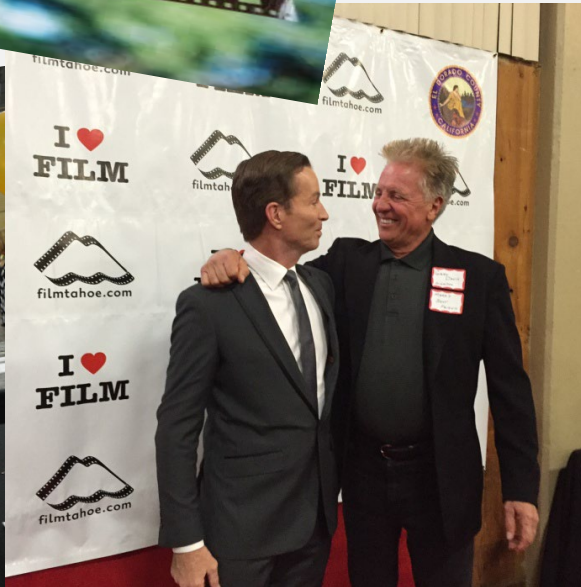
# CREW+TALENT+VENDORS+LOCATIONS=\$\$

The El Dorado Lake Tahoe Film & Media Office provides production companies with many services. Location filming means jobs and revenues, not just within the film industry, but also in a wide variety of other local businesses, and a widespread economic impact that benefits the community. In an industry of small businesses, not just large studios the El Dorado Film Commission guide for location shoots creates jobs for camera operators, sound and lighting technicians, electricians, caterers, plumbers, carpenters, animal trainers, truck drivers, makeup artists, graphic artists, photographers, hairdressers, set designers, and production assistants. The El Dorado Film Commission works with each production company to provide local referrals and act as a liaison between business, government agencies and individuals.



# COMMUNITY EDUCATION & OUTREACH

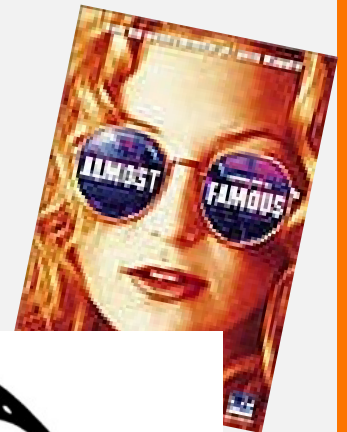
- **Film Industry Mixer** – Networking aspiring media professionals and how the general public can participate in and benefit from on location filming in the region.
- **Business education** – One on one meetings and conversations to answer questions about working with the film industry, business referrals, and seminars
- **Career education** – Speakers who attend school career events and also offer individualized information on working in the entertainment industry
- **Philanthropic Endeavors** - Film items donated to El Dorado County charities for silent auctions





# PROJECT DEVELOPMENT

- Working with emerging filmmakers on new feature film productions.
- Working with local stations to develop and support new programming and expand local crew base.
- Working with producers in creating local content for cable and network television.
- Working with production companies during filming to maximize promotion of El Dorado County brands and labels through “product placement” ventures.



# SPECIFIC PROGRAM ACTIVITIES



RIVIAN



CHEVY TRUCKS



TOYOTA



**EL DORADO COUNTY FIRE PROTECTION DISTRICT**  
FILM LOCATION  
FIRE SAFETY FIELD INSPECTION CHECKLIST

PERMIT NUMBER \_\_\_\_\_ DATES OF FILMING \_\_\_\_\_  
LOCATION ADDRESS \_\_\_\_\_ DAY \_\_\_\_\_ OF \_\_\_\_\_ FILM DAY(S) \_\_\_\_\_  
PRODUCTION NAME \_\_\_\_\_

THIS CHECKLIST MUST BE COMPLETED DAILY FOR EACH PERMITTED FILMING LOCATION AND MUST BE AVAILABLE WITH A COPY OF THE FILM PERMIT. This completed checklist shall be:

- Provided to any El Dorado County Fire Inspector visiting the filming location.

For each item below, indicate if the location matches the statement or if it is Not Applicable. For each NO answer, corrective actions must be noted and executed before filming can continue.

Today's Date: \_\_\_\_\_

I. ACCESS/ FIRE EQUIPMENT		Question	Yes	No	N/A
A	Are all required fire lanes kept clear (20-foot clearance)? Are all fire hydrants and Fire Department Connections (FDC's) clear of all equipment and vehicles?				
B	Are all fire sprinkler heads kept clear for proper operation (18" clearance)? There is nothing attached or hung from the sprinkler system piping.				
C	Are all sprinkler systems, standpipes, fire alarms and other fire protection equipment properly serviced and in good working order? Fire protection systems shall be disabled for filming operations only with specific approval from County of Los Angeles Fire Department and the owner of the building.				
	Extinguishers (2A-10B C min rating) and other fire and life safety equipment (exit secondary lighting, etc.) properly serviced, in good working order and readily available?				
	Method of reporting an emergency to the Fire Department readily available (e. landline)?				

ON TO BE TAKEN:

- Employment Development for jobs in the movie/television industry-related fields
- Generate leads and respond to inquiries by providing information and location pictures to film/television companies
- Generate media releases and articles to stimulate local interest and cooperation in providing information on locations, services available and talent/extras available
- Research and development of Social Media strategies
- Permitting with over 75 agencies



filmtahoe.com





RELATIONSHIP BUILDING and STRENGTHENING with National, Statewide, and Regional Film Industry agencies and organizations; To enhance our professional reputation, establish and reinforce positive brand recognition and identification for our Film & Media Office, El Dorado County and the City of South Lake Tahoe.



ASSOCIATION  
OF INDEPENDENT  
COMMERCIAL  
PRODUCERS













## FILM INDUSTRY UNION STRIKES 6 months in 2023

WGA - Writers Guild of America  
May 2 – September 27  
SAG – Screen Actors Guild  
July 14 – November 9





## El Dorado Lake Tahoe Film & Media Office 2023 ROI PENDING



	Years	# of Proj.	Impact \$\$	Funding	Return	% on Return			
1	1993	17	1,856,700.00	74,500.00	1,782,200.00	2492%			
2	1994	24	1,321,900.00	74,500.00	1,247,400.00	1774%			
3	1995	25	6,059,000.00	63,913.00	5,995,087.00	9480%			
4	1996	20	1,984,500.00	89,683.00	1,894,817.00	2213%			
5	1997	33	3,265,750.00	63,747.00	3,202,003.00	5123%			
6	1998	33	2,721,000.00	78,016.00	2,642,984.00	3488%			
7	1999	24	1,198,500.00	84,279.00	1,114,221.00	1422%			
8	2000	27	2,169,000.00	91,356.00	2,077,644.00	2374%			
9	2001	27	2,004,500.00	92,606.00	1,911,894.00	2165%			
10	2002	33	4,726,300.00	69,455.00	4,656,845.00	6805%			
11	2003	30	3,880,500.00	92,606.00	3,787,894.00	4190%			
12	2004	26	1,493,000.00	100,000.00	1,393,000.00	1493%			
13	2005	31	3,227,750.00	101,650.00	3,126,100.00	3175%			
14	2006	37	1,290,500.00	107,148.00	1,183,352.00	1204%			
15	2007	23	2,073,500.00	111,270.00	1,962,230.00	1863%			
16	2008	29	1,337,000.00	96,200.00	1,240,800.00	1390%			
17	2009	29	2,619,050.00	113,601.00	2,505,449.00	2305%			
18	2010	27	1,811,000.00	104,140.00	1,706,860.00	1739%			
19	2011	35	1,837,500.00	118,003.29	1,719,496.71	1557%			
20	2012	29	1,761,000.00	124,824.60	1,636,175.40	1411%			
21	2013	34	2,177,000.00	129,509.00	2,047,491.00	1681%			
22	2014	33	2,336,000.00	110,538.00	2,225,462.00	2113%			
23	2015	27	2,114,500.00	150,283.00	1,964,217.00	1407%			
24	2016	27	2,736,000.00	137,175.00	2,598,825.00	1995%			
25	2017	34	2,790,700.00	140,750.00	2,649,950.00	1983%	16-17	contract year	
26	2018	20	4,665,000.00	140,750.00	4,524,250.00	3314%	17-18		
27	2019	25	2,302,500.00	140,750.00	2,161,750.00	1636%	18-19		
28	2020	25	2,386,000.00	150,750.00	2,235,250.00	1583%	19-20		
29	2021	32	4,618,000.00	150,750.00	4,467,250.00	3063%	20-21		
30	2022	23	1,678,000.00	150,750.00	1,527,250.00	1113%	21-22		
31	2023	19 TBD		150,750.00	TBD	TBD	22-23		
		733							
	2022		\$ 76,441,650.00	\$ 3,404,252.89	\$ 73,188,147.11	2245%			
	2022		6,296,000.00	301,500.00	5,994,500.00	2088% Cumulative			