



**EL DORADO COUNTY
PLANNING & BUILDING DEPARTMENT
ECONOMIC DEVELOPMENT DIVISION**

2850 Fairlane Court, Placerville, CA 95667
Phone (530) 621-5595

Redline Safety

1988 Pinnacle Place, Greenwood, CA 95635
<https://www.redlinesafety.com>

FOUNDERS: Scott Holman

Scott Holman has significant domain expertise with twenty-nine (29) years of experience as a firefighter/first responder

SECTOR: Research & Development

RECOMMENDED AMOUNT: \$10,000

USE OF FUNDS: Support a pilot of product within El Dorado County. Pilot engagement can provide critical opportunity to gather customer feedback and data that can result in the development of a case study to support Go-to-Market goals for 2024.

DESCRIPTION: Redline Safety is an early-stage company developing a data collection and tracking system for first responders made up of four (4) independent but wirelessly connected platforms. Two (2) platforms are wearable internet of things (IoT) devices, a third is gateway/communication station and the fourth is a dashboard where all data collected can be seen in real time.

Currently, few incident commanders have access to real-time, situational awareness data that allows them to digitally track the location of firefighters or monitor the toxic environments they are exposed to. When a mayday or emergency occurs on the fireground, this information can be the difference between life and death.

GRANT ALIGNMENT:

- Early-stage company/pre-market company addressing a niche market with a targeted solution
- Extensive expertise
- Opportunity to support customer acquisition and early revenue
- Local testing may result in innovative technology and increased first responder safety
- Potential for employee growth