

Promotions RFP Awards FY 2005 through 2011

| RFP Awards | FY 04-05 | FY 05-06 | FY 06-07 | FY 07-08 | FY 08-09 | FY 09-10 | FY 10-11 |
|-------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Arts Council | 60,000 | 89,200 | 97,850 | 122,130 | 125,000 | 108,750 | |
| ED Hills Chamber | 0 | 0 | 40,000 | 36,750 | 39,300 | 84,405 | |
| SLT Chamber | 0 | 0 | 0 | 42,500 | 90,000 | 90,272 | |
| Visitors | 172,333 | 227,150 | 170,000 | 190,440 | 221,265 | 202,973 | |
| Film | 100,000 | 101,650 | 107,150 | 111,270 | 96,200 | 113,601 | |
| Cameron Park CSD | | | 25,000 | | | | |
| Veterans Memorial | 37,667 | 18,883 | | | | | |
| Subtotal RFP | 370,000 | 436,883 | 440,000 | 503,090 | 571,765 | 600,000 | 540,375 |
| Direct Allocations | FY 04-05 | FY 05-06 | FY 06-07 | FY 07-08 | FY 08-09 | FY 09-10 | FY 10-11 |
| Rubicon Trail | | 100,000 | | | | | |
| Harvest Fair | 60,000 | | | | | | |
| Veterans Memorial | | | 100,000 | | | | |
| Wagon Train | | | | 10,000 | 10,000 | 10,000 | 10,000 |
| Economic Development | 50,000 | 87,000 | 56,125 | 108,675 | 65,000 | 180,411 | 56,987 |
| Economic Dev/CAO Staff | 20,000 | 26,000 | 25,000 | 50,000 | 25,000 | 50,000 | 113,138 |
| Subtotal Direct | 130,000 | 213,000 | 181,125 | 168,675 | 100,000 | 240,411 | 180,125 |
| Total Promotions | 500,000 | 649,883 | 621,125 | 671,765 | 671,765 | 840,411 | 720,500 |