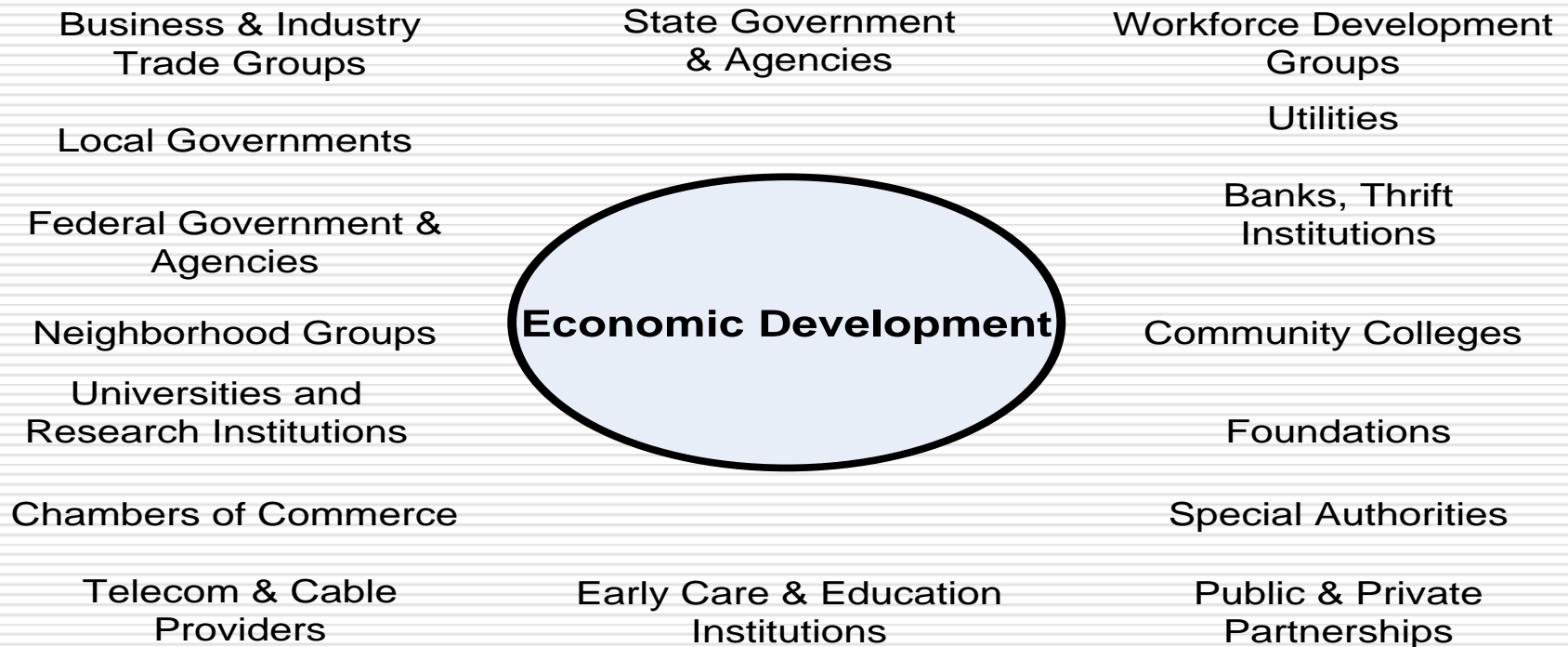


# Economic Development Collaboration Matrix



**Economic Development is a collaborative effort.**



# OFFICE OF ECONOMIC DEVELOPMENT ACTIVITIES



Business Walks

Business 411  
Contact Program

Surveys

Promotion Account

Web Portal

Brand Image



Retail / Hotel  
Attraction

New Market Access

Technical Assistance

Regulatory Relief

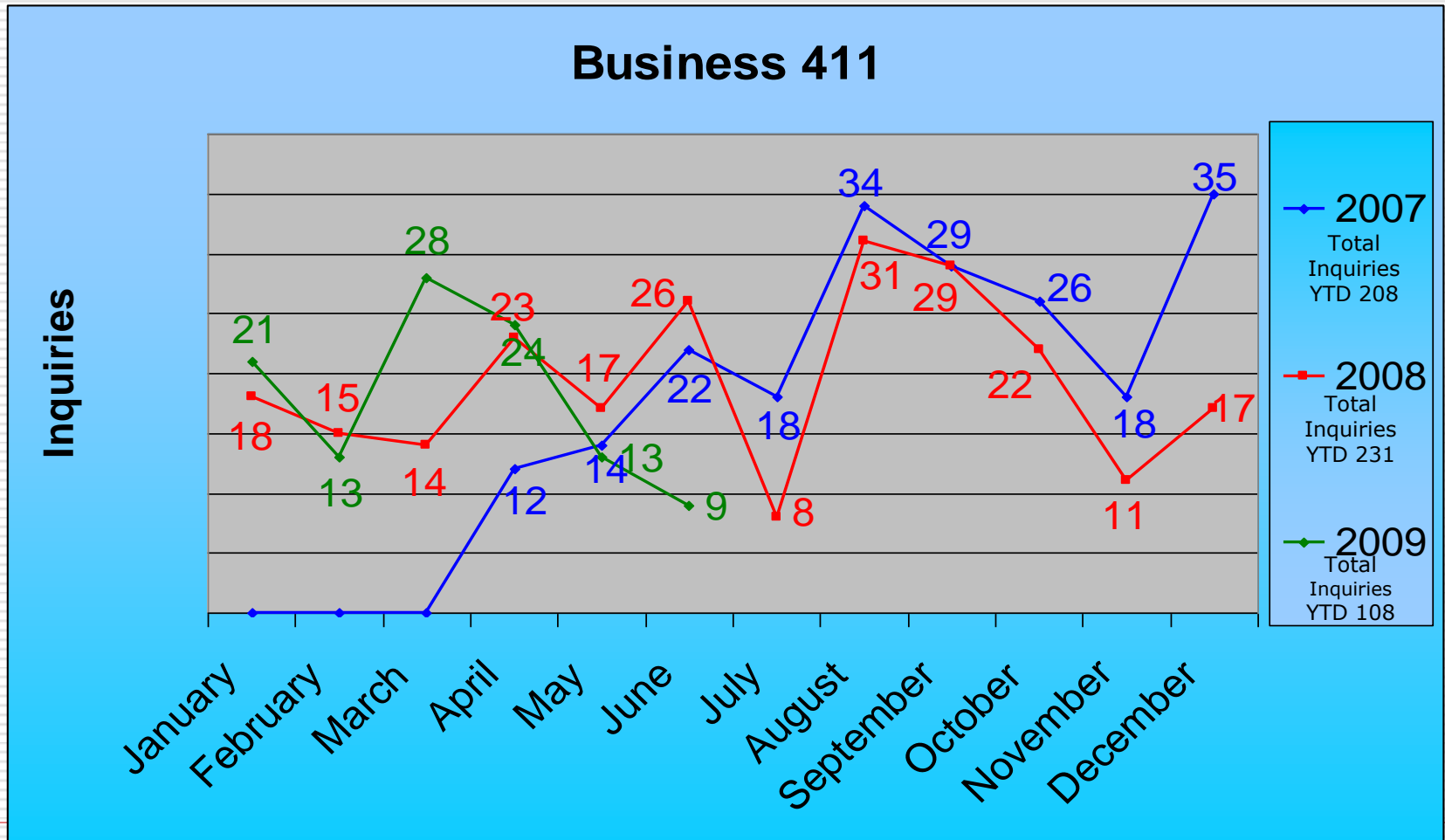
Affordable Capital

Community Outreach

Business Visitations

Public Policy  
Committees

# Daily Activities – Biz 411



Source: Monthly Business 411 Report June 10, 2009

# Business Retention & Expansion activities

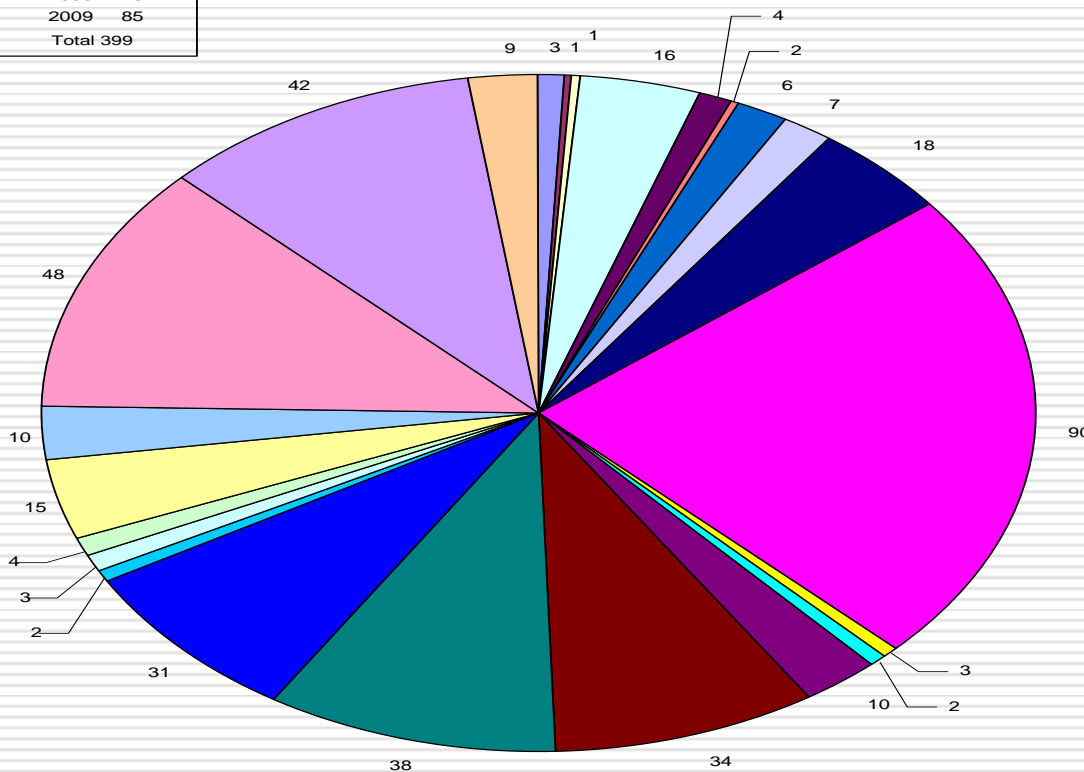


## \*North American Industry Classification System

- Agriculture, Forestry, Fishing and Hunting
- Mining, Quarrying, and Oil and Gas Extraction
- Utilities
- Construction
- Manufacturing, (food, beverage, etc.)
- Manufacturing, (wood, paper, etc.)
- Manufacturing, (primary and fabricated metal, etc.)
- Wholesale Trade
- Retail Trade, (motor vehicle, furniture, etc.)
- Retail Trade, (sporting goods, book, music, etc.)
- Transportation and Warehousing, (air, rail, truck, etc.)
- Transportation and Warehousing, (postal service, couriers, etc.)
- Information
- Finance and Insurance
- Real Estate and Rental and Leasing
- Professional, Scientific, and Technical Services
- Management of Companies and Enterprises
- Administrative and Support and Waste Management and Remediation Services
- Educational Services
- Health Care and Social Assistance
- Arts, Entertainment, and Recreation
- Accommodation and Food Services
- Other Services (except Public Administration)
- Public Administration

**Metro Pulse Visitations  
(By NAICS\*)**

Total Visits	
2007	135
2008	179
2009	85
<b>Total</b>	<b>399</b>



Source: Metro Pulse database, June 10, 2009

**ECONOMIC DEVELOPMENT AREAS**  
(IDENTIFIED BY ECONOMIC DEVELOPMENT COORDINATOR)

**ADDITIONALLY:**

- SOMERSET/MT AUKUM
- LOTUS/COLOMA
- COOL/GEORGETOWN
- MEYERS
- GEORGETOWN AIRPORT
- PLACERVILLE AIRPORT

**▲ PROJECTS PLANNED TO START CONSTRUCTION IN FY 2009/2010**

NO.	PROJECT NAME
1	66106 - Green Valley Rd Signal at Silver Springs
2	66107 - Silver Springs Pkwy to Green Valley Rd
3	66114 - Green Valley Rd/Deer Valley Rd Turn Lanes
4	71336 - US 50/Missouri Flat Rd Interchange Phase 1B
5	73310 - White Rock Rd/Post St Intersection Signalization
6	73354 - Durack Rd/Business Dr Signalization
7	73359 - Latrobe Rd N. of Ryan Ranch Rd
8	77109 - Green Valley Rd at Tennessee Creek Bridge Replacement
9	77120 - Mosquito Rd Bridge at So. Fork American River
10	77121 - Ice House Rd Bridges Maintenance Project

**✕ PROJECTS IN CONSTRUCTION NOW**

NO.	PROJECT NAME	COMPLETION F/Y
1	72401 - WHITE ROCK RD- Realignment	2008/2009
2	53110 - US 50-HOV Lane EDH Blvd to Bass Lake Grade	2010/2011
3	72403 - LATROBE RD-Suncast Ln to Golden Foothill Pkwy South	2009/2011
4	72366 - CAMERON PARK DR-La Canada Intersection Signalizator	2008/2009

**● CIP PROJECTS PROPOSED FOR COMPLETION BY 2013**

**● CIP PROJECTS PROPOSED FOR COMPLETION WITHIN THE NEXT 20 YEARS**

