

RICHARD D. SOPP, ESQ DONALD P. MADSEN, ESQ ROBERT M. WHEATLEY, OF COUNSEL

2012 AUG - 1 AM 10: 54

July 31, 2012

Mr. John Knight El Dorado County Board of Supervisors 330 Fair Lane Placerville, CA 95667

Dear John:

I received on July 31, 2012 a Notice of Public Hearing regarding Special Use Permit S11-0005/Mother Lode Drive Off-Premise Advertising Sign to be heard on August 7, 2012 at 2:00 p.m.

This Application for a Special Use Permit was previously conceptually denied on March 27, 2012. For whatever arcane reason, the matter never got put back on the Board of Supervisors calendar for a formal denial. My best guess is that it was held in abeyance because Mr. Pereira filed a Motion for a Preliminary Injunction in his Federal Court action against the County.

To now have the matter come up again, with staff recommending "conditional approval," is beyond my comprehension.

The only change which the applicant is seeking is to reduce his sign from 672 square feet per side to 480 square feet per side. This is a reduction by four feet from the original proposed sign of 48 x 14. This sign is still 48 feet long, and the sign still will be 50 overall feet high from the ground just as in the previous Application.

As such, the current Application will have the exact same negative impact on the view corridor that the original Application (which was "conceptually denied") would have had.

Accordingly, please again vote to conceptually deny the current Application for exactly the same reasons that you voted to deny the original Application.

Thanks very much.

Sincerely,

Robert M. Wheatley

RMW/jc

cc: Gary and Kileen Wardlaw

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B.P.S.-John, I'm truly sorry that you find yourself in the position of being a lame duck on this matter, but I sure hope you will vote consistently with your vote in the first go-round and urge your fellow Supervisors to do the same.

Kind regards,