

**EXHIBIT SUMMARY SHEET (Cover)****Applicant:** The River Store Inc.**Contact Person:** Dan Crandall**Address:** 1032 Lotus Road or P.O. Box 472, Lotus, CA 95651**Telephone #:** 530-333-9115**FAX #(optional):** 530-626-3363

<b>Project Budget</b>	<b>AB 2766 Funds</b>	<b>\$ Matching Funds</b>	<b>In-Kind Match</b>	<b>Total Project Costs</b>
Personnel (Drivers, Coordinator, Office Staff)	\$ 85,000	\$ 35,000	\$	\$ 120,000
Other	\$ 37,462	\$ 15,788		\$ 53,250
<b>TOTAL</b>	<b>\$ 122,462</b>	<b>\$ 50,788</b>	<b>\$</b>	<b>\$ 173,250</b>

<b>Alternative Project Budget</b>	<b>AB 2766 Funds</b>	<b>\$ Matching Funds</b>	<b>In-Kind Match</b>	<b>Total Project Costs</b>
Personnel (Drivers, Coordinator, Office Staff)	\$ 60,502	\$ 29,258	\$	\$ 90,000
Other	\$ 34,032	\$ 16,458		\$ 50,490
<b>TOTAL</b>	<b>\$ 94,534</b>	<b>\$ 45,716</b>	<b>\$</b>	<b>\$ 140,250</b>

<b>Estimated Emission Reductions/Cost-Effectiveness</b>	<b><u>As Proposed</u></b>	<b><u>Alternate Funding Level</u></b>
Useful Life of Project (years)	1	1
Total Lifetime Emissions Reduced (lbs. Of ROG, NOx, PM	5,432.17	4,074.13
Annualized Cost-Effectiveness (total project costs)	\$32.85/lb	35.46/lb
Annualized Cost-Effectiveness (AQMD Funded project co	\$23.22/lb	\$23.90/lb

**Brief Project Description:**

The River Store Inc. will continue a shuttle program for river recreation on the South Fork American River corridor from Chili Bar put-in to Skunk Hollow take-out. In addition, upon the return trips to Coloma/Lotus the shuttle will provide "dead head trips" for the community at large and expand into service for institutional/commercial outfitters, community events and other visitors to the area such as hikers, campers, angler & mountain bikers. The River Store Inc. will operate during fiscal year 2011/2012 providing 120 total shuttle service days.

## **REQUEST FOR PROPOSAL CONTENTS CHECKLIST**

**Applicant:** The River Store Inc.

**Please complete and attach this checklist with your application.**

- X Exhibit Summary Sheet (Cover) – Page 1**
- X Request for Proposal Contents Checklist (Second Page) – Page 2**
- X Authorization Letter/Resolution – Page 3**
- X Project Description – Pages 4 - 6**
- X Project Organization/Background – Pages 7 - 10**
- X Emission Benefits/Cost Effectiveness – Pages 11 - 12**
- X Work Statement, Schedule of Deliveries & Monitoring Program – Pages 13 - 14**
- X Funding Request/Cost Breakdown – Page 15**
- X Matching Funds – Page 16**
- X Schedule of Deliverables/Monitoring Program – Pages 13-14**
- X 2 Copies of Proposal**

**Appendix A Community Letters of Support**

**The River Store, Inc**  
**1032 Lotus Road, Lotus, CA**  
PO Box 472 Lotus CA 95651  
(530) 626-3435 Fax: (530) 626-3363  
**www.theriverstore.com**

March 6, 2011

Air Pollution Control Officer  
El Dorado County Air Quality Management District  
2850 Fairlane Court  
Placerville, CA 95667

To whom it may concern,

I am writing this letter as the President and CEO of The River Store Inc. . I am also the majority shareholder in the corporation and have the full support of my minority shareholders for the following authorization. As such I have the legal ability to, and do so authorize The River Store Inc. to apply for and potentially accept the responsibility for administering any and all contracts and/or grant funding applied for from the EDCAQMD. This authorization is with full knowledge of the requirements of the grant funding proposal being submitted with regard to "The River Shuttle", and the resulting contract stipulations and responsibilities for performance and reporting.

I, Dan Crandall, will serve as the primary contact person for any such contracts and have listed my personal contact information below. I will also be the responsible River Store Inc. representative for authorizing and executing any and all documentations or actions resulting from the applications for funding or the successful receipt of said grant contract(s).

Sincerely,



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Daniel R. Crandall  
President/CEO, The River Store Inc.  
530-333-9115  
P.O.Box 472, Lotus, CA. 95651  
Dan@Kayaking.com

## The River Shuttle 2011 Project Description

### **Objectives**

By its very nature, recreational user groups on and increasingly near the river corridor require the use of multiple vehicles and drivers to facilitate their trips and activities. In many of these cases multiple vehicles come from locales such as the Bay Area, Nevada and the greater Sacramento Valley region. They typically end up retracing drive routes multiple times in performance of their shuttles. With the necessary AQMD funding, The River Shuttle will continue to fill a void that has been recognized and evident for many years. The basic service provides shuttle transportation for river and other recreationists and their equipment (kayaks, rafts, tubes, bikes, etc.) in a safe, convenient and typically reserved or scheduled format.

The River Shuttle has proven its ability to provide for significant reductions in the number of passenger vehicle trips over Highway 49 and attached small roads between Chili Bar, Coloma, Salmon Falls and the surrounding region. In addition we have found in our first three “seasons” of operation that a significant and increasing number of riders are able to leave additional vehicles at home in the Bay Area and elsewhere rather than bringing them to El Dorado County and the river corridor to facilitate their personal shuttles. In fact, as awareness of the shuttle service has grown, our surveys indicate nearly half of our riders have been able to leave at least one vehicle behind specifically because they were able to plan on use of The River Shuttle! Others are able to bring smaller vehicles to the area instead of larger, less efficient vehicles. The result is significant reduction in emissions produced in the Coloma/Lotus area and beyond along with increased safety of travel on involved roadways and significant reduction/reapportionment of parking at such critical locations as Salmon Falls, Greenwood Creek, and Highway 49 bridge over the South Fork American. The shuttle is a benefit to user groups due to increased access for many such as family and single users, safer travel options, and the savings realized in both time and gas/maintenance expenditures resulting from shuttle activities replacing the use of their personal vehicles.

The shuttle benefits local businesses by providing for new and unique options marketable to potential visitors and for real-time collaboration between diverse businesses to create and enhance the activities they can offer. In addition, visitors have extended time available to patronize

local businesses and parks as a direct result of time saved using The River Shuttle vs. running their own shuttles (typical time savings is 90 minutes/day)

The shuttle had success expanding into service for local commercial and institutional outfitters, as well as expanding the services for local event participants and other visitor groups to the area such as hikers, campers, fisherman and even mountain bikers. We intend to actively continue to grow these community elements of the shuttle services, consistent with the emission and traffic reduction objectives of the shuttle.

A boater/visitor/community shuttle service such as the one we are developing is mandated (though not specifically defined in terms of implementation) in the current version of the El Dorado County River Management plan for the South Fork of the American River. El Dorado County is also mandated to assist in said implementation. The AQMD funding serves to help El Dorado County fulfill that responsibility in what we feel is a very unique partnership of public and private resources for the benefit of all. Prior to our proposal and implementation of The River Shuttle service there had been no actions to attempt to meet the county's responsibility for helping to develop a shuttle service in our area.

Local business owners and river/park managing agencies including El Dorado County, California State Parks and BLM continue to be very supportive and enthusiastic about the shuttle service, offering marketing support and special considerations where appropriate to help facilitate the success of this project.

A sampling of support letters are included in Appendix C. We could easily solicit and provide 100 plus letters of support as needed or requested (don't want to overwhelm anyone unnecessarily (<: )

## **Scope**

The Shuttle will operate during time frames identified as appropriate for our services, primarily weekends in May-October (longer under our "A" proposal) along with weekdays in the summer months of June, July and August, 2011 and May -June 30, 2012. There will be scheduled routes connecting parking and identified river access points, as well as advance reservation shuttle services for individuals and small to medium sized groups.

Shuttle riders will park at a variety of appropriate and approved public and private venues, and shuttle schedules will be designed to help apportion the parking away from congested locations such Salmon Falls and Greenwood Creek parking areas.

Shuttle users will be able to purchase TMA Membership style passes at the River Store. Users will also be able to make pre-reservations for some pick-up points and for custom group/event shuttles through our dispatch/scheduling office.

**The River Store Inc. will provide (directly or through its affiliates/subcontractors):**

- Assuming continued EDCAQMD funding, the shuttle will continue to operate through June 30, 2012 with 3 vans (one 2005 and one 2007 Ford 15 passenger vans and one 2004 Chevy 12 passenger van).
- 3 Custom trailers for equipment transport
- Maintenance and storage of all vehicles
- Website and physical location/ phone access for information, reservation and rider membership purchases.
- Billing and accounting services
- Payment of all invoices or subcontractors pursuant to the activities of the River Shuttle.
- Coordination of marketing with local businesses, agencies and private user groups
- Press releases and website information
- Safe, experienced and appropriately trained and licensed drivers
- Support staff for managing, scheduling, reservations, dispatch and marketing
- Experience and knowledge of the logistics, venues, agencies, river and local community needs and concerns that the shuttle is required to interact with in the performance and fulfillment of its responsibilities.

## **Project Organization and Background 2011**

### **Project Organization**

The River Store Inc. (TRS) will continue to administer the EDCAQMD contract. TRS will also continue to develop the marketing and public information access/reservation systems and the scheduling and route logistics. We will have help from the Coloma-Lotus Chamber of Commerce marketing committee (newly created in 2009 in part for this purpose). Members of the CLCC are specifically providing additional services to help develop and expand the shuttle opportunities and options for the greater Coloma-Lotus community. We have met with many business owners in the local community over the last two years, and have developed several opportunities for collaborative activities facilitated by the River Shuttle services. These include potential regular tours between accommodations and event centers such as wineries, casino and local recreational venues such as Cronan Ranch and Henningsen/Lotus Park. We also have continuing agreements (pending continued AQMD funding) with several local businesses to provide transportation services for several local events and weddings as well as the local theater. All of these potential activities will continue to enhance our current mission of reducing vehicle emissions and traffic on local roads, as well as enhancing local community, business and recreational opportunities.

The River Shuttle continues to have the full support of the River Management Advisory Committee, the Coloma-Lotus Chamber of Commerce and many, many other local groups and individuals.

TRS will continue utilizing the existing infrastructure elements of The River Store at 1032 Lotus Rd., a nearby (Highway 49 in Coloma) secure

commercial warehouse/parking facility and the reservations office (collaborative with Current Adventures) as a base of operations. Vehicle maintenance and support will continue to utilize qualified local mechanics on a regular maintenance schedule. Current Adventures will

TRS now owns three vans and custom built Shuttle trailers for use in continued shuttle service until and hopefully after the 2010/2011 grant contract year comes to an end on June 30<sup>th</sup>. This is assuming that we are awarded the 2011/2012 grant funding requested, as without it we will not be able to continue the shuttle service much after June 30<sup>th</sup> due to lack of funding at this stage in the program's development. We continue to research additional funding streams such as advertising, sponsorship, and potentially additional grant funding sources.

We will continue to hire experienced and highly qualified/ commercially licensed drivers and additional staff as needed to manage and administer the shuttle activities. We have been able to provide for several new and good paying local jobs as part of our operations to date.

Working shuttle stops and routes have been established, and we will continue to grow the commercial and private use of the shuttle services that have been so successful to date. We expect our services to continue to grow into the 2011/2012 season with the necessary help of AQMD funding, new shuttle programs and partners and the continued strong support of local business and private interests alike.

### **Background**

Primary responsible party is Dan Crandall as president of The River Store Inc., CEO of The American River Festival NPO (DBA "The Coloma



Lotus Transportation Management Agency”) and owner of Current Adventures Kayak School.

**Dan Crandall** is president and majority shareholder of The River Store Inc. and has held that position since purchasing the company in 2004. He is also the CEO and director of The American River Festival NPO. He has also owned and operated Current Adventures Kayak School (A sole Proprietorship) from its Lotus base since its inception in 1994. As part of the administration of these entities Dan’s responsibilities include:

- Coordinating and scheduling the disbursement of resources (including multiple 15 passenger vans, trailers, instructors and kayaking/rafting equipment) throughout Central California.
- Acquisition and maintenance of all vehicles and equipment
- An integral aspect of running these businesses is Dan’s annual and ongoing responsibility to negotiate, acquire, update insurance policies and administer numerous permits and concession contracts and their resultant reports and accounts with such entities as California State Parks (2), U.S. Forest Service (4) , BLM, and El Dorado County.
- An intimate familiarity with the safe and scheduled travel/ transport on local roads, routes and access points to be utilized in The River Shuttle program as a result of his own similar kayak school operations and experience.
- Maintaining a complete knowledge of and close working relationship with all facets of the business, resident, paddling and outfitter communities within the contract area over the last 19 years.
- Marketing to local and regional paddling groups and the general public with relation to paddling, recreational and community oriented programs, events and activities.
- Creation and development of numerous websites since 1995 which incorporate on-line reservations, pricing schedules and complicated calendars for multiple courses, trips and venues.
- Hiring, training and managing a combination of over 20 employees for both The River Store and Current Adventures with a special focus

on assessing and enhancing the public service, safety and judgment skills of said employees.

- Delegation of appropriate responsibilities to employees
- Development of kayak trips and outings/services with associated pricing schedules, logistical planning and contract negotiations/fulfillment in collaboration with numerous entities including 8 local or regional Parks and Recreation departments, REI and REI Adventures.
- Development, logistical planning and guiding of multiple commercial river and travel trips to destinations including Costa Rica, New Zealand, Scotland, Chile, The Grand Canyon, Panama, Oregon, Alaska and Utah.
- General responsibility and oversight of all financial recordkeeping, purchases and expenditures for both The River Store Inc. and Current Adventures Kayak School.
- Member in long standing of the California State Parks Whitewater Advisory Committee (Auburn based).
- “My goals are to help create a safe, user friendly and sustainable form of shuttle transportation for the varied user groups in the South Fork American River region and the related businesses and community members and events. I see this model as expandable to many recognized applications within the greater South Fork Valley. The reduction of traffic, emissions and parking congestion are all primary objectives of such a shuttle service. The service itself is being designed to be functional, efficient and beneficial (directly or indirectly) to all who live and work in or visit the area.”

**River Store Shuttle 2011-2012**  
**Proposal: 120 Days**

**Emissions Benefits / Cost Effectiveness (LEV Low Emissions Vehicle - 8501-10,000 lbs)**

There are 2 routes: Chili Bar (CB) = 11.2 miles 1-way and Gorge (G) = 13.5 miles 1-way

**Effectiveness Period = 1 year**

**(D) Days**      **120**

**(R) Ridership**    14 Passengers \* 8 trips \* 2 ways \* 2 routes (CB & G) = **448**

**Van VMT**      # Vehicle runs \* Miles \* 2 ways \* Days  
                  Chili Bar: 8 \* 11.2 \* 2 \* 120 = **21,504**  
                  Gorge: 8 \* 13.5 \* 2 \* 120 = **25,920**  
                  **Total Van VMT = 47,424 miles/year**

**(A) Adjustment on Auto Trips = 1**

**(L) Auto Trip Length**    1. River trip bringing car: CB (11.2\*4)=**44.8 miles** G=(13.5\*4)=**54.0 miles**  
    (includes initial trip miles and miles back to retrieve car, plus retrieval and return miles for primary shuttle vehicle)  
    2. River Trip leaving car at home: **Add 40 miles** saved driving round trip Coloma to El Dorado County Line  
    3. "Dead Head" trip: CB=**11.2 miles**, G=**13.5 miles**

**(AA) Adjustment for auto access to & from shuttle= 0.50**  
 (reduced to account for river shuttle vehicle left at home)

**Annual Auto Trips Reduced** = (D\*R\*A) \* (1-AA)  
 (120\*448\*1)\*(1-.50) = **26,880 trips reduced**

**Annual Auto VMT Reduced** = (D\*R\*A) \* [L-(AA\*LL)]  
 1. River Trip bringing cars: (120\*56\*1) \* [44.8-(.5\*5)] = 284,256 CB + (120\*56\*1) \* [54.0-(.5\*5)] = 346,080 G = total **630,336 miles reduced**  
 2. River Trip not bringing cars: (120\*56\*1) \* [(40+44.8)-(0.5\*5)] = 553,056 CB + (120\*56\*1) \* [(40+54.0)-(0.5\*5)] = 614,880 G = total **1,167,936 miles reduced**  
 (Estimating 50% of river trip ridership leave vehicles at home)  
 3. "Dead Head": (120\*112\*1) \* [11.2-(.5\*5)] = 116,928 CB + (120\*112\*1) \* [13.5-(.5\*5)] = 147,840 G = total **264,768 miles reduced**  
**TOTAL = 2,063,040 mile/year reduced**

**Annual Emissions Reductions**    [(Annual Auto Trips Reduced) \* (Auto Trip End Factor) + (Annual Auto VMT Reduced) \* (Auto VMT Factor) - (Van VMT) \* (Van VMT Factor)]/454  
ROG: [(26880\*1.719)+(1,108,800\*0.424)-(47,424\*0.20)]/454= **2,007.60 lbs/yr**  
NOx: [(26880\*0.721)+(1,108,800\*0.538)-(59,280\*0.20)]/454= **2,466.54 lbs/yr**  
PM10: [(26880\*0.014)+(1,108,800\*0.218)-(59,280\*0.32)]/454= **958.03 lbs/yr**

**Total Annual Emissions Reduced =5,432.17 lbs/year**

**(CRF) Capital Recovery Factor = 1.03**

**Cost Effectiveness of Total Funding Dollars**

(CRF\* funding)/ (ROG+NOx+ PM10)  
 (1.03\* \$173,250/ 5,432.17 = **\$32.85 \$/lb**

**Cost Effectiveness of AB2766 Funding Dollars**

(CRF\* AB2766 funding)/ (ROG+NOx+ PM10)  
 (1.03\* \$122,462)/ 5,432.17 = **\$23.22 \$/lb**

**River Store Shuttle 2010-2011**  
**Alternative: 90 Days**

**Emissions Benefits/Cost Effectiveness (LEV Low Emissions Vehicle - 8501-10,000 lbs)**

There are 2 routes: Chili Bar (CB) = 11.2 miles 1-way and Gorge (G) = 13.5 miles 1-way

**Effectiveness Period = 1 year**

**(D) Days 90**

**(R) Ridership** 14 Passengers \* 8 trips \* 2 ways \* 2 routes (CB & G) = **448**

**Van VMT** # Vehicle runs \* Miles \* 2 ways \* Days  
 Chili Bar: 8 \* 11.2 \* 2 \* 90 = 16,128 miles  
 Gorge: 8 \* 13.5 \* 2 \* 90 = 19,440 miles

**Total Van VMT = 35,568 miles/year**

**(A) Adjustment on Auto Trips = 1**

**(L) Auto Trip Length**

1. River trip bringing car: CB (11.2\*4)=**44.8 miles** G=(13.5\*4)=**54.0 miles**  
 (includes initial trip miles and miles back to retrieve car, plus retrieval and return miles for primary shuttle vehicle)
2. River Trip leaving car at home: **Add 40 miles** saved driving round trip Coloma to El Dorado County Line
3. "Dead Head" trip: CB=**11.2 miles**, G=**13.5 miles**

**(AA) Adjustment for auto access to & from shuttle= 0.50**

(reduced to account for river shuttle vehicle left at home)

**(LL) Trip length for auto access to & from Shuttle= 5 (default)**

**Annual Auto Trips Reduced = (D\*R\*A) \* (1-AA)**

$(90*448*1)*(1-.50) = 26,880$  trips reduced

**Annual Auto VMT Reduced = (D\*R\*A) \* [L-(AA\*LL)]**

1. River Trip bringing cars:  $(90*56*1) * [44.8-(.5*5)] = 213,192$  CB +  $(90*56*1) * [54.0-(.5*5)] = 259,560$  G = total 472,752 miles reduced
2. River Trip not bringing cars:  $(90*56*1) * [(40+44.8)-(5)] = 414,792$  CB +  $(90*56*1) * [(40+54.0)-(5)] = 461,160$  G = total 875,952 miles reduced  
 (Estimating 50% of river trip ridership leave vehicles at home)
3. "Dead Head":  $(90*112*1) * [11.2-(.5*5)] = 87,696$  CB +  $(90*112*1) * [13.5-(.5*5)] = 110,880$  G = total 198,576 miles reduced

**TOTAL = 1,547,280 mile/year reduced**

**Annual Emissions Reductions**  $[(\text{Annual Auto Trips Reduced}) * (\text{Auto Trip End Factor}) + (\text{Annual Auto VMT Reduced}) * (\text{Auto VMT Factor}) - (\text{Van VMT}) * (\text{Van VMT Factor})]/454$   
 ROG:  $[(20160*1.719) + (1,547,280*0.424) - (35,568*0.20)]/454 = 1,505.70$  lbs/yr  
 NOx:  $[(20160*0.721) + (1,547,280*0.538) - (35,568*0.20)]/454 = 1,849.91$  lbs/yr  
 PM10:  $[(20160*0.014) + (1,547,280*0.218) - (35,568*0.32)]/454 = 718.52$  lbs/yr  
**Total Annual Emissions Reduced = 4,074.13 lbs/year**

**(CRF) Capital Recovery Factor = 1.03**

**Cost Effectiveness of Total Funding Dollars**

$(\text{CRF} * \text{funding}) / (\text{ROG} + \text{NOx} + \text{PM10})$   
 $(1.03 * \$140,250) / 4,074.13 = \$35.46$  \$/lb

**Cost Effectiveness of AB2766 Funding Dollars**

$(\text{CRF} * \text{AB2766 funding}) / (\text{ROG} + \text{NOx} + \text{PM10})$   
 $(1.03 * \$94,534) / 4,074.13 = \$23.90$  \$/lb

## River Store Shuttle Proposal: 2011-2012

### Work Statement, Schedule of Deliveries & Monitoring Program

#### 2011

- July
  - Press release and marketing of continuing shuttle operations through variety of public and private sources to reach desired demographics and multiple potential user groups to include but not limited to: private boater clubs and organizations, outfitters, rafting chapters, hiking clubs, citizens groups, local businesses and chambers of commerce
  - Website and phone reservation/information lines updated
  - Continued exploration and implementation of new routes and new opportunities to provide potential user groups in our community with shuttle services
  - Hiring and orientation of additional drivers and office staff employees as needed
  - Provide shuttle services 4+ days/week between Chili Bar and Salmon Falls, with intermediate Coloma Valley stops
  - Provide special shuttle options for local visitors to access recreational and event venues in the area
  - Submit first 2011/2012 contract billing installment to AQMD
  - Submit final report of operations to AQMD for 2010/2011 contract period
- August
  - Provide shuttle services 4+ days/week between Chili Bar and Salmon Falls and including intermediate Coloma Valley stops
  - Provide special shuttle options for local visitors to access recreational and event venues in the area
  - Submit additional billings to AQMD
- September- October
  - Provide shuttle services 2 +days/week (water release dependent) between Chili Bar and Salmon Falls and including intermediate Coloma Valley stops.
  - Provide special shuttle options for local visitors to access recreational and event venues in the area
  - Submit first quarterly report of activities to AQMD
- November and beyond
  - Periodic billing statements to AQMD
  - Additional boater shuttles as weather and water releases/rider needs dictate
  - New Community shuttles for non-boating users and events as necessary

## Work Statement, Schedule of Deliveries & Monitoring Program, continued

### **2012**

- January
  - Submit second quarterly report of activities
- March
  - Application for 2012/2013 AQMD grant submitted
  - Hiring and orientation of new drivers and other employees as needed
  - Annual Vehicle maintenance as needed
  - AQMD billings as necessary
- April
  - Continued community and event shuttle operations
  - Beginning of seasonal boater shuttle operations 2 days/week (on 120 day plan “A”)
  - Submit third quarterly report of activities
- May
  - Provide shuttle services 2+ days/week between Chili Bar and Salmon Falls and including intermediate Coloma Valley stops.
  - Provide special shuttle options for local visitors and businesses to access recreational and event venues in the area
- June
  - Provide shuttle services 4+ days/week between Chili Bar and Salmon Falls and including intermediate Coloma Valley stops.
  - Provide special shuttle options for local visitors and businesses to access recreational and event venues in the area
- July
  - Submit final report and billing for fiscal year 2011-2012 grant contract

**Funding Request / Breakdown of Cost**

**Shuttle budget for 2011/2012 contract year**

**“B” Proposal -- 90 days of  
shuttle services provided**

**“A” Proposal – 120 days service**

**Personnel** (Drivers, Coordinator, Office Employees, etc.)

\$90,000

\$120,000

**Other**

\$50,250

\$53,250

**TOTAL**

\$140,250

\$173,250

**Matching funds (River Store)**

(>25%)

\$ 45,716

\$ 50,788

**Funding Request (AOMD)**

\$94,534

\$122,462

## Shuttle Matching Funds-2011-2012

Matching funding for the contract year 2011-2012 is generated from estimated revenue and in kind matching. In kind matching is generated by use of River Store infrastructure, personnel, materials etc. in the execution of shuttle related duties that is not otherwise directly compensated or reimbursed by the Shuttle funding. In addition we may employ existing River Store business tax credits generated from other sources that can be utilized to offset shuttle expenses and which may replace budgeted hard dollars or other in kind matching funds):

Proposal (120 days)

Alternate (90 days)

\$50,788

\$ 45,716



**Appendix A**  
**Letters of Support**

## **AMERICAN RIVER RESORT**

**P.O. Box 435, 6019 New River Road, Coloma CA 95613**

**Phone: (530) 622-6700 Fax: (530) 622-7461**

**[www.americanriverresort.com](http://www.americanriverresort.com)**

February 23, 2011

El Dorado County Board of Supervisors

We at the American River Resort would like to reiterate our support of the River Store Shuttle Program. The River Shuttle has provided an integral service to the Coloma valley recreational and business community that enhances our ability to provide visitors a broad range of convenience and entertainment, while reducing the environmental impact of a growing number of visitors by reducing traffic on our roads.

We feel the program will continue to offer additional benefits to the overall economic, environmental and recreational attributes of El Dorado County.

Sincerely,



David Martinez

Owner

American River Resort

Olde Coloma Theatre  
P.O. Box 472  
Coloma, CA 95613



March 3, 2011

To Whom It May Concern:

Re: The River Store Shuttle

The Olde Coloma Theatre is a non-profit community theater located on Monument Road in Coloma, California, serving El Dorado County and adjoining communities.

We are most appreciative of the services of The River Store Shuttle and very grateful for its availability in the area. The Shuttle provides a valuable service to the Theatre by supplying transportation for our patrons from local parking areas to our premises, where parking is limited.

The Shuttle also delivers a great benefit to the local community by providing shuttle service between the rural enclaves in the Coloma area, including transportation for tourists from campgrounds and other accommodations to destinations such as river recreation and picnic areas, hiking trailheads and local businesses.

Because of the physical landscape of the Coloma-Lotus area, the roads tend to be narrow, winding and are quite dark at night. The shuttle service is a great benefit to the community by increasing safety along the roads by reducing the traffic on them.

The River Shuttle is the only form of local public transportation available and we strongly support its continued service.

Very truly yours,

Board of Directors of the Olde Coloma Theatre  
By Carol Fallon, Vice-President

**Coloma-Lotus Chamber of Commerce  
PO Box 608  
Coloma, CA 95613**

**March 25, 2014**

**Candice Thomas, Air Quality Specialist II  
County of El Dorado AQMD  
330 Fair Lane  
Placerville, CA 95667**

**Dear Ms. Thomas:**

**The Coloma-Lotus Chamber of Commerce continues to support the South Fork American River Shuttle Program. The Shuttle provides critical support to many of our projects and events. More of our member businesses, and overall community, benefit from the Shuttle over time as its scope of services is expanded.**

**We strongly believe that this program will continue to benefit the economic, environmental, and overall health of the community. We support the project fully.**

**Sincerely,**

**Howard Penn  
President  
Coloma-Lotus Chamber of Commerce  
530-626-8096**



To Whom it may concern,

Support for the River Shuttle

Not a summers day goes by when the river isn't full of adventuresome paddlers. It also seems to get busier each year. I live on the river and work at Marshall Gold Park (on the river as well), so I see the use every day. When I first arrived (will be my 5<sup>th</sup> summer this year) I used to see lots of hitchhikers looking to get back to their vehicles – don't see that much anymore thanks to the River Shuttle. I also believe it is one of the best resources going in the valley. It saves me and other river folk the headache of dropping vehicles and using precious gasoline (which is only going to get more expensive ) not to mention all the time saved.

So please consider the River Shuttle a valued commodity in our little river community, maybe someday able to sustain itself – but until then, needs the help to do so.

I'll keep riding and telling everyone about it

Thanks for your consideration

Ranger Eric Carter  
Marshall Gold Discovery  
State Historic Park  
Coloma, Ca 95613  
530-295-2173

MARCH 22, 2011

***Sierra Rizing Bakery and Coffee House***  
***7310 Hwy. 49, Suite # Lotus, CA 95651 530.642.9250***  
***442 Main St. Placerville, CA 95667 530 295-0442***  
***www.sierrarizing.com***

To whom it may concern,

My name is Teal Triolo and I am the owner of Sierra Rizing Bakery, located at 7310 Highway 49 in the River Park Village complex in Lotus, California. As a local business owner, I am in full support of both Dan Crandall and the River Store Shuttle.

The River Store Shuttle is a great asset to the community, providing boaters with the opportunity to carpool to and from their vehicles to river put-in sites. The River Store Shuttle provides not only a draw to the river itself but also to the local businesses around town, increasing tourism and spending dollars. With the Coloma/Lotus Valley being the tourist destination that it is, the increase of traffic is greatly felt by the local residents and the environment. Any help in reducing the environmental impact of this traffic is a noticeable benefit.

It would be a detriment to this community to allow this valuable service to fall to the wayside. Therefore I would fully support any funding from your agency to help out our community.

Sincerely, Teal Triolo  
(530) 642-9250

From: **Seth Chanin** <[sachanin@gmail.com](mailto:sachanin@gmail.com)>  
To: Dan Crandall <[dan@kayaking.com](mailto:dan@kayaking.com)>

Hey Dan,

Thanks for all your help with shuttle this last weekend. As always, you ran a top-notch operation.

Thanks again,

Seth

Seth Chanin  
899 North Point St.  
San Francisco, CA 94109  
(415) 601-2299  
[sachanin@gmail.com](mailto:sachanin@gmail.com)

From: **Rosie Hackett** <[rhackett@sierranevada.edu](mailto:rhackett@sierranevada.edu)>  
To: River Shuttle <[dan@kayaking.com](mailto:dan@kayaking.com)>

Hi Dan...

Thank you so much for providing Sierra Nevada College a stellar shuttle service this past weekend. We are so appreciative. We had 12 students and 3 guides for two lowers and an upper (3 days of shuttling). THANKS so much. Happy Whitewater.  
Cheers. Rosie

Roseanne Hackett  
Director of Outdoor Adventure Leadership  
Sierra Nevada College  
999 Tahoe Blvd.  
Incline Village, Nevada 89451  
775-831-1314 ext. 7499  
FAX: 775-832-1685  
[rhackett@sierranevada.edu](mailto:rhackett@sierranevada.edu)



From: Lee Van Pelt <[lvanpelt@ip-patent.com](mailto:lvanpelt@ip-patent.com)>  
Subject: Re: GCP: FW: Salmon Falls vandalism alert  
To: Valerie Zimmer <[valzimmer@berkeley.edu](mailto:valzimmer@berkeley.edu)>  
Cc: Gold Country Paddlers Mailing list <[gcpllist@list.dcn.davis.ca.us](mailto:gcpllist@list.dcn.davis.ca.us)>

Val, quite a few of us agree with you (regarding the break-ins and additional shuttles being of help) and mentioned that to Dan and the schedule changed and now you can get the salmon falls shuttle at 4, 4:15, 5:25 and 5:55 on weekends.

The river shuttle rocks!

The trailer is engineered to load boats very fast (it's a good literal example of parallel processing), the drivers are great, it saves time and gas and it's a fun way to meet new boaters.

**From: Derrick Wydick** <[wydickd@yahoo.com](mailto:wydickd@yahoo.com)>  
**Subject: Re: River Store's July 4th Specials**  
**To: [dan@kayaking.com](mailto:dan@kayaking.com)**

HI Folks,

I just wanted to say thanks for the River Shuttle. It's a marvelous service.  
--Derrick Wydick

From: Brian Ginsberg <[grebsnig@gmail.com](mailto:grebsnig@gmail.com)>  
Subject: Re: River Shuttle Reservation  
To: Dan Crandall <[dan@kayaking.com](mailto:dan@kayaking.com)>

Hey Dan,

Thanks for taking care of the reservation. Long live the shuttle.

-Brian

**From: Lee Van Pelt** <[lvanpelt@ip-patent.com](mailto:lvanpelt@ip-patent.com)>  
**Subject: RE: Shuttle End of Season reminder**  
**To: Dan Crandall** <[dan@kayaking.com](mailto:dan@kayaking.com)>

Hey Dan,

Thanks a million for doing the shuttle. What a great benefit this has been to all of us in the kayaking community!

It has been a hugely great thing this year.

As soon as my shoulder gets better, I'll be on it again!

Lee

Lee Van Pelt  
Van Pelt, Yi and James  
10050 N. Foothill Blvd Suite 200  
Cupertino, CA 95014-5601

Hello Dan,

I would like to comment on what a great service the river shuttle is.

I usually carpool with friends from the East Bay.

The River Shuttle allows us to drive up in one vehicle, usually to the take out.

From there we are driven to the put in by the shuttle service by safe and courteous drivers that have been a pleasure to deal with.

With the shuttle service we only need to take the one car, saving wear and tear as well as the additional fuel another car would require.

It also gives us more time to spend in the community enjoying the various restaurants and other places of interest.

It would be a great loss if we were to lose the service that we have come to depend on.

I definitely spend more time on the South Fork American because of the easy logistics the shuttle service creates.

Now if you could just do something for the Tuolumne River (;

Thanks!

Keep up the great work.

Wayne Greenway

From: **Marion Franck** <[marionf@omsoft.com](mailto:marionf@omsoft.com)>  
Subject: thank you  
To: Dan Crandall <[dan@kayaking.com](mailto:dan@kayaking.com)>  
Cc: Heather Shakespeare <[riosueno@gmail.com](mailto:riosueno@gmail.com)>

Hi Dan,

Thanks again to you and Heather for making our big reservation go so smoothly on Saturday's shuttle to Chile Bar. I'm hoping that your extra effort will pay off in new riders because Phil & Mary (who rode with me) know a lot of kayakers.

All best wishes,

Marion Franck

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from?

Sacramento

How often/what seasons do you boat the south fork?

Year Round

How often do you plan to ride the shuttle?

Year Round - when it's running

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

How did you hear about the shuttle?

Friends

Please rate the service from 1-5 with 5 being excellent.

5

Were you able to use a smaller car or leave a car at home because of the shuttle? Yes!

Comments/Suggestions?

♥ the River shuttle ... ♥ it!

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from?

SAN JOSE

How often/what seasons do you boat the south fork?

5-10

How often do you plan to ride the shuttle?

5-10

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

\$5-7

How did you hear about the shuttle?

INTEREST

Please rate the service from 1-5 with 5 being excellent.

5

Were you able to use a smaller car or leave a car at home because of the shuttle? Yes

Comments/suggestions?

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? *Coloma*

How often/what seasons do you boat the south fork?

*All Year - Lots*

How often do you plan to ride the shuttle?

*approx 10-15x per year*

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

*\$7 per ride*

How did you hear about the shuttle?

*Don Crandall*

Please rate the service from 1-5 with 5 being excellent.

Were you able to use a smaller car or leave a car at home because of the shuttle? *Yes - No car!*

Comments/suggestions?

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? *Nevada City*

How often/what seasons do you boat the south fork?

*all year*

How often do you plan to ride the shuttle?

*1-2/week*

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

How did you hear about the shuttle? *BGP*

Please rate the service from 1-5 with 5 being excellent.

*5*

Were you able to use a smaller car or leave a car at home because of the shuttle?

Comments/Suggestions?

*yes*

*Great Job!!!*



### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? OAKDALE

How often/what seasons do you boat the south fork? ~ 30

How often do you plan to ride the shuttle? ~ 30

What is the shuttle worth to you in dollars? \$5/ride \$10/ride? \$ 5

How did you hear about the shuttle? River Store

Please rate the service from 1-5 with 5 being excellent. 5

Were you able to use a smaller car or leave a car at home because of the shuttle? YES

Comments/suggestions?

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### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? Klamath

How often/what seasons do you boat the south fork? All year

How often do you plan to ride the shuttle? ~ 20

What is the shuttle worth to you in dollars? \$5/ride \$10/ride? 5

How did you hear about the shuttle? River Store

Please rate the service from 1-5 with 5 being excellent. 5

Were you able to use a smaller car or leave a car at home because of the shuttle? Yes.

Comments/Suggestions?

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? *Redwood City*

How often/what seasons do you boat the south fork? *5 times/year*

How often do you plan to ride the shuttle? *2-3 times/year*

What is the shuttle worth to you in dollars? \$5/ride \$10/ride? *10/ride*

How did you hear about the shuttle? *GCP, LPP*

Please rate the service from 1-5 with 5 being excellent. *5*

Were you able to use a smaller car or leave a car at home because of the shuttle? *yes*

Comments/Suggestions?

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? *Citrus Heights*

How often/what seasons do you boat the south fork? *ALL*

How often do you plan to ride the shuttle? *Whenever I can*

What is the shuttle worth to you in dollars? \$5/ride \$10/ride? *\$10*

How did you hear about the shuttle?

*GCP / River Store Emails*

Please rate the service from 1-5 with 5 being excellent. *4*

Were you able to use a smaller car or leave a car at home because of the shuttle? *No*

Comments/Suggestions?

*This is a great way to carpool  
to get on the river with less hassle.*

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from?

WV  
How often/what seasons do you boat the south fork?

Just this one  
How often do you plan to ride the shuttle?

This Season  
What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

5-7 \$ ride  
How did you hear about the shuttle?

boaters  
Please rate the service from 1-5 with 5 being excellent.

5  
Were you able to use a smaller car or leave a car at home because of the shuttle?

Comments/Suggestions?

We were able to maintain  
our one car family/  
stays & boat & out  
hitch hiking.

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? San Jose

2 Person

How often/what seasons do you boat the south fork? 20-30

How often do you plan to ride the shuttle? 20-30

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

How did you hear about the shuttle? word at month  
River Store

Please rate the service from 1-5 with 5 being excellent. 5

Were you able to use a smaller car or leave a car at home because of the shuttle? Yes

Comments/suggestions?

Mass Transit to Auburn

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experience with riding the shuttle.

Where are you from? *Orlando*

How often/what seasons do you boat the south fork? *3 seasons / 15*

How often do you plan to ride the shuttle? *a lot* *th*

What is the shuttle worth to you in dollars? \$5/ride \$10/ride? *\$5*

How did you hear about the shuttle?

Please rate the service from 1-5 with 5 being excellent.

*5*

Were you able to use a smaller car or even a car at home because of the shuttle?

*no*

Comments/suggestions?

*great*

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experience with riding the shuttle.

Where are you from? *Riverdale, GA*

How often/what seasons do you boat the south fork? *3 seasons / 15*

How often do you plan to ride the shuttle?

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

How did you hear about the shuttle?

Please rate the service from 1-5 with 5 being excellent.

Were you able to use a smaller car or even a car at home because of the shuttle?

Comments/Suggestions?

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from?

Davis

How often/what seasons do you boat the south fork?

All year as often as  
on weekends

How often do you plan to ride the shuttle?

most any time

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

\$7 is fair

How did you hear about the shuttle?

GCP

Please rate the service from 1-5 with 5 being excellent.

5

Were you able to use a smaller car or leave a car at home because of the shuttle?

yes

Comments/Suggestions?

Keep it running

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from?

Rancho Cordova

How often/what seasons do you boat the south fork?

1-2 times a week  
in the summer

How often do you plan to ride the shuttle?

1 time a week

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

\$10

How did you hear about the shuttle?

Word of mouth

Please rate the service from 1-5 with 5 being excellent.

4

Were you able to use a smaller car or leave a car at home because of the shuttle?

yes

Comments/Suggestions?

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? Auberry Cal

How often/what seasons do you boat the south fork? First time

How often do you plan to ride the shuttle? Don't know yet

What is the shuttle worth to you in dollars? \$5/ride \$10/ride? \$10<sup>00</sup>

How did you hear about the shuttle? on line

Please rate the service from 1-5 with 5 being excellent. 5

Were you able to use a smaller car or leave a car at home because of the shuttle? Yes

Comments/suggestions?

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from?

PASADENA Cal

How often/what seasons do you boat the south fork?

1ST TIME

How often do you plan to ride the shuttle?

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

How did you hear about the shuttle?

word of mouth

Please rate the service from 1-5 with 5 being excellent.

Were you able to use a smaller car or leave a car at home because of the shuttle? Yes!

Comments/Suggestions?

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from?

Bay Area

How often/what seasons do you boat the south fork?

4 - depends on flows > ~ 10-15 times/yr

How often do you plan to ride the shuttle?

when in small groups

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

How did you hear about the shuttle?

GCP list serve

Please rate the service from 1-5 with 5 being excellent.

5 convenience 4 schedule

Were you able to use a smaller car or leave a car at home because of the shuttle? yes

Comments/Suggestions?

later shuttle at Skunk Hollow. I like to be in the Gorge later than the shuttle allows

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from?

Rocklin, Ca.

How often/what seasons do you boat the south fork?

all year

How often do you plan to ride the shuttle?

once a wk

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

5

How did you hear about the shuttle?

Talk

Please rate the service from 1-5 with 5 being excellent.

5

Were you able to use a smaller car or leave a car at home because of the shuttle? yes

Comments/suggestions?

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? SANTA ROSA, CA

How often/what seasons do you boat the south fork? ~~400~~ SPRING 3-4 X  
SUMMER 2 X  
FALL 3 X

How often do you plan to ride the shuttle? EVERY TIME  
I COME UP TO KAYAK

What is the shuttle worth to you in dollars? \$5/ride \$10/ride

How did you hear about the shuttle? WORD OF MOUTH

Please rate the service from 1-5 with 5 being excellent. 5

Were you able to use a smaller car or leave a car at home because of the shuttle? YES

Comments/suggestions?

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? Santa Rosa, Sebastopol

How often/what seasons do you boat the south fork? 10+

How often do you plan to ride the shuttle? Several times/year maybe

What is the shuttle worth to you in dollars? \$5/ride \$10/ride Perfect

How did you hear about the shuttle? Camp Lotus Refered me

Please rate the service from 1-5 with 5 being excellent. (5) Beyond Exelle

Were you able to use a smaller car or leave a car at home because of the shuttle? YES 2. Truck carried everything here

Comments/suggestions?

Keep it up - Include put in for a ticket for bus



### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? *DAVIS*

How often/what seasons do you boat the south fork? *All Seasons 2x A week*

How often do you plan to ride the shuttle? *As much as possible*

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

How did you hear about the shuttle? *The River Stone*

Please rate the service from 1-5 with 5 being excellent. *5*

Were you able to use a smaller car or leave a car at home because of the shuttle? *Yes*

Comments/Suggestions?

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from?

*Cool*

How often/what seasons do you boat the south fork?

*all year*

How often do you plan to ride the shuttle?

*every other week*

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

*\$8*

How did you hear about the shuttle?

*GCP*

Please rate the service from 1-5 with 5 being excellent.

*5*

Were you able to use a smaller car or leave a car at home because of the shuttle? *Yes*

Comments/suggestions?

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? *LOMS*

How often/what seasons do you boat the south fork? *10 x / year*

How often do you plan to ride the shuttle? *As often as possible*

What is the shuttle worth to you in dollars? \$5/ride \$10/ride? *\$5 ride + less if more are in our group*

How did you hear about the shuttle? *Locally*

Please rate the service from 1-5 with 5 being excellent. *5*

Were you able to use a smaller car or leave a car at home because of the shuttle? *yes*

Comments/suggestions? *Push the take out drive at Sa. Falls out to 6 pm - With the 5 pm takeout, we are stuck in the worst of the commercial raft traffic*

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from?

*NE*  
How often/what seasons do you boat the south fork?

*SUMMER*  
How often do you plan to ride the shuttle?

*WHEN I BOAT*  
What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

How did you hear about the shuttle?

*FRIENDS*  
Please rate the service from 1-5 with 5 being excellent.

*5*  
Were you able to use a smaller car or leave a car at home because of the shuttle?

*yes*  
Comments/suggestions?

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from?

Healdsburg Ca

How often/what seasons do you boat the south fork?

2.5 x / yr

How often do you plan to ride the shuttle?

every time now

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

How did you hear about the shuttle?

River Store e-mail

Please rate the service from 1-5 with 5 being excellent.

1st time so i don't know

Were you able to use a smaller car or leave a car at home because of the shuttle?

yes

Comments/suggestions?

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from?

Fair Oaks

How often/what seasons do you boat the south fork?

all year

How often do you plan to ride the shuttle?

all the time

What is the shuttle worth to you in dollars? \$5/ride \$10/ride?

How did you hear about the shuttle?

Saw you

Please rate the service from 1-5 with 5 being excellent.

5

Were you able to use a smaller car or leave a car at home because of the shuttle?

YES

Comments/suggestions?

provide service as long as  
there's H2O

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? *Rancho Cordova*

How often/what seasons do you boat the south fork? *early & late season*

How often do you plan to ride the shuttle? *a few times a year*

What is the shuttle worth to you in dollars? \$5/ride \$10/ride? *7 is good*

How did you hear about the shuttle? *word of mouth*

Please rate the service from 1-5 with 5 being excellent. *(5)*

Were you able to use a smaller car or leave a car at home because of the shuttle? *yes*

Comments/Suggestions?

*8/30 - Dean Danie Ison*

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? *Modesto*

How often/what seasons do you boat the south fork? *year round*

How often do you plan to ride the shuttle? *5-6*

What is the shuttle worth to you in dollars? \$5/ride *(10)* \$10/ride?

How did you hear about the shuttle? *- Riverstore*

Please rate the service from 1-5 with 5 being excellent. *4 - Great*

Were you able to use a smaller car or leave a car at home because of the shuttle? *Yes*

Comments/suggestions? *yes - almost always or 2-3 cars - this is great*

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? Fair Oaks Ca.

How often/what seasons do you boat the south fork? 1<sup>st</sup> year; summer; C; A

How often do you plan to ride the shuttle? 5-10 time - Year

What is the shuttle worth to you in dollars? \$5/ride \$10/ride? \$7.00

How did you hear about the shuttle? Web

Please rate the service from 1-5 with 5 being excellent. 5

Were you able to use a smaller car or leave a car at home because of the shuttle? Could have

Comments/Suggestions? I was so excited to find out about this. I would like an afternoon shuttle from Salmon F. to Chili Bar.

### River Store Shuttle Rider Evaluation

Please help us improve and keep the shuttle running by answering a few questions and giving any feedback you have about your experiences with riding the shuttle.

Where are you from? Newark, CA 94560

How often/what seasons do you boat the south fork? All 4 seasons ~20

How often do you plan to ride the shuttle? All the time

What is the shuttle worth to you in dollars? \$5/ride \$10/ride? \$5

How did you hear about the shuttle? River Store

Please rate the service from 1-5 with 5 being excellent. 5

Were you able to use a smaller car or leave a car at home because of the shuttle? Yes

Comments/Suggestions? Pack 4 in 1.