

County of El Dorado

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Terri Daly Chief Administrative Officer

March 12, 2013

TO: Board of Supervisors

FROM: Terri Daly, Chief Administrative Officer

RE: County Strategic Priorities

According to our County Charter, each year the Board of Supervisors will:

"Adopt a statement of the goals of the county reflecting the quality and direction of the activities of county government for the enhancement of human and physical resources of the county."

The purpose of setting strategic priorities, in addition to meeting the requirements of our charter, is to establish the clear focus of our collective efforts over the next three years and a clear focus on where to put County resources. As we often discuss, we have a closed system of resources. Once we have our strategic priorities established and the resources designated to accomplish those priorities, additional projects identified during the year will require the reduction of dedicated resources from an established strategic priority.

Simply stated, once we have our strategic priorities established, the Board has the authority at any time to add projects to those priorities but the resources will have to be taken from one of the already established priorities. It's a closed system.

Our stated operating strategy of "Spend conservatively; invest wisely; be flexible" exemplifies methods we have utilized to have the capital reserves to invest in these strategic priorities. Currently, the County has \$18.5 million in capital reserves, in addition to the 3% general fund contingency built into the budget each year and the \$9.4 million general fund reserves for economic uncertainties.

On February 19th, the Board members and the elected and appointed department heads met in a workshop setting to discuss the strategic investment areas for the county over the next three years. Strategic Investment Teams were reviewed and members were confirmed. The consensus results of the meetings are summarized in attachment 1. The notes of that meeting are contained in attachment 2.

The results of the meeting on February 19^{th} now come back to a regular Board of Supervisors meeting for public input and formal adoption. The next step for the Board of Supervisors at the March 26^{th} meeting is:

- 1. To invite public input on the consensus priorities of the executive management team;
- 2. To refine and adopt the mission statement and the strategic priorities for the next three years; and
- 3. To provide direction to the Strategic Investment Teams.

Thank you for your support and consideration of these important steps in public management.