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Oct. 1 Agenda Item Consent #3

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Mon, Sep 30, 2013 at 4:11 PM

PAWED <pawed@att.net> Reply-To: PAWED <pawed@att.net> To: "edc.cob@edcgov.us" <edc.cob@edcgov.us>

Hi Jim, the PAWED letter that is attached to the October 1, 2013 Consent Calendar item #3, 11-1440, regarding the donor recognition policy for the new West Slope animal shelter, is one that is no longer pertinent to this Agenda item. Please note the content of my email below, which I sent to Brenda Bailey on September 6th. Thank you!

Charlene Welty, President People for Animal Welfare in El Dorado County (PAWED) 4050 Durock Rd., #19 Shingle Springs, CA 95682 530-677-2476 www.pawedpets.org

----- Forwarded Message -----From: PAWED <pawed@att.net> To: "brenda.bailey@edcgov.us" <brenda.bailey@edcgov.us> Sent: Friday, September 6, 2013 3:00 PM Subject: Sept. 10, 2013 Agenda item 32

Hi Brenda,

I would like to provide some clarification regarding an attachment for the upcoming September 10, 2013 Board meeting, Agenda Item Number 32--specifically, a September 2011 letter from PAWED. While the two year old letter is part of the historical record on this subject and was part of a December 2011 BOS item, the fund raising campaign described in it is no longer applicable. The Capital Campaign described at that time was suspended by PAWED in May 2012, once the original shelter project was set aside. While we communicated this to county staff in May 2012, that correspondence was never part of an agenda item, nor reviewed by the Board, so was not included as part of your record.

With the new shelter project, however, PAWED is planning to engage in a more focused appeal, targeting specific facility features and equipment items. We are working with project management staff to develop a proposed donor opportunities list and respective donor levels for those items. We are therefore pleased that the Board is revisiting the subject of a donor recognition policy for the West Slope Animal Shelter as it will support fund raising efforts.

Thank you.

Charlene Welty, President People for Animal Welfare in El Dorado County (PAWED) 4050 Durock Rd., #19 Shingle Springs, CA 95682 530-677-2476 www.pawedpets.org

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