# Cultural and Community Development Application FY 2013-14

**Event/Project/Organization for which funds are requested:** 

Project: 2013-14 Expansion of Educational and Outreach Programs at Gold Bug Park

**Event/Project Location:** 

Gold Bug Park, Placerville, CA

Name of Organization:

Hangtown's Gold Bug Park Development Committee

**Address of Organization:** 

2635 Gold Bug Lane, Placerville CA 95667

Website:

www.goldbugpark.org

**Name of Contact Person:** 

Beverly Di Salvo, President Hangtown's Gold Bug Park Development Committee

**Telephone Number:** 

530-303-3117

E-mail address:

disalvo.b@comcast.net

**Total Amount Requested:** 

\$4,900

EL DORADO COUNTY 2013 AUG 16 PM 2: 16 1. Briefly describe the event/project/organization for which funds are being requested:

The purpose of the non-profit Hangtown's Gold Bug Park Development Committee (Committee) is to engage, educate and enrich our diverse regional community and attract tourism by promoting Gold Bug Park's unique niche in El Dorado County's history. To help achieve this goal the Committee is seeking funds from the Cultural and Community Development Program to assist in the implementation of a strategic and integrated communications/marketing plan that will

- Create a volunteer Speakers' Bureau targeting students, school administrators and educators, service and business clubs, and tourism organizations;
- Add self-guided interpretative signs to the park's hiking trails identifying historic points of interest among the 200+ historic Gold Rush claims and mines; also conduct regular docent guided public tours;
- Enhance and promote the park's website and social media presence to attract more local and outside visitors;
- Expand the park's regional tourist-based brochure distribution system to reach more casual visitors;
- Expand the park's outreach efforts targeting travel editors, travel agents, educators, special interest groups and tourism organizations;
- Purchase local historic photographs for use in the park's website, brochures, museum exhibits, Speakers' Bureau presentations and portable community exhibits;
- Develop two portable photo exhibits for display in civic locations and at community events;
- Establish a stronger working relationship with local merchant and historic organizations to better cross promote activities and services;
- Expand the website to provide educators (and parents/tourists) with greater historic information tied to California's History-Social Science curriculum standards (e.g. include teaching plans, quizzes and expanded historic curricula);
- Add three foreign languages to the existing, self-guided Gold Bug Mine audio tour.
- 2. If the request is being made for a specific event/project, please briefly describe the operating organization responsible for the event/project. If the organization has a managing board, please describe the make-up of the board and provide your board bylaws.

The Committee believes that an understanding and appreciation of the El Dorado County, Placerville, and Gold Bug Park's heritage is essential to building and maintaining a meaningful identity within the greater historic Gold Rush/Mother Lode community. The mission of the Committee is to promote, celebrate, enhance and preserve the history of Gold Bug Park. Toward this end the Committee oversees a non-profit 501(c) (3) organization that

- Educates and engages a diverse public through educational programs and promotional activities;
- Supports a robust community volunteer program;
- Employs a strategy that maintains, improves, develops, funds and preserves the museum, buildings, properties, and collections;
- Provides historic research and access to public records.

The five members of the Committee's board collectively provide decades of professional experience in education, finance, history, communications, small business, and retail operations and insurance. This board is operationally and financially independent of the City of Placerville.

3. Briefly describe how Cultural and Community Development funds will be used, if awarded, and what percentage of the funds will go towards the actual event/project:

100% of the funding will be used to purchase construction materials, photographs, and the highly specialized, expert services pertaining to website/social media activities and foreign languages. The entire program will be managed by the board members and completed by a team of skilled volunteers and subject matter experts.

4. When will the event/project/program occur, and when would Cultural and Community Development funds be used, if awarded:

Project development will begin immediately upon award of CCD funds. All projects are to be completed by December 31, 2014.

5. What is the target market for the advertising/promotional efforts and how will this target market be reached (pleased include details as to any advertising that will take place in and outside of the County and to encourage attendance from outside the County):

The communication plan expands the park's existing outreach efforts and targets local, regional and state-wide audiences. No paid advertising is planned. The plan focuses on reaching educators throughout the state, promote promoting destination and feature articles in print/electronic media and on the Internet, expanding its presence in social media platforms, creating an increased presence in community and county events through public exhibits and Speakers' Bureau presentations, and concentrating outreach toward organizations having a focus and interest in education, mining, geology, blacksmithing, gold panning and California Gold Rush history.

6. The Board of Supervisors wishes to encourage tourism, agriculture, and economic development in the County by supporting promotional, community, and cultural activities through the use of Cultural and Community Development funds. Please describe how the event/organization will support tourism, agriculture, community spirit, culture, and/or economic development.

#### Culture:

Our tours bring to life the people and culture of the mining era in early California. There is an emphasis on the daily life and hardships of a miner and his family. We also explore the unique fabric woven by the overlapping roles of the mine, its owners, the multi-cultural dynamics of the miners and the combined effects of this colorful tapestry in the community.

# **Community Spirit:**

Our expanded public activities, events, publicity, and local word of mouth are expected to increase the community's awareness of the mine's unique contributions to their local history. Currently, hundreds of local residents share the mine experience with their families and guests each year. We expect to increase

that number as more locals become aware of the park's many improvements and exciting changes. Also, there are currently two dozen community volunteers who work at the park throughout the year conducting school and public tours of the mines, act as docents at the museum and stamp mill, and provide enticing demonstrations in the new blacksmith shop. We expect to increase the number of volunteer as well. When local visitors have a good experience, it's typical for them to share that experience and become ambassadors for the mine. The new Speakers' Bureau and increased public activities will likely entice residents to get into the community spirit by volunteering their time in any of a number of different capacities.

#### Tourism:

We will expand our efforts to encourage our out of town visitors to shop, eat and stay in Placerville, Apple Hill, Pollock Pines, Cameron Park and Lake Tahoe. We will also promote additional fun, educational, and family oriented historic locations within the county such as in Coloma, Georgetown and Diamond Springs. We are expanding our efforts to make local recommendations by initiating a stronger working relationship with the organizations representing the many other visitor destinations within El Dorado County. We also have begun to expand our ability to draw tourists from outside our county by initiating reciprocating referrals with similar out of region vendors/sites. For example, through our request of our Chamber of Commerce, we have already exchanged brochures with Mercer Caverns in Calaveras County and plan to follow up with Cave Adventures in Amador and Calaveras Counties. Based upon our initial successes, we intend to broaden the scope of these reciprocating agreements with tourist-based destinations.

7. What goal is expected to be achieved from the use of Cultural and Community Development funds, if awarded (please detail expected increased tourism, overnight stays, economic impact, etc.), and how will this be measured:

### **Increased tourism:**

By increasing awareness of the park, we expect to increase the number of visitors to the park (and to the community overall) by a minimum of 15% in the first year. We will measure this increase in traffic by tracking the number of self-guided audio tours given out and the number of guided tours provided to schools and special groups. In 2012, more than 25,000 visitors toured the Gold Bug Mine. We will also measure the reach of our efforts by comparing the number of places people come from. We will compare the 2013 and 2014 figures with the 2012 figures. We will also measure the effectiveness of our entire program by asking visitors to complete a simple experience survey on the premises or via electronic means such as SurveyMonkey. On a continuing basis the survey results will be analyzed to improve programs and activities.

# **Community Spirit:**

Currently two dozen residents of El Dorado County (Cameron Park, Placerville, Mosquito, and Pollock Pines) regularly volunteer in the park. We expect to increase this number by 20 % by adding more mine tour guides.

# 8. How will El Dorado County, as a sponsor of the event/project/organization, be recognized in promotional materials and at the event/project/organization:

All publicity and media interviews related to the projects supported by the CCD grant will include mention of the fact they were made possible by the generosity of El Dorado County. The park will also proactively provide all media inquiries with contact information to reach a qualified county spokesperson who can provide greater depth into the grant program's goals and initiatives. The county's support will also be recognized during all public presentations made by the Speakers' Bureau; it will noted in the foreign language audio tours;, described in the captioning posted on portable history exhibits;, posted on the museum's public project board;, noted and linked on the park's web page;, and appropriately acknowledged in the next reprint of the park brochure.

# 9. Please provide any information on sponsorships for this event/project/organization:

The City of Placerville oversees the operation of Gold Bug Park, but the non-profit Committee is entirely self-funded from private donations and grants. This symbiotic relationship allows the Committee to focus on, and initiate, educational and historic projects (such as the ones proposed in this grant request) that extend beyond the capacity of the city's Recreation and Parks Department. The activities are consistent with the Committee's bylaws and goals. For example, recently the Committee oversaw the funding, construction, start-up and ongoing operation of the historic blacksmith shop. Committee funding was also provided to update certain exhibits, update and maintain the park's webpage, and to purchase and install the new audio tour's electronics system.

# 10. If Cultural and Community Development funds are awarded, will the amount be matched (either full or partial) and by what organization:

The Committee relies on public donations and grants for its activities. It has been hard hit by the faltering economy like most other non-profit organizations. It is unable to make a matching cash contribution for the proposed projects. However, with some creative thinking, the Committee believes it can still increase the park's cultural, historical, educational and entertainment contributions to El Dorado County with the limited funds requested in this grant. The Committee will organize its small army of skilled and dedicated volunteers to make the projects a reality. NOTE: Please review the exact budget details spelled out in Question 3 of the Budget section (page 11).

#### HISTORY OF EVENT/PROJECT/ORGANIZATON

# 1. How long has this event/project/organization been in operation:

Gold Bug Park is listed on the National Register of Historic Places and is one of California's official Points of Historical Interest. Its focal point is Gold Bug Mine which was claimed in 1888. The park also houses the Priest Mine, which was started before 1867. The park is one of the few hard rock mining operations open to the public and is typical of the smaller operations that dotted California's Mother Lode. The park's 63 acres hosts more than 200 mines and claims, offers a unique, close-up peek into the

gold mining process and fosters an appreciation for the tough and exciting life of early miners. For those feeling a little lucky, the park even offers gold panning!

Group tours, such as schools, are guided by experienced volunteers who explain how the early miners blasted their way through tons of rock in their feverish quest for gold. Deep into the mine the guides even provide a hands-on demonstration of exactly how the blasting holes were drilled and dynamite charges set. The demonstration comes to an exciting end when the fuse is lit and everyone runs for cover.

The park is open year-round with self-guided tours. Safety is a prime consideration and the mine has level, hard wood flooring and ample lighting to accommodate all visitors.

The park's road to reincarnation started in 1966 when it was nothing more than an overgrown berry patch with a couple of long-forgotten hard rock gold mines. The land was leased from the BLM by the City of Placerville and named Bedford Park. In the late 1970's, a lone citizen with a passion for Gold Rush history, began giving mine tours to the public. In 1981, Patricia Cook, a former teacher, created the Hangtown's Gold Bug Park Development Committee as a non-profit 501(c)(3) corporation. Over the years, the Committee solicited donations and grants to develop the park, its tours, exhibits and buildings, making it what it is today. Pat Cook retired as chair of the Committee in late 2012 and in February 2013 a new Board of Directors was formed. This board has since created a new Mission and Goals Statement (attached) which tracks with the projects outlined in this grant request.

While the park is owned and operated by The City of Placerville, the committee's volunteers lead the tours and develop/build the exhibits, museum and historic activities. On average the committee's volunteers annually contribute 3,650 hours of personal time. According to the national Points of Light foundation's 2012 valuation guidelines (one volunteer hour equals \$21.14 in value), the annual volunteer hours has a monetary equivalent of nearly \$81,000.

# 2. What is the overall attendance (past and future anticipated) of the event/project/organization:

In 2012, the Committee provided about 16,800 visitors with self-guided audio tours. In addition, the Committee's volunteers provided 178 guided tours for a total of about 8,250 visitors. By increasing awareness of the park, we expect to increase the overall number of visitors to the park by a minimum of 15% in the first year.

3. Have Cultural and Community Development funds been received for this purpose in the past? If so, how much and when? If funds were received, please attach the Post-Event Report for this event.

No funding from the CCD has ever been requested by the Committee.

# **BUDGET FOR EVENT/PROJECT**

Please detail all revenue and expenditures associated with the event/project/organization for which funds are being requested (only include guaranteed funds, i.e. not the funds being requested that have not yet been approved).

Additionally, for private non-profit and public organizations, please include a copy of the most recently completed financial statement and a copy of the budget for the event or organization for which funds are requested.

# Revenue for event/project:

# 1. Funding/Contributions:

Source	Amount
Please see the answer to Question 3 below regarding matching contribution equivalencies	
Total:	

# 2. Other earnings (i.e. admission fee, retained earnings, sale of products, etc.):

Туре	Amount
Not applicable	
Total:	

3. Describe any in-kind assistance/match funds you expect to receive from individuals, businesses or other community groups in support of this event/project/organization, which have not been confirmed or detailed above:

The committee's volunteers will provide a minimum of 516 hours of in-kind work to complete the projects outlined in this grant request. According to the nationally recognized Points of Light foundation's 2012 valuation guidelines, the value of an hour of a volunteer's time is \$22.14. The total donated hours have a value equivalent of about \$11,424. The following chart breaks down how the volunteer hours are to be allocated.

# Volunteer Hours/Equivalent Value Provided by Committee

Project	<u>Total</u> <u>Volunteer</u> Hours	Equivalent Value  @ \$22.14/hr
Coordinate cooperative activities with merchants, historical organizations, etc.	120	\$2,657
Research/locate/purchase historic photos	25	\$ 554
Create and install interpretative trail signage; Conduct regular interpretive trail tours	57	\$ 1,262
Coordinate translation, recording and electronic application of foreign language tours to audio devices	20	\$ 443
Coordinate outside experts for website and social media enhancements; expand curricula	30	\$ 664
Research, write and develop Speakers' Bureau presentations; coordinate outreach	144	\$ 3,188
Identify and approach travel editors, travel agents, educators, special interest groups and tourism organizations	50	\$ 1,107
Update sponsor signage and pamphlets	20	\$ 443
Assemble portable photo exhibits	50	\$ 1,107
Total:	516	\$ 11,424

The Committee would like to thank the Culture and Community Development Department for the opportunity to apply for this grant. By uniting the contributions of our volunteers, the direction of Hangtown's Gold Bug Park Development Committee, the cooperation of Placerville's Recreation and Parks Department, and the assistance of the County Chamber of Commerce and the county's Cultural and Community Development Department, we are confident of the growing prosperity of the El Dorado County community.

# **Expenditures**

1. Expenditures for advertising and promotions (should correlate with revenue sources stated above):

Expenditures	Cost:	Funding By	
Item or service			
Historic photo purchases	\$ 850	El Dorado County	
Interpretative trail sign materials	1,300	El Dorado County	
Language Interpretive services Coordination	1,000	El Dorado County	
Website and social media enhancements	1,100	El Dorado County	
Speakers' Bureau presentation equipment	650	El Dorado County	
Total:	\$ 4,900		

### **SUBMITTAL**

The undersigned, declares that he/she has carefully examined the El Dorado County Cultural and Community Development Program and fully understands its contents and implications, and if funds are awarded the proposer will contract with the County to furnish the services as specified, in accordance with this grant application attached. The undersigned further attests that all information contained in this application is accurate to the best of his/her knowledge. Advertising funds are awarded, that proposer

boun's Gold Bug Prink Development Committee

Signature:

Title:

Applicant Organization:

Date:

Chief Administrative Office Attn: Economic Development 330 Fair Lane Placerville, CA 95667

# Hangtown's Gold Bug Park Development Committee

# Mission Statement

The Hangtown Gold Bug Development Committee ("Committee") believes that an understanding and appreciation of Placerville's history, and specifically the vibrant historical heritage of Gold Bug Park, is essential to maintaining a meaningful identity and operation within the greater historic Gold Rush community. The mission of the Committee, in cooperation with the City of Placerville, is to promote, celebrate, enhance and preserve the history of Gold Bug Park and assure its legacy is passed on to future generations. Toward this end the Committee will oversee a non-profit 501 c 3 organization that will do the following:

- Educate and engage a diverse public through a variety of educational programs and promotional activities;
- Support a robust and supportive volunteer program;
- Employ a strategy that, in cooperation with the City of Placerville, will maintain, improve, develop, fund and preserve the museum buildings, properties, and collections;
- Research and publish historic records;
- Conduct activities associated with our Mission openly, ethically, and professionally in cooperation with the City of Placerville.

#### Goals

The Committee will categorize and focus its long and short-term goals and supporting strategies into the larger generalized categories of:

- **Community:** educate, enrich and engage a diverse community about Gold Bug Park's history through a variety of exhibits and relevant programs.
- **Buildings and Properties:** preserve, maintain and restore historic park properties.
- **Collections:** maintain and enhance mining, historical and mineral collections and other artifacts and ensure appropriate access to them.

- Finances: provide sound fiscal management through financial planning and oversight; augment the park's financial support base provided by the city with additional funds provided by corporate financial contributors; historic, educational and preservation grants and stipends; public donations and contributions solicited from the community at large.
- Governance and Human Resources: define and implement an organizational structure which provides for continued stability and growth of an active community that supports Gold Bug Park and ensures the longterm ability to meet the Gold Bug Park Committee's Mission.

# **Strategies**

**Goal 1: Community:** educate, enrich and engage a diverse community about Gold Bug Park's history through a variety of exhibits and relevant programs.

**A:** Evaluate and update current museum exhibits and tours to reflect our mission.

- \* Purchase new audio tour units; update to include multiple languages.
- 2. Create a long term strategy for use of the Meagher House.
- **3.** Partner with retired educator(s) to develop (pre and post) tour lesson plans that can be used by schools, teachers and parents; tie into the state social science curriculum.

**B:** Evaluate the effectiveness of current educational standards and practices.

- Conduct regular exit polls or seek evaluations from the general public and tour groups to identify program strengths and weaknesses.
- 2. Conduct a comprehensive communications audit to identify the strengths, weaknesses, efficiencies and effectiveness of the park's external communications processes and practices; develop a strategic, comprehensive and integrated communications plan that aligns and focuses the communication efforts and tools to support both long and short-term goals: e.g.: update web pages; new brochures; social media; DVD etc.

C: Identify, quantify, document and report all volunteer activities.

**D:** Evaluate outreach communications and guest awareness/sourcing. **E:** Undertake a campaign to increase awareness of the activities and operations of Gold Bug Park and develop the capability to enhance and improve communications.

- 1. Study and evaluate the park's image within the community:
- 2. \*Create a Speakers Bureau with presentations targeting:
  - a. Regional schools
  - b. General community and business groups
  - c. Potential volunteer feeder groups
  - d. Potential donation and grant organizations.
- 3. Develop a greater awareness and presence within the city council, city and department managers and employees.
  - a. Create a Gold Bug city employee family day
  - b. Create Gold Bug city employee volunteer day (National Volunteer Week)
- 4. Provide regular updates and presentations to city council and staff, etc.
  - a. Develop a greater awareness and presence with county government officials.
- 5. \*Identify existing community events in which to participate -- e.g. Placerville Historic Days, Wagon Train, Farmers Market, etc.
- 6. Create a portable table-top exhibit employing artifacts, photos and interesting mining materials. Display at libraries, city hall, courthouse, etc.
- 7. Create/sponsor (with other historical groups) an annual Placerville history symposium with multiple speakers, first person tales, etc.
- 8. Coordinate a series of monthly history brown-bag events at the library.
- 9. \*Conduct free weekend walking tours of park's trails and mines.
- 10. Work with local scouting organizations to create Eagle Scout projects such as rebuilding the gold panning troughs, etc.
- 11. Ask Dave Wiser to bring stagecoach to the mine.
- 12. Ask Jolly Trolley to service the park during special events.
- 13. Have an open house at the Blacksmith Shop.

- 14. \*Use part of the Baltic Tower to create a seating/meeting/picnic area if the Boy Scouts don't take it.
- 15.\*Erect the one stamp mill.
- 16. Consider additional parking at Bear Ridge on Festival Days.
- 17. Conduct a mining re-enactment / Gold Rush Days.
- 18.Locate a gold processing retort system (Auburn has extras).

**F:** Develop new historic and interpretive programs as needed.

# **Goal 2: Buildings and Properties:** preserve, maintain and restore historic properties.

**A:** Identify maintenance and restoration needs, establish annual maintenance reviews and perform restorations.

- 1. Replace Gift Shop porch
- 2. Improve park directional signs (e.g. Hwy 50/Bedford)).

**B:** Identify new construction opportunities and establish deadlines, financial needs and explore alternatives.

- 1. \*Place interpretive historic signs in remote park locations to identify old mines, housing and claims.
- 2. Place signs identifying rules of safe conduct outside both mine entrances.

**Goal 3: Collections:** care for and enhance mining, historical and mineral collections and provide appropriate access to them.

**A:** Review current displays and provide updates; oversee displays, care and access of collections.

**Goal 4: Finances:** provide sound fiscal management through financial planning and oversight; augment the park's financial support base provided by the city with additional funds provided by corporate financial contributors, historic, educational

and preservation grants and stipends, and contributions solicited from the community at large.

**A:** review, evaluate and analyze current finances to assess strengths and weaknesses, needs and support of goals.

**B:** Continue existing activities, programs and events in support of financial goals and needs.

**C:** Develop new fundraising activities, programs, grants and events to meet long-range goals and projected needs.

- Contract with a lunch caterer (The Argonaut in Coloma has a caterer.)
- Raise fees and use the extra money to replace worn out items like audio system and helmets
- Leverage GBP placement on the National Registry of Historic Places
- 4. Identify and evaluate future grant opportunities such as foundations, large community focused businesses (PG&E); contract with a pro-bono grant writer.
- 5. Work with local businesses (e.g. restaurants) to offer discounts for park visitor.
- 6. Create a Legacy Wall at the park for major financial contributors.
- 7. Sponsor an Antiques Roadshow type event for locals; secure the help of a regional antique appraisers and dealers.

**Goal 5: Governance and Human Resources:** define and implement a governing and organizational structure which provides for continued stability and growth of an active community that supports Gold Bug Park financially and attracts participation of volunteers, and sufficient human resources to ensure the long-term ability to meet the Gold Bug Park Committee's Mission.

**A:** Analyze and update organizational structure to meet needs and requirements of our Mission.

 Committee to visit with board members at the Grass Valley mine to share ideas. Evaluate their sponsors and seek similar groups in Placerville area. **B:** Include key city and county personnel and political officials as advisors to Gold Bug Park activities.

**C:** Expand the volunteer base and improve volunteer resources by creating recruitment and recognition programs, developing job descriptions for our volunteers, communication tools, training, and policies and procedures.

- Meet with other city and county historic organizations; identify common interests and take a leadership role in uniting and aligning goals and efforts and working together for the good of the historic community.
- 2. Develop a strong volunteer recognition program.

**D:** Identify city staff necessary to help the committee implement the programs and the strategic plan.

in the office of the Secretary of State of the State of California

MAR 2 2 1982

# ARTICLES OF INCORPORATION

MARCH FONG EU. Secretary of State Leslie Glenn Deputy

OF

HANGTOWN'S GOLD BUG PARK DEVELOPMENT COMMITTEE, INC.

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NAME I.

The name of the corporation is HANGTOWN'S GOLD BUG PARK DEVELOPMENT COMMITTEE, INC.

> · II. **PURPOSES**

This corporation is a nonprofit public benefit corporation and is not organized for the private gain of any person. It is organized under the Nonprofit Public Benefit Corporation Law for public and charitable purposes. The public and charitable purposes are to operate a nonprofit organization to promote, improve, develop, fund, furbish, preserve historic structures, collect historic objects, provide educational exhibits, and further the use of "Hangtown's Gold Bug Park" in cooperation with the city of Placerville.

> III. INITIAL AGENT FOR SERVICE OF PROCESS

The name of the initial agent of the corporation for service of process is PATRICIA ANN COOK; whose residence address is 1970 Broadway, Placerville, California: 95667.

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Name

ALLEN H. TUTTLE

LOELLEN BONSER

STAN V. DRAYUS

RONALD J. MUELLER

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(a) The corporation shall have five (5) directors. The names and addresses of the persons who are to act in the capacity of Directors until the election of their successors are:

Address

. . .

PATRICIA ANN COOK 1970 Broadway, Placerville, CA. 95667

575 Fairview Court, Placerville, CA. 95667

2590 North Ridge Dr., Placerville, CA. 95667

1360 Katie Lane, Placerville, CA. 95667

1574 Springvale Rd., Placerville, CA. 95667

- (b) The manner in which Directors shall be chosen and removed from office, their qualifications, powers, duties, compensation, and tenur of office, the manner of filling vacancies on the Board, and the manner of calling and holding meetings of Directors, shall be as stated in the Bylaws.
- (c) Directors of this corporation are not personally liable for the debts, liabilities, or obligations of the corporation.

#### V. DEDICATION AND DISSOLUTION

- (a) The property of this corporation is irrevocably dedicated to charitable purposes and no part of the net income or assets of this organization shall ever inure to the benefit of any director, officer, or member thereof, or to the benefit of any private persons.
  - (b) On the dissolution or winding up of the corporation,

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its assets remaining after payment of, or provision for payment of, all debts and liabilities of this corporation shall be distributed to a nonprofit fund, foundation, or corporation which is organized and operated exclusively for charitable purposes and which has established its tax-exempt status under Internal Revenue Code Section 501(c)(3).

(c) If this corporation holds any assets in trust, or the corporation is formed for charitable purposes, such assets shall be disposed of in such manner as may be directed by decree of the superior court of the county in which the corporation has its principal office, on petition therefor by the Attorney General or by any person concerned in the liquidation, in a proceeding to which the Attorney General is a party.

### VI. LIMITATION ON CORPORATE ACTIVITIES

- (a) This corporation is organized and operated exclusively for charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code.
- (b) Notwithstanding any other provision of these articles, the corporation shall not carry on any other activities not permitted to be carried on (a) by a corporation exempt from federal income tax under Section 501(c)(3) of the internal Revenue Code or (b) by a corporation contributions to which are deductible under Section 170(c)(2) of the Internal Revenue Code.
- (c) No substantial part of the activities of this corporation shall consist of carrying on propaganda, or otherwise

attempting to influence legislation, nor shall this corporation participate or intervene in any political campaign (including publishing or distribution of statements) on behalf of any candidate for public office.

IN WITNESS WHEREOF, the undersigned, being the Incorporators of HANGTOWN'S GOLD BUG PARK DEVELOPMENT COMMITTEE, INC. and the initial Directors named in these Articles of Incorporation, have executed these Articles of Incorporation on November 5, 1981

of Incorporation on November 5, 1981
INCORPORATORS
PARTICIA ANN COOK, Incorporator
Our H Trade
ALLEN H. TUTTLE, Incorporator
LOELLEN BONSER, Incorporator
LUELLEN BUNSER, Incorporator
RONALD J. MUELLER, Incorporator
STAN V. DRAYUS, Incorporator
DIRECTORS
PATRICIA ANN COOK, Director
ALLEN H. TUTTLE, Director
LOELLEN BONSER, Director
Ronald J. Muller RONALD J. MUELLER, Director
KUNALD J. MUELLER, Director

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# BYLAWS OF

# HANGTOWN'S GOLD BUG PARK DEVELOPMENT COMMITTEE, INC.

# ARTICLE I. OFFICES



# Principal Office

Section 1.01. The principal office of the Corporation for its transaction of business is located in the City of Placerville, and County of El Dorado, California.

# ARTICLE II. MEMBERS

# Classification of members

Section 2.01. The Corporation shall have one class of members only, and each member shall have equal voting and other rights. No person shall hold more than one membership in the corporation.

# Elgibility for Membership

Section 2.02. Any person, as defined Section 5065 of the Corporations Code, is eligible to be a member of the Corporation.

Section 2.03. Memberships shall be nonassessable.

Number of Members

Section 2.04. There shall be no limit on the number of members the Corporation may admit.

# Nonliability of Members

Section 2.05. A member of the Corporation shall not solery, because of such membership, be personally liable for

the debts, obligations, or liabilities of the Corporation.

# Termination of Membership

#### Causes

Section 2.06. The membership and all rights of membership shall automatically terminate on the occurence of any of the following causes:

- The voluntary resignation of a member;
- (2) Where a membership is issued for a period of time, the expiration of such period of time;
  - (3) The death of a member;
  - (4) The dissolution of the corporation.

#### ARTICLE III. MEETINGS OF MEMBERS

#### Place

Section 3.01. Meetings of members shall be held at any place, within or without the state, that has been designated from time to time by resolution of the board of directors or by written consent of all members of the board.

#### Date and Time

Section 3.02. The members shall meet annually on the first Wednesday in February in each year, beginning with the year 1982, at 7:30 A.M. for the purpose of transacting such proper business as may come before the meeting, including the election of directors for such terms as are fixed in Section 4.03 of these Bylaws. If the election of Directors shall not occur at any such meeting of the members or without a meeting by written ballot, the Board shall or five (5)percent of the

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members may cause the election of Directors to be held at a special meeting of members called and held as soon as it is reasonably possible after the adjournment of the regular meeting of the members. If the day for the regular meeting of the members falls on a legal holiday, such meeting shall be held at the same hour and place on the next succeeding day. No notice of any such annual meeing need be given if it is held on the first Wednesday of February at 7:30 o'clock A.M.attthe principal office of the corporation; otherwise written notice of the time and place of the annual meeting shall be delivered personally to each voting member or sent to each voting member by mail or other form of written communication, charges prepaid, addressed to him at his address as it is shown on the records of the corporation, or if it is not shown on the records or is not readily ascertainable, at the place where the meetings of members are regularly held. Any notice shall be mailed or delivered at least five days before the date of the meeting,

Section 8.95. Special Meetings

Secttion 3.03. Special Meetings of the members of the corporation for any purpose or purposes may be called at any time by the president of the corporation or by any five (5) members.

Written notice of the time and place of special meetings of the members shall be given in the same manner as for annual meetings of the members.

The transactions of any meeting of the members of this corporation, however called and noticed, shall be as valid as though had at a meeting held after regular call and notice of a quorum is present, and if, either before or after the meeting,

each of the voting members not present signs a written waiver of notice, or a consent to holding this meeting, or an approval of the minutes of the meeting. All the waivers, consents, or approvals shall be filed with the corporate records or be made a part of the minutes of the meeting.

# Quorum

Section 3.04. A quorum for any meeting of the members shall be five (5) voting members.

# ARTICLE IV. BOARD OF DIRECTORS

# . Number of Directors

Section 4.01. The corporation shall have five (5) directors Collectively, the directors shall be known as the board of directors.

#### Quorum

Section 4.02. Three (3) members of the board of directors shall constitute a quorum for the transaction of business.

#### Powers of Directors

Section 4.03. Subject to limitations of the articles of incorporation, other sections of the bylaws, and of California law, all corporate powers of the corporation shall be exercised by or under the authority of, and the business and affairs of the corporation shall be controlled by, the board of directors. Without limiting the general powers, the board of directors shall have the following powers:

(a) To select and remove all the other officers, agents, and employees of the corporation, prescribe such powers

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and duties for them as may not be inconsistent with law, the articles of incorporation, or the bylaws, fix their compensation and require from the security for faithful service.

- (b) To conduct, manage, and control the affairs and business of the corporation, and to make rules and regulations not inconsistent with law, the articles of incorporation, or the bylaws.
- (c) To borrow money and incur indebtedness for the purposes of the corporation, and for that purpose to cause to be executed anddelivered, in the corporate name, promissory notes, bonds, debentures, deeds of trust, mortgages, pledges, hypothecations, or other evidence of debt and securities.

Election and Term of Office

Section 4,04. Except as provided below for the initial terms of the first directors, the term of office of each director of this corporation shall be three years or until his or her successor is elected. Successors for directors whose terms of office are then expiring shall be elected at the annual meeting of the members in the year such terms expire. A director may succeed himself or herself in office.

At the organizational reeting of the first directors of this corporation, the directors shall, by lot, classify themselves into three groups. The first group shall consist of one (1) director whose initial term of office shall be one year. The second groups shall consist of two (2) directors whose initial term of office shall be two years. The third group shall consist of two (2) directors whose term of office shall be three years. This classification and the short initial terms

are for the purpose of providing, as nearly as numerically possible, for the election of one third of the board of directors in each year.

#### Vacancies

Section 4.05. Vacancies in the board of directors shall be filled by a majority of the remaining directors then in office even though less than a quorum, or by the sole remaining director. A successor director so elected shall serve for the unexpired term of his or her predecessor.

# Place of Meeting

Section 4.06. Regular meetings of the board of directors shall be held at any place, within or without the state, that has been designated from time to time by resolution of the board or by written consent of all members of the board. In the absence of this designation regular meetings shall be held at the principal office of the corporation. Special meetings of the board may be held either at a place designated or at the principal office.

# Organization Meeting

Section 4.07. Immediately following each annual meeting of members, the board of directors shall hold a regular meeting for the purposes of organization, election of officers, and the transaction of other business. Not notice of such organizational meeting need be given.

# Other Regular Meetings

Section 4.08. Other regular meetings of the board of directors shall be held without call on the first Wednesday of each March at 7:30 A.M., provided, however, that should that

day fall on a legal holiday, then the meeting shall be held at the same time on the next day that is not a legal holiday. No notice need be given of any regular meeting.

Special Meetings.

Section 4.09. Special meetings of the board of directors for any purpose or purposes may be called at any time by the chairman or bay any two (2) directors.

Written notice of the time and place of special meetings shall be delivered personally to each director or sent to each director by mail or by other form of written communication, charges prepaid, addressed to him at his address as it is shown on the records or is not readily ascertainable, at the place at which the meetings of the directors are regularly held. The notice shall be mailed atleast five (5) days before the time of the holding of the meeting.

The transactions of any meeting of the board of directors, however called and noticed and wherever held, shall be as valid as though had at a meeting held after regular call and notice, if a quorum is present and if either before or after the meeting each of the directors not present signs a written waiver of notice or a consent to hold the meeting or an approval of the minutes. All such waivers, consents, or approvals shall be filed with the corporate records or made a part of the minutes of the meeting.

#### ARTICLE V. OFFICERS

Section 5.01. The officers of this corporation shall be a president or chairman of the board, vice-president, secretary,

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and treasurer, and such other officers as the board of directors may appoint. One person, other than the president or chairman of the board, may hold more than one of these offices. Officers other the president-chairman of the board need not be members of the board of directors.

### Election

Section 5.02. The board of directors shall elect all officers of the corporation for terms of one year, or until their successors are elected and qualified.

### Vacancies

Section 5.03. A vacancy in any office beacuse of death, resignation, removal, disqualification or otherwise shall be filled by the board of directors.

President, Chairman of the Board

Section 5.04. Subject to the control of the board of directors the president - chairman of the board shall have general supervision, direction, and control of the business and affairs of the corporation. He or she shall preside at all meetings of the members and directors, and shall have such other powers and duties as my be prescribed from time to time by the board of directors.

#### Vice President

Section 5.05. In the absence or disability of the president the vice president shall perform all the duties of the president and in so acting shall have all the powers of the president. The vice president shall have such other powers and perform such other duties as may be prescribed from time to time by the board of directors.

# Secretary

Section 5.06. The secretary shall keep a full and complete record of the proceedings of the board of directors, shall keep the seal of the corporation and affix it to such papers and instruments as may be required in the regular course of business, shall make service of such notices as may be necessary or proper, shall supervise the keeping of the records of the corporation, and shall discharge such other duties of the office as prescribed by the board of directors.

#### Treasurer

Section 5.07. The treasurer shall receive and safely keep all funds of the corporation and deposit them in the bank or banks that may be designated by the board of directors. Those funds shall be paid out only on checks of the corporation signed by the president, vice president, treasurer, or secretary or by such other officers as may be designated by the board of directors as authorized to sign them. The treasurer shall have such other powers and perform such other duties as may be prescribed from time to time by the board of directors.

#### VI. LIMITATIONS ON MEMBERSHIP

# General

Section 6.01. The purpose of the corporation is to operate a nonprofit organization to promote, improve, develop, fund, furbish, prserve historic structures, collect historic objects, provide educational exhibits, and further the use of "Hangtown's Gold Bug Park" in cooperation with the City of

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Placerville.

The corporation specifically refrains from making any expenditures of any kind, or handling any portion of any transactions that would inure to the benefit of any member of the corporation.

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#### VII. AMENDMENT OF BYLAWS

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Section 7.01. These bylaws may be amended or repealed and new bylaws adopted by the vote of a majority of the board of directors at any directors' meeting, except that a bylaw fixing or changing the number of directors may be adopted, amended, or repealed only by the vote or waitten consent of a majority of the members of the corporation or the vote a of a majority of a quorum at a meeting of the members called for that purpose and which is the vote of the majority of those present and voting.

# CERTIFICATE OF SECRETARY

OF

HANGTOWN'S GOLD BUG PARK DEVELOPMENT COMMITTEE, INC.

a California Nonprofit Corporation

I hereby certify that I am the duly elected and acting Secretary of said corporation and that the foregoing Bylaws, comprising ten (10) pages, constitute the Bylaws of said corpor ation as duly adopted at a meeting of the board of directors thereof on March 3, 1982.

Dated:

Secretary

Last statement: June 30, 2013 This statement: July 31, 2013 Total days in statement period: 31

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GOLD BUG PARK DEV COMM PATRICIA ANN COOK GEORGE W MARQUARDT II 2635 GOLD BUG LN PLACERVILLE CA 95667-4656 Page 1 of 4

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Direct inquiries to: 1-800-874-9779

El Dorado Savings Bank 4040 El Dorado Road Placerville, CA 95667

### THANK YOU FOR BANKING WITH US!

# **Business Interest Checking**

Account number	
Enclosures	2
Low balance	\$109.54
Average balance	\$2,815.08
Avg collected balance	\$2,815.00
Interest paid year to date	\$0.13

Beginning balance	9	3,849.76
Total additions		308.05
Total subtractions		4,063.22
Ending balance	 , and officers in a strong products.	\$ 94.59

Date 07-24

# **CHECKS**

Number	Date	Amount	Number
857	07-23	4,001.22	858
* Skin in che	rk seguence		

#### **DEBITS**

Date	Description	 Subtractions
07-31	'Maintenance Fee	15.00

# CREDITS

Date	Description				 Additions
07-18	'Deposit	•	•	 	308.00
	TLR 12 BR 29		•		
07-31	'Interest Credit			-	 0.05

### **DAILY BALANCES**



47.00

July 31, 2013



Amount 94.59

Date	Amount	Date	Amount	Date
06-30	3,849.76	07-23	156.54	07-31
07-18	4,157.76	07-24	109.54	

### INTEREST INFORMATION

Annual percentage yield earned Interest-bearing days Average balance for APY Interest earned 0.02% 31 \$2,815.08 \$0.05

#### **OVERDRAFT/RETURNED ITEM FEES**

	Total For This Period	Total Year-to-Date
Total Overdraft Fees	\$0.00	\$0.00
Total Returned Item Fees	\$0.00	\$0.00

# **FEE INFORMATION**

Following is a description of the maintenance fee for the period 07/01/13 to 07/31/13.

Maintenance Fee	15.00				
Total Maintenance Fee	15.00				



# HGBPDC Profit and Loss Budget Overview January through December 2012

	Α	В	С	D	E	F	G	Н	ı	J	K	L	М	N	0	Р	Q	R
1	Item					JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	
2																		
3	Ordinary	Income Ex	pense															
4		Income																
5			Donations			\$ 18.00	)	\$ 158.60	\$ 152.00		\$ 1,051.00	\$ 463.00		\$ 368.00	\$ 212.00			
6			Grant							\$ 3,000.00								
7			Interest								\$ 0.65	\$ 0.63	\$ 0.64	\$ 0.62	\$ 0.45		\$ 0.46	\$ 3.45
8																		
9		Total Inco	ome			\$ 18.00	)	\$ 158.60	\$ 152.00	\$ 3,000.00	\$ 1,051.00	\$ 463.63	\$ 0.64	\$ 368.62	\$ 212.45		\$ 0.46	\$ 5,426.05
10	-																	
11		Expense																
12			Awards							\$ 115.83								\$ 115.83
13			Dues Subscriptions						\$ 110.00									\$ 110.00
14			Park Improvement					\$ 145.13		\$ 450.00	\$ 110.00							\$ 715.13
15			Professiona	l Services														
16				Drawings		\$ 400.00	)								\$ 500.00			\$ 900.00
17				Prof Serv-Ot	ner	\$ 350.00	)	\$ 150.00						\$ 100.00				\$ 600.00
18																		
19			Total Prof S	ervices		\$ 750.00	)	\$ 150.00						\$ 100.00	\$ 500.00			\$ 1,500.00
20																		
21		Total Exp	ense			\$ 750.00	)	\$ 295.13	\$ 110.00	\$ 575.83	\$ 110.00			\$ 100.00	\$ 500.00			\$ 2,440.96
22																		
23	Net Ordinary Income			\$ (732.00	))	\$ (136.53)	\$ 42.00	\$ 2,424.17	\$ 941.65	\$ 463.63	\$ 0.64	\$ 258.62	\$ (287.55)		\$ 0.46	\$ 2,985.09		
24																		
25	Net Incon	ne				\$ (732.00	))	\$ (136.53)	\$ 42.00	\$ 2,424.17	\$ 941.65	\$ 463.63	\$ 0.64	\$ 258.62	\$ (287.55)		\$ 0.46	\$ 2,985.09