## CULTURAL & COMMUNITY DEVELOPMENT GRANTS - FY 2013-14

Attach	Organization	Activity / Event	Location	Funding Requested	Funding	Comments
# A	Art on the Divide Cooperative Gallery	Marketing project to "Keep Art Alive on the Divide"	Georgetown	\$3,700	Recommended \$3,700	Recommend funding for one-time costs such as event related advertising and supplies, facility signage and event signage, historical rose garden restoration (materials costs only).
В	Cameron Park Community Services District; Shingle Springs Cameron Park Chamber of Commerce; and Cameron Park Visitors Center	Visit & Enjoy Cameron Park Web Tool	Cameron Park	\$5,000	\$5,000	Recommend this application be referred to the Web Portal project for the initial efforts requested in the grant application and that the awarded funds be provided to the Chamber of Commerce for subsequent web tool development efforts.
с	CEDAC - El Dorado Hills (EDH)	Advertising, promotion and survey tools to assist with the development of a Community Plan	El Dorado Hills	\$5,000	\$0	Recommend this application be referred to the Economic Development Division for review and possible funding of costs related to meeting facilitation and survey tools as part of the Community Visioning and Implementation process.
D	Clarksville Region Historical Society	Build a wrought iron fence and ornamental gate that will enclose the Old Clarksville Cemetery in El Dorado Hills	El Dorado Hills /Clarksville	\$5,000	\$5,000	Recommend award of funds for construction of fence and/or gate; provide applicant with a Letter of Intent to award funds to assist them in leveraging other funds necessary to complete this project; refer this applicant to the County's Grant Development Program to search for additional grant funding for the project.
E	Clean Tahoe Program	2014 South Tahoe Cleanup	South Lake Tahoe	\$3,000	\$1,075	Applicant request includes funding for "program staff time" and materials and supplies costs. Recommended grant award for materials and supplies costs only.
F	Coloma-Lotus Chamber of Commerce	Three gateway signs into the Coloma and Lotus river valley	Coloma-Lotus	\$3,750	\$3,750	Recommend funding for producing the requested gateway signs, noting that signs must be compliant with County sign ordinance.
G	Divide Chamber of Commerce	Phase I of a multi-phase North County Community Sign Project	Coloma-Lotus	\$5,450	\$5,000	Recommend award of \$5,000 for Phase I of the requested project to replace the existing Cool, CA entry sign. (Requested amount exceeds program maximum amount of \$5,000.)
н	EDC Tech Point	Connecting and Promoting Tech Industries in El Dorado County	Western Slope	\$5,000	\$0	Recommend this application be referred to the Economic Development Division to identify other options for collaboration with this organization. Grant policy guidelines do not allow for individual business promotion or advertisement.
I	El Dorado County Farm Trails	Farm Trails Marketing Program	El Dorado County	\$5,000	\$5,000	Recommend funding contingent upon identification of more specific costs such as signs, publication costs, etc.
J	El Dorado Hills Genealogical Society	Purchase of genealogy education and reference materials for the El Dorado County Library	El Dorado Hills	\$500	\$500	Recommend funding for the purchase of materials. Consider coordinating the purchase through the County Library.
к	El Dorado Western Railway Foundation	El Dorado Western Railroad - Preservation/maintenance of caboose.	El Dorado & Shingle Springs	\$5,000	\$5,000	Recommend funding for the purchase of storage container and locomotive repair materials.
L	El Dorado Wine Grape Growers	Special Wine Country Insert Section to the San Francisco Chronicle	El Dorado County	\$5,000	\$5,000	Recommend funding; include quick response (QR) tracking code on advertisement.
м	El Dorado Winery Association	Wine Country "welcome" signs at 4 prominent highway locations.	El Dorado County	\$5,000	\$5,000	Recommend funding for signs noting that the signs must be compliant with County sign ordinance and may be subject to Caltrans encroachment permit.
N	Gold Discovery Park Association	Coloma Gold Rush Days - Historical Tent City	Coloma	\$5,000	\$5,000	Recommend funding for the purchase of materials to construct historical tents noting that any zoning or permitting issues must be addressed prior to award of funds.

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0	Hangtown's Gold Bug Park Development Committee	2013-14 Expansion of Educational and Outreach Programs at Gold Bug Park	El Dorado County	\$4,900	\$5,000	Recommend funding for the purchase of items identified in the application, including historic photos, interpretive signage, language interpreter services, presentation equipment, and website enhancement.
Ρ	Kathleen Newell	Eyes on the Sierra: 7 part video series promoting El Dorado County	El Dorado County	\$5,000	\$0	Grant program requirements do not allow for award to an individual person. Recommend the applicant partner with the Visitor's Authority for possible development of the video series identified in the application.
Q	Lake Tahoe Bicycle Coalition	Promoting Cycling Tourism: Lake Tahoe Bikeway Map	South Lake Tahoe	\$5,000	\$5,000	Recommend funding for the production of the Bikeway Map. Include reporting and tracking requirements (such as website hits) to measure the success of the additional map production and distribution efforts.
R	Lake Tahoe Historical Society	Restoration of Osgood Toll House and Cabin Preservation at the foot of Echo Summit	South Lake Tahoe	\$5,000	\$5,000	Recommend funding for the purchase of materials and restoration costs contingent upon receipt of more detailed quotes and materials list. Funding may also be used for advertising or promotional costs.
S	Placerville Drive Business Association	Hangtown Holiday Ice Rink (on Fairgrounds site)	El Dorado County	\$5,000	\$5,000	Recommend funding for the event be provided to the applicant or with the Fairgrounds as the hosting facility for the event.
т	Shingle Springs Community Alliance	Shingle Springs Community ID and Plan - Advertising, research, meeting facilitation	Shingle Springs	\$5,000	\$0	Recommend this application be referred to the Economic Development Division for review and possible funding of costs related to meeting facilitation and other needs as part of the Community Visioning and Implementation process (Community VIPs).
U	South Lake Tahoe Family Resource Center	Cinco de Mayo Celebration / Fundraiser	South Lake Tahoe	\$5,000	\$0	Recommend this application be referred to the County's Grant Development Program to assist with identifying other possible funding for the organization.
v	Tahoe Prosperity	The State of the South Shore Economy Forum	South Lake Tahoe	\$5,000	\$0	Recommend this application be referred to the Economic Development Division for further consideration under the County Promotions program.
w	Tahoe Tallac Association	Valhalla Art, Music & Theatre Festival	South Lake Tahoe	\$5,000	\$5,000	Recommend funding contingent upon identification of specific direct costs to be funded by the grant. Goal is to increase event attendance by 5%. Include tracking/reporting requirements for event attendance.
x	Tahoe Youth & Family Services	Color Blast Run	South Lake Tahoe	\$5,000	\$0	This application is for an event that has already occurred. Recommend the applicant apply for a future event in the next grant cycle. Also recommend this application be referred to the County's Grant Development Program to assist with identifying other possible funding for this organization.
Y	The Regents of the University of California on behalf of ANR	Public Demonstration Garden	Placerville	\$4,145	\$4,145	Recommend funding for the purchase of materials for the raised bed gardens and plantings.
z	Troop 858, Pleasant Valley, Boy Scouts of America	Eagle Scout Service Project - Pioneer Park Project	Somerset/Mt Aukum	\$1,500	\$1,500	Recommend funding of project to be further defined in coordination with the County Parks Division.
			TOTAL	\$116,945	\$79,670	

Geographic Locations Summary:	# Applications
District 1 (El Dorado Hills)	3
District 2 (Cam Park, Shingle Springs, Somerset)	4
District 3 (Placerville)	1
District 4 (Georgetown Divide, Coloma-Lotus)	4
District 5 (South Lake Tahoe only)	7
El Dorado County	7
Total	26