amended by 213-2007 7/3/07. #14



RESOLUTION NO. 103-2006

OF THE BOARD OF SUPERVISORS OF THE COUNTY OF EL DORADO

RESOLUTION ESTABLISHING THE ECONOMIC DEVELOPMENT ADVISORY COMMISSION

- WHEREAS, the County of El Dorado expresses in its General Plan, Economic Development Element, the need for an advisory body to guide an Economic Development Program, and Annual Report that will support an atmosphere conducive to business and the private sector; and
- WHEREAS, business and economic development can play a key role in providing a balanced economy for a local government; and
- WHEREAS, the County of El Dorado has identified a critical need to increase its net revenue from diversified tax sources while maintaining the County's character and quality of life, encourage more businesses to locate and grow in the county, provide a range of tourism and shopping options, while capitalizing on existing and emerging industry clusters; and
- WHEREAS, there is currently no Board of Supervisors-appointed advisory body to provide input and advice to the Board on matters related to business and economic development; and
- WHEREAS, the County Board of Supervisors directed staff to cause such a Commission to be formed with the primary objective of advising the Board of Supervisors on matters related to business and economic development.

BE IT FURTHER RESOLVED by the Board of Supervisors that:

- SECTION 1. ECONOMIC DEVELOPMENT ADVISORY COMMISSION. There is hereby created for the County of El Dorado a standing Economic Development Advisory Commission; and
- SECTION 2. ROLES AND RESPONSIBILITIES. The Economic Development Advisory Commission shall have the following responsibilities:
 - A. Recommend ways to reform and improve regulatory processes relating to business in order to foster the spirit of cooperation, understanding and consensus between government and business, including a specific review of existing County regulations and procedures to eliminate contradictory, unneeded requirements,

- and to narrow the scope of government to only those regulations that are necessary to the common good and that do not usurp the right of the individual to make responsible and creative choices.
- B. Advise the Board of Supervisors and staff on matters relating to business development and economic development. While reviewing and researching economic development opportunities and obstacles, the Commission shall work with the Economic Development Strategic Plan as stated in the 2004 General Plan and seek ways to enhance the economic vitality of the County by diversifying economic activities.
- C. Identify and determine ways to support dynamic business sectors, and recommend business attraction and marketing strategies that address both Countywide needs and district-specific needs.
- D. Analyze costs and benefits both socially and financially of various and diverse kinds of economic development and present a plan to best achieve the Board's goals of increasing net revenue to the County while maintaining and enhancing quality of life.
- E. Perform the following activities: identify constraints and incentives to economic development, provide direction on business recruitment, represent the County on business outreach visits to existing businesses, provide education to the community on the importance of economic development appropriate to the County of El Dorado, monitor sales tax leakage, and engage in other activities as directed by the Board of Supervisors.
- F. Serve as a conduit for the community and County government on economic development projects and issues. Work cooperatively with the Planning Commission and other County and community groups on economic issues of mutual interest.
- G. Report annually to the Board of Supervisors concerning activities, achievements, and recommendations. Reports may be presented with greater frequency where the Board of Supervisors or Commission deems necessary.
- SECTION 3. MEMBERSHIP. The Economic Development Advisory Commission shall be comprised of seven members.
 - A. Members shall be nominated after the completion of an application process.
 - B. All members shall have relevant knowledge, experience, and expertise in key existing and emerging County business clusters or related fields that support those key clusters (such as workforce development, housing, or real estate).

- C. In nominating members for the Commission, the Board of Supervisors will consider appropriate geographic and specific industry representation.
- SECTION 4. MEETINGS. The Commission shall meet quarterly or more often as the Commission or Board of Supervisors deems necessary. Efforts shall be made to avoid unnecessary meetings. The Commission shall establish a regular time and place of meeting. Special meetings of the Commission may be called at any time by the chairperson or a majority of the members of the Commission. The special meeting shall be noticed as required by law.
- SECTION 5: TERMS OF OFFICE. The terms of office of all members shall be four years. However, the terms of four members, drawn by lot of the initial group, shall be for only two years, ending June 30, 2008 to create staggered membership terms. All members shall serve at the pleasure of the Board of Supervisors.
- SECTION 6. AUTOMATIC TERMINATION OF APPOINTMENT. The appointment of any Commission member who has been absent from three consecutive regular meetings without the approval of the Commission shall be automatically terminated.
- SECTION 7. APPOINTMENT/VACANCY. All appointments made to the Commission shall be by action of the Board of Supervisors.
- SECTION 8. OFFICERS OF THE COMMISSION. At the first meeting of the Economic Development Advisory Commission held after January 1 in each calendar year, the Commission shall select one of its members as chairperson and one of its members as vice-chairperson, who shall hold office for one year and until the election of their successors. The chairperson shall be responsible for chairing Commission meetings, calling special meetings and conferring with staff on meeting agendas. In the event of the chairperson's absence the vice-chairperson shall assume the responsibilities of the chairperson.
- SECTION 9. ORGANIZATION AND PROCEDURE. The Commission may make or alter all rules and regulations governing its organization and procedure that are not inconsistent with this resolution, any ordinance of the County, or law of the State of California.
- SECTION 10. FUNDING. The Commission's compensation shall be \$50.00 per half-day session and \$100.00 per full day session.

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