

November 18-21, 2014



120th Annual Meeting
Orange County



CALIFORNIA STATE ASSOCIATION OF 4G20 W NOTIFES





To register online for the conference go to www.counties.org

WELCOME



Dear County Colleagues,

I'd like to extend an invitation to you to join me and CSAC's other Officers at our 120th Annual Meeting in Anaheim, Orange County, November 18-21. Each year the Annual Meeting provides County Supervisors and senior staff the opportunity to discuss critical issues facing California Counties, to learn from experts in various fields, and to network with our peers in an open and convivial setting.



This year is no different. We have a terrific series of workshops, speakers and meetings lined up for you focused on prevention and intervention, the theme of my year as CSAC President. Research shows that effective prevention and intervention programs are a good return on investment and save taxpayers money in the long run.

At this year's Annual Meeting, we'll explore that concept from the county perspective. Counties can save money and improve outcomes through prevention and early intervention and dealing with issues before they become crises. Our topics include youth violence prevention, health care, our aging population, local sustainability, and tribal relations. We'll also focus on water and transportation issues.

While we have a full agenda, we are also building in time for CSAC's Annual Innovation Summit, the New Supervisors Institute and other Institute courses, as well as opportunities to network with colleagues from other counties. Please join us in Orange County in November for the CSAC Annual Meeting. I am sure you'll find it a valuable use of your time that will help you be a more effective leader.

John Gioia

CSAC President

Contra Costa County Supervisor

FEATURED SPEAKERS



Tuesday Kick-Off Session Speaker



Dan Buettner Author of Blue Zones

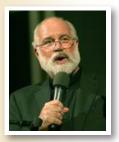
Dan Buettner is an internationally recognized researcher, explorer, New York Times best-selling author, and National Geographic Fellow. He founded Blue Zones[®], a company that puts the world's best practices in longevity and well-being to work in people's lives.

Mr. Buettner's colossal research effort, funded in part by the National Geographic Expeditions Council and the National Institute on Aging, has taken him from Costa Rica to Italy to Japan and beyond. He has discovered that the way people interact with each other, nourish their bodies, and view their world impacts the extent and quality of their lives.

Mr. Buettner's National Geographic cover story on longevity, "The Secrets of Living Longer", was one of the magazine's top-selling issues in history and a made him a finalist for a "National Magazine Award." His books *The Blue Zones: Lessons for Living Longer From the People Who've Lived the Longest* (2008) and *Thrive: Finding Happiness the Blue Zones Way* (2010) appeared on many best seller lists and were both featured on Oprah.

In 2009, Mr. Buettner and his partner, AARP, applied principles of The Blue Zones to Albert Lea, Minnesota, and successfully raised life expectancy and lowered health care costs by some 40 percent. He's currently working with Healthways to implement the program in the Beach Cities of Los Angeles and the entire state of Iowa. Their strategy focuses on optimizing the health environment instead of individual behavior change.

Thursday Luncheon Speaker



Father Greg Boyle Founder & Executive Director, Homeboy Industries

Father Boyle is the founder and Executive Director of Homeboy Industries, the largest gang intervention, rehabilitation and re-entry program in the United States, now in its 25th year.

His dedication to finding a place for all in our society brought him to the Boyle Heights community of East Los Angeles, where he served as pastor of Dolores Mission Church, from 1986 through 1992. It was there that Father Greg started what would become Homeboy Industries, a nonprofit organization that employs and trains more than 300 former gang-members every year in seven social enterprises.

Homeboy Industries also provides critical services to the 12,000 people who walk through the doors every year seeking a better life. Father Greg is the author of the NY Times bestselling book *Tattoos on the Heart: The Power of Boundless Compassion*.

FEATURED WORKSHOPS



Tuesday, November 18

CSAC Innovation Summit -

Blue Counties, Green Counties, Healthy, Sustainable

Continued population growth, an aging population and a struggling economy have stretched the fiscal and natural resources of counties to the limit. County officials in partnerships with the private sector are taking new and creative approaches to provide services, and to continue to provide an improved quality of life for Californians.

This year, the Innovation Summit will highlight these innovations in two areas. First, we will explore a variety of sustainable activities, ranging from reducing greenhouse gas emissions, energy, water and fuel cost savings, and improving health and resilience to climate change.

Second, we will explore the impact of an aging population on county economies, including health care systems. Innovative strategies and best practices that strive to ensure a healthy and invigorating future for all Californians will be presented.

Finally, we will have a demonstration of a national project which allows counties to share best practices and innovations.

Exploring Gang Violence Prevention Strategies

The problem of gang violence permeates many California communities at a significant societal cost – for the gang members, their families and the public at large. This workshop will focus on community intervention and prevention strategies, including examples of county efforts to address this problem – particularly those that seek to prevent involvement of at-risk youth in the gang culture.

Water Dialogue Part II

With California facing one of the most severe droughts on record, focus on water has been at the forefront of discussions this year within the Legislature and across the state. Law makers have been grappling with issues related to sustainable and reliable water supply, water quality and the management of our watersheds and groundwater resources, along with the myriad of issues that threaten the health of our Delta. This workshop will feature regional perspectives from elected officials, as well as water suppliers and other stakeholders on key topics including, forest management and water quality, groundwater management and delta sustainability. Join us for this workshop and weigh in on a historic issue that will impact every Californian.

FEATURED WORKSHOPS



Wednesday, November 19

How Are Counties Preparing for California's Silver Tsunami?

The number of Californians over age 65 is anticipated to double – to 8.4 million – by 2030. Presenters will discuss how counties are preparing for the rise in seniors residing in California and the policy and planning implications.

Affordable Care Act - Lessons from 2014

As the first year of the Affordable Care Act implementation nears it close, a panel of experts including health plans and providers will reflect on the successes and challenges and look to the future of health care in California.

Sustainability

Sustainability – it's not just the latest buzz word, but a new way of doing business. Come and learn how local governments and area businesses are promoting sustainable communities – places that foster and maintain a high quality of life for their residents on an ongoing basis by conserving resources, and operating so that that we have and will continue to have, the water, materials, and resources to protect human health and our environment.

The Poverty of Working Families in California – The Effect on California's Economy: The Shriver Report

The most common shared story in our country today is the financial insecurity of American families. Today, more than one in three Americans – more than 100 million people – live in poverty or on the edge of it. *The Shriver Report, a Woman's Nation Pushes Back from the Brink*, reveals this national crisis through the eyes of women. Karen Skelton, CEO and Editor in Chief of the last three Shriver reports will discuss this most recent report and highlight the HBO documentary, *Paycheck to Paycheck the Life and Times of Katrina Gilbert*.

Promoting Effective Relationships with Tribal Governments

California is home to 109 federally-recognized tribes – a greater number than any other state. Counties, due in part to the rural location of many present-day tribal lands, frequently interact with tribal governments in the course of carrying out their broad array of service responsibilities. This workshop will discuss models of effective government-to-government relationships between local governments and tribes and provide insight into methods to increase collaboration to the benefit of communities served by tribal and county governments.

Thursday, November 20

Exploring a Road User Charge: Understanding the Fundamentals

Funding for transportation infrastructure in California is woefully inadequate and getting worse. The 2012 California Statewide Local Streets and Roads Needs Assessment Report found an \$8.2 billion annual funding shortfall for just the maintenance and preservation of the existing local transportation network. The traditional funding mechanism – the gas tax – is no longer a sufficient tool for charging road users their fair share. Other states have begun to explore the potential for a road user charge (RUC) to replace to gas tax. Come listen to experts in the field discuss these issue and more as California begins to explore new funding mechanisms.

CSAC INSTITUTE COURSES



Separate Registration Required

Monday,
November 17
and Tuesday,
November 18

New Supervisors Institute First of Three Sessions

This extensive seminar, designed specifically for supervisors-elect, provides them with background foundation on the myriad of county policy issues, the basics of county government, and the role of county supervisor. It offers a unique opportunity for new county supervisors to meet their colleagues and learn important information and protocols to help them better understand the requirements and environment of their new office. CAO/CEOs report that they value their new supervisors' participation in the Institute as it provides a foundation on the role and responsibilities of supervisors and frees the CAO/CEOs to focus on county-specific details and issues.

Thursday, November 20

Art and Practice of Elected Leadership

Leadership is a term you hear a lot, but as an elected official, how do you practice it? This course addresses the realities of leading in a turbulent political and economic environment. This timely course draws on the insights of Jim Collins' most recent book, *Great by Choice*, as well as a three-year research project on leadership and fiscal sustainability conducted by instructor Rich Callahan. The class is designed to initially invite discussion by the elected officials on the leadership challenges they have or are encountering. The course then specifically responds to those items, applying the research and empirical findings across a range of recent public sector and business sector leadership research.

Instructor: Dr. Richard Callahan is Associate Professor of Management at the University of San Francisco. He brings practical experience researching and working with elected officials in leadership practices.

Friday, November 21

Thinking Strategically in Trying Times

This intense seminar discusses the challenges of strategic agility with the critical, enduring problems counties face. The focus is on the art of possibilities. Participants examine separating probabilities (what's likely to happen) from possibilities (what could happen) and applying concepts of creative and strategic thinking to find different paths to solutions. The conversation provides strategies to question assumptions, identify the environmental issues, distinguish strategies from tactics, use team resources, and structure learning from experience.

Instructor: Dr. Rich Callahan is Associate Professor of Management at the University of San Francisco. He brings practical experience working with elected officials in leadership practices.



Monday,	
November	17

8:30 am - 4:30 pmCSAC New Supervisors Institute11:45 pm - 1:15 pmCSAC New Supervisors Luncheon5:00 pm - 7:00 pmCSAC New Supervisors Reception5:00 pm - 8:00 pmWomen's Leadership Forum Retreat

Tuesday, November 18

5:00 pm – 8:00 pm	Women's Leadership Forum Retreat
7:15 am – 8:15 am	CSAC New Supervisors Institute Breakfast
8:15 am - 11:30 am	CSAC New Supervisors Institute
8:30 am - 11:30 am	CSAC Innovation Summit Blue Counties, Green Counties, Healthy, Sustainable
8:30 am – 5:00 pm	California Clerk of the Board of Supervisors Association (CCBSA) California Quiz
8:30 am - 6:00 pm	CSAC Conference Registration Open
9:00 am - 11:00 am	CSAC Agriculture, Environment and Natural Recourses Policy Committee Meeting
11:30 am – 1:00 pm	Coastal Counties Regional Association Meeting
1:00 pm - 2:30 pm	CSAC Kick-Off General Session
2:30 pm - 4:30 pm	CSAC Health and Human Services Policy Committee Meeting
3:00 pm – 4:30 pm	CEAC Concurrent Regional Meetings Northern California Regional MeetingSouthern California Regional Meeting
3:00 pm - 5:00 pm	County Counsels' Association Meeting
3:00 pm – 5:00 pm	Welcome New Clerks/Mandated Responsibilities Overview and Mentor Assignments (New and Seasoned Clerks)
3:30 pm - 4:30 pm	CSAC Concurrent Workshops Water Dialogue Part II Exploring Gang Violence Prevention Strategies
4:00 pm - 6:30 pm	Exhibit Hall Opening and Reception
5:00 pm - 6:00 pm	CSAC Past Presidents' Council Reception
7:00 pm – 9:30 pm	CEAC NACE President's Dinner (Invitation only)



Wednesday, November 19

8:00 am – 5:00 pm	CSAC Conference Registration Open
8:30 am - 10:00 am	CSAC Housing, Land Use and Transportation Policy Committee
8:30 am – 10:00 am	CEAC Concurrent Policy Committees Flood Control and Water Resources Surveyor
8:30 am – 5:00 pm	California Clerk of the Board of Supervisors Association (CCBSA) California Quiz
9:00 am - 10:15 am	County Public Information Officers' Meeting
9:00 am – 11:00 am	CEAC Guest Welcome Breakfast and Social
9:00 am – 10:00 am	CSAC Workshop ■ How Are Counties Preparing for California's Silver Tsunami?
10:15 am - 11:30 am	CSAC General Session/Keynote Address
10:30 am – 12:00 pm	CCBSA Workshop Assessment Appeals
11:30 am – 2:00 pm	Exhibit Showing and Luncheon
11:45 am – 12:45 pm	Legislative Coordinators' Meeting
1:00 pm - 2:30 pm	CEAC Transportation Policy Committee Meeting
1:30 pm – 2:30 pm	CSAC Concurrent Workshops Sustainability Affordable Care Act: Lessons from 2014
2:00 pm – 3:30 pm	CCBSA Workshop ■ Leading as a Way of Serving
2:00 pm - 4:00 pm	CEAC Transportation Policy Committee Meeting
2:00 pm - 4:00 pm	CAOAC Business Meeting
2:45 pm – 3:45 pm	 CSAC Concurrent Workshops Promoting Effective Relationships with Tribal Governments The Poverty of Working Families in California – The Effect on California's Economy: The Shriver Report
3:45 pm - 4:45 pm	CCBSA Workshop Brown Act on the Next Level
3:45 pm – 5:00 pm	CEAC Concurrent Policy Committee Meetings Land Use

Solid Waste



Wednesday,
November 19

4:00 pm – 7:00 pm Urban Counties Caucus Board Meeting and Dinner

4:30 pm – 5:30 pm Rural Counties Caucus Meeting

4:30 pm – 5:30 pm Suburban Counties Caucus Meeting

5:30 pm – 7:00 pm Latino Caucus of California Counties Reception

6:00 pm – 9:30 pm CCBSA Welcome Dinner and New Clerks Introduction

(Invitation only)

Thursday,
November 20

8:00 am – 9:00 am CSAC Corporate Partner Breakfast

8:00 am – 9:00 am Latino Caucus of California Counties Meeting

8:00 am – 12:00 pm CSAC Conference Registration Open

8:00 am – 12:00 pm CSAC Internet Area

8:30 am – 10:30 am CEAC General Session and Breakfast

8:30 am – 11:30 am CCBSA California Quiz

9:00 am – 11:00 am CSAC Concurrent Policy Committee Meetings

Government Finance and Operations

Administration of Justice

10:00 am – 11:30 am CSAC Workshop

Exploring a Road User Charge: Understanding the Fundamentals

10:30 am – 11:30 am CCBSA Workshop

Navigating the Legislative Process in California

12:00 pm – 1:30 pm CSAC Luncheon / Election of Officers

12:00 pm CLODS Barbecue

1:30 pm – 5:00 pm CSAC Institute Course

Art and Practice of Elected Leadership

1:45 pm – 4:30 pm CCBSA Annual Business Meeting/Strategic Planning Roundtable

2:00 pm – 4:00 pm CSAC Board of Directors Meeting

5:30 pm – 7:00 pm CCBSA Installation of Officers and Reception

6:30 pm – 7:15 pm CSAC President's Reception

7:15 pm – 10:00 pm CSAC Annual Banquet/Installation of CSAC Officers



Friday, November 20

8:00 am – 9:30 am CEAC Breakfast and Installation of Officers

8:30 am – 10:00 am CCBSA Executive Committee Meeting

8:30 am – 12:00 pm CSAC Institute Course

■ Thinking Strategically in Trying Times

10:00 am – 11:00 am CEAC Oversight Policy Committee Meeting

10:30 am – 12:00 pm CCBSA Tour and Networking

11:00 am – 12:30 pm CEAC Board of Directors Meeting

www.counties.org



REGISTRATION



Early-Bird Registration Deadline: Friday, September 26, 2014
Advance Registration Deadline: Friday, November 7, 2014
Cancellation Deadline: Friday, October 31, 2014

CALIFORNIA STATE ASSOCIATION OF COUNTIES (CSAC)

A full CSAC registration includes program materials, General Sessions, Policy Committee Meetings, Workshops, Exhibitor Opening and Reception, Exhibitor Showing and Luncheon, Thursday Luncheon, CSAC President's Reception and Annual Banquet.

REGISTRATION RATES	By 9/26	By 11/7	On-Site
CSAC Member Full Registration	\$600	\$650	\$700
CSAC Non-Member Full Registration	\$700	\$750	\$800
New Supervisors Institute and Annual Meeting	\$1,040		
(Includes two additional sessions in 2015)			
New Supervisors Institute Only	\$545		
(Includes two additional sessions in 2015)			
ONE-DAY REGISTRATION FEE			
Tuesday	\$385	\$410	\$435
Wednesday	\$410	\$435	\$460
Thursday	\$450	\$475	\$500
CSAC Past Presidents (Does not include meals)	Complimentary		

COUNTY ENGINEERS ASSOCIATION OF CALIFORNIA (CEAC)

A full CEAC registration includes program materials, General Sessions, Workshops, Policy Committee Meetings, two full Breakfasts, Exhibitor Showing and Luncheon, CLODS BBQ, CSAC President's Reception and Annual Banquet.

REGISTRATION RATES	By 9/26	By 11/7	On-Site
CEAC Member Full Registration	\$625	\$675	\$725
CEAC Non-Member Full Registration	\$725	\$775	\$825
Caltrans	\$625	\$675	\$725
ONE-DAY REGISTRATION FEE			
Wednesday	\$410	\$435	\$470
Thursday	\$450	\$475	\$500
CEAC Retired CLODS/Life Members	Complimentary		
(Includes Thursday Breakfast, CLODS BBQ and	Friday Breakfast)		

For questions regarding registration, please contact Lisa Currie at 916/327-7500 ext. 517 or lcurrie@counties.org.

REGISTRATION



CSAC INSTITUTE COURSES

(CSAC Institute Courses registration are a separate fee and not included in the CSAC or CEAC registration)

New Supervisors Institute and Annual Meeting Fee: \$1,040

(Includes two additional sessions in 2015)

New Supervisors Institute Only

Fee: \$545

(Includes two additional sessions in 2014)

New Supervisors Institute - Session I

Fee: \$86

Monday, November 17 8:30 am – 4:30 pm Tuesday, November 18 8:30 am – 11:30 am

Art & Practice of Elected Leadership

Fee: \$86

Thursday, November 20, 2014 1:30 pm – 5:00 pm

Thinking Strategically in Trying Times

Fee: \$86

Friday, November 21, 2014 8:30 am – 12:00 pm

CCBSA DINNER REGISTRATION

CCBSA Welcome Dinner

\$47.50

\$80

\$55

(CCBSA registration is a separate fee and not included in the CSAC or CEAC registration)

EVENT TICKETS

Additional event tickets may be purchased in advance. Tickets will only be sold on-site on Tuesday and Wednesday. CSAC will accept cash, checks made payable to CSAC, or charge cards from **Visa**, **American Express and MasterCard**. Tickets must be paid in full at the time of purchase.

Tickets must be purchased in advance if complimentary registrations, guests or spouses would like to attend the events listed below:

Tuesday Exhibitor Opening & Reception

(CEAC members and guests only)

CSAC EVENTS

\$65
\$65
\$125
\$80
\$65
\$50
\$125

To register online for the conference go to www.counties.org

REGISTRATION



REGISTRATION FEE

Conference registration fees MUST accompany your registration form. You may pay your registration fee via check, Visa, American Express or MasterCard. No purchase orders or Discover cards. All checks must be payable to CSAC.

All registration fees must be paid in full prior to the beginning of the Annual Meeting. Balances paid after Friday, November 7, 2014, will be charged the on-site registration rate.

If paying by credit card, you may register by faxing the appropriate information to 916/441-5507. If pre-registering, all fees must be paid in full in order to obtain your badge and event tickets at the meeting.

If registering on site, complete payment must accompany your on-site registration.

ONE-DAY REGISTRATION

If you cannot attend the entire meeting, then the one-day registration is perfect for you. This is also a helpful and attractive option for staff. One-day registrants will be admitted only on the day registered.

ONLINE REGISTRATION

Register and pay conference fees online through the CSAC Website. Just go to: www.counties.org and click on CSAC 120th Annual Meeting information.

CANCELLATION AND REFUND POLICY

Advance registrants unable to attend can send a substitute, or receive a refund of the registration fee, less a \$75 processing charge, by writing CSAC, Attn: Lisa Currie, 1100 K Street, Suite 101, Sacramento, CA 95814; fax 916-441-5507. Requests for refunds must be received by Friday, October 31, 2014. Refund requests will not be accepted after Friday, October 31, 2014. You are welcome to send a substitute person.

SPECIAL ACCOMMODATIONS

If you require accommodations related to facility access, communication and/or diet, please contact Patti Hughes at 916-650-8132 or phughes@counties.org.

HOTEL ACCOMMODATIONS

The Disneyland Hotel 1150 West Magic Way Anaheim, CA 92802 714-778-6600

GUEST ROOM RATE

\$165.00 plus tax 15% occupancy tax and 2% Anaheim Tourism Improvement District assessment (rate inclusive of taxes: \$193.05).

If the CSAC guest room rate is sold out prior to the cut-off date; prevailing hotel rates will apply. Rooms are subject to availability.

MAKE YOUR RESERVATIONS FOR THE EVENT ONLINE

www.mydisneymeetings.com/gdck14b/at or call 714/520-5005 and ask for the CSAC 120th Annual Meeting to receive CSAC's group rate.

Click for a printable version of CSAC Registration Form!

Click for a printable version of CEAC Registration Form!

Click for a printable version of CSAC Institute Registration Form!

HOTEL CUT-OFF DATE

Monday, October 27, 2014

HOTEL CANCELLATION, REFUND POLICY AND EARLY DEPARTURE FEE

Individual room reservation much be confirmed and guaranteed by the attendee at the applicable group room rate (plus applicable taxes) with either a credit card at time of booking or a deposit of one (1) night's room charge, within 21 days of booking. If the reservation is booked within 21 days of arrival, a credit card guarantee is required. Should an attendee change or cancel a reservation, a refund of the deposit or payment of cancellations fees will be in accordance with Disney's general policy for the hotel at that time. Currently, a refund of a deposit is given if an individual reservation is canceled or changed at least seventy-two (72) hours prior to his/her schedule arrival and a cancellation number is issued by the hotel; if a reservation is not cancelled or changed at least seventy-two (72) hours prior to the scheduled arrival and/or cancellation number is not issued by the hotel, then the attendee's credit card is charged for one (1) night's room charge at the applicable group room rate or rate at the time of booking plus applicable taxes.

HOTEL GUESTROOM SUBSTITUTIONS

If requested by a person making an original reservation for a guest room at the hotel before the check-in deadline, Disney will allow another guest to use such person's reserved guest room with no financial penalty to the person making the original reservation.

PARKING

Valet parking: \$22.00 per vehicle per visit with in/out privileges.
Self-parking: \$15.00 per vehicle for overnight guests per visit.
Please note the parking rates are subject to change without notification.

SPOUSES OR GUESTS

The spouse or guest designation is restricted to a person who is not county-affiliated or a public official and others who would have no official reason to attend the meeting. CSAC encourages all spouses to attend meal functions. There is no registration fee for spouses who attend CSAC meetings. Tickets must be purchased in advance if spouses/guests are attending meal events. Please note that Thursday night banquet tickets must be purchased no later than Wednesday, November 19, 2014

MEETING LOCATION INFORMATION

The CSAC 120th Annual Meeting will be held at The Disneyland Hotel (1150 West Magic Way, Anaheim.) For further information, please visit https://disneyland.disney.go.com/disneyland-hotel.

AIRPORT INFORMATION

John Wayne Airport Orange County. For further information, please visit www.ocair.com.

REGISTRATION DESK

CSAC will open registration on Tuesday, November 18, 2014. Our registration desk is located at The Disneyland Hotel in the Disneyland Center Lounge. You will be able to pick up your registration packets containing your badge and program material during CSAC's registration hours. The conference kick-off session will begin at 1:00 pm, Tuesday, November 18, although meetings and events will be held that morning. Registration hours are: 8:30 a.m. – 6:00 p.m., Tuesday, November 18; 8:00 a.m. – 5:00 p.m., Wednesday, November 19; and 8:00 a.m. – 12:00 p.m., Thursday, November 20.

ANAHEIM CONVENTION AND VISITORS BUREAU INFORMATION

For visitor information about Anaheim, please visit http://anaheimoc.org

CONFERENCE SPONSORSHIP AND EXHIBITOR

OPPORTUNITIES



To learn more about sponsorship and exhibitor opportunities at our conference, or about our corporate partner program, contact Jim Manker at jmanker@counties.org or call 916-327-7500 ext. 528.

CSAC would like to thank the following Premier Corporate Partners:

Alkermes
Ascendian Healthcare Consulting
California Health & Wellness
California State Communities Development Authority
Coast2Coast Rx
Dell Enterprise Solutions Group
DLR Group
Dominion Voting Systems
Hanson Bridgett LLP
HP
Kaiser Permanente
Microsoft Corporation
Nationwide Retirement Solutions
Pacific Gas & Electric Company
Pay Per Cloud

Southern California Edison
The Geo Group
U.S. Communities
Vanir Construction Management, Inc.

14-1281 A 15 of 15