

October 17, 2014

LATE DISTRIBUTION 10-31-14

BOS 11-4-14

Supervisor Ron Mikulaco Supervisor Brian Veerkamp Supervisor Ron Briggs Supervisor Norma Santiago County of El Dorado 330 Fair Lane Placerville, CA 95667 A DO CAMON

Re: The Spanos Corporation - El Dorado Hills Apartments/Town Center

Dear Members of the Board of Supervisors,

Roebbelen Contracting, Inc. would like to take a formal position of support for the El Dorado Hills Apartment project in Town Center as proposed by The Spanos Corporation. The Chamber feels this is an important project to Town Center, El Dorado Hills, and El Dorado County as it will support both existing retail in addition to providing the foundation for future commercial development.

Placing a luxury apartment project in Town Center builds on and strengthens the existing uses already in place. The new use will complete the walkable village environment by creating a place for people to Live, Work, and Play. The walkable nature of the project will bring more shoppers and diners and encourage local spending as opposed to furthering the sales tax bleed to other parts of the region. More shoppers and diners will help grow the sales tax base coming from Town Center and the immediate surrounding area. This positive impact come with fewer cars on the road than if the units were placed elsewhere in the county.

The project will also offer a housing type not currently available in El Dorado Hills. Prospective employers look for a variety of housing options for their employees in the immediate area and this project, unique to El Dorado Hills, would further business growth and development in the area.

We are hopeful the Board of Supervisors sees the value in the project to the business community and community at large. It is important to take a proactive approach with all agencies to be assured of their engagement if this project is to have an opportunity of moving forward.

Respectfully,

Kenneth J. Wenham President & CEO

1241 Hawks Flight Court El Dorado Hills, CA 95762



1091 WHITE ROCK ROAD EL DORADO HILLS, CA 95762 916-933-5700 (P) 916-933-5710 (F)

10/20/2014

Re: The Spanos Corporation- El Dorado Hills Apartment/Town Center

Dear Members of the Board of Supervisors,

Diamond Central Building Materials would like to take a formal position of support for the El Dorado Hills Apartment project in Town Center proposed by the Spanos Corporation. We feel this is an important project for Town Center, El Dorado Hills and El Dorado County.

This project will offer a housing type not currently available in El Dorado Hills for two of its' largest segments of population; Aging of Aquarius and Wired for Success. The first, Age of Aquarius are empty nesters between the ages of 50-65 years of age. They love to exercise, attend plays, museums, shows and like to travel. They shop at brick and mortar stores, worry about pollution and buy green products. The second is Wired for Success and are 25-45 years of age. They like to frequent nightclubs, prefer gourmet meals and often eat out. They prefer to live near their jobs, have a short commute, use public transit and are also concerned for the environment.

This makes the Apartment project perfect for these people who are already looking for housing in El Dorado Hills. It will create income for local business, create tax revenue that will help fund local government services, and elevate traffic congestion in the area.

We are hopeful that the Board of Supervisors can see the value in this project for all of El Dorado County and vote to move forward.

Thank-you, Heidi Drury

Owner/CFO



TO: El Dorado County Board of Supervisors

Chair Norma Santiago Supervisor Ron Mikulaco Supervisor Shiva Frentzen Supervisor Brian Veerkamp Supervisor Ron Briggs 330 Fair Lane

Placerville, CA 95667

RE: SUPPORT THE EL DORADO HILLS TOWN CENTER APARTMENT PROJECT

I understand that you will be voting soon on whether to build the proposed El Dorado Hills Town Center Apartments. PLEASE REGISTER MY VERY STRONG SUPPORT FOR THIS PROJECT.

As a local business owner and 35 year homeowner in El Dorado Hills, I am proud to have a Town Center for our community. A resident base is an important component to insure the economic viability of the center. Town Center provides a unique and wonderful identity for our community. As community residents, we should do everything we can to help this center thrive. Please contact me if you have questions or would like to discuss with me.

Please vote YES to approve this project. Thank you.

Sincerely,



October 29, 2014

TO: El Dorado County Board of Supervisors

Chair Norma Santiago

Supervisor Ron Mikulaco

Supervisor Shiva Frentzen

Supervisor Brian Veerkamp

Supervisor Ron Briggs

330 Fair Lane

Placerville, CA 95667

RE: SUPPORT THE EL DORADO HILLS TOWN CENTER APARTMENT PROJECT

My husband (also a business owner in EDH) have said long before we heard of this building proposal, that the Town Center needs apartments or condos to give the businesses the economic boost in order to prosper. The addition of multi-family- residences would also create a vitality that only exists on the weekends. I am very proud of our beautiful community and feel very fortunate to have had a visionary like Mr. Mansour develop our beloved, "little town".

PLEASE REGISTER MY SUPPORT FOR THIS PROJECT.

Sincerely,

Karen M. Scruby (EDH resident for 35 years)

Member/Manager

Penstein Group LLC

Radoslaw Peliks DDS 1160 Suncast Ln. Suite 5 El Dorado Hills, CA 95762

October 31, 2014



Planning Commissioners and Members of the Board of Supervisors

Support Letter

I am writing this letter to express my support for the El Dorado Hills Town Center Apartment Development.

As an El Dorado Hills resident for over eleven years, I saw Town Center develop and have been greatly impressed by its master planning. I believe that building an apartment complex in Town Center is going to complete it and at the same time support existing businesses around it. It is going to bring a true *town* feeling to the area where residents will enjoy walking to the local stores, restaurants, and places to entertain. The development will transform that part of El Dorado Hills from a shopping destination to a *real* Town Center.

Furthermore, as a local business owner, I believe many other businesses owners and employees will appreciate the proximity of these luxury apartments, available either for themselves or as a corporate suites.

I strongly believe that the El Dorado Hills Town Center Apartment Development is a great plan and it is the right thing to do. The area should not sit empty any longer. Please support and approve this plan to make this happen.

Sincerely,

Radoslaw Peliks



October 16, 2014

FO: El Dorado County Board of Supervisors
Chair Norma Santiago
Supervisor Ron Mikulaco
Supervisor Shiva Frentzen
Supervisor Brian Veerkamp
Supervisor Ron Briggs
330 Fair Lane
Placerville, CA 95667

RE: SUPPORT THE EL DORADO HILLS TOWN CENTER APARTMENT PROJECT

I understand that you will be voting soon on whether to build the proposed El Dorado Hills Town Center Apartments. PLEASE REGISTER MY SUPPORT FOR THIS PROJECT.

I am a local business owner and am very concerned (as are so many other local and small business owners) about the long-term economic viability of the Town Center. We need businesses to THRIVE, not just SURVIVE in the Town Center.

For all of us to THRIVE, we need people to frequent our businesses – every day of the week, not just on weekends.

Please keep an open mind and know that this project differs from every other project of its kind – in the following ways that matter:

- These are luxury apartments, with a world class pool, fitness center, electric car plug-ins, a community room, pet stations and much more. They will attract business professionals and retired citizens who were once business professionals.
- Their walkability makes these apartments unique. People will flock to live here because they can don their cars in favor of walking and biking nearly everywhere.
- The complex is one block away from El Dorado Transit's commuter bus stop.
 Residents who live here can RIDE THE BUS TO WORK into Sacramento daily.

Our community needs this kind of stimulus. Please vote YES to approve this project. Thank you.

Sincerely,

Tiffany Bertolini

Pacific Interstate Insurance Brokers

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