

Notes for meeting February 24, 2015.

Fran DuChamp

Reg Reform was a CEDAC subcommittee that was heavily involved in drafting the policies in which LUPPU is based on. Michael Ranalli was vice-chair of CEDAC while also serving as the chair of Reg Reform. Reg Reform was tasked to start the LUPPU process.

Is the zoning on Michael Ranalli's property still being considered for increased density in LUPPU? If so, then it seems to be a conflict of interest for him to participate and vote on any discussion regarding LUPPU, including the Community Region Lines.

Michael's current parcel size is 40-acre parcels, but in LUPPU it will be changed to 20-acre parcels.

— Since he was an integral part of the LUPPU process, recusing himself from any LUPPU discussions or voting would protect him from any accusations of favoritism or conflicts of interest.

Another reason Michael Ranalli should recuse himself from this item is due to the funds he received from the supporters of the No on MNO campaign. According to the FPPC Form 497s, the El Dorado County Chamber of Commerce PAC contributed \$15,500 to Supervisor Michael Ranalli's campaign. The Board of Directors on the El Dorado County Chamber of Commerce's Political Action Committee are: Chairman Kirk Bone (Serrano/Parker Development), Secretary Mark Luster (Sierra Pacific Industries), Treasurer Gordon Helm, Mike Kobus, Kimberly Beal, Brian Jensen, and Laurel Brent-Bumb (who is the Chamber's CEO).

Some of these Directors will directly benefit from the implementation of LUPPU and maintaining the existing urban boundary lines.

Here are some of the policies proposed in LUPPU that will benefit Parker and Sierra Pacific:

The Resolution of Intention to Amend the General Plan proposes that Mixed Use Development change from 16 units per acre to 20 units per acre, Multi-Family Development change from 24 units per acre to 30 units per acre, and High Density Residential development change from 5 units per acre to 8 units per acre.

Within CRLs proposed change to amend the 30% open space requirement.

Sierra Pacific Industries sells lumber for building projects and will benefit from more building in the county. Parker Development is proposing the Central EDH project that is inside a CRL, so he wants to benefit from high densities and less open space required for that project. Laurel Brent-Bumb would benefit from maintaining the CRLs because of the potential for additional hotels, who relies on the TOT hotel tax for funds for the Chamber.

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of
7 Remember the County's CODE OF ETHICS. The County has adopted a Code of Ethics to guide County officers and employees in the performance of their duties. Here are a couple excerpts:

(a) In the performance of your governmental duties, be sensitive to circumstances that could be misconstrued as a special favor, something to be gained personally, acceptance of a favor or as an influence in the outcome of your duties.

(b) Be cognizant that private promises of any kind may conflict with one's public duty and responsibilities.

Based on these findings, I would recommend that Supervisor Ranalli recuse himself from this item.

497 Contribution Report

Type or print in ink.
Amounts may be rounded to whole dollars.

497 CONTRIBUTION REPORT

NAME OF FILER MICHAEL RANALLI		Date of This Filing 10/16/2014	Date Stamp COUNTY OF EL DORADO RECEIVED OCT 15 2014 ELECTIONS DEPT PLACERVILLE, CA	CALIFORNIA FORM 497 For Official Use Only
AREA CODE/PHONE NUMBER 530-559-4691	I.D. NUMBER (if applicable) FPPC #1359939	Report No. 007		
STREET ADDRESS 4889 PETERSEN LANE		<input type="checkbox"/> Amendment to Report No. _____ (explain below)		
CITY LOTUS	STATE CA	ZIP CODE 95651		

1. Contribution(s) Received

DATE RECEIVED	FULL NAME, STREET ADDRESS AND ZIP CODE OF CONTRIBUTOR (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	CONTRIBUTOR CODE *	IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS)	AMOUNT RECEIVED
10/15/2014	EL DORADO CO. CHAMBER OF COMMERCE P.A.C. #1341257 542 MAIN ST. PLACERVILLE, CA 95667	<input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input checked="" type="checkbox"/> SCC		\$8000.00 <input type="checkbox"/> Check if Loan _____% Provide interest rate
		<input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC		<input type="checkbox"/> Check if Loan _____% Provide interest rate
		<input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC		<input type="checkbox"/> Check if Loan _____% Provide interest rate

Reason for Amendment: _____


**Contributor Codes

IND - Individual
 COM - Recipient Committee (other than PTY or SCC)
 OTH - Other (e.g., business entity)
 PTY - Political Party
 SCC - Small Contributor Committee

497 Contribution Report

Type or print in ink.
Amounts may be rounded to whole dollars.

497 CONTRIBUTION REPORT

NAME OF FILER El Dorado County Chamber of Commerce - PAC		Date of This Filing 10/21/2014		CALIFORNIA FORM 497 For Official Use Only
AREA CODE/PHONE NUMBER 530-621-5885	I.D. NUMBER (if applicable) 1341257	Report No. 2		
STREET ADDRESS 542 Main St.		<input type="checkbox"/> Amendment to Report No. _____ (explain below)		
CITY Placerville	STATE CA	ZIP CODE 95667		

2. Contribution(s) Made

DATE MADE	FULL NAME, STREET ADDRESS AND ZIP CODE OF RECIPIENT (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	CANDIDATE AND OFFICE OR MEASURE AND JURISDICTION	AMOUNT OF CONTRIBUTION	DATE OF ELECTION (IF APPLICABLE)
10/21/2014	CTE Michael Ranalli FPPC# 1359939 4889 Petersen Lane Lotus, CA 95651	EDC Supervisor	7500	11/14/2014

Reason for Amendment: _____

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Sue Novasel for El Dorado County Supervisor
Politician

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Michael Ranalli for County Supervisor
Business Person

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Mad Dog Mesa
Farming/Agriculture

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Friends of Placerville
Community

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Katie DeGunther's Page
Product/Service

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No MNO - Save Local Control
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El Dorado County Chamber of Commerce
Organization

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Citizens for NO on Measure K
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ABOUT

- Paid for by No on M-N-O,
funded by Marble Valley Company, LLC
and Serrano Associates, LLC
PO Box 929 • Placerville, CA 95667

● <http://nom-n-o.com/>

✓ Suggest Edits



No MNO - Save Local Control shared their photo.

November 3, 2014 ·



DEPUTY SHERIFFS' ASSOCIATION
of El Dorado County

P.O. Box 1843, Placerville, Ca. 95667
www.eldoradocountydsa.org

DEPUTY SHERIFFS' ASSOCIATION OF EL DORADO COUNTY
OPPOSES MEASURES M, N AND O

The Deputy Sheriffs' Association of El Dorado County is opposing measures M, N and O on the November ballot — joining a coalition of local business, labor, agriculture, education, and water and transportation experts who also oppose these measures.

"Measures M, N and O will increase traffic on rural roads, slowing emergency response times for fire, crime and medical emergencies," said Todd Crawford, President of the Deputy Sheriffs' Association of El Dorado County. "These poorly drafted measures are dangerous."

"In addition, these measures will jeopardize the millions of dollars in developer fees used to pay for schools, roads and important local projects. The fees are also vital to public safety; they ensure our deputies have the necessary equipment to keep our community safe," continued Crawford.

Measures M, N, and O are extreme and unnecessary. They overturn voter-approved measures against sprawl and gridlock, making traffic worse. They threaten county taxpayers with unwarranted fees and years of costly lawsuits. And they are a direct assault on private property rights.

497 Contribution Report

Type or print in ink.
Amounts may be rounded to whole dollars.

497 CONTRIBUTION REPORT

NAME OF FILER No on H-N-O		Date of This Filing 10/21/2014	Date Stamp	CALIFORNIA FORM 497 For Official Use Only
AREA CODE/PHONE NUMBER (916) 442-7757	ID NUMBER (if applicable) 1371125	Report No. 135106-06		
STREET ADDRESS 455 Capitol Mall, Suite 600		<input type="checkbox"/> Amendment to Report No. (explain below)		
CITY Sacramento	STATE CA	ZIP CODE 95814	No. of Pages 1	

1. Contribution(s) Received

DATE RECEIVED	FULL NAME, STREET ADDRESS AND ZIP CODE OF CONTRIBUTOR (IF COMMITTEE, ALSO ENTER ID NUMBER)	CONTRIBUTOR CODE *	IF AN INDIVIDUAL ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS)	AMOUNT RECEIVED
10/21/2014	Parker Development Company and affiliated entities 4525 Serrano Parkway El Dorado Hills, CA 95762 Through affiliate Serrano Associates, LLC	<input type="checkbox"/> IND <input type="checkbox"/> COM <input checked="" type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC		100,000.00 <input type="checkbox"/> Check if Loan Provide interest rate %
10/21/2014	Parker Development Company and affiliated entities 4525 Serrano Parkway El Dorado Hills, CA 95762 Through affiliate Merble Valley Company, LLC	<input type="checkbox"/> IND <input type="checkbox"/> COM <input checked="" type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC		100,000.00 <input type="checkbox"/> Check if Loan Provide interest rate %
		<input type="checkbox"/> IND <input type="checkbox"/> COM <input type="checkbox"/> OTH <input type="checkbox"/> PTY <input type="checkbox"/> SCC		 <input type="checkbox"/> Check if Loan Provide interest rate %

Reason for Amendment: _____

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IND - Individual
COM - Recipient Committee (other than PTY or SCC)
OTH - Other (e.g., business entity)
PTY - Political Party
SCC - Small Contributor Committee

FPPC Form 497 (March 2011)
FPPC Toll-Free Helpline: 866/ASK-FPPC (866/275-3772)

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MNO NO-NO-NO

NO ON MNO COMMITTEE

PUBLIC COMMENT: ITEM 47
L. BRENT-BUMB
2/24/15

February 23, 2015

Hon. Ron Mikulaco
Hon. Shiva Frentzen
Hon. Brian Veerkamp
Hon. Michael Ranalli
Hon. Sue Novasel
El Dorado County Board of Supervisors
330 Fair Lane, Building A
Placerville, CA 95667

Honorable Members of the Board of Supervisors,

Please be aware the No on MNO Committee and our coalition partners strongly oppose Agenda Item #47/File 13-0350 before the El Dorado County Supervisors on February 24, 2015 — a Resolution of Intention to initiate a General Plan amendment.

Your staff report states: "These proposed General Plan amendments are substantially similar to the General Plan amendments proposed via the recent Measure O voter initiative." Measure O was rejected by 2/3rds of El Dorado County voters in November 2014.

WE KNOW THE LACK OF SUPPORT FOR MEASURE O WAS ALWAYS CLEAR. OUR CAMPAIGN POLLING CONDUCTED ONCE MEASURE O WAS PLACED ON THE BALLOT SHOWED IT WOULD NEVER PASS – ONLY 25% OF THE VOTERS SUPPORTED THE PROPOSAL IN OUR EARLY SEPTEMBER POLL. IN DISTRICT 2, THE HOME OF MEASURE O, THE SEPTEMBER 9 – 11 POLL SHOWED THAT ONLY 24% OF THE VOTERS SUPPORTED MEASURE O AND 49% OPPOSED. (A SIMILAR RESULT OCCURRED IN DISTRICT 4).

MNO NO-NO-NO

NO ON MNO COMMITTEE

This Resolution of Intention simply ignores the decision of the people and asks you to do the same thing.

Our commitment to defend the voter-approved General Plan will continue now that Measures MNO have been defeated, and we will be taking positions on county measures we believe hurt that plan — and this is one of them. We urge you to quickly reject this Resolution of Intention.

Thank you for your consideration of our point of view, and that of the El Dorado County voters.

M – N – O Committee

COALITION PARTNERS

Deputy Sheriff's Association of El Dorado County

El Dorado County Chamber of Commerce PAC

El Dorado Hills Chamber of Commerce PAC

El Dorado County Association of Realtors

North State Building Industry Association PAC

Laborers Local 185

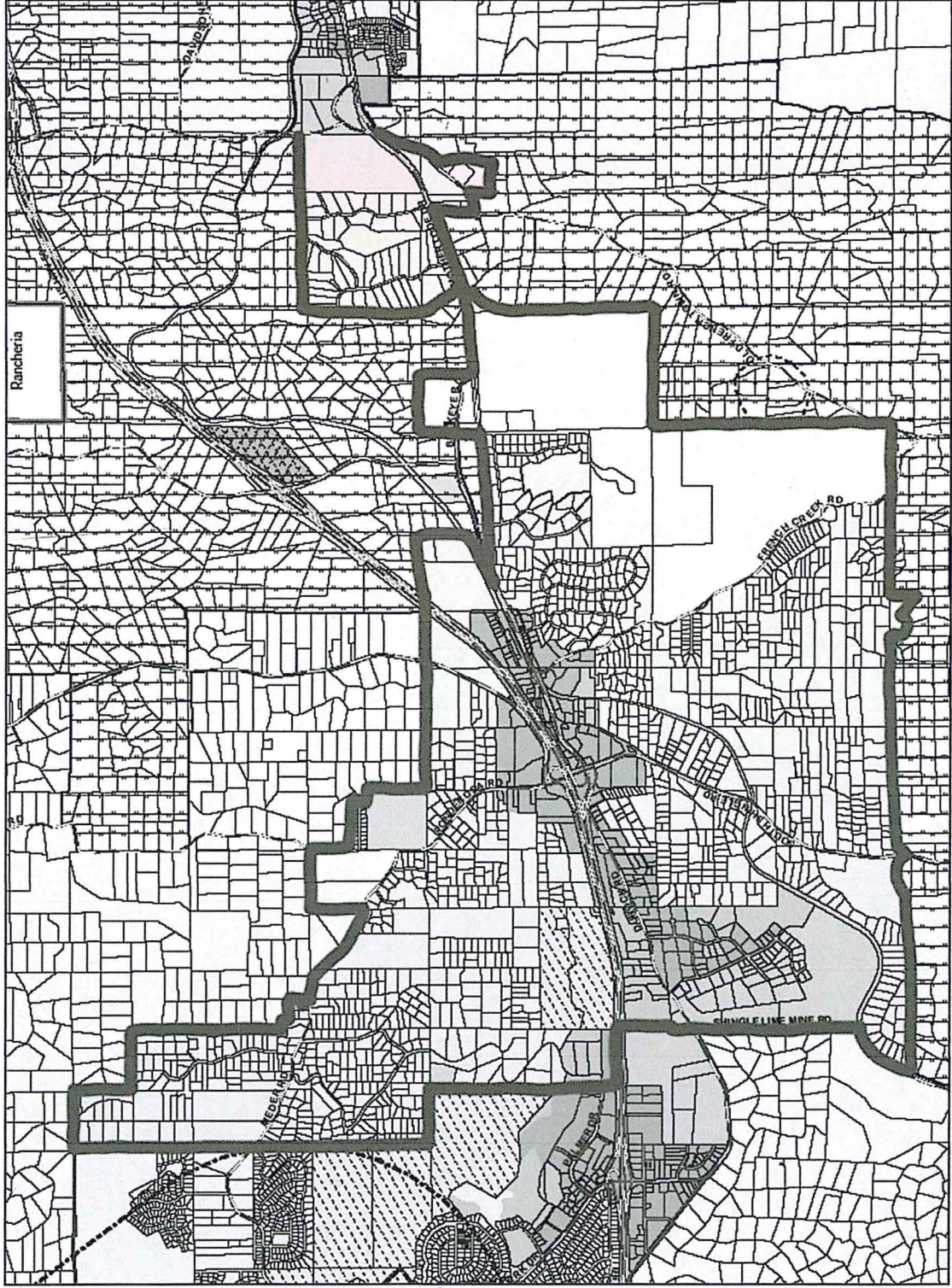
Operating Engineers Local No. 3

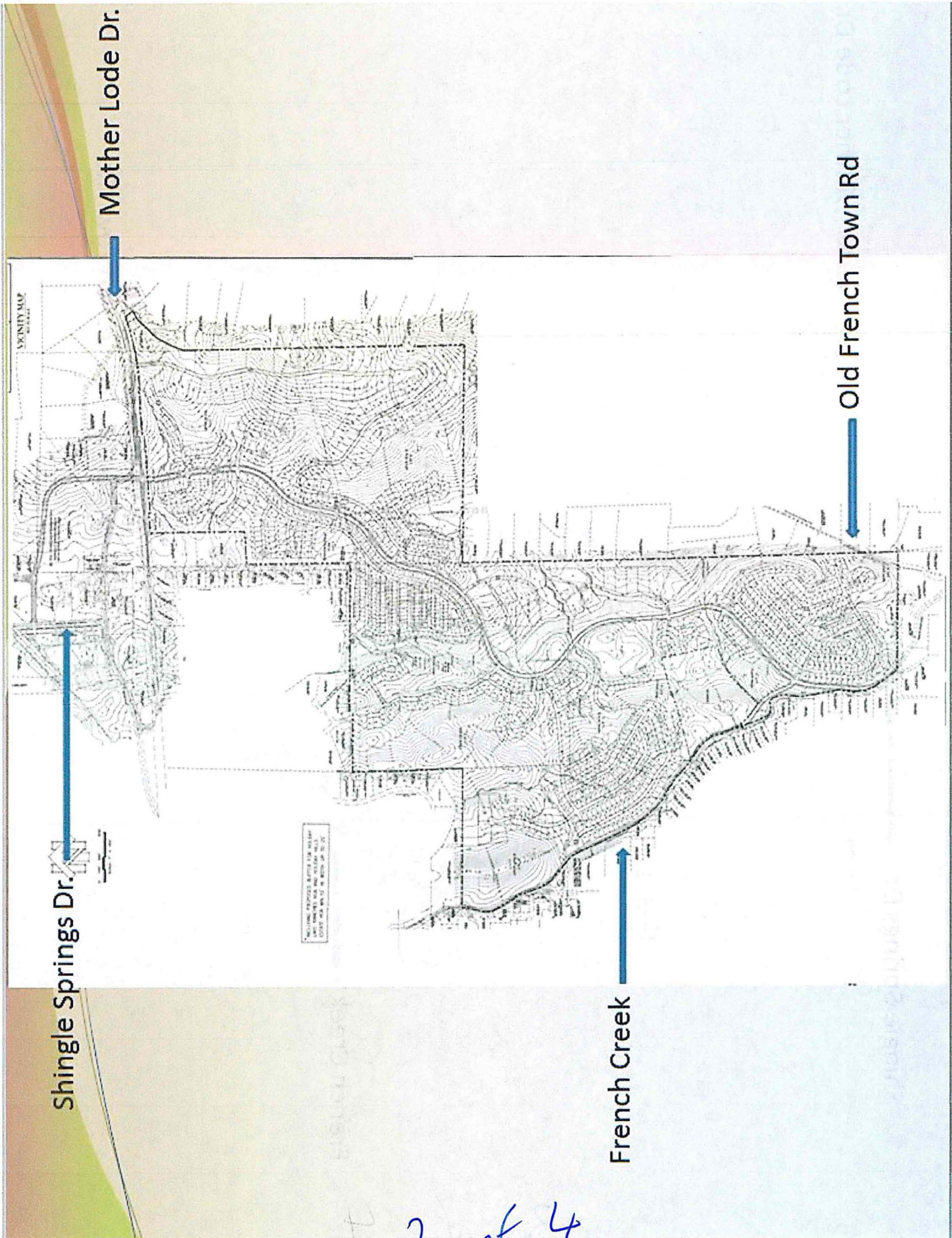
El Dorado County Farm Bureau

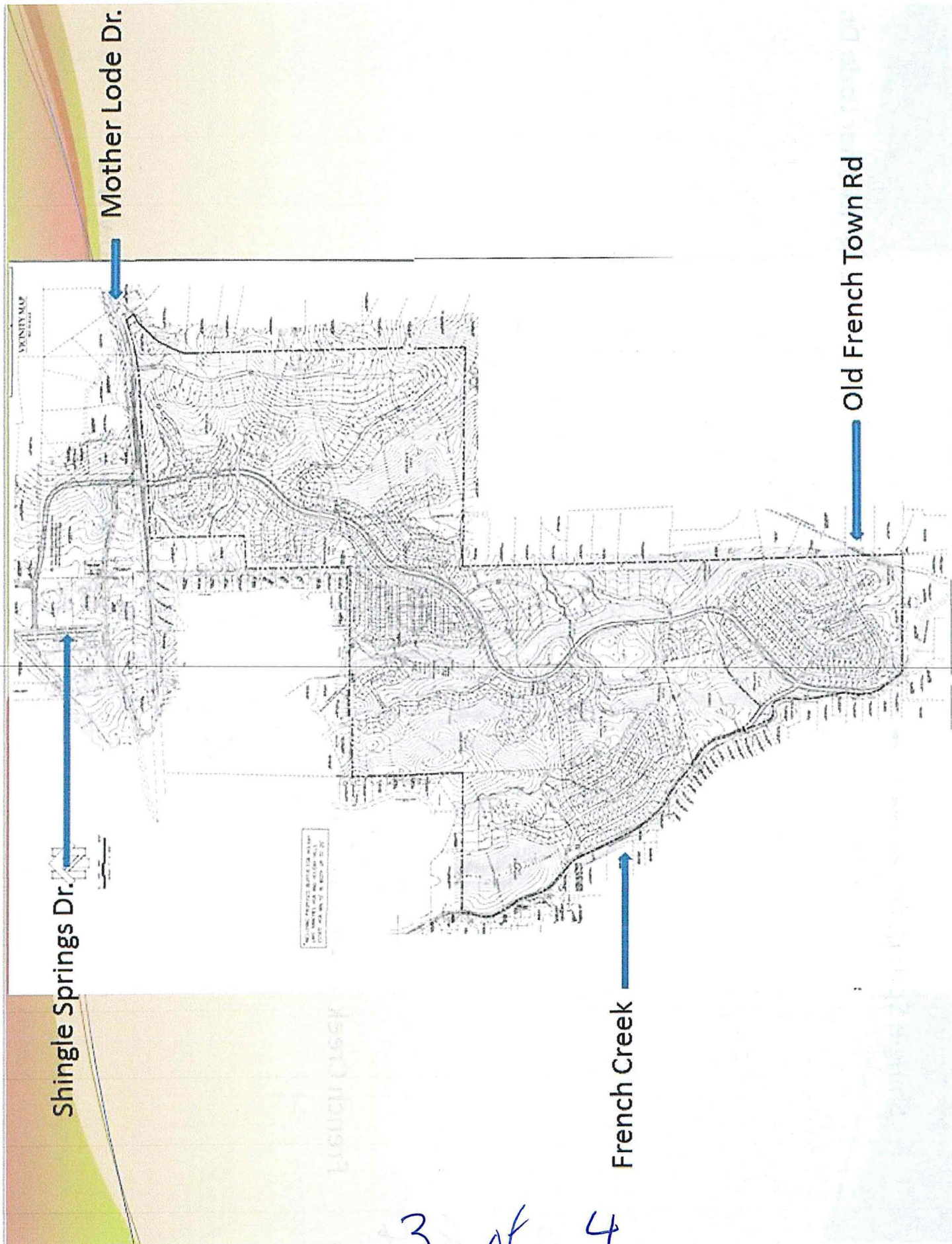
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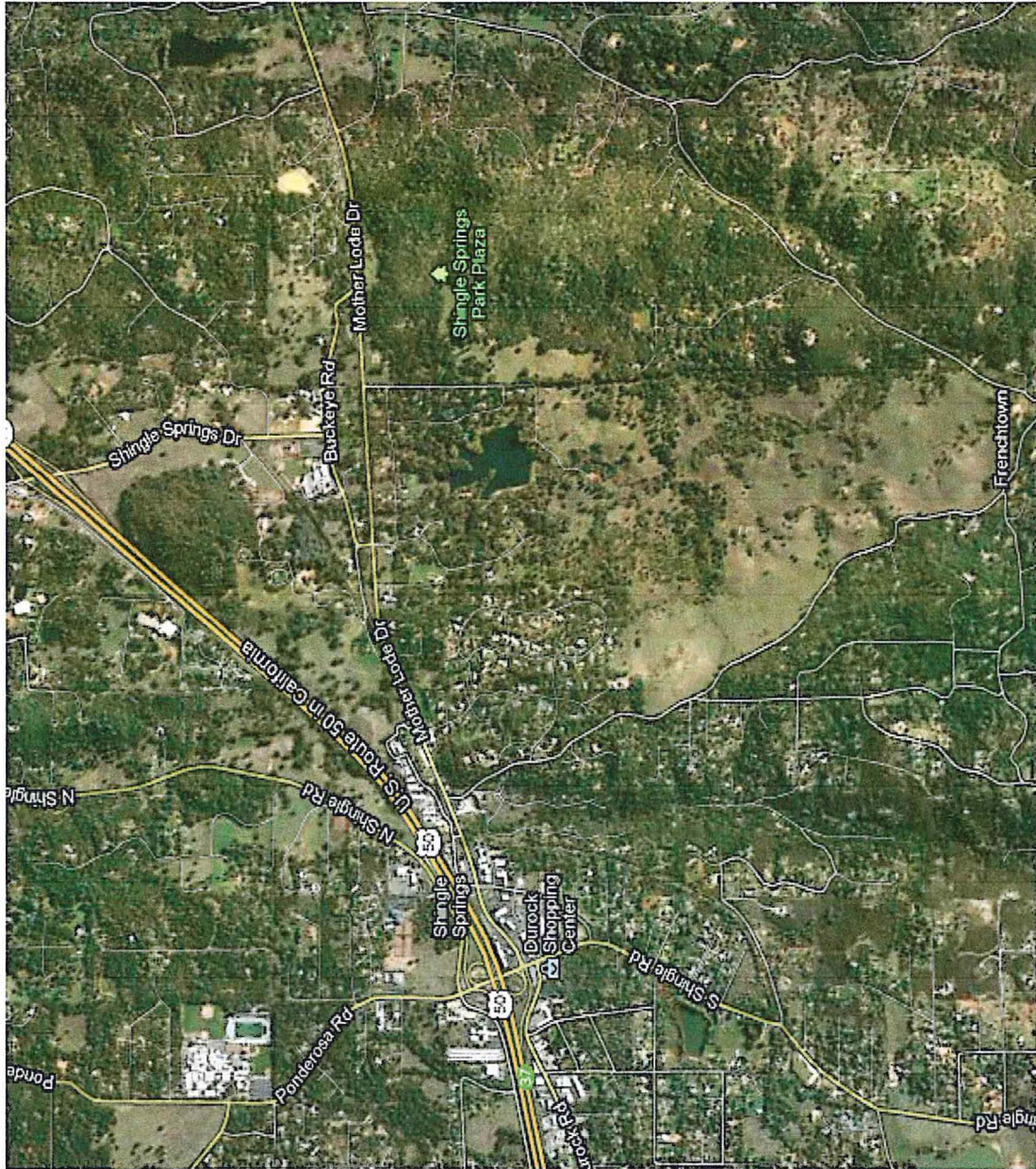
2/24/15

Shingle Springs Community Region Boundary Line









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PUBLIC COMMENT: ITEM 47
T. GHEARDI
2/24/15

February 24, 2015
Honorable Board of Supervisors,

Once more, the residents of this county, are being told their votes do not count. In this case, approximately one month, after 66% of county voters said No to Measure O, a small audience came to the board of supervisors, requesting they approve the same Measure O maps, that two-thirds of county voters had just rejected.

While so many of us work hard to instill in individuals, the importance of voting and have a voice in your community. This recent action and continued efforts, by these initiative proponents, does the opposite, leading to greater voter apathy, at high costs to county taxpayers.

The individuals with groups, who work under the umbrella of Save Our County and donate to their legal defense fund, oppose 9 different housing projects, while advocating the need for new business, jobs, and infrastructure improvements. The problem is, that their campaign does nothing but deter new business and less revenue.

County taxpayers find themselves involved in another lawsuit, due to the 2014 boards approval of the Town Center Apartments. The Measure O people, have made it quite clear, that they will achieve their agenda, by either challenges in court, initiatives, or referendums. The most reasonable suggestion offered, was to elect new supervisors who align with their residents. Something voters did, in 2014.

Over the years, our counties reputation of litigation, initiatives, and delays, has spread far and wide, to other states and the corporate world. As a result, companies that would offer more revenue and jobs, have no interest in knocking on our doors. We must welcome those who offer new sources of tax dollars, that will assist, in providing the increased needs for public services, facilities and programs. Too many counties, are facing deficits, in this world of rising costs for materials, labor, pensions and health.

We must move forward and continue to work on the voter approved general plan, a reasonable plan, that addresses the required amount of affordable housing. We live in a county, that is a mix of rural and urban and unlike most rural counties, has a major highway running through it. A perfect draw, for business and tourism dollars.

I am putting my trust in this new board, to acknowledge and respect, the decision by the voters. I ask the same of the Initiative proponents and to please recognize that you are taxing county residents, in more ways than one. Continued road blocks and litigation by a few is costly and counterproductive, to county staff, our representatives and citizens.

Terry Gheardi

1 of 1

PRESENTATION TO BOS 2-24-15 v3

For several years the residents of El Dorado County have tried to protect our quality of life by reducing the urban boundary lines in the County. These urban boundary lines are called Community Region Lines. Right now the Community Region Lines include land that is proposed for low density growth, such as 5-acre parcels. Most people living in these areas are not aware of nor expecting the high-density growth that these lines tend to promote. Because the Board of Supervisors lacked the will to move forward due to being told by staff that it would take lots of time and money if they were to implement this, the residents gathered signatures and put Measure O on the 2014 ballot.

Measure O was defeated because the developer interests, led by Parker Development and the El Dorado County Chamber, spent over \$1,000,000 on mailers and TV ads to spread lies about Measure O. Measure O was defeated at the polls because the grassroots groups that put Measure O on the ballot could not compete with \$1,000,000 of lies.

County staff has led the Board to believe that changing the urban boundary lines will cost \$100,000 in environmental reports. However, staff is not mentioning that environmental reports for reduced urban boundary lines were already analyzed as part of the General Plan in 2004. The analysis in 2004 stated that reduced urban boundary lines are consistent with the intent of our General Plan. Why hasn't staff told the Supervisors this at Board meetings?

Instead, staff is making political statements that discourage the Board from reducing the urban boundary lines.

Here is an example of where Shawna Purvines, staff member of Long Range Planning, attempts to mislead the Board of Supervisors by stating that the community's goal is to discourage development, rather than maintain its rural character:

[Sup. Santiago – Shawna Purvines video (All)]

Why would county staff make such a misleading statement?

My time is up so my husband will complete our testimony.

>>>>BREAK>>>>>

1 of 3

My wife gave you evidence where staff are making political statements to discourage you from reducing the urban boundary lines. Here is another example where Steve Pedretti, the Director of Community Development Agency, is referring to a political election for setting county priorities. Shouldn't he be keeping politics out of the county business as a public servant?

[Steve Pedretti Video (0:00-1:40)]

Our Zoning Ordinance is compliant with the General Plan. It does not have to be changed as Steve Pedretti stated in the video. Let me bring to your attention Policy 2.2.5.6 of the General Plan that states, where approval of this General Plan has created inconsistencies with existing zoning, lower intensity zoning, in accordance with Table 2-4, may remain in effect until such time as adequate infrastructure is available to accommodate a higher density/intensity land use. This policy requires the County to do their due diligence and keep their zoning and lower density until the infrastructure is available. Yet despite this policy changes are currently proposed to change the Plan in ways to benefit developers over communities. That is why we feel it is so critical to fix these lines.

The development community is once again working with the El Dorado County Chamber of Commerce to sway the Board of Supervisors with propaganda that is full of lies. You may have recently received in your mailboxes and email inboxes propaganda from a group called EDCARP (Alliance for Responsible Planning). [Hold Up Mailer] Do not be fooled by their name. They are the same people that aligned with Parker Development's million dollar campaign to defeat Measure O. They do not want our Community Region Lines reduced, nor do they care about our quality of life in El Dorado County. They are beholden to Parker Development's quest to urbanize El Dorado County.

Watch this video where Kirk Bone of Serrano and Parker Development, compares our future roads in El Dorado County to those of Los Angeles and Orange County. What the heck? Is that what we want?

[Kirk Bone Video (0:35-1:05)]

The El Dorado County Chamber of Commerce is sending out emails right now to promote EDCARP's message of lies. The El Dorado County

Chamber was a huge supporter of the campaign to defeat Measure O, and Kirk Bone is the Chairman of the El Dorado County Chamber's Political Action Committee. Here is a photo of the El Dorado County Chamber's front counter, laden with campaign propaganda during the 2014 election:

[Chamber Photo]

As citizens of El Dorado County, we must take a stand against the developer interests in our county and demand that our Board of Supervisors protect the quality of life that we love.

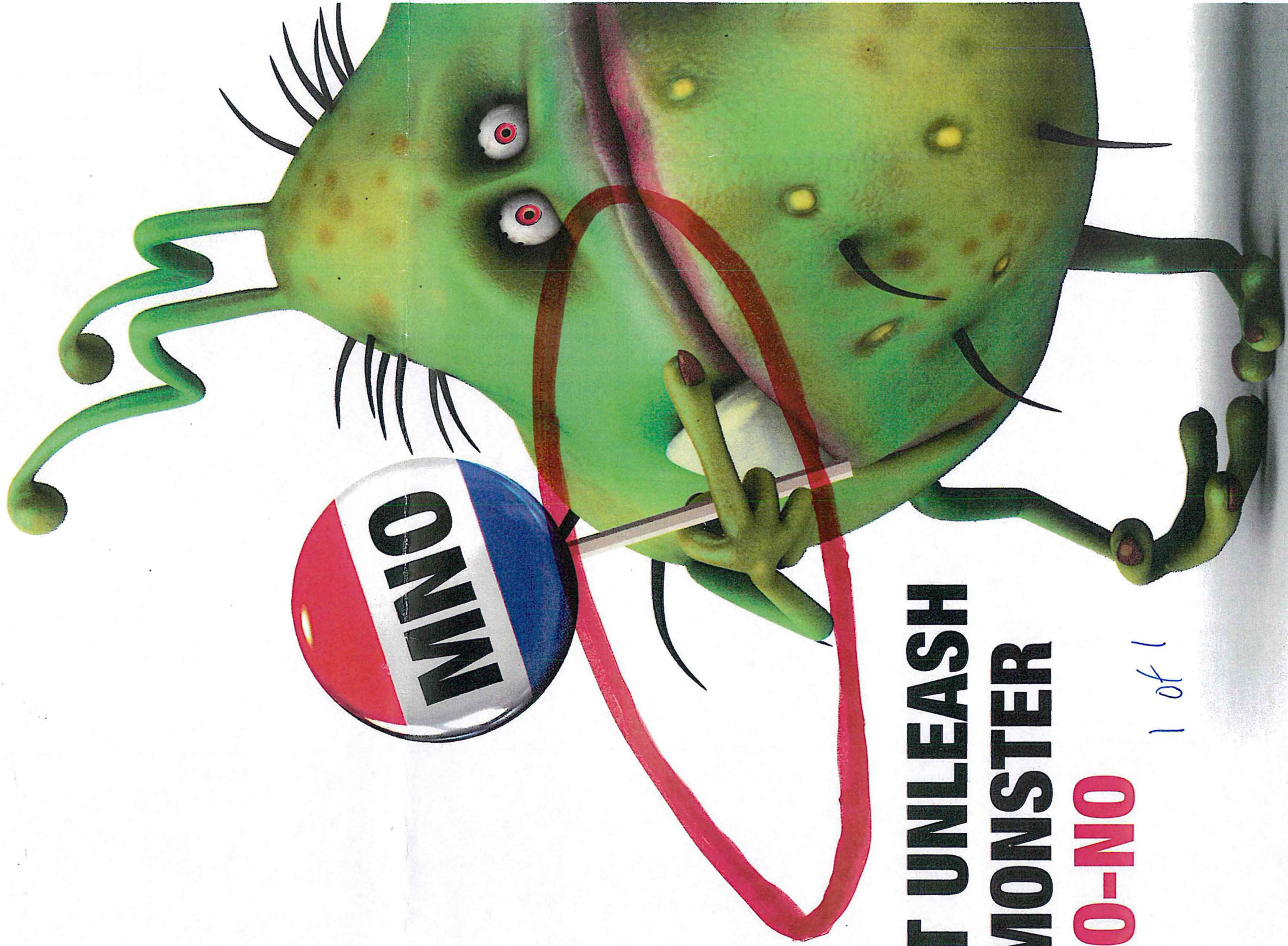
Linda & Ed Mattson

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PUBLIC COMMENT: ITEM 47
J. maynard
2/24/15