

beyond  
*blue*



TAHOE PROSPERITY CENTER

# Partnership with El Dorado County

- El Dorado County was instrumental in working with the other Lake Tahoe Basin jurisdictions in supporting the 2010 Lake Tahoe Basin Prosperity Plan – the first effort to develop a Basin-wide economic strategy.
- El Dorado County has been a leader at the Lake in economic development efforts to improve high-speed internet access and cell phone coverage – an initiative highlighted in the Prosperity Plan.



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# Leveraging the Funding

- Without the Tahoe Prosperity Center, and the help of El Dorado County, we would not have secured the grant from the CA Public Utilities Commission (CPUC) to do the current basin-wide broadband improvements.
- Funds from El Dorado County and other jurisdictions are matching a portion of the \$167,000 in grant funding from the CPUC grant for the two-year cycle of this project.

**No one else is doing this at the Lake.**



# Why TPC?

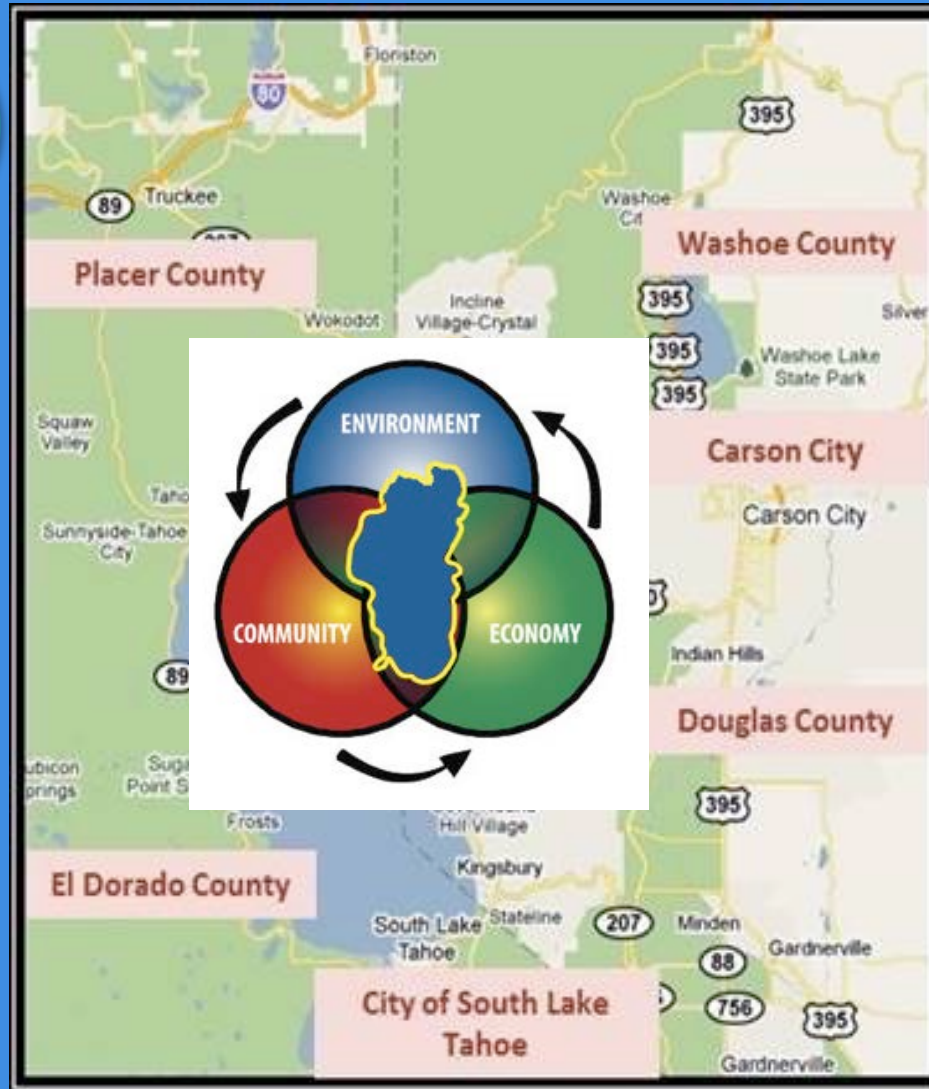


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# We are one community

2  
states

6  
govt's



18  
regional  
authorities

1  
Lake

198  
Plan  
Areas



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need  
*speed?*



TPC  
Delivers

Connected  
Tahoe



Broadband

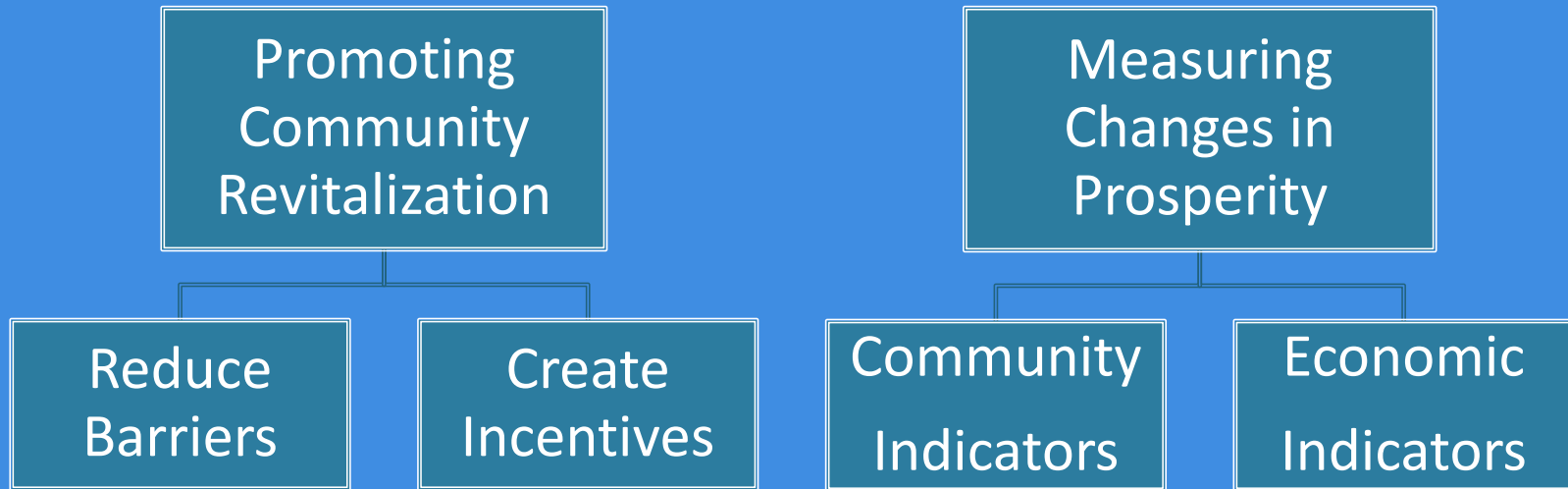


Cell  
Coverage



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# TPC As Catalyst for Change



El Dorado County's investment brings equity with the other Tahoe jurisdictions and ensures community revitalization and socio-economic data will be gathered specific for the Tahoe Basin.



# Rebuilding the Tahoe Region - Beyond Blue

- Uniting Communities to Take Action
- Leader for Regional Prosperity and Revitalization
- Measuring that Progress
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