

K. Payne # 21 BOS 3/3/15

BOS Agenda, Item #21 – “Framework for a Comprehensive and Proactive Implementation Plan for Sustainable Economic Development in El Dorado County”

I am Kris Payne of Diamond Springs and I am a Community and Economic Development Advisory Committee (CEDAC) Proponent.

I attended my first CEDAC meeting on November 14, 2012 along with 52, as the minutes state, other guests. On that day the meeting was held in this Board Chambers. It was a special meeting and the agenda was full of promise. All the hard work was summarized and I was won over. I bought in.

We have been in this room before. On October 2, 2007, The Economic Development Manager captured the your attention as the Board of Supervisors, with a report and power point presentation titled “El Dorado County Office of Economic Development”. The Economic Development Strategy was presented to you, and then two additional Board meetings were held. You bought in, conceptual approval was given.

Then what happened? The answer is no follow through.

We now have a chance for a re-do. Gene (Altschuler) will present the “Framework” and explain its elements.

Gene and Emily Smith came to CEDAC on January 23, 2014 with an idea of getting economic development strategic planning in El Dorado County moving again. It was laid out by CEDAC that an ad hoc committee be created with the Chair and Vice-Chair participating. The committee met for 9 months and on November 20, 2014 the draft document was presented. Over the next four months, the document has gone through revisions, some that included my involvement. Two more CEDAC meetings and two public workshops were held. We are now here today. (See the story on the County’s Economic Development website, also attached)

Later the public may comment as they have the right to do about not being satisfied with the product presented. Written comments have already been received with concerns about the “Framework”. I have read the comments and state the I have a stake in the “Framework’s” development and commit to you my effort in making this proposal a success. Success comes from your approval and the management of the activities necessary to complete the tasks required. Public comments are a critical element of the vetting out process. But it will be the structure of the delivery of the product not the product alone that will define success. I say its easy to question intentions, but its much harder be creative and be enterprising.

So I now present Gene.

Economic Development

Home > Government > Economic Development

Economic Development

California Competes Tax Credit

The Governor's Office of Business and Economic Development (Go-Biz) announced the California Competes Tax Credit (CCTC) application period -- March 9 to April 6, 2015. [Click here for the full press release.](#) Posted 03/23/15

A Draft Economic Development Framework (former Architecture) for El Dorado County Available for Review and Public Comment

Final Draft Framework for a Comprehensive and Proactive Implementation Plan for Sustainable Economic Development for El Dorado County to be presented to Board of Supervisors at their regularly scheduled meeting on Tuesday, March 31, 2015. [To view the Final Draft Framework, click here.](#)

A comprehensive Economic Development Element (EDE) of the General Plan was developed in 2004 and touched on almost every conceivable aspect of economic development. The EDE was intended to form a conceptual basis, or blueprint, for future implementation.

The Community & Economic Development Advisory Committee (CEDAC) Strategic Plan ad hoc group developed a draft Implementation Plan, or "Architecture," to provide recommendations regarding effective organizational and strategic approaches to implement the Economic Development blueprint for El Dorado County.

The Draft Economic Development Architecture was discussed at the November 20, 2014, CEDAC meeting, Agenda Item #6. Meeting minutes may be found on the County website at <https://eldorado.legistar.com/Calendar.aspx> under Community & Economic Development Advisory Committee. It was determined at the meeting that a Public Workshop to gather information would be beneficial to the process and was held on December 15 at 2:00 p.m. Continued discussion occurred, with the title "Architecture," amended to "Framework" and various other revisions, deletions to the document language considered.

The Draft Economic Development Framework (formerly Architecture) was discussed at the December 18, 2014, CEDAC meeting, Agenda Item #4. It was determined that a second public workshop will be held on January 5, 2015, from 1:00 p.m. to 4:00 p.m. at the OES Meeting Room, Building A, lower level, 330 Fair Lane, Placerville, CA 95667. The revised "Draft Framework [Architecture] for a Comprehensive and Proactive Implementation Plan for Sustainable Economic Development in El Dorado County" was posted to the El Dorado County website for public comment.

On January 15, 2015, CEDAC adopted a Motion to accept the final Draft Framework for a Comprehensive and Proactive Implementation Plan for Sustainable Economic Development for El Dorado County, incorporating public comment gathered at prior CEDAC meetings and two public workshops, and forward the the Framework to the Board of Supervisors with the recommendation previously approved by CEDAC to Direct the CAO to initiate the program components.

Representatives of the CEDAC Strategic Plan ad hoc group will present the Framework to the Board of Supervisors on Tuesday, March 31, 2015. [To view the Board of Supervisors Agenda calendar, click here.](#)

CSER El Dorado County Technical Assessment of Economic and Demographic Conditions Study

The El Dorado County Office of Economic Development engaged the Center for Strategic Economic Research (CSER) to complete a technical assessment of economic and demographic conditions built upon previous work conducted for El Dorado County.

Economic development strategic planning efforts are more effective if based on in-depth knowledge of local and regional demographic and economic characteristics, trends, and expectations. This information can be used to gather insight into the community's competitive assets or areas that require further attention and can also provide a basis for developing effective job and business attraction programs.

[Click here for the full CSER El Dorado County Technical Assessment of Economic and Demographic Conditions Study.](#) - Posted 03/16/2015



Grant Development Program

Free assistance to local non-profit organizations with grant funding identification, grant writing and/or grant administration. [Click here for more information.](#)

Economic Development

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Hours: Monday-Friday

8:00 A.M. - 5:00 P.M.