

Applicant: American River Recreation Association

Contact Person: Howard Penn

Address: PO Box 157. Coloma, CA 95613

Telephone: 530-626-7373

Email: hpenn@lbcomm.com

Project Description:

The American River Recreation Association (ARRA), a non-profit organization focused on river access and recreational advocacy, will manage the Coloma Shuttle program during the AQMD grant period from 2014 to 2015. The Coloma Shuttle will utilize 2 vans & trailers provided by El Dorado County AQMD providing 255 days of service for river corridor recreation and the local community on the South Fork American River from the Chili Bar put-in to the Skunk Hollow take-out. The shuttle will operate during the months of March through December in 2014 & 2015. Shuttle service from the Folsom Light Rail Station will be added in 2015 providing a means for mass transit users to travel to the Coloma/Lotus area during the high tourist months of July & August.

Estimated Emission Reductions/Cost-Effectiveness	
Useful Life of Project	24 Months
Total Lifetime Emissions Reduced (lbs. of ROG, NOx, PM-2.5)	525.14
Cost-Effectiveness (total project costs)	\$193.26 \$/lbs
Cost-Effectiveness (AQMD Funded project costs)	\$154.61 \$/lbs

Budget Summary	AB2766 Funds	Matching Funds	In-Kind Match	Total Project Costs
Personal	\$ 76,800.00	\$ 19,200.00	\$ -	\$ 96,000.00
Drivers	\$ 53,100.00	\$ -	\$ -	\$ 53,100.00
Vehicle Fuel, Inspection & Maintenance	\$ 10,460.00	\$ 7,340.00	\$ -	\$ 17,800.00
Insurance	\$ 9,840.00	\$ 2,460.00	\$ -	\$ 12,300.00
Marketing	\$ 3,000.00	\$ 4,500.00	\$ -	\$ 7,500.00
Accounting & Administration	\$ 6,000.00	\$ -	\$ -	\$ 6,000.00
Community Event Shuttle Service	\$ -	\$ -	\$ 6,300.00	\$ 6,300.00
TOTAL	\$ 159,200.00	\$ 33,500.00	\$ 6,300.00	\$ 199,000.00

BUDGET ITEMIZATION

Line Item	Title/Classification	Unit Total	Rate	Total Rate	Total Costs
Personnel					
1	General Manager	Hours 1400	Rate/Hour \$40.00	Total Rate for Grant 80% of total - remaining in Match	\$44,800.00
2	Coordinator	2000	\$20.00	80% of total - remaining in Match	\$32,000.00
3	Drivers	Shuttles Driven 1040	Rate/Shuttle \$35.00	Total Rate/Shuttle \$35 per Shuttle	\$36,400.00
4	Employers Payroll Taxes (for all employees)				\$8,050.00
5	Workers Comp (for all employees)				\$8,650.00
	Subtotal				\$129,900.00
Operations					
6	Insurance				\$9,840.00
7	Marketing & Advertising, Merchant Fees				\$3,000.00
8	Fuel, Maintenance, Fees & Van Supplies				\$10,460.00
9	Administrative, Accounting & Payroll Costs (limited to 5%)				\$6,000.00
	Subtotal				\$29,300.00
PROJECT SUBTOTAL GRANT AMOUNT:					\$159,200.00
Match					
10	Wages		Units		\$19,200.00
11	Insurance				\$2,460.00
12	Marketing & Advertising, Merchant Fees				\$4,500.00
13	Fuel, Maintenance, Fees & Van Supplies				\$7,340.00
14	Community Event Shuttle Service	12	days	\$525.00	\$6,300.00
PROJECT SUBTOTAL MATCH AMOUNT:					\$39,800.00
PROJECT GRAND TOTAL:					\$199,000.00
15	Van & Trailer				\$36,000.00
EI DORADO COUNTY AQMD VAN & TRAILER PURCHASE AMOUNT:					\$36,000.00
PROJECT & VAN TOTAL:					\$235,000.00

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American River Recreation Association

PO Box 157 • Coloma • CA • 95613 • 530.626.7373

December 5, 2013

Dave Johnston
Air Pollution Control Officer
El Dorado County Air Quality Management District
2850 Fairlane Court
Placerville, CA 95667

Dear Mr. Johnston,

After successful operations in 2013 of the Coloma Shuttle by the Coloma-Lotus Chamber of Commerce and the American River Recreation Association (ARRA), a California non-profit, ARRA will assume all financial and operational responsibility for all contracts and grant funding applied for from EDCAQMD in 2014-2015. This grant application is to operate a shuttle service on the South Fork American River.

This authorization is with full knowledge of the requirements of the grant-funding proposal being submitted and the resulting contract stipulations and responsibilities for performance and reporting.

American River Recreation Association will serve as the primary contact for any such contracts and our contact information is listed above. We will serve as the sole representative for authorizing and executing all documentation or actions resulting from the application for funding or the successful receipt of said grant contract(s). This representation and responsibility was unanimously approved by an ARRA Board of Directors resolution on November 13th, 2013.

Sincerely,

A handwritten signature in black ink, appearing to read 'Howard Penn', is written in a cursive style.

Howard Penn
President
American River Recreation Association
530-626-7373

PROJECT DESCRIPTION

Objectives:

Recreation on and near the South Fork American River (SFA) requires the use of multiple vehicles and drivers. If approved for funding, the American River Recreation Association (ARRA) will oversee the operation of the Coloma Shuttle. This shuttle program will provide viable transportation for river corridor recreation and the local community in a safe and convenient scheduled format. Funding from AB2766 would be essential for making this a high quality shuttle service at the lowest possible cost for its users. The overall objectives will be to:

- Provide an effective and convenient shuttle model that can provide transportation for recreation along the South Fork American River corridor and community service "dead head" transit upon return to the Coloma/Lotus area.
- Reduce motor vehicle emissions related to river corridor recreation, such as boaters who set their shuttle using their own vehicles in order to do the runs on the South Fork American River from Chili Bar to the Gorge.
- Provide incentive to return to the merchants in the Coloma/Lotus area and redistribute noted parking impacts by encouraging riders to park in the Coloma/Lotus area and catch the shuttle in the beginning of the day to the Chili Bar put-in or at the end of the day at Skunk Hollow take-out.
- Increase ridership over 2013 actual ridership numbers through the operation of two vans & trailers provided by El Dorado County AQMD and focused marketing & advertising to various user groups.
- Market and develop a shuttle route in 2015 for the Folsom Light Rail Station providing a transportation link to the Coloma/Lotus area for mass transit users during the high tourist season in July & August.

Scope

Upon approval of funding, the Coloma Shuttle General Manager will obtain the appropriate insurance, inspection & license to begin shuttle operations utilizing the existing 15-seat passenger van and trailer as well as a new van & trailer provided by El Dorado County Air Quality Management District (AQMD).

During each grant year the GM will work with the shuttle coordinator to hire qualified drivers and begin a marketing campaign to announce the shuttle season and schedule. The Coloma Shuttle will subsequently provide 127 days of shuttle service in 2014 and 128 days in 2015 to private recreational or non-profit users along the South Fork of the American River from Chili Bar to Skunk Hollow. During the season the shuttle coordinator will continue a focused marketing and advertising campaign to increase ridership.

In 2015 the GM and shuttle coordinator will develop a marketing plan, shuttle route & schedule from the Folsom Light Rail Station to the Coloma Lotus area. The shuttle coordinator will work with various area campgrounds, bed & breakfast and lodges to promote use of this transportation option for the general public.

PROJECT ORGANIZATION BACKGROUND

The Coloma Shuttle program will be managed and operated by American River Recreation Association (ARRA), a non-profit organization focused on river access and recreational advocacy. ARRA was formed in 1979 to help resolve conflicts between riparian landowners and recreational commercial and non-commercial boaters on the South Fork of the American River. Problems underlying the conflicts included trespassing, litter, sanitation, and the quantity of boaters on the river. ARRA was successful in resolving many of the conflicts and developing a process for resolution going forward. Since 1979, ARRA's purpose has been facilitating and promoting public river access, river use education, and recreational river initiatives.

As continued river use grows from commercial to non-commercial recreation, the demands on the river corridor have increased. We have experienced over the last thirty-five plus years of recreational river use a significant increase in river users from all areas of our society. The South Fork of the American River has become one of the most used whitewater sections of river in the country. Additionally, development of other recreational lands and facilities in the area has increased the usage of the river corridor as a whole.

As the dynamics of the river corridor usage patterns have grown and changed, ARRA has adapted to address additional issues that require our attention. The private boater river shuttle project addresses the shuttle needs of the thousands of recreational boaters that visit our river valley each year. Its primary goal is to help reduce emissions and traffic congestion in our valley. ARRA was the sub-contracted vendor to supply the shuttle services in 2013 and will be the sole contracted vendor to operate the shuttle service in 2014-2015.

The professional staff and board of ARRA has over 75 years of business, non-profit and operational experience managing million dollar budgets, detailed accounting and expense reporting, collaboration with county, state and federal programs, and operating complex multi-dimensional projects with effectiveness and efficiency. We were successful in operating the shuttle in 2013. Helping preserve and promote the recreational resources that benefit the community of El Dorado County residents and the tourists that visit our region are a primary focus of ARRA and a part of the mission we strive to uphold.

EMISSION BENEFITS/COST EFFECTIVENESS

Two River Routes: Chili Bar (CB) = 11.2 miles 1-way and Gorge (G) = 13.5 miles 1-way.
 Round Trip Coloma to El Dorado County Line = 40 miles

Effectiveness Period = 24 months	
(D) Days	255 (2014 - 127 days, 2015 - 128 days)
(R) Ridership	25
(VMT) Annual Van Miles Traveled	91188 (# of Vehicles*Days (D)*Auto Trip Length (L))*# of Ways = 2*255*89.4*2)
(A) Adjustment on Auto Trips	1.0
(L) Auto Trip Length	
River trip car pooling leaving one car at home for full river trip (2 one-way CB + 2 one-way G + 40 miles saved round trip Coloma to El Dorado County Line) $[(11.2*2)+(13.5*2)+40] = 89.4 \text{ miles}$	
(AA) Adjustment for auto access to & from shuttle=0.4 (Reduced to account for river shuttle vehicle left at home)	
(LL) Trip Length for auto access to & from Shuttle=5 (default)	
Annual Auto Trips Reduced = (D*R*A) * (1-AA) $(255*25*1)*(1-.4) = 3825 \text{ trips reduced}$	
Annual Auto VMT Reduced = (D*R*A)*[L-(AA*LL)] = (255*25*1)*[89.4-(.4*5)] = 557,175 miles reduced	
Annual Emissions Reductions	
$[(\text{Annual Auto Trips Reduced}) * (\text{Auto Trip End Factor}) + (\text{Annual Auto VMT Reduced}) * (\text{Auto VMT Factor}) - (\text{Van VMT}) * (\text{Van VMT Factor})] / 454$ (number provided to us) ROG: $[(3825*.764) + (557,175*.191) - (91,188*.143)] / 454 = 212.12$ NOx: $[(3825*.303) + (557,175*.217) - (91,188*.20)] / 454 = 228.70$ PM2.5: $[(3825*0.006) + (557,175*.087) - (91,188*.112)] / 454 = 84.33$	
Total Annual Emissions Reduced = 525.14 lbs/24 mos	
(CRF) Capital Recovery Factor = 0.51	
Cost Effectiveness of Total Funding Dollars $(\text{CRF} * \text{Funding}) / (\text{ROG} + \text{NOx} + \text{PM10})$ $(0.51 * 199,000) / 525.14 = \193.26	
Cost Effectiveness of AB2766 Funding Dollars $(\text{CRF} * \text{AB2766 funding}) / (\text{ROG} + \text{NOx} + \text{PM10})$ $(0.51 * 159,200) / 525.14 = \154.61	

WORK STATEMENT

Shuttle Operations

The Coloma Shuttle will provide up to 255 days of shuttle services to private recreational or non-profit users along the South Fork of the American River from Chili Bar to Skunk Hollow on weekends and some weekdays from March through December in 2014 & 2015 including:

- Maintenance of shuttle van in a safe operable condition providing copies of maintenance records and California Highway Patrol inspection reports
- Hire properly trained and licensed drivers
- Maintenance of a website with shuttle reservation, schedule, usage, acknowledgement and contact information
- Publish press releases announcing availability of shuttle
- Market shuttle service with local businesses, agencies and private user groups
- Reservations primarily through website and as a backup through telephone, email or social media
- Educate public on proper shuttle services usage
- Provide shuttle service to river runners, hikers, anglers, campers, special event patrons, local community and other recreational users and their equipment.
- Track and record number of one way rider trips and shuttle service mileage for use in reporting and future grant proposals to AQMD

Subsequent shuttle service from the Folsom Light Rail Station will be added in 2015 providing a route to the Coloma/Lotus area during the high tourist months of July & August.

Community Events

Coloma Shuttle will provide free shuttle to selected community events and will include:

- Shuttle service to local community event patrons from parking lots to event venues.
- Track and record number of one way rider trips and shuttle service mileage for use in reporting and future grant proposals to AQMD

Acknowledgement

Coloma Shuttle will acknowledge grant funding from the El Dorado County AQMD stating "Shuttle service funded by a grant from the El Dorado County Air Quality Management District" on:

- Coloma Shuttle Website
- Press releases and marketing activities
- Printed flyers distributed on the van
- Van signage

WORK STATEMENT

Reporting

Coloma Shuttle will provide clear and transparent information to AQMD. Information provided will be sufficient to allow AQMD to determine whether project is on schedule and within the parameters approved by AQMD including:

- Daily ridership
- Daily Van starting mileage and ending mileage
- Quarterly performance reports including:
 - Description of work completed
 - Description of work remaining
 - Payment request, itemization of expenditures and supporting documentation
 - Documentation of shuttle emission reduction benefits education efforts
 - Marketing efforts
 - Documentation of one way rider trips and shuttle service mileage
- Final Comprehensive project report

FUNDING REQUEST/COST BREAKDOWN

Coloma Shuttle	
Actual 2013 Shuttle Expenses From 1/1/13 - 11/13/13	
Marketing & Advertising	1,709.86
Van Expenses	
Van Insurance	1,477.80
Fuel, Maintenance, Fees & Van Supplies	4,200.03
Wage Expenses	
PR Fees	249.95
Workers Comp	4,051.18
Wages-Other	45,137.02
Total Days Operated	105 Days
2013 Shuttle Cost/Day: (Total Actual Van Expenses + Total Actual Wage Expenses)/Total Days Operated	524.91
Total Ridership & Projected Ridership:	
2013 - 1 Van Operating	1439 Riders
2014 - Projected 100% Increase w/2 Vans Operating, Marketing & Advertising	2900 Riders
2015 - Projected 20% Increase over 2014 w/Established Service, Marketing & Advertising	3480 Riders

FUNDING REQUEST/COST BREAKDOWN

Coloma Shuttle	
2014-2015 Cost Breakdown	
General Manager: \$40/hr, 1400 Hours	56,000.00
Coordinator: \$20/hr, 2000 Hours	40,000.00
Drivers: \$35/shuttle, 1040 Shuttles	36,400.00
Employers Payroll Tax (for all employees)	8,650.00
Workers Comp (for all employees)	8,050.00
Van Insurance: (2013 Act 1st Van + Quoted Est New 2nd Van)*2 = 1477.80*2187.20*2 = 7330.00	7,300.00
Liability Insurance: Quoted Estimate	5,000.00
Marketing & Advertising: (2013 Act * (1+% 2014 Projected Increase)) + (2014 Projected Increase *(1+ % 2015 Projected Increase)) = (1709.86*2)+(3419.72*1.20)=3419.72+4103.66=7523.38	7,500.00
Fuel, Maintenance, Fees & Van Supplies: (2013 Act * (1+% 2014 Projected Increase)) + (2014 Projected Increase *(1+ % 2015 Projected Increase)) = (4051.18*2)+(8102.36*1.20)=8102.36+9722.84=17825.20	17,100.00
Accounting/Admin: Limited to 5% of AQMD Funding	6,000.00
Community Event Shuttle Service: # of Shuttles * 2013 Shuttle Cost/Day = 12*\$525	6,300.00
2015 Folsom Light Rail Station to Coloma/Lotus Shuttle:	
Fuel - 54.4 Roundtrip Milage @ 7 miles/gal = 7.78 * 4.50/gal gas = \$35.00*10 Shuttles = 350.00	350.00
Drivers - \$35/shuttle, 10 Shuttles	350.00
Total Shuttle Service Cost	199,000.00
Total AQMD Funds Requested	159,200.00
Total Matching Funds	39,800.00



American River Recreation Association

PO Box 157 • Coloma • CA • 95613 • 530.626.7373

December 5, 2013

Dave Johnston
Air Pollution Control Officer
El Dorado County Air Quality Management District
2850 Fairlane Court
Placerville, CA 95667

Dear Mr. Johnston,

We agree to provide total matching funds of \$39,800.00 for the contract period of 2014-2015. Matching funds will be generated from a monetary match generated from anticipated revenue and in-kind donations of free shuttles for community events. The 20% minimum matching fund requirement of this contract will be managed in each expense billing cycle and will be reported as an overall ratio of expenses to date.

Sincerely,

A handwritten signature in black ink, appearing to read "Howard Penn", is written over a light blue horizontal line.

Howard Penn
President
American River Recreation Association
530-626-7373

MATCHING FUNDS

Monetary	Potential Shuttle Revenue		
	\$7/Rider/Day = 7*25*255		44,625.00
	If 75% Realized		33,468.75
	If 50% Realized		22,312.50
	<i>Total Match From Shuttle Revenue</i>	\$	33,500.00

In-Kind	12 Community Shuttle Events	# of Shuttles * 2013 Shuttle Cost/Day	
	American River Music Festival - 4 Days		2,100.00
	County River Clean-up Days - 4 Days		2,100.00
	To Be Determined - 4 Days		2,100.00
	<i>Total Match from Community Events</i>	\$	6,300.00

Total Matching Funds **\$ 39,800.00**

SCHEDULE OF DELIVERIES

2014

January-February

- GM coordinate purchase of second van & trailer with El Dorado AQMD
- GM obtain and coordinate insurance, license & inspections of Coloma Shuttle vans
- Shuttle Coordinator hire drivers and provide orientation
- Press release and marketing of 2014 Shuttle Season
- Presale shuttle passes to generate working revenue
- GM to submit 1st & 2nd monthly reporting & billing to AQMD
- Monthly Board of Directors meeting with GM

March-April

- Begin weekend shuttle service between Chili Bar & Skunk Hollow
- GM & Shuttle Coordinator schedule, market & maximize daily ridership
- Shuttle Coordinator to tally daily usage
- Shuttle Coordinator to record daily van start mileage and end mileage
- GM to submit monthly reporting & billing to AQMD
- Monthly Board of Directors meeting with GM

May

- Begin weekend and one weekday shuttle service between Chili Bar & Skunk Hollow
- Provide shuttle service on Memorial Day
- GM & Shuttle Coordinator schedule, market & maximize daily ridership
- Shuttle Coordinator to tally daily usage
- Shuttle Coordinator to record daily van start mileage and end mileage
- GM to submit monthly reporting & billing to AQMD
- Monthly Board of Directors meeting with GM

June

- Begin weekend and two weekday shuttle service between Chili Bar & Skunk Hollow
- GM & Shuttle Coordinator schedule, market & maximize daily ridership
- Shuttle Coordinator to tally daily usage
- Shuttle Coordinator to record daily van start mileage and end mileage
- GM to submit monthly reporting & billing to AQMD
- Monthly Board of Directors meeting with GM

July-August

- Add one more weekday to shuttle service between Chili Bar & Skunk Hollow
- Provide shuttle service on July 4th
- Provide shuttle for County River Clean-up Days

SCHEDULE OF DELIVERIES

- GM & Shuttle Coordinator schedule, market & maximize daily ridership
- GM to submit monthly reporting & billing to AQMD
- Monthly Board of Directors meeting with GM

September

- Return to weekend and 1 weekday shuttle service between Chili Bar & Skunk Hollow
- Provide community shuttle for American River Music Festival
- GM & Shuttle Coordinator schedule, market & maximize daily ridership
- GM to submit monthly reporting & billing to AQMD
- Monthly Board of Directors meeting with GM

October-December

- Return to weekend shuttle service between Chili Bar & Skunk Hollow
- Provide community shuttle for Christmas in Coloma
- GM & Shuttle Coordinator schedule, market & maximize daily ridership
- Monthly Board of Directors meeting with GM
- Shuttle service ends for the season
- GM submit final monthly reporting & billing to AQMD
- GM submit year end reporting to AQMD
- Monthly Board of Directors meeting with GM

SCHEDULE OF DELIVERIES

2015

January-February

- GM obtain and coordinate insurance, license & inspections of Coloma Shuttle vans
- Shuttle Coordinator hire drivers and provide orientation
- Press release and marketing of 2015 Shuttle Season
- Presale shuttle passes to generate working revenue
- GM to submit 1st & 2nd monthly reporting & billing to AQMD
- Monthly Board of Directors meeting with GM

March-April

- Begin weekend shuttle service between Chili Bar & Skunk Hollow
- GM & Shuttle Coordinator schedule, market & maximize daily ridership
- Shuttle Coordinator to tally daily usage
- Shuttle Coordinator to record daily van start mileage and end mileage
- GM to submit monthly reporting & billing to AQMD
- Monthly Board of Directors meeting with GM

May

- Begin weekend and one weekday shuttle service between Chili Bar & Skunk Hollow
- Provide shuttle service on Memorial Day
- GM & Shuttle Coordinator schedule, market & maximize daily ridership
- Shuttle Coordinator to tally daily usage
- Shuttle Coordinator to record daily van start mileage and end mileage
- GM to submit monthly reporting & billing to AQMD
- Monthly Board of Directors meeting with GM

June

- Begin weekend and two weekday shuttle service between Chili Bar & Skunk Hollow
- GM & Shuttle Coordinator schedule, market & maximize daily ridership
- GM & Shuttle Coordinator develop schedule & market shuttle for Folsom Light Rail Station
- Shuttle Coordinator to tally daily usage
- Shuttle Coordinator to record daily van start mileage and end mileage
- GM to submit monthly reporting & billing to AQMD
- Monthly Board of Directors meeting with GM

July-August

- Add one more weekday to shuttle service between Chili Bar & Skunk Hollow
- Begin shuttle service to Folsom Light Rail Station
- Provide shuttle service on July 4th
- Provide shuttle for County River Clean-up Days

SCHEDULE OF DELIVERIES

- GM & Shuttle Coordinator schedule, market & maximize daily ridership
- GM to submit monthly reporting & billing to AQMD
- Monthly Board of Directors meeting with GM

September

- Return to weekend and 1 weekday shuttle service between Chili Bar & Skunk Hollow
- Provide community shuttle for American River Music Festival
- GM & Shuttle Coordinator schedule, market & maximize daily ridership
- GM to submit monthly reporting & billing to AQMD
- Monthly Board of Directors meeting with GM

October-December

- Return to weekend shuttle service between Chili Bar & Skunk Hollow
- Provide community shuttle for Christmas in Coloma
- GM & Shuttle Coordinator schedule, market & maximize daily ridership
- Monthly Board of Directors meeting with GM
- Shuttle service ends for the season
- GM submit final monthly reporting & billing to AQMD
- GM submit year end reporting to AQMD
- Monthly Board of Directors meeting with GM

ADDENDUM



Dave Steindorf
California Stewardship Director
4 Baroni Drive
Chico, CA 95928

December 6, 2013

Dave Johnston
Air Pollution Control Officer
El Dorado County Air Quality Management District
2850 Fairlane Court
Placerville, CA 95667

RE: Coloma Shuttle

Dear Dave Johnston,

American Whitewater (hereinafter "AW") is a nonprofit, 501(c)(3) organization devoted to protecting and restoring America's whitewater resources and to enhancing the public's ability to enjoy them safely. AW is a membership organization with over 5,000 members and 100 affiliate clubs representing 30,000 whitewater paddlers across the nation. AW seeks to ensure that whitewater opportunities are preserved and the riverine ecosystem is protected from adverse impacts.

Many of our members enjoy paddling the South Fork of the American River between the Chili Bar put-in on Highway 193 and the Skunk Hollow take-out on Salmon Falls Road. AW continues to recognize the value of a viable river shuttle program that will provide easy access to the river and help reduce the overall impact of automobile emissions. We support the American River Recreation Association (ARRA) and the operation of the Coloma Shuttle. It is our hope that El Dorado County AQMD elects to fund this program for 2014 and 2015.

Sincerely,

A handwritten signature in black ink that reads "Dave Steindorf".

Dave Steindorf
American Whitewater
California Stewardship Director

Urs Schuler
1564 Country Club Dr.
Placerville, CA 95667
(530) 626 7819 (Office)
(530) 306 0654 (cell)
tinaxurs@foothill.net



River Shuttle

November 25th, 2013

El Dorado County AQMD
El Dorado County Air Quality Management District
Placerville, CA

To Whom it May Concern;

Since the 1990s I have been kayaking on the South Fork American. At present I am a resident of Placerville and boat the river most weekends. Since the River Shuttle started I have been using that service every day I am kayaking – when it is available.

Instead of having to drive to the take-out at salmon falls and join up with someone else, then drive to the put-in and at the end of the day drive back up, I can just drive to the put-in and take the shuttle at the end of the day. This saves me driving an extra 24 miles in my own car and at least another 12 miles in someone else's.

I have calculated that on my own car this saves about 40 pounds of CO2 per kayaking day.

I sincerely hope that the River Shuttle will be able to continue for many years to come.

Thank you!

Urs Schuler

Only Change is Permanent

----- Forwarded message -----

From: **Paul Keating** <keatingpaul2001@yahoo.com>

Date: Wed, Dec 4, 2013 at 10:30 AM

Subject: The Shuttle is a Great Service

I have used the Coloma Shuttle on a regular basis this past season. I can say it is a real asset to the community. It allows us to carpool to the Coloma area and enjoy kayaking only using one car to transport several persons with gear. The service is well run and the staff are excellent. Liz Carr does a great job following up on communications and keeping the operation running smoothly. I sincerely hope you will keep this great service going and expand it going into future years.

Thank You

Paul Keating

From: **scott hayward** <hayward.s@att.net>

Date: Wed, Nov 27, 2013 at 7:08 AM

To El Dorado County AQMD,

I would like to thank all those involved with keeping the coloma river shuttle afloat. I have found it to be a wonderful and valuable service on my river trips on the South Fork American corridor. Usually, a river trip involves dropping gear at the "put in", driving one or more vehicle(s) to the "take out" and then, returning to the starting point only to have to retrieve that vehicle at the end of the day. Usually, this is a stressful thing to coordinate requiring time, money, and some rigorous driving by several participants with much wear and tear on the vehicles. The shuttle service cuts out these costly, time consuming drives providing a simpler, eco (and people) friendly ride to the starting point with boats and gear. The ride is comfortable and you get to meet new people, share information, and relax before getting on the river, all for a nominal fee. The best part is, when done with your exhilarating day on the river, your vehicle(s) is waiting at the end for you! All this makes for a much more enjoyable experience overall.

It is my wish that this service will continue to flourish for the good of all concerned.

Sincerely, Scott Hayward

From: "cralbright@juno.com" <cralbright@juno.com>
Date: November 26, 2013, 3:28:03 PM PST

Dear El Dorado County, My name is Charles Albright and I live in Reno Nevada. Over the last few years I have become a big fan of the Shuttle Program. I feel that it has saved me money as well as time during my many south fork adventures. If it had at least one more van it would be much more convenient to use. In the past I have used it to get large paddling groups that I organized with multiple rafts and kayaks around and loved it. I hope that you will continue to support this program in the coming years.

From: **steve menicucci** <stevemenicucci@hotmail.com>
Date: Sat, Nov 23, 2013 at 11:53 AM

El Dorado County AQMD

Dear El Dorado County AQMD Staff:

I have been boating on the SF American River for many years and have seen the positive impact that the SFA River Shuttle has had in alleviating added vehicle congestion and of course helping ultimately with improvement in your local air quality. I have used this shuttle service myself in the past and am always encouraging others in the boating community to use it as well. Please keep this valuable service going on the SF American.

Steve Menicucci
River Rafter/Kayaker

From: **Lee Van Pelt** <lvanpelt@ip-patent.com>

Date: Sat, Nov 23, 2013 at 11:06 AM

Dear El Dorado County AQMD,

I have rode the shuttle numerous times. Each time it saves 3 trips to or from Chili bar along hwy 49, greatly reducing congestion on that route. The shuttle has been managed and run extremely well. It is an excellent use of public funds with great return to both riders and anyone living and breathing the air or driving along that route.

Lee Van Pelt
Van Pelt, Yi and James
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From: **Ed Roseboom** <eroseboom@gmail.com>

Date: Mon, Nov 25, 2013 at 3:49 PM

Subject: Commendation for SFA Shuttle

Please forward:

To the El Dorado County AQMD,

I want to commend you for supporting the South Fork American kayak shuttle and petition you to continue its operation for the 2014 season and beyond. I am a member of the Loma Prieta Paddlers Sierra Club Activity Chapter. I have found that the ease of use of the shuttle has helped expand my kayaking season well into the fall. An example of this was in early November, I carpooled with a few other paddlers from the San Francisco mid-peninsula. We were able to park at the Salmon Falls Gorge Takeout and meet the shuttle in the morning which had been specially requested by our group. We enjoyed a quick and safe ride with a van full of paddlers to the Greenwood Creek put-in and enjoyed a full day of paddling on the Gorge.

At the end of the day we were able to access our car without the need for any additional shuttling. We drove directly to US50 and enjoyed a dinner at the new Pete's Pub at the new complex on Latrobe Road. Properly fortified our designated driver drove us back home in the bay area before 10.

With the shorter days of fall it would be much more difficult to do a day trip to the area without the SFA shuttle.

Regards,
Ed Roseboom

From: **KIM FONDRK** <mkfondrk@hotmail.com>
Date: Mon, Nov 25, 2013 at 2:19 PM
Subject: Coloma Shuttle

Date: Nov. 25, 2013

To: El Dorado County AQMD:

RE: Coloma Shuttle

To whom it may concern,

I'm writing this note in support of the Coloma Shuttle Service. I didn't begin using the shuttle until later this year because, frankly, it was hard to commit to supporting it again after the unfortunate lapse in service last year. Once I had began using the service again, however, I was reminded of what a "no brainer" it is to use it for kayaking the South Fork American Chili Bar run. Just drive to Coloma take shuttle to the top, paddle back down and go home or alternately, hang around Coloma for a while since you have extra time saved by not having to run swing back to the put in. For each group it saves two drive times from Coloma to Chili Bar.

I'd also like to commend Liz Carr for being proactive about disseminating information about the service and keeping us informed about slot availability, as well as, the other drivers for doing a great job of accommodating the clientele. Please consider refunding the Coloma Shuttle so that the momentum gained this year can be maintained.

Thank you

M. Kim Fondrk
Home 530-758-8416
Cell 480-516-4069

To: El Dorado County AQMD
From: Steve Bouck
Date: 11/25/13
RE: Coloma Shuttle

I use the Coloma Shuttle on a regular basis. It has been a valuable tool for planning kayaking trips on the South Fork of the American River. It cuts down significantly on the amount of time required for shuttling vehicles between the top and bottom of the river and significantly cuts the number of miles driven, the amount of fuel consumed and presumably some road wear. In addition, by having one less vehicle using the roads and facilities, utilization of the shuttle significantly reduces congestion on narrow mountainous roads and at the parking spots. As an example, if I am kayaking with my family and have to use two vehicles as opposed to using the shuttle, it requires four drives from the put-in to the take-out (there and back with each vehicle) representing about two hours of cumulative driving time and fuel consumption relative to meeting the shuttle at the take-out. As a consequence, I am very happy to pay the modest fee for the service. They do a very good job, please continue with your support of the service.

Thanks, Steve Bouck

From: **mary kate laughlin** <marykate.laughlin@gmail.com>
Date: Mon, Nov 25, 2013 at 10:09 AM
Subject: El dorado County AQMD

The South Fork American shuttle has been a game changer for the kayakers on Highway 4. In years past, we drove two cars the one hour and forty minutes to the take-out at Skunk Hollow. Now I can enjoy the company of my three other friends, save money and place a smaller footprint on this earth. Not having to worry about setting a shuttle is the bomb.

Thank you,

Mary Kate Laughlin

From: **Peter Yaholkovsky** <peter.yaholkovsky@gmail.com>
Date: Sun, Nov 24, 2013 at 6:46 AM
Subject: "El Dorado County AQMD"

To: El Dorado Country AQMD:
Re: SFA Shuttle

I have used the SFA shuttle on a number of occasions this year and have a quite positive assessment of it for the following reasons:

- 1) It means I can drive one car to Coloma with may friends, instead of two, thus saving the costs to ourselves and the environment of driving another car.
- 2) Sometimes I can go boating on a day when I don't have others to accompany me -- simply meeting people at the put-in or on the river.
- 3) It means that I ride the shuttle with 8 other folks instead of each of us driving the shuttle
- 4) The operators of the shuttle are friendly and helpful
- 5) Scheduling and payment work smoothly.

Please take whatever action is necessary to continue this service.

Sincerely ~

~ Peter Yaholkovsky

From: **D C Hagerty** <maui9799@gmail.com>
Date: Sat, Nov 23, 2013 at 8:35 PM
Subject: Coloma Shuttle

The shuttle works great, is on time, and is fun to ride! Keep it!

DC Hagerty

808-990-9799

maui9799@gmail.com

From: **Tom Senter** <tsenter69@comcast.net>
Date: Sat, Nov 23, 2013 at 3:39 PM
Subject: El Dorado County AQMD

Hi – I am a fairly frequent Coloma Shuttle rider on the SFA. When I use the Shuttle in its current configuration of schedule, it's always seamless from start (paying) to finish (getting picked up). My car never gets broken into either.

This is really the first year we have had a level of consistency. So keeping this service is probably a no brainer.

As for expanding the service, for the times I do not ride the Shuttle I am using my car due to incompatibility with the current schedule, pick-up and drop-off points. Most of these 'car' uses come when I am taking someone down C to G (Coloma to Greenwood). Having an expanded schedule would certainly allow for more flexibility and you might find a greater ridership all along the river from Chili Bar to Skunk Hollow and in between.

I like having to only think about my car / my passenger – when I use the shuttle my day is way more simple. When the shuttle is incompatible, I am forced to set my own shuttle, thus pulling even more riders off this service – many times a potential ridership of 4 (2 per car).

Thanks.

-Tom Senter

Palo Alto

From: **Greg** <gregs2001@gmail.com>
Date: Sat, Nov 23, 2013 at 12:21 PM
Subject: Re: SFA Shuttle

Thanks for the reminder Keith and Theresa for all that you do. The shuttle is awesome, paddling the Gorge from Camp Lotus is a favorite and results in no need to start up a car all day! cheers, Greg

Dear El Dorado County Air Quality Management District (EDCAQMD,

Hello I am a whitewater kayaker from Monterey CA area. I'm writing to support the river shuttle service on the South Fork of the American River. I used the shuttle service about eight times this past season and found it a very convenient way to paddle the river. Our paddling club, the Loma Prieta Paddlers (Sierra Club affiliate), promoted use of the shuttle service and many of our members made extensive use of the shuttle this past summer and into the fall. In fact, as more paddlers became aware that the service was operating again, it was important to sign up early as the shuttle would fill on busy weekends. Just from the use by our club, I reckon has resulted in a reduction of at least many 100s of car trips along the SFA corridor. Besides the obvious benefit of improved air quality, use of the shuttle also promotes highway safety, reduced congestion and reduced vehicle noise.

The shuttle service provides benefits to all of the users of the SFA corridor as well as the residents of EL Dorado County. I enthusiastically support the continuation of the EDCAQMD-SFA shuttle program in 2014. I predict that with continued operation the shuttle program will attract even more users, further reducing traffic on the SFA corridor roads and highways.

Greg Simmons,
Marina CA.