

# Attachment 1

## PROJECT SUMMARY

**Applicant:** El Dorado County Chamber of Commerce

**Contact Person:** Laurel Brent-Bumb, CEO

**Address:** 542 Main Street, Placerville CA 95667

**Telephone:** 530-621-5885

**FAX:** 530-642-1624

**Email:** [chamber@eldoradocounty.org](mailto:chamber@eldoradocounty.org)

**RECEIVED**

DEC 18 2015

**AQMD**

**Project Description:** The El Dorado Stay & Play Shuttle program was designed to address transportation & lodging concerns with regard to weddings and large events. Over the past 18 months the program has successfully encouraged group transportation and overnight stays in El Dorado County by sharing the cost with the applicant. Total contribution was based upon the number of room nights at one or more EDC lodging properties. The Stay & Play program included elements of public education with regard to emissions, public behaviors and the benefits of public and group transportation to the community as well as ride share options. In 2016 & 2017 The El Dorado County Visitors Authority will continue to build upon the current program by expanding the outreach, increasing awareness of emerging transportation options, and introducing an additional collaborative cost sharing structure to an estimated 10,000 attendees during the World Gold panning Championships being held at the El Dorado County Fairgrounds in September 2016.

<b>Estimated Emission Reduction/Cost Effectiveness</b>	
<b>Useful Life of Project</b>	<b>24 months</b>
<b>Total Lifetime Emissions Reduced</b>	<b>344.21 lbs</b>
<b>Cost Effectiveness (total project costs)</b>	<b>\$273.51</b>
<b>Cost Effectiveness (AQMD Funded project costs)</b>	<b>\$223.72</b>

<b>Budget Summary</b>	<b>AB2766 Funds</b>	<b>Matching Funds</b>	<b>In-Kind Match</b>	
<b>Personnel</b>	<b>\$27,000</b>	<b>\$1,650</b>	<b>\$17,100</b>	
<b>Sub Contract Work - with private transportation company for shuttles</b>	<b>\$106,000</b>	<b>\$12,350</b>		
<b>Marketing</b>	<b>\$11,000</b>	<b>\$2,500</b>		
<b>Accounting/Admin</b>	<b>\$7,000</b>			
<b>TOTAL</b>	<b>\$151,000.00</b>	<b>\$16,500.00</b>	<b>\$17,100.00</b>	<b>\$184,600</b>



# Attachment 2

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*Still Finding Gold In El Dorado County*

December 16, 2015  
Dave Johnston, air Pollution Control Officer  
El Dorado County Air Quality Management  
330 Fair Lane  
Placerville, Ca 95667

Dear Mr. Johnston,

The El Dorado County Chamber of Commerce Board of Directors requests your consideration of our proposal for the AB 2766 Motor Vehicle Emissions Reductions Grant 2016 & 2017.

We recognize that this is a competitive process and that our request may not be a successful candidate. However, our previous grant for our stay and play shuttle has proven to be a success. Should our current request for proposal be successful and chosen for grant funding we are aware of and accept all responsibility and encumbrances associated with said grant.

Respectfully submitted,

Christa Campbell  
President

Laurel Brent-Bumb, A.C.E.  
Chief Executive Officer

***EL DORADO COUNTY CHAMBER OF COMMERCE***

542 Main Street, Placerville, California 95667  
(530) 621-5885 (800) 457-6279 Fax (530) 642-1624 1-1429 8G 5 of 34



# El Dorado County Chamber of Commerce Board of Directors

(Members Only)

Term

First	Last	Company	Address City	State	Zip	Phone	Fax	Email	Cell Phone	Term
Adam	Anderson	WealthGuard Advisors, Inc	496 Main Street Placerville	CA	95667	(530) 621-1111	(530) 621-1113	adam@wealthguardadvisors.com		Rep-PDA
Kirk	Bone	Parker Development Company	4525 Serrano Parkway El Dorado Hills	CA	95762	(916) 939-4060	(916) 939-4116	kbone@parkerdevco.com		2016
Kevin	Brown	Breaker Glass Co., LLC	131 Placerville Drive Placerville	CA	95667	(530) 626-3795	(530) 626-9381	kbbreaker@gmail.com		2016
Christa	Campbell	Rainbow Orchards	2569 Larsen Drive Camino	CA	95709	(530) 644-1594		rainboworch@gmail.com		2018
	Past-President									
Susie	Davies	M.O.R.E.	399 Placerville Drive Placerville	CA	95667	(530) 622-4848	(530) 622-0204	susiedavies@morehab.org		2017
Richard	Esposito	Mountain Democrat	2889 Ray Lawyer Dr Placerville	CA	95667	(530) 344-5055	(530) 622-7894	resposito@mtdemocrat.net		2016
Leonard	Grado	Palos Verdes Properties	4300 Golden Center Dr,#3 Placerville	CA	95667	(530) 622-5682		lgrado@palosverdespropertiesinc.co		2017
Gordon	Helim	Dry Diggins Distillery	5050 Robert J. Mathews Pkwy El Dorado Hills	CA	95762	(916) 542-1700		gordon@drydigings.com		2018
	Vice President									
Brian	Jensen	Hospital Council of N. & Ctr. Ca.	1215 K Street, Suite 730 Sacramento	CA	95814	(916) 552-7564		bjensen@hospitalcouncil.net		2017
Mike	Kobus	Koby Pest Control	P.O. Box 2137 Placerville	CA	95667	(530) 626-6774	(530) 626-5188	koby@directcon.net		22018
	Vice President									
Mark	Luster	Sierra Pacific Industries	1440 Lincoln Blvd Lincoln	CA	95648	(916) 645-1631	(916) 645-8344	mluster@spl-lhd.com		2016
Manansala	Manansala	EDC Office of Education	6767 Green Valley Rd. Placerville	CA	95667	(530) 295-2271	(530) 621-2543	emanansala@edcoe.org		2018
Gregg	McKenzie	P.G.&E	6030 West Oaks Blvd, S-300 Rocklin	CA	95765	(916) 472-2241		g1mz@pge.com		2016

First	Last	Company	Address City	State	Zip	Phone	Fax	Email	Cell Phone	Term
Sol	Nisbet							sol.nisbet@gmail.com		3-Divide Cham
Divide Chamber Rep										
Howard	Penn	LB Commercial	P.O. Box 157			(530) 626-7373		hpenn@LBComm.com		Rep-CLAM
Coloma Rep										
Alice	Perez	at&t	1215 K Street, S-1110	CA	95613	(916) 341-3458	(916) 446-6574	ap826x@att.com		2017
Susan	VanDelinder	El Dorado Disposal	P.O. Box 1270	CA	95619	(530) 626-4141		suef@wcnx.org		2017
President-Elect										
Dolly	Wager	DSW & Associates	P.O. Box 1565	CA	95667	(530) 295-9292		dollyw@sbcglobal.net		2018
Duane										
Duane	Wallace	S.L.T. Chamber of Commerce	P.O. Box 20120	CA	961551			duane_wallace@hotmail.com		Rep-SLT
South Tahoe Rep										



## **Project Description**

### **Objectives:**

- Encourage group transportation and overnight stays from El Dorado County lodging to regional wedding and event venues.
- Provide safe, convenient and reliable shuttle service to weddings and other large volume events
- Encourage alternative methods of travel
- Reduce number of motor vehicle emissions related to large events and weddings.
- Educate new visitor segments about EDC transportation options and the benefits of choosing group transportation
- Educate lodging partners about transportation options available to guests.
- Develop, introduce, implement, manage and evaluate a second collaborative cost sharing structure suitable for large events.
- Identify industry service providers with similar objectives willing to partner cost-effective way improve environmental performance measurements of the program and its sustainability.
- Increase awareness of emerging transportation options in El Dorado County

### **El Dorado Stay & Play Shuttle Program Guidelines:**

- Operate shuttle year round within the limitations of funding
- Number of passengers riding each shuttle will be incorporated into reporting structure
- Area of operation will expand beyond county lines to region.
- Lodging must be in El Dorado County
- Transportation funding will be managed on a sliding scale with a maximum of \$1,000.
- Cost with a total dollar funding based on number of rooms at one or more EDC Lodging.

20 room nights	\$500.00
30 room nights	\$750.00
40 room nights	\$1000.00 max

### **Scope of Work:**

#### **Management**

- Update communication & marketing plan to include current objectives -
- Update landing page on [www.visiteldorado.com](http://www.visiteldorado.com) website to include elements of the 2016-2017 marketing and communications plan.
- Research and identify all new and existing transportation options of interest to EDC visitors.
- Develop, introduce, implement, manage and evaluate a WGPC collaborative cost sharing transportation structure that can be used as a template for large events in the future./
- Create a WGPC Ridership Log that can be used as a template for similar future events.
- Add detailed transportation options from Sacramento and San Francisco Internationals Airports for WGPC “Gold Week to the VisitElDorado.com and ElDorado2016.com websites
- Create custom group tours to most popular destinations in and around El Dorado County during the WGPC to reduce the number individual motor vehicle trips.
- Create Shuttle schedule that provides round trip transportation from lodging to WGPC and post on dedicated event landing page

- Graphically design a simple route map that can be easily interpreted by those for which English is a second language.
- Update VisitElDorado.com and ElDorado2016.com to facilitate trip planning and advance purchase of custom group tours.
- Promote program across multimedia platforms & database
- Manage Partner Relations
- Assist consumer relations
- Evaluate program
- Gather and report necessary data

#### **Program Coordinator**

- Update “welcome kits” for all shuttle participants to include of charging stations, El Dorado walking trail map and other information about EDC transportation options and the benefits of each.
- Process customer and partner applications for payment
- customer relations – answer phones & written communications
- Gather necessary data for applicants
- Partner Outreach - Lodging, transportation and consumer.
- Volunteer Coordination and communication

#### **Distribution Coordinator**

- Distribute collateral materials both inside EDC and throughout the region promoting the ED Stay & Play Program

#### **Special Event Transportation Coordinator**

- Create custom group tours to most popular destinations in and around El Dorado County during the WGPC to reduce the number individual motor vehicle trips.
- Develop, implement and manage WGPC online system to process reservations and payment for group excursions

**Project Organization** - The EDC Visitors Authority, a council of the EDC Chamber of Commerce, will be the governing board to oversee the program. The council is comprised of volunteers representing several tourism related organizations throughout El Dorado County. The council is very proud of its successes leveraging promotional funding from the county with other marketing funds through partnerships, collaborations and in kind donations to create a countywide tourism promotional plan.

Our vision is to continue to develop and implement countywide tourism programs that position El Dorado County as a year-round travel destination taking into consideration the interests and needs of current and potential visitors, tourism-related businesses, Agri-tourism, cultural heritage, history, recreation, tourism promotion agencies and local governments in order to work in harmony with the environment and the values of the community.

The Visitors’ Authority Council has a proven track record in creating innovative, effective marketing programs that benefit the county as a whole. By developing long-standing partnerships and fostering collaborations among stakeholders the Visitors Authority has reached and surpassed many industry benchmarks.

The El Dorado County Visitors Authority is uniquely positioned to influence travel decisions of the estimated 10,000 international & domestic estimated attendees to the World Gold Panning

Championships in September 2016. According to traveler's survey, destination websites are an integral part of the travel planning process, particularly in the general information gathering and research phase. As such, VisitElDorado.com will provide information regarding transportation options in El Dorado County in order to generate awareness, interest, and desire to use shuttles, group tours and the El Dorado walking trail. Event, lodging, travel, and attraction partners will also drive traffic to the transportation resources.

**Background:** The Visitors Authority Council created the El Dorado Stay & Play Shuttle pilot program in January 2013 to address transportation & lodging concerns with regard to weddings and large events. The program serviced 8 applicants for a total of 186 room nights from April 2013 to September 2013. By leveraging the matching funds provided by EDC Air Quality Management District Grant in 2014, El Dorado Stay and Play Shuttle program was redesigned to target the reduction of motor vehicle emission related to large events and weddings. The program distributed a variety of Air Quality consumer collateral. An unforeseen but positive outcome of the 2014 – 2015 program was outreach, education, and communication with the transportation companies in the region. This program incentivized the use of greener vehicles associated with the El Dorado Stay and Play. Guidelines were developed for the transportation providers which required documentation and passenger minimums in order to be considered for the El Dorado Stay & Play Shuttle.



The **El Dorado Stay & Play Shuttle** contracts group transportation only. Many times multiple trips are made for the same event. See projected trip log.

**Groups = Trip Days**

**Effectiveness Period = 24 months**

<b>(G) Groups=Days</b>	<b>108</b>	
<b>(R) Ridership</b>	<b>5096</b>	
<b>(VMT) Annual Van/Shuttle Miles Traveled</b>	<b>8506</b>	
<b>(A) Adjustment on Auto Trips</b>	<b>1.0</b>	
<b>(L) Auto Trip Length</b>	<b>N/A</b>	
<b>(AA) Adjustment for auto access to &amp; from shuttle</b>		<b>N/A</b>
<b>(LL) Trip Length for auto access to &amp; from Shuttle</b>		<b>N/A</b>
<b>Annual Auto Trips Reduced = (R*A) = 5096</b>		

Annual Auto VMT Reduced = G\*R\*A= **550368** miles reduced

**Annual Emmisions Reductions**

ROG:  $[(5096*1.023)+(550,368*.277)-(8506*.20)]/454= 41.517488986$

NOx:  $[(5096*0.462)+(550,368*.324)-(8506*.20)]/454=40.71546225$

PM10:  $[5096*0.016)+(550,368*.221)-(8506*.32)]/454= \mathbf{262.0945814977974}$

**Total Annual Emmisions Reduced =344.21 lbs/24 mos**

**(CRF) Capital Recovery Factor = 0.51**

**Cost Effectiveness of Total Funding Dollars**

$(CRF*Funding)/(ROG+NOx+PM10)$

$(0.51*184,600.00)/344.21=273.51$

**Cost Effectiveness of AB2766 Funding Dollars**

$(CRF*151,000)/(ROG+NOx+PM10)$

$(0.51*151000)/344.21=\$223.72$



## El Dorado Stay & Play Trip Log 1

The El Dorado Stay & Play Shuttle provides group transportation to and from weddings and other large events. Individuals do not pay a fee for use the group organizer contracts for shuttle service. Many times multiple trips are made for the same event. The routes listed below are based upon last years program.

	<b>Group /Party Name</b>	<b>Lodging</b>	<b>Wedding Venue</b>	<b>Passengers</b>	<b>Miles</b>
5/24/14	Chmura	Best Western/Saluti	Saluti	24	152
6/7/14	McPhersen	Holiday Inn Express	sienna Restaurant	24	66
6/7/14	Sexton	Holiday Inn Express	private home pville	27	88
6/7/14	Sexton	Holiday Inn Express	private home pville	14	60
6/7/14	Sexton	Holiday Inn Express	private home pville	14	85
6/14/14	Hansen	Best Western	cary house	28	87
6/14/14	Hansen	Robins Nest B & B	cary house	15	127
6/14/14	Hansen	Best Western	cary house	20	92
6/14/14	Straub/Johnson	Holiday Inn Express	various	15	94
6/21/14	Roche	Holiday Inn Express	private home Lehman Barn Latrobe	66	106
6/28/14	Calderon	Holiday Inn Express, Saluti Cellars	Saluti Cellars	38	101
6/28/14	Calderon	Holiday Inn Express, Saluti Cellars	Saluti Cellars	37	146
7/19/14	Dodge/Matheson	Holiday Inn Express	casa bella	20	38
7/19/14	Dodge/Matheson	Holiday Inn Express	casa bella	10	114
7/26/14	Ward/Wiggin	Historic Cary House Best Western Placerville	Fausel Ranch	16	29
7/26/14	Aiello/Cokley	Holiday Inn Express	Serrano Country Club	24	57
8/9/14	Schutten	Holiday Inn Express Best Western Placerville	Sequoia Mansion	18	61
8/9/14	Schutten	Holiday Inn Express Best Western Placerville	Sequoia Mansion	38	62
9/6/14	Cavagnaro	Cary House Best Western & Bella Vista B&B	Gold Hill Vineyard	82	124
9/13/14	Gibson	Best Western Placerville	Sequoia Mansion	82	124

	<b>Group /Party Name</b>	<b>Lodging</b>	<b>Wedding Venue</b>	<b>Passengers</b>	<b>Miles</b>
9/20/14	Fry	Holiday Inn Express	Cielo Estate Winery	45	99
10/4/14	Pakes	Holiday Inn Express	Serrano Country Club	51	118
10/4/14	Grisler	Cary House, Best Western, Rock Creek Inn, American River Inn	Rome Valley Vineyards	8	156
10/20/14	Petterle	Holiday Inn Express	private residence	51	146
11/5/14	Henning Ten Brinke	Holiday Inn Express	Cielo Estate Winery	45	99
2/21/15	Fiori	Holiday Inn Express	cp country club	17	99
4/11-4/12	Underwood	Historic Cary House		48	164
4/18/2015	Baldwin/Dhanens	Holiday Inn - El Dorado Hills & Best Western	St Patricks Catholic Church/Sequoia	188	168
5/2/2015	Smith/Bynoe Wedding	Holiday Inn - El Dorado Hills	Cielo Winery	142	158
5/9/2015	Sosa Wedding	Holiday Inn - El Dorado Hills	Brookshire Gardens	54	75
5/24/2015	Diller/Wise	Holiday Inn - El Dorado Hills	Cielo Winery	93	129
30-May	McGranahan/Gonzales	Holiday Inn - El Dorado Hills	Barkley Ranch Tree	119	172
6/6/2015	Myers/Hammond	Best Western Plus Placerville Inn	Saluti	50	112
6/12/2015	Bradford/Mahoney	Holiday Inn - El Dorado Hills	Sequoia	21	70
6/20/2015	Salvi/Richardson	Best Western Plus Placerville Inn & Conference Center	Gold Hill Vineyard	16	12
6/20/2015	Johnson/Stasaitis	Holiday Inn - El Dorado Hills	Serrano Country Club	70	76
6/20/2015	Biggs/Chorneau	Holiday Inn - El Dorado Hills	Heirloom Inn, lone	90	461
7/11/2015	Joerger/Omand	Holiday Inn- El Dorado Hills	Cameron Park Country Club	64	90
7/11/2015	Wyles/hewitt	Historic Cary House	Fausel Ranch	24	17
7/25/2015	Kirk/Webb	Holiday Inn- El Dorado Hills	Lotus View Ranch	52	101
8/15/2015	Fitzgerald/Vonderlieth	Cary House/Best Western	Molly Lane	84	100
8/15/2015	Hamilton/Schneiegenberg	Cary House/Best Western/North California	Boeger Winery	54	36
8/15/2015	Severi/Ross Wedding	Holiday Inn Express	Hart2Hart Vineyards	188	544
8/29/2015	Johns/Weber Wedding	Holiday Inn Express	David Girard & then Sequoia	108	226
9/5/2015	Trujillo/Devine Wedding	Holiday Inn Express	Hart2Hart Vineyards	94	270
9/12/2015	Dowling/Schrader Wedding	Holiday Inn Express	Helwig Winery, Plymouth	74	166
9/12/2015	Taylor/Marshall	Holiday Inn Express	Brookshire Gardens	54	64
9/19/2015	Hochstetler/Chamberlain	Holiday Inn Express	Gelhaus Residence	155	96
9/26/2015	Mullaney/O'Shea	Cary House/Best Western/Eden Valley	Leaning Tree Lodge	70	108
9/29/2015	Downs/Preizler	Holiday Inn Express	Serrano Country Club	98	98



	<b>Group /Party Name</b>	<b>Lodging</b>	<b>Wedding Venue</b>	<b>Passengers</b>	<b>Miles</b>			
10/10/2015	Bahrani/Campbell	Holiday Inn Express	Serrano Country Club	122	124			
10/10/2015	Ammons/Traverse	Holiday Inn Express	Lehman Barn	52	47			
10/10/2015	Boberg/McKinley	Holiday Inn Express/Best Western	Private Residence	45	118.8			
10/17/2015	Ashenfelter/Bozorg	Holiday Inn Express/Saluti Cellars	Saluti Cellars	123	210			
10/24/2015	Pace Wedding	Holiday Inn Express/Davies Family Inn	Davies Family Inn	108	236			
10/24/2015	Stafford Wedding	Holiday Inn Express	Serrano Country Club	21	42			
				<b>3310</b>	<b>6821</b>			



## World Gold Panning Championships Trip Log 2

The El Dorado Stay & Play Shuttle will provide group transportation in conjunction with World Gold Panning championships in September 2016. **Individuals will share the cost of the shuttle.** The routes listed below are based upon projected trips needed for this event

# of Groups/ days	Route Log	Miles per trip	Total Shuttle Miles = Group/days x miles per trip	riders per trip/day	Total Riders = Riders per trip x total # of trips	starting destination	destination	Route Log
3	G	90	270	25	75	EDC Fairgrounds	Georgetown	G
3	PH	50	75	25	75	EDC Fairgrounds	Pilot Hill/Cool	PH
7	CO	20	140	24	168	EDC Fairgrounds	Coloma	CO
7	CAM 1	50	350	24	168	EDC Fairgrounds	Camiino	CAM 1
1	EDH	40	40	50	50	EDC Fairgrounds	El Dorado Hills	EDH
1	SLT	120	120	50	50	Holiday Inn Exp	EDC Fairgrounds	East
6	East	40	240	40	240	Cameron Park	EDC Fairgrounds	CP
6	CP	30	180	40	240	BW Placerville	EDC Fairgrounds	BW
6	BW	5	30	40	240	Upper Broadway	EDC Fairgrounds	UP
6	UP	10	60	40	240	Pollock Pines	EDC Fairgrounds	pp
6	pp	30	180	40	240			
<b>52</b>		<b>485</b>	<b>1685</b>	<b>398</b>	<b>1786</b>			



## **Work Statement - Timeline for program activities designed to achieve objectives**

### **0-6 Months**

- Update communication & marketing plan to include current objectives
- Research and identify all new and existing transportation options of interest to EDC visitors.
- Update “welcome kits” for all shuttle participants to include map of charging stations and other information about EDC transportation options and the benefits of choosing group transportation.
- Update landing page on [www.visiteldorado.com](http://www.visiteldorado.com) website to include elements of the 2016-2017 marketing and communications plan.
- Add detailed transportation options from Sacramento and San Francisco International Airports for WGPC “Gold Week to the VisitEIDorado.com and EIDorado2016.com websites
- Develop and introduce a new WGPC collaborative cost sharing transportation structure
- Update [www.visiteldorado.com](http://www.visiteldorado.com) website to allow applicant to complete and submit application for the ED Stay and Play Shuttle
- Create custom group tours to most popular destinations in and around El Dorado County during the WGPC to reduce the number individual motor vehicle trips.
- Update VisitEIDorado.com and EIDorado2016.com to facilitate trip planning and advance purchase of custom group tours.

### **6-12 Months**

- Implement and manage a WGPC collaborative cost sharing transportation structure
- Implement updated marketing plan across several media platforms, create “welcome kits” encourage repeat visits, EDC transportation options and the benefits of choosing group transportation
- Create a WGPC Ridership Log that can be used as a template for similar future events.
- Create Shuttle schedule that provides round trip transportation from lodging to WGPC and post on dedicated event landing page
- Design a simple route map that can be easily interpreted by those for whom English is a second language.
- Promote program across multimedia platforms & database

### **Ongoing –**

- Gather and report necessary data

### **12 months**

- Evaluate program

### **12–18 months**

- Implement any recommended modifications to program

**Measurement Tools:** Measurement of traffic to Stay & Play page, number of room nights, number of event attendees, volume of shuttle riders.

**Acknowledgment** –Public acknowledgment that project was funded by AQMD with AB2766 Funds will be included on all marketing materials, websites, print media, and welcome kit collateral.



**STAY AND PLAY SHUTTLE EXHIBIT C BUDGET ITEMIZATION**  
 El Dorado County Chamber of Commerce  
 542 Main Street Placerville CA 95667  
 530-621-5885

**Contact:**  
 Dave Johnston  
 County of El Dorado AQMD  
 330 Fairlane  
 Placerville, CA 95667

**2016 - 2017**

Invoice Number:	
Invoice Date:	
Invoice Amount:	

**Agreement Number:**

LABOR EXPENSES	Max Rate per Hour	Budgeted Hours	Budgeted Labor	Total To Date Labor	Invoice Period Labor	Remaining Budget
1 Program Coordination	\$30	900	\$27,000.00			\$27,000.00
			\$0.00			\$0.00
			\$0.00			\$0.00
<b>Sub-Total</b>			<b>\$27,000.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$27,000.00</b>

OPERATIONS EXPENSES	Budgeted Expense	Total To Date Expenses	Invoice Period Expenses	Remaining Budget
2. Contracted Transportation Services	\$106,000.00			\$106,000.00
3. Marketing, Advertising, Merchant Fees	\$11,000.00			\$11,000.00
4. Administrative Costs	\$7,000.00			\$7,000.00
<b>Sub-Total</b>	<b>\$124,000.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$124,000.00</b>
<b>PROJECT GRANT TOTAL</b>	<b>\$151,000.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$151,000.00</b>

MATCH EXPENSES	Budgeted Expense	Total To Date Expenses	Invoice Period Expenses	Remaining Budget
5. Coordination & Cost share contributions	\$14,000.00			\$14,000.00
6. In Kind Event Trans. Management	\$4,500.00			\$4,500.00
7. In Kind Office Asst & In Kind Volunteer	\$12,600.00			\$12,600.00
8. Marketing, Advertising	\$2,500.00			\$2,500.00
<b>Match Sub-Total</b>	<b>\$33,600.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$33,600.00</b>

<b>PROJECT TOTAL:</b>	<b>\$184,600.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$184,600.00</b>
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3160 Gold Valley Drive #500, Rancho Cordova CA 96742  
916.638.1400

Dear Laurel,

December 11<sup>th</sup>, 2015

As per California Zero-Emissions Code, all of our buses are Air Resource Board Certified, Green Vehicles. Diesel-fueled auxiliary powers systems (APS) must control particulate matter (PM) emissions either by routing the APS exhaust through the truck's PM trap or by retrofitting the diesel APS with a verified level 3 PM control device able to reduce PM emissions by at least 85%. All of our luxury buses and executive shuttles utilized for the Stay n Play Program are all Green Certified. If you have any further questions or need any other documentation please don't hesitate to contact us.

Thank You,

Glen Main

916.638.1400

[glen@bajalimo.com](mailto:glen@bajalimo.com)

INSURANCE IDENTIFICATION CARD  
STATE California

COMPANY NUMBER 32620  
COMPANY National Interstate Insurance  
POLICY NUMBER CAR 0574670-05  
EFFECTIVE DATE 06/13/15  
EXPIRATION DATE 06/13/16  
YEAR 2014  
MAKE/MODEL Ford F550  
VEHICLE IDENTIFICATION NUMBER 1FDGF5GT3EEB87881

AGENCY/COMPANY ISSUING CARD  
Jack Gilbert Insurance Agency 408-432-0600  
2051 Junction Ave. Suite 115  
San Jose, CA 95131

INSURED  
Baja Limo.com / Napa Tours

3160 GOLD VALLEY DR #500  
Rancho Cordova, CA 95742

COVERAGE MEETS MINIMUM LIABILITY INSURANCE PRESCRIBED BY LAW

OP ID HA

THIS CARD MUST BE KEPT IN THE INSURED  
VEHICLE AND PRESENTED UPON DEMAND

IN CASE OF ACCIDENT: Report all accidents  
to your Agent/Company as soon as possible.  
Obtain the following information:

1. Name and address of each driver,  
passenger and witness.
2. Name of Insurance Company and policy  
number for each vehicle involved.

ACORD 50 WM (2/95)

INSURANCE IDENTIFICATION CARD  
STATE California

COMPANY NUMBER 32620  
COMPANY National Interstate Insurance  
POLICY NUMBER CAR 0574670-05  
EFFECTIVE DATE 06/13/15  
EXPIRATION DATE 06/13/16  
YEAR 2014  
MAKE/MODEL Ford F550  
VEHICLE IDENTIFICATION NUMBER 1FDGF5GT0EEB30151

AGENCY/COMPANY ISSUING CARD  
Jack Gilbert Insurance Agency 408-432-0600  
2051 Junction Ave. Suite 115  
San Jose, CA 95131

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ACORD 50 WM (2/95)

INSURANCE IDENTIFICATION CARD  
STATE California

OP ID HA

COMPANY NUMBER 32620  
COMPANY National Interstate Insurance  
POLICY NUMBER CAR 0574670-05  
EFFECTIVE DATE 06/13/15  
EXPIRATION DATE 06/13/16  
YEAR 1998  
MAKE/MODEL Prevost BUS  
VEHICLE IDENTIFICATION NUMBER 2PCH33416W1012276

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VEHICLE AND PRESENTED UPON DEMAND

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ACORD 50 WM (2/95)

INSURANCE IDENTIFICATION CARD  
STATE California

OP ID HA

COMPANY NUMBER 32620  
COMPANY National Interstate Insurance  
POLICY NUMBER CAR 0574670-05  
EFFECTIVE DATE 06/13/15  
EXPIRATION DATE 06/13/16  
YEAR 2001  
MAKE/MODEL FORD 450C  
VEHICLE IDENTIFICATION NUMBER 1FDXE45S71HA88089

THIS CARD MUST BE KEPT IN THE INSURED  
VEHICLE AND PRESENTED UPON DEMAND

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San Jose, CA 95131

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Rancho Cordova, CA 95742

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ACORD 50 WM (2/95)

INSURANCE IDENTIFICATION CARD  
STATE California

OP ID HA

COMPANY NUMBER 32620  
COMPANY National Interstate Insurance  
POLICY NUMBER CAR 0574670-05  
EFFECTIVE DATE 06/13/15  
EXPIRATION DATE 06/13/16  
YEAR 2012  
MAKE/MODEL Ford F550  
VEHICLE IDENTIFICATION NUMBER 1FDGF5GTXCEA08314

THIS CARD MUST BE KEPT IN THE INSURED  
VEHICLE AND PRESENTED UPON DEMAND

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2051 Junction Ave. Suite 115  
San Jose, CA 95131

INSURED  
Baja Limo.com / Napa Tours

3160 GOLD VALLEY DR #500  
Rancho Cordova, CA 95742

COVERAGE MEETS MINIMUM LIABILITY INSURANCE PRESCRIBED BY LAW

ACORD 50 WM (2/95)

INSURANCE IDENTIFICATION CARD  
STATE California

COMPANY NUMBER 32620 COMPANY National Interstate Insurance  
POLICY NUMBER CAR 0574670-05 EFFECTIVE DATE 06/13/15 EXPIRATION DATE 06/13/16

YEAR 2012 MAKE/MODEL Ford F650 VEHICLE IDENTIFICATION NUMBER 3ERWF6FE0BV086065

AGENCY/COMPANY ISSUING CARD  
Jack Gilbert Insurance Agency 408-432-0600  
2051 Junction Ave. Suite 115  
San Jose, CA 95131

INSURED  
Baja Limo.com / Napa Tours

3160 GOLD VALLEY DR #500  
Rancho Cordova, CA 95742

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OP ID HA

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2. Name of Insurance Company and policy number for each vehicle involved.

ACORD 50 FM (2/95)

INSURANCE IDENTIFICATION CARD  
STATE California

COMPANY NUMBER 32620 COMPANY National Interstate Insurance

POLICY NUMBER CAR 0574670-05 EFFECTIVE DATE 06/13/15 EXPIRATION DATE 06/13/16

YEAR 2011 MAKE/MODEL FORD F550 VEHICLE IDENTIFICATION NUMBER 1FDUF5GY8BEC37393

AGENCY/COMPANY ISSUING CARD  
Jack Gilbert Insurance Agency 408-432-0600  
2051 Junction Ave. Suite 115  
San Jose, CA 95131

INSURED  
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Rancho Cordova, CA 95742

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OP ID HA

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ACORD 50 FM (2/95)

INSURANCE IDENTIFICATION CARD  
STATE California

COMPANY NUMBER 32620 COMPANY National Interstate Insurance

POLICY NUMBER CAR 0574670-05 EFFECTIVE DATE 06/13/15 EXPIRATION DATE 06/13/16

YEAR 2014 MAKE/MODEL Ford F550 VEHICLE IDENTIFICATION NUMBER 1FDGF5GT4EEB30153

AGENCY/COMPANY ISSUING CARD  
Jack Gilbert Insurance Agency 408-432-0600  
2051 Junction Ave. Suite 115  
San Jose, CA 95131

INSURED  
Baja Limo.com / Napa Tours

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2. Name of Insurance Company and policy number for each vehicle involved.

ACORD 50 FM (2/95)



Jody,

API supports & works with The El Dorado County Stay & Play program. We feel that there are many benefits with the program & working with them. It benefits the community by using 1 or 2 vehicles instead of many different vehicles and polluting the air. It is also beneficial to the community because the program along with API do our best to make sure that all of the guests and people of the area get to their destination safely. We have enjoyed working with El Dorado County and will continue to do so.

*Kindest Regards,*

*Jodi Webber*

**API Global Transportation**

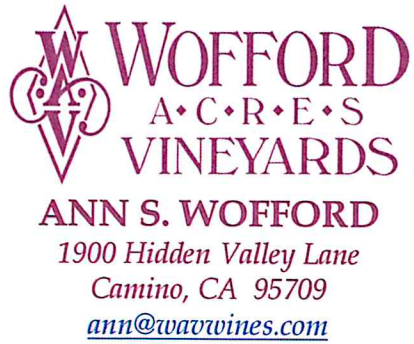
**1751 Enterprise Blvd.**

**West Sacramento, CA 95691**

Toll Free: **800-422-5546** | Office: **916-852-5466** | Fax: **916-373-9088**

Email: [jodi@apiglobal.net](mailto:jodi@apiglobal.net) | [service@apiglobal.net](mailto:service@apiglobal.net) | Website: [www.apilimos.com](http://www.apilimos.com)





December 15, 2015

Wofford Acres Vineyards remains a firm supporter of the El Dorado County Stay& Play Shuttle. A continued relationship between hotels and tourism locations is vital to the economic success of our County. Wineries, restaurants and wedding venues have proven to be key in capturing tax dollars for El Dorado County, and the increased exposure to and purchases made at those businesses from the many visitors who take advantage of the Stay & Play Shuttles is a direct infusion of money into County coffers.

The principals of Wofford Acres Vineyards, Paul, Michael and Ann Wofford, urge you to continue funding of the Shuttle, because through the year that money will be returned over and over again

Respectfully yours-

Ann Wofford





December 15, 2015

Dave Johnson, Air Pollution Control Officer  
El Dorado County Air Quality Control Officer  
330 Fair Lane  
Placerville CA 95667

Mr. Johnson,

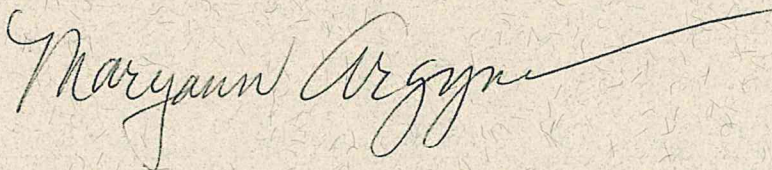
I would like to take this opportunity to support the El Dorado Chamber of Commerce Visitors Authority's request for AB 2766 grant program funds to again operate a shuttle bus for the El Dorado County Stay and Play 2015 – 2016 program. The Chamber initiated the project in 2013 as a pilot program and it has become a successful aspect of their tourism efforts. It is a draw for visitors and also helps alleviate additional traffic on county roads.

The El Dorado County Chamber of Commerce is devoted to preserving local quality of life by advocating a strong, vibrant and diverse business community. They are innovators in developing programs that serve both tourism businesses and those who utilize their services.

The Stay and Play shuttle offers passengers the convenience of transportation from lodging to the program's participating venues. By providing this alternative form of transportation, the shuttle reduces traffic congestion and increases local Transient Occupancy and sales tax, both highly important to the county.

I strongly recommend the El Dorado County Air Quality Management District approve the Chamber's grant to implement this program. The shuttle certainly meets the objectives of the grant program and will continue to enhance visitor's travel to local events.

Sincerely,

A handwritten signature in cursive script that reads "Maryann Argyres". The signature is written in black ink and has a long, sweeping horizontal line extending to the right.

Maryann Argyres  
4220 North Canyon Road  
Camino CA 95709

